

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Parkway Corners Shopping Center
 Quine & Associates, Inc.
 Lat/Lon: 32.9906/-96.8301



NWC Trinity Mills & Dallas Parkway Dallas, TX 75287		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2025)		19,841		148,514		408,151	
Projected Population (2030)		20,166		146,804		405,598	
Census Population (2020)		18,826		141,711		385,302	
Census Population (2010)		17,391		128,017		344,514	
Projected Annual Growth (2025 to 2030)		325	0.3%	-1,709	-0.2%	-2,552	-0.1%
Historical Annual Growth (2020 to 2025)		1,015	1.1%	6,803	1.0%	22,849	1.2%
Historical Annual Growth (2010 to 2020)		1,436	1.7%	13,694	2.1%	40,788	2.4%
Estimated Population Density (2025)		6,319	psm	5,255	psm	5,199	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2025)		10,185		73,803		181,356	
Projected Households (2030)		10,674		75,270		185,735	
Census Households (2020)		9,365		70,122		168,144	
Census Households (2010)		9,049		63,367		150,055	
Estimated Households with Children (2025)		2,023	19.9%	14,978	20.3%	44,663	24.6%
Estimated Average Household Size (2025)		1.95		2.01		2.20	
Average Household Income							
Estimated Average Household Income (2025)		\$154,093		\$140,191		\$142,385	
Projected Average Household Income (2030)		\$156,196		\$138,685		\$140,365	
Estimated Average Family Income (2025)		\$246,575		\$200,922		\$193,385	
Median Household Income							
Estimated Median Household Income (2025)		\$102,788		\$96,361		\$101,300	
Projected Median Household Income (2030)		\$103,383		\$95,571		\$100,424	
Estimated Median Family Income (2025)		\$160,336		\$140,788		\$140,291	
Per Capita Income							
Estimated Per Capita Income (2025)		\$79,107		\$69,681		\$63,396	
Projected Per Capita Income (2030)		\$82,680		\$71,121		\$64,407	
Estimated Per Capita Income 5 Year Growth		\$3,573	4.5%	\$1,440	2.1%	\$1,011	1.6%
Estimated Average Household Net Worth (2025)		\$1,107,278		\$1,064,507		\$1,157,000	
Daytime Demos (2025)							
Total Businesses		2,258		14,753		33,869	
Total Employees		17,062		135,540		323,092	
Company Headquarter Businesses		85	3.8%	586	4.0%	1,291	3.8%
Company Headquarter Employees		3,246	19.0%	26,616	19.6%	72,976	22.6%
Employee Population per Business		7.6		9.2		9.5	
Residential Population per Business		8.8		10.1		12.1	

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Dallas, TX 75287

1 mi radius 3 mi radius 5 mi radius

Race & Ethnicity						
White (2025)	9,576	48.3%	73,415	49.4%	198,240	48.6%
Black or African American (2025)	4,905	24.7%	30,480	20.5%	63,461	15.5%
American Indian or Alaska Native (2025)	96	0.5%	842	0.6%	2,686	0.7%
Asian (2025)	2,207	11.1%	16,048	10.8%	56,549	13.9%
Hawaiian or Pacific Islander (2025)	13	-	98	-	261	-
Other Race (2025)	1,216	6.1%	11,360	7.6%	38,427	9.4%
Two or More Races (2025)	1,829	9.2%	16,271	11.0%	48,527	11.9%
Not Hispanic or Latino Population (2025)	16,384	82.6%	115,408	77.7%	303,518	74.4%
Hispanic or Latino Population (2025)	3,457	17.4%	33,105	22.3%	104,633	25.6%
Not Hispanic or Latino Population (2030)	16,467	81.7%	112,141	76.4%	298,823	73.7%
Hispanic or Latino Population (2030)	3,699	18.3%	34,664	23.6%	106,776	26.3%
Not Hispanic or Latino Population (2020)	15,570	82.7%	112,742	79.6%	287,702	74.7%
Hispanic or Latino Population (2020)	3,256	17.3%	28,969	20.4%	97,600	25.3%
Not Hispanic or Latino Population (2010)	14,741	84.8%	104,473	81.6%	260,866	75.7%
Hispanic or Latino Population (2010)	2,650	15.2%	23,544	18.4%	83,648	24.3%
Projected Hispanic Annual Growth (2025 to 2030)	242	1.4%	1,558	0.9%	2,143	0.4%
Historic Hispanic Annual Growth (2010 to 2025)	807	2.0%	9,561	2.7%	20,986	1.7%
Age Distribution (2025)						
Age Under 5	1,014	5.1%	8,217	5.5%	22,765	5.6%
Age 5 to 9 Years	951	4.8%	7,636	5.1%	21,990	5.4%
Age 10 to 14 Years	975	4.9%	7,049	4.7%	21,628	5.3%
Age 15 to 19 Years	958	4.8%	6,838	4.6%	26,787	6.6%
Age 20 to 24 Years	1,286	6.5%	9,659	6.5%	28,957	7.1%
Age 25 to 29 Years	2,152	10.8%	15,696	10.6%	37,684	9.2%
Age 30 to 34 Years	1,914	9.6%	14,411	9.7%	35,318	8.7%
Age 35 to 39 Years	1,485	7.5%	11,580	7.8%	30,066	7.4%
Age 40 to 44 Years	1,355	6.8%	9,906	6.7%	26,918	6.6%
Age 45 to 49 Years	1,227	6.2%	8,791	5.9%	24,372	6.0%
Age 50 to 54 Years	1,243	6.3%	9,091	6.1%	24,968	6.1%
Age 55 to 59 Years	1,166	5.9%	8,691	5.9%	23,864	5.8%
Age 60 to 64 Years	1,316	6.6%	9,233	6.2%	23,957	5.9%
Age 65 to 74 Years	1,904	9.6%	13,384	9.0%	33,973	8.3%
Age 75 to 84 Years	737	3.7%	6,502	4.4%	18,744	4.6%
Age 85 Years or Over	157	0.8%	1,830	1.2%	6,159	1.5%
Median Age	38.2		37.9		37.5	
Gender Age Distribution (2025)						
Female Population	10,361	52.2%	77,012	51.9%	204,236	50.0%
Age 0 to 19 Years	1,921	18.5%	14,771	19.2%	43,278	21.2%
Age 20 to 64 Years	6,928	66.9%	50,420	65.5%	128,957	63.1%
Age 65 Years or Over	1,512	14.6%	11,821	15.4%	32,002	15.7%
Female Median Age	38.6		38.6		38.7	
Male Population	9,480	47.8%	71,502	48.1%	203,914	50.0%
Age 0 to 19 Years	1,977	20.9%	14,968	20.9%	49,891	24.5%
Age 20 to 64 Years	6,217	65.6%	46,639	65.2%	127,148	62.4%
Age 65 Years or Over	1,286	13.6%	9,895	13.8%	26,875	13.2%
Male Median Age	37.8		37.2		36.3	

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Dallas, TX 75287

1 mi radius 3 mi radius 5 mi radius

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Household Income Distribution (2025)						
HH Income \$200,000 or More	1,884	18.5%	11,785	16.0%	31,712	17.5%
HH Income \$150,000 to \$199,999	845	8.3%	6,811	9.2%	17,438	9.6%
HH Income \$100,000 to \$149,999	1,294	12.7%	12,647	17.1%	31,736	17.5%
HH Income \$75,000 to \$99,999	1,314	12.9%	9,421	12.8%	23,123	12.8%
HH Income \$50,000 to \$74,999	1,655	16.3%	13,720	18.6%	31,617	17.4%
HH Income \$35,000 to \$49,999	1,222	12.0%	7,686	10.4%	16,135	8.9%
HH Income \$25,000 to \$34,999	838	8.2%	4,151	5.6%	9,657	5.3%
HH Income \$15,000 to \$24,999	347	3.4%	2,946	4.0%	7,485	4.1%
HH Income Under \$15,000	785	7.7%	4,636	6.3%	12,452	6.9%
HH Income \$35,000 or More	8,215	80.7%	62,071	84.1%	151,762	83.7%
HH Income \$75,000 or More	5,337	52.4%	40,665	55.1%	104,010	57.4%
Housing (2025)						
Total Housing Units	10,574		77,702		192,059	
Housing Units Occupied	10,185	96.3%	73,803	95.0%	181,356	94.4%
Housing Units Owner-Occupied	3,036	29.8%	25,771	34.9%	73,945	40.8%
Housing Units, Renter-Occupied	7,149	70.2%	48,032	65.1%	107,412	59.2%
Housing Units, Vacant	389	3.8%	3,898	5.3%	10,702	5.9%
Marital Status (2025)						
Never Married	5,599	33.1%	44,113	35.1%	124,303	36.4%
Currently Married	7,386	43.7%	55,055	43.8%	152,922	44.7%
Separated	645	3.8%	5,469	4.4%	15,204	4.4%
Widowed	492	2.9%	4,489	3.6%	12,414	3.6%
Divorced	2,778	16.4%	16,487	13.1%	36,925	10.8%
Household Type (2025)						
Population Family	11,775	59.3%	90,912	61.2%	274,038	67.1%
Population Non-Family	8,050	40.6%	57,324	38.6%	125,349	30.7%
Population Group Quarters	16	-	278	0.2%	8,764	2.1%
Family Households	4,072	40.0%	30,313	41.1%	88,105	48.6%
Non-Family Households	6,113	60.0%	43,490	58.9%	93,251	51.4%
Married Couple with Children	1,278	17.3%	9,751	17.7%	30,933	20.2%
Average Family Household Size	2.9		3.0		3.1	
Household Size (2025)						
1 Person Households	4,945	48.6%	35,295	47.8%	74,313	41.0%
2 Person Households	2,893	28.4%	19,983	27.1%	51,792	28.6%
3 Person Households	983	9.6%	7,788	10.6%	22,148	12.2%
4 Person Households	919	9.0%	6,692	9.1%	19,631	10.8%
5 Person Households	312	3.1%	2,580	3.5%	8,294	4.6%
6 or More Person Households	133	1.3%	1,465	2.0%	5,179	2.9%
Household Vehicles (2025)						
Households with 0 Vehicles Available	677	6.6%	4,173	5.7%	11,456	6.3%
Households with 1 Vehicles Available	5,183	50.9%	36,374	49.3%	79,585	43.9%
Households with 2 or More Vehicles Available	4,326	42.5%	33,256	45.1%	90,315	49.8%
Total Vehicles Available	15,275		113,802		292,887	
Average Vehicles Per Household	1.5		1.5		1.6	

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1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2025)						
Estimated Labor Population Age 16 Years or Over	16,709		124,135		337,238	
Estimated Civilian Employed	12,410	74.3%	92,627	74.6%	241,193	71.5%
Estimated Civilian Unemployed	556	3.3%	3,242	2.6%	8,616	2.6%
Estimated in Armed Forces	9	-	119	-	462	0.1%
Estimated Not in Labor Force	3,734 22.3%		28,147 22.7%		86,967 25.8%	
Unemployment Rate	3.3%		2.6%		2.6%	
Occupation (2025)						
Occupation: Population Age 16 Years or Over	12,410		92,626		241,189	
Management, Business, Financial Operations	2,743	22.1%	21,849	23.6%	58,306	24.2%
Professional, Related Service	3,695	29.8%	24,804	26.8%	66,471	27.6%
Sales, Office	1,395	11.2%	10,679	11.5%	29,215	12.1%
Farming, Fishing, Forestry	3,132	25.2%	21,901	23.6%	51,894	21.5%
Construct, Extraction, Maintenance	6	-	80	-	260	0.1%
Production, Transport Material Moving	379	3.1%	3,555	3.8%	12,296	5.1%
White Collar Workers	1,060	8.5%	9,757	10.5%	22,746	9.4%
Blue Collar Workers	9,571	77.1%	68,554	74.0%	176,671	73.3%
	2,839	22.9%	24,072	26.0%	64,517	26.7%
Consumer Expenditure (2025)						
Total Household Expenditure	\$1.09 B		\$7.93 B		\$20.22 B	
Total Non-Retail Expenditure	\$580.55 M	53.5%	\$4.19 B	52.8%	\$10.63 B	52.6%
Total Retail Expenditure	\$504.86 M	46.5%	\$3.74 B	47.2%	\$9.6 B	47.4%
Alcoholic Beverages	\$6.68 M	0.6%	\$49.05 M	0.6%	\$125.28 M	0.6%
Apparel	\$19.72 M	1.8%	\$145.19 M	1.8%	\$371.83 M	1.8%
Contributions	\$36.41 M	3.4%	\$266.16 M	3.4%	\$676.73 M	3.3%
Education	\$25.49 M	2.3%	\$186.68 M	2.4%	\$475.51 M	2.4%
Entertainment	\$60.9 M	5.6%	\$448.4 M	5.7%	\$1.15 B	5.7%
Food Away From Home	\$47.18 M	4.3%	\$347.22 M	4.4%	\$888.47 M	4.4%
Grocery	\$62.69 M	5.8%	\$467.63 M	5.9%	\$1.21 B	6.0%
Health Care	\$61.21 M	5.6%	\$450.06 M	5.7%	\$1.13 B	5.6%
Household Furnishings and Equipment	\$28.75 M	2.6%	\$211.43 M	2.7%	\$540.45 M	2.7%
Household Operations	\$19.72 M	1.8%	\$144.96 M	1.8%	\$372.55 M	1.8%
Miscellaneous Expenses	\$18.43 M	1.7%	\$135.77 M	1.7%	\$346.43 M	1.7%
Personal Care	\$12.66 M	1.2%	\$94.11 M	1.2%	\$243.13 M	1.2%
Shelter	\$182.88 M	16.8%	\$1.33 B	16.8%	\$3.37 B	16.6%
Tax and Retirement	\$294.3 M	27.1%	\$2.11 B	26.6%	\$5.39 B	26.6%
Tobacco and Related	\$3.97 M	0.4%	\$30.15 M	0.4%	\$79.73 M	0.4%
Transportation	\$160.22 M	14.8%	\$1.18 B	14.9%	\$3.01 B	14.9%
Utilities	\$44.21 M	4.1%	\$330.22 M	4.2%	\$856.59 M	4.2%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	14,656		109,116		286,024	
Elementary (Grade Level 0 to 8)	283	1.9%	3,258	3.0%	12,642	4.4%
Some High School (Grade Level 9 to 11)	574	3.9%	3,188	2.9%	9,653	3.4%
High School Graduate	2,297	15.7%	16,014	14.7%	42,347	14.8%
Some College	2,762	18.8%	20,530	18.8%	50,030	17.5%
Associate Degree Only	911	6.2%	7,326	6.7%	17,996	6.3%
Bachelor Degree Only	4,828	32.9%	37,920	34.8%	93,505	32.7%
Graduate Degree	3,001	20.5%	20,879	19.1%	59,850	20.9%

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Units In Structure (2025)						
1 Detached Unit	3,477	38.4%	27,735	43.8%	78,200	52.1%
1 Attached Unit	355	3.9%	2,411	3.8%	6,844	4.6%
2 to 4 Units	810	9.0%	6,580	10.4%	13,611	9.1%
5 to 9 Units	1,356	15.0%	7,887	12.4%	17,077	11.4%
10 to 19 Units	1,485	16.4%	9,264	14.6%	17,992	12.0%
20 to 49 Units	828	9.1%	4,890	7.7%	12,471	8.3%
50 or More Units	1,832	20.2%	14,719	23.2%	34,232	22.8%
Mobile Home or Trailer	36	0.4%	284	0.4%	845	0.6%
Other Structure	6	-	33	-	85	-
Homes Built By Year (2025)						
Homes Built 2010 or later	1,446	16.0%	13,023	20.6%	36,921	24.6%
Homes Built 2000 to 2009	1,455	16.1%	10,143	16.0%	24,830	16.5%
Homes Built 1990 to 1999	2,583	28.5%	13,876	21.9%	30,369	20.2%
Homes Built 1980 to 1989	3,244	35.9%	22,964	36.2%	43,743	29.2%
Homes Built 1970 to 1979	1,002	11.1%	10,125	16.0%	26,571	17.7%
Homes Built 1960 to 1969	203	2.2%	1,766	2.8%	11,997	8.0%
Homes Built 1950 to 1959	117	1.3%	944	1.5%	4,478	3.0%
Homes Built Before 1949	134	1.5%	963	1.5%	2,448	1.6%
Home Values (2025)						
Home Values \$1,000,000 or More	418	13.8%	1,995	7.7%	5,303	7.2%
Home Values \$500,000 to \$999,999	1,655	54.5%	10,141	39.4%	27,725	37.5%
Home Values \$400,000 to \$499,999	312	10.3%	4,098	15.9%	11,991	16.2%
Home Values \$300,000 to \$399,999	314	10.3%	5,100	19.8%	15,210	20.6%
Home Values \$200,000 to \$299,999	145	4.8%	2,626	10.2%	8,806	11.9%
Home Values \$150,000 to \$199,999	107	3.5%	758	2.9%	2,158	2.9%
Home Values \$100,000 to \$149,999	17	0.6%	443	1.7%	956	1.3%
Home Values \$70,000 to \$99,999	11	0.4%	89	0.3%	245	0.3%
Home Values \$50,000 to \$69,999	3	0.1%	50	0.2%	140	0.2%
Home Values \$25,000 to \$49,999	7	0.2%	123	0.5%	468	0.6%
Home Values Under \$25,000	47	1.5%	347	1.3%	944	1.3%
Owner-Occupied Median Home Value	\$661,081		\$524,055		\$508,473	
Renter-Occupied Median Rent	\$1,531		\$1,499		\$1,521	
Transportation To Work (2025)						
Drive to Work Alone	8,761	70.6%	62,278	67.2%	160,018	66.3%
Drive to Work in Carpool	725	5.8%	7,279	7.9%	20,883	8.7%
Travel to Work by Public Transportation	125	1.0%	1,113	1.2%	3,418	1.4%
Drive to Work on Motorcycle	13	0.1%	86	-	261	0.1%
Walk or Bicycle to Work	138	1.1%	1,056	1.1%	4,083	1.7%
Other Means	63	0.5%	1,375	1.5%	3,165	1.3%
Work at Home	2,584	20.8%	19,439	21.0%	49,360	20.5%
Travel Time (2025)						
Travel to Work in 14 Minutes or Less	2,198	17.7%	15,931	17.2%	43,832	18.2%
Travel to Work in 15 to 29 Minutes	4,049	32.6%	31,372	33.9%	80,597	33.4%
Travel to Work in 30 to 59 Minutes	2,998	24.2%	22,504	24.3%	58,251	24.2%
Travel to Work in 60 Minutes or More	580	4.7%	3,381	3.6%	9,150	3.8%
Average Minutes Travel to Work	22.9		22.5		22.6	

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