

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Camp Wisdom Center
 Quine & Associates, Inc.
 Lat/Lon: 32.6615/-96.8868



4110 W Camp Wisdom Rd Dallas, TX 75237	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	17,534		87,223		242,376	
Projected Population (2029)	17,259		85,596		238,231	
Census Population (2020)	17,332		85,928		247,189	
Census Population (2010)	16,675		81,845		234,431	
Projected Annual Growth (2024 to 2029)	-274	-0.3%	-1,627	-0.4%	-4,145	-0.3%
Historical Annual Growth (2020 to 2024)	202	0.3%	1,294	0.4%	-4,813	-0.5%
Historical Annual Growth (2010 to 2020)	657	1.0%	4,083	1.2%	12,758	1.4%
Estimated Population Density (2024)	5,584 psm		3,086 psm		3,087 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	7,158		31,684		81,848	
Projected Households (2029)	7,016		30,840		79,796	
Census Households (2020)	7,116		32,126		84,308	
Census Households (2010)	6,768		30,349		78,654	
Estimated Households with Children (2024)	1,685	23.5%	9,817	31.0%	28,135	34.4%
Estimated Average Household Size (2024)	2.42		2.73		2.92	
Average Household Income						
Estimated Average Household Income (2024)	\$58,406		\$79,740		\$89,461	
Projected Average Household Income (2029)	\$61,892		\$85,850		\$96,538	
Estimated Average Family Income (2024)	\$86,065		\$101,771		\$109,788	
Median Household Income						
Estimated Median Household Income (2024)	\$40,035		\$57,155		\$62,397	
Projected Median Household Income (2029)	\$40,382		\$56,475		\$61,943	
Estimated Median Family Income (2024)	\$51,442		\$68,457		\$72,370	
Per Capita Income						
Estimated Per Capita Income (2024)	\$23,939		\$29,013		\$30,290	
Projected Per Capita Income (2029)	\$25,257		\$30,980		\$32,417	
Estimated Per Capita Income 5 Year Growth	\$1,318	5.5%	\$1,967	6.8%	\$2,127	7.0%
Estimated Average Household Net Worth (2024)	\$258,273		\$571,557		\$662,171	
Daytime Demos (2024)						
Total Businesses	611		4,134		8,561	
Total Employees	4,434		34,113		66,630	
Company Headquarter Businesses	16	2.7%	108	2.6%	183	2.1%
Company Headquarter Employees	230	5.2%	3,117	9.1%	5,548	8.3%
Employee Population per Business	7.3		8.3		7.8	
Residential Population per Business	28.7		21.1		28.3	

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Race & Ethnicity							
White (2024)	7,009	40.0%	36,984	42.4%	93,582	38.6%	
Black or African American (2024)	3,592	20.5%	17,458	20.0%	54,797	22.6%	
American Indian or Alaska Native (2024)	245	1.4%	1,092	1.3%	2,694	1.1%	
Asian (2024)	1,524	8.7%	6,800	7.8%	19,955	8.2%	
Hawaiian or Pacific Islander (2024)	30	0.2%	52	-	161	-	
Other Race (2024)	2,794	15.9%	13,033	14.9%	37,580	15.5%	
Two or More Races (2024)	2,340	13.3%	11,803	13.5%	33,607	13.9%	
Not Hispanic or Latino Population (2024)	10,921	62.3%	55,599	63.7%	145,652	60.1%	
Hispanic or Latino Population (2024)	6,613	37.7%	31,624	36.3%	96,724	39.9%	
Not Hispanic or Latino Population (2029)	10,614	61.5%	53,379	62.4%	140,677	59.1%	
Hispanic or Latino Population (2029)	6,646	38.5%	32,217	37.6%	97,554	40.9%	
Not Hispanic or Latino Population (2020)	11,229	64.8%	57,647	67.1%	144,264	58.4%	
Hispanic or Latino Population (2020)	6,103	35.2%	28,281	32.9%	102,925	41.6%	
Not Hispanic or Latino Population (2010)	11,220	67.3%	58,561	71.6%	143,948	61.4%	
Hispanic or Latino Population (2010)	5,454	32.7%	23,284	28.4%	90,484	38.6%	
Projected Hispanic Annual Growth (2024 to 2029)	33	-	592	0.4%	831	0.2%	
Historic Hispanic Annual Growth (2010 to 2024)	1,159	1.5%	8,340	2.6%	6,240	0.5%	
Age Distribution (2024)							
Age Under 5	1,208	6.9%	5,543	6.4%	14,546	6.0%	
Age 5 to 9 Years	1,230	7.0%	6,155	7.1%	16,559	6.8%	
Age 10 to 14 Years	1,267	7.2%	6,530	7.5%	18,263	7.5%	
Age 15 to 19 Years	1,190	6.8%	6,336	7.3%	19,052	7.9%	
Age 20 to 24 Years	1,268	7.2%	5,607	6.4%	17,281	7.1%	
Age 25 to 29 Years	1,500	8.6%	6,358	7.3%	17,240	7.1%	
Age 30 to 34 Years	1,409	8.0%	6,322	7.2%	17,021	7.0%	
Age 35 to 39 Years	1,235	7.0%	5,864	6.7%	15,977	6.6%	
Age 40 to 44 Years	1,163	6.6%	5,699	6.5%	15,898	6.6%	
Age 45 to 49 Years	1,100	6.3%	5,124	5.9%	14,667	6.1%	
Age 50 to 54 Years	982	5.6%	5,029	5.8%	14,397	5.9%	
Age 55 to 59 Years	992	5.7%	4,966	5.7%	13,851	5.7%	
Age 60 to 64 Years	945	5.4%	4,941	5.7%	13,564	5.6%	
Age 65 to 74 Years	1,304	7.4%	7,826	9.0%	21,240	8.8%	
Age 75 to 84 Years	574	3.3%	3,844	4.4%	10,093	4.2%	
Age 85 Years or Over	167	1.0%	1,079	1.2%	2,727	1.1%	
Median Age	33.3		35.1		34.8		
Gender Age Distribution (2024)							
Female Population	9,367	53.4%	46,092	52.8%	125,772	51.9%	
Age 0 to 19 Years	2,450	26.2%	12,048	26.1%	33,338	26.5%	
Age 20 to 64 Years	5,784	61.7%	26,847	58.2%	73,240	58.2%	
Age 65 Years or Over	1,134	12.1%	7,197	15.6%	19,194	15.3%	
Female Median Age	34.0		36.4		36.3		
Male Population	8,166	46.6%	41,131	47.2%	116,604	48.1%	
Age 0 to 19 Years	2,446	29.9%	12,515	30.4%	35,082	30.1%	
Age 20 to 64 Years	4,810	58.9%	23,064	56.1%	66,656	57.2%	
Age 65 Years or Over	911	11.2%	5,552	13.5%	14,866	12.7%	
Male Median Age	32.5		33.7		33.3		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	72	1.0%	1,465	4.6%	4,434	5.4%
HH Income \$150,000 to \$199,999	176	2.5%	1,403	4.4%	4,758	5.8%
HH Income \$100,000 to \$149,999	601	8.4%	4,009	12.7%	11,627	14.2%
HH Income \$75,000 to \$99,999	588	8.2%	3,472	11.0%	9,617	11.7%
HH Income \$50,000 to \$74,999	1,009	14.1%	6,326	20.0%	15,833	19.3%
HH Income \$35,000 to \$49,999	1,334	18.6%	4,754	15.0%	11,383	13.9%
HH Income \$25,000 to \$34,999	1,136	15.9%	3,529	11.1%	8,119	9.9%
HH Income \$15,000 to \$24,999	957	13.4%	2,829	8.9%	7,064	8.6%
HH Income Under \$15,000	1,285	18.0%	3,898	12.3%	9,014	11.0%
HH Income \$35,000 or More	3,779	52.8%	21,429	67.6%	57,651	70.4%
HH Income \$75,000 or More	1,436	20.1%	10,349	32.7%	30,435	37.2%
Housing (2024)						
Total Housing Units	7,878		34,850		90,013	
Housing Units Occupied	7,158	90.9%	31,684	90.9%	81,848	90.9%
Housing Units Owner-Occupied	1,587	22.2%	14,848	46.9%	44,981	55.0%
Housing Units, Renter-Occupied	5,572	77.8%	16,836	53.1%	36,867	45.0%
Housing Units, Vacant	719	10.0%	3,166	10.0%	8,165	10.0%
Marital Status (2024)						
Never Married	6,548	47.4%	29,018	42.1%	80,027	41.5%
Currently Married	3,343	24.2%	22,745	33.0%	69,597	36.1%
Separated	1,135	8.2%	5,157	7.5%	12,796	6.6%
Widowed	842	6.1%	4,047	5.9%	11,151	5.8%
Divorced	1,959	14.2%	8,028	11.6%	19,437	10.1%
Household Type (2024)						
Population Family	10,918	62.3%	66,336	76.1%	194,009	80.0%
Population Non-Family	6,387	36.4%	20,275	23.2%	45,091	18.6%
Population Group Quarters	228	1.3%	611	0.7%	3,277	1.4%
Family Households	2,926	40.9%	18,193	57.4%	52,072	63.6%
Non-Family Households	4,232	59.1%	13,491	42.6%	29,776	36.4%
Married Couple with Children	754	22.5%	5,103	22.4%	15,631	22.5%
Average Family Household Size	3.7		3.6		3.7	
Household Size (2024)						
1 Person Households	3,899	54.5%	12,374	39.1%	27,209	33.2%
2 Person Households	1,324	18.5%	9,790	30.9%	27,661	33.8%
3 Person Households	749	10.5%	3,782	11.9%	10,657	13.0%
4 Person Households	586	8.2%	2,845	9.0%	7,974	9.7%
5 Person Households	301	4.2%	1,538	4.9%	4,532	5.5%
6 or More Person Households	299	4.2%	1,354	4.3%	3,816	4.7%
Household Vehicles (2024)						
Households with 0 Vehicles Available	1,181	16.5%	3,500	11.0%	7,379	9.0%
Households with 1 Vehicles Available	4,127	57.7%	13,516	42.7%	30,558	37.3%
Households with 2 or More Vehicles Available	1,850	25.8%	14,669	46.3%	43,910	53.6%
Total Vehicles Available	8,710		50,762		144,750	
Average Vehicles Per Household	1.2		1.6		1.8	

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	13,597		67,635		189,134	
Estimated Civilian Employed	8,867	65.2%	41,643	61.6%	116,221	61.4%
Estimated Civilian Unemployed	537	4.0%	2,367	3.5%	6,020	3.2%
Estimated in Armed Forces	210	1.5%	217	0.3%	703	0.4%
Estimated Not in Labor Force	3,982 29.3%		23,408 34.6%		66,190 35.0%	
Unemployment Rate	4.0%		3.5%		3.2%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	8,867		41,642		116,217	
Management, Business, Financial Operations	802	9.0%	5,275	12.7%	15,404	13.3%
Professional, Related Service	1,225	13.8%	7,332	17.6%	21,081	18.1%
Sales, Office	1,683	19.0%	6,922	16.6%	19,540	16.8%
Farming, Fishing, Forestry	212	2.4%	971	2.3%	2,607	2.2%
Construct, Extraction, Maintenance	28	0.3%	103	0.2%	315	0.3%
Production, Transport Material Moving	557	6.3%	3,574	8.6%	11,620	10.0%
White Collar Workers	2,444	27.6%	8,724	20.9%	22,190	19.1%
Blue Collar Workers	4,156	46.9%	22,318	53.6%	62,552	53.8%
	4,711	53.1%	19,324	46.4%	53,665	46.2%
Consumer Expenditure (2024)						
Total Household Expenditure	\$346.5 M		\$1.89 B		\$5.29 B	
Total Non-Retail Expenditure	\$184.29 M	53.2%	\$1 B	52.9%	\$2.79 B	52.8%
Total Retail Expenditure	\$162.21 M	46.8%	\$890.66 M	47.1%	\$2.49 B	47.2%
Apparel	\$12.11 M	3.5%	\$66.19 M	3.5%	\$185.7 M	3.5%
Contributions	\$10.33 M	3.0%	\$60 M	3.2%	\$170.07 M	3.2%
Education	\$9.49 M	2.7%	\$54.17 M	2.9%	\$154.71 M	2.9%
Entertainment	\$18.56 M	5.4%	\$104.95 M	5.5%	\$296.47 M	5.6%
Food and Beverages	\$52.2 M	15.1%	\$280.81 M	14.8%	\$782.25 M	14.8%
Furnishings and Equipment	\$11.56 M	3.3%	\$65.27 M	3.5%	\$184.27 M	3.5%
Gifts	\$7.82 M	2.3%	\$45.22 M	2.4%	\$127.64 M	2.4%
Health Care	\$29.55 M	8.5%	\$161.34 M	8.5%	\$449.29 M	8.5%
Household Operations	\$13.22 M	3.8%	\$73.48 M	3.9%	\$206.38 M	3.9%
Miscellaneous Expenses	\$6.52 M	1.9%	\$35.69 M	1.9%	\$99.92 M	1.9%
Personal Care	\$4.65 M	1.3%	\$25.36 M	1.3%	\$70.92 M	1.3%
Personal Insurance	\$2.11 M	0.6%	\$12.65 M	0.7%	\$36.3 M	0.7%
Reading	\$740.61 K	0.2%	\$4.11 M	0.2%	\$11.51 M	0.2%
Shelter	\$75.81 M	21.9%	\$403.63 M	21.3%	\$1.12 B	21.2%
Tobacco	\$2.57 M	0.7%	\$12.41 M	0.7%	\$33.4 M	0.6%
Transportation	\$61.91 M	17.9%	\$342.79 M	18.1%	\$961.67 M	18.2%
Utilities	\$27.34 M	7.9%	\$143.36 M	7.6%	\$395.7 M	7.5%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	11,371		57,052		156,675	
Elementary (Grade Level 0 to 8)	760	6.7%	5,164	9.1%	16,989	10.8%
Some High School (Grade Level 9 to 11)	1,227	10.8%	4,886	8.6%	14,407	9.2%
High School Graduate	3,796	33.4%	16,880	29.6%	44,265	28.3%
Some College	2,845	25.0%	12,387	21.7%	34,289	21.9%
Associate Degree Only	936	8.2%	4,179	7.3%	10,081	6.4%
Bachelor Degree Only	1,246	11.0%	8,714	15.3%	23,455	15.0%
Graduate Degree	562	4.9%	4,843	8.5%	13,188	8.4%

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Units In Structure (2024)							
1 Detached Unit		1,879	27.8%	16,486	54.3%	50,088	63.7%
1 Attached Unit		81	1.2%	850	2.8%	2,393	3.0%
2 to 4 Units		822	12.1%	2,833	9.3%	5,901	7.5%
5 to 9 Units		1,308	19.3%	3,677	12.1%	6,955	8.8%
10 to 19 Units		1,437	21.2%	3,555	11.7%	6,073	7.7%
20 to 49 Units		439	6.5%	1,099	3.6%	2,843	3.6%
50 or More Units		1,136	16.8%	2,770	9.1%	6,614	8.4%
Mobile Home or Trailer		56	0.8%	411	1.4%	976	1.2%
Other Structure		-	-	4	-	7	-
Homes Built By Year (2024)							
Homes Built 2010 or later		447	6.6%	2,869	9.5%	7,541	9.6%
Homes Built 2000 to 2009		622	9.2%	3,645	12.0%	12,853	16.3%
Homes Built 1990 to 1999		910	13.4%	3,083	10.2%	7,765	9.9%
Homes Built 1980 to 1989		2,207	32.6%	6,952	22.9%	14,855	18.9%
Homes Built 1970 to 1979		1,170	17.3%	6,602	21.8%	13,196	16.8%
Homes Built 1960 to 1969		1,356	20.0%	5,287	17.4%	11,186	14.2%
Homes Built 1950 to 1959		276	4.1%	2,141	7.1%	8,980	11.4%
Homes Built Before 1949		170	2.5%	1,105	3.6%	5,472	7.0%
Home Values (2024)							
Home Values \$1,000,000 or More		43	2.7%	383	2.6%	1,075	2.4%
Home Values \$500,000 to \$999,999		156	9.8%	1,321	8.9%	3,459	7.7%
Home Values \$400,000 to \$499,999		66	4.1%	961	6.5%	2,964	6.6%
Home Values \$300,000 to \$399,999		218	13.7%	2,414	16.3%	8,717	19.4%
Home Values \$200,000 to \$299,999		488	30.8%	4,740	31.9%	15,022	33.4%
Home Values \$150,000 to \$199,999		312	19.6%	2,732	18.4%	6,684	14.9%
Home Values \$100,000 to \$149,999		146	9.2%	1,101	7.4%	3,104	6.9%
Home Values \$70,000 to \$99,999		48	3.0%	314	2.1%	1,220	2.7%
Home Values \$50,000 to \$69,999		16	1.0%	120	0.8%	507	1.1%
Home Values \$25,000 to \$49,999		11	0.7%	194	1.3%	790	1.8%
Home Values Under \$25,000		84	5.3%	568	3.8%	1,440	3.2%
Owner-Occupied Median Home Value		\$225,750		\$245,986		\$254,484	
Renter-Occupied Median Rent		\$1,090		\$1,161		\$1,175	
Transportation To Work (2024)							
Drive to Work Alone		6,295	71.0%	29,360	70.5%	82,054	70.6%
Drive to Work in Carpool		959	10.8%	4,596	11.0%	13,034	11.2%
Travel to Work by Public Transportation		220	2.5%	683	1.6%	1,869	1.6%
Drive to Work on Motorcycle		10	0.1%	52	0.1%	128	0.1%
Walk or Bicycle to Work		179	2.0%	778	1.9%	2,321	2.0%
Other Means		194	2.2%	561	1.3%	1,488	1.3%
Work at Home		1,010	11.4%	5,612	13.5%	15,322	13.2%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		2,049	23.1%	7,399	17.8%	18,402	15.8%
Travel to Work in 15 to 29 Minutes		3,438	38.8%	15,435	37.1%	41,147	35.4%
Travel to Work in 30 to 59 Minutes		1,929	21.8%	11,091	26.6%	34,394	29.6%
Travel to Work in 60 Minutes or More		441	5.0%	2,104	5.1%	6,951	6.0%
Average Minutes Travel to Work		20.6		22.9		24.4	

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