

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc
 Lat/Lon: 33.0684/-96.8889



The Colony Plaza 4711 State Hwy 121, The Colony, TX 75056	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	8,707		93,423		246,074	
Projected Population (2029)	10,364		109,340		280,173	
Census Population (2020)	8,580		83,781		225,186	
Census Population (2010)	4,742		58,852		166,399	
Projected Annual Growth (2024 to 2029)	1,657	3.8%	15,917	3.4%	34,099	2.8%
Historical Annual Growth (2020 to 2024)	127	0.4%	9,642	2.9%	20,888	2.3%
Historical Annual Growth (2010 to 2020)	3,839	20.2%	24,929	10.6%	58,786	8.8%
Estimated Population Density (2024)	2,773 psm		3,305 psm		3,134 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	3,561		40,509		105,177	
Projected Households (2029)	4,440		49,382		124,057	
Census Households (2020)	2,927		32,856		89,177	
Census Households (2010)	1,656		21,810		64,694	
Estimated Households with Children (2024)	1,098	30.8%	11,791	29.1%	30,001	28.5%
Estimated Average Household Size (2024)	2.44		2.30		2.33	
Average Household Income						
Estimated Average Household Income (2024)	\$116,803		\$131,381		\$144,775	
Projected Average Household Income (2029)	\$97,819		\$112,525		\$128,247	
Estimated Average Family Income (2024)	\$148,946		\$177,217		\$207,525	
Median Household Income						
Estimated Median Household Income (2024)	\$128,394		\$126,148		\$125,544	
Projected Median Household Income (2029)	\$129,590		\$125,643		\$125,877	
Estimated Median Family Income (2024)	\$162,362		\$160,293		\$161,994	
Per Capita Income						
Estimated Per Capita Income (2024)	\$47,773		\$56,975		\$61,901	
Projected Per Capita Income (2029)	\$41,909		\$50,826		\$56,804	
Estimated Per Capita Income 5 Year Growth	-\$5,864	-12.3%	-\$6,149	-10.8%	-\$5,096	-8.2%
Estimated Average Household Net Worth (2024)	\$1,203,427		\$1,133,036		\$1,158,462	
Daytime Demos (2024)						
Total Businesses	567		3,430		14,228	
Total Employees	4,009		28,721		134,844	
Company Headquarter Businesses	10	1.8%	76	2.2%	494	3.5%
Company Headquarter Employees	174	4.3%	5,897	20.5%	33,489	24.8%
Employee Population per Business	7.1		8.4		9.5	
Residential Population per Business	15.4		27.2		17.3	

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1 mi radius

3 mi radius

5 mi radius

White (2024)	5,512	63.3%	56,302	60.3%	143,074	58.1%
Black or African American (2024)	937	10.8%	10,452	11.2%	30,905	12.6%
American Indian or Alaska Native (2024)	58	0.7%	541	0.6%	1,257	0.5%
Asian (2024)	645	7.4%	11,005	11.8%	34,862	14.2%
Hawaiian or Pacific Islander (2024)	10	0.1%	64	-	139	-
Other Race (2024)	513	5.9%	4,830	5.2%	11,255	4.6%
Two or More Races (2024)	1,032	11.9%	10,229	10.9%	24,581	10.0%
Not Hispanic or Latino Population (2024)	6,882	79.0%	75,552	80.9%	203,992	82.9%
Hispanic or Latino Population (2024)	1,825	21.0%	17,871	19.1%	42,081	17.1%
Not Hispanic or Latino Population (2029)	8,070	77.9%	86,917	79.5%	228,147	81.4%
Hispanic or Latino Population (2029)	2,294	22.1%	22,423	20.5%	52,026	18.6%
Not Hispanic or Latino Population (2020)	6,880	80.2%	69,494	82.9%	186,147	82.7%
Hispanic or Latino Population (2020)	1,700	19.8%	14,288	17.1%	39,039	17.3%
Not Hispanic or Latino Population (2010)	3,727	78.6%	49,047	83.3%	138,557	83.3%
Hispanic or Latino Population (2010)	1,015	21.4%	9,805	16.7%	27,842	16.7%
Projected Hispanic Annual Growth (2024 to 2029)	469	5.1%	4,552	5.1%	9,944	4.7%
Historic Hispanic Annual Growth (2010 to 2024)	810	5.7%	8,066	5.9%	14,239	3.7%
Age Distribution (2024)						
Age Under 5	674	7.7%	5,911	6.3%	13,549	5.5%
Age 5 to 9 Years	593	6.8%	5,836	6.2%	14,969	6.1%
Age 10 to 14 Years	469	5.4%	6,054	6.5%	15,775	6.4%
Age 15 to 19 Years	472	5.4%	5,855	6.3%	15,167	6.2%
Age 20 to 24 Years	503	5.8%	5,277	5.6%	14,185	5.8%
Age 25 to 29 Years	769	8.8%	7,660	8.2%	19,418	7.9%
Age 30 to 34 Years	931	10.7%	8,120	8.7%	20,364	8.3%
Age 35 to 39 Years	777	8.9%	7,471	8.0%	19,781	8.0%
Age 40 to 44 Years	650	7.5%	7,037	7.5%	19,297	7.8%
Age 45 to 49 Years	588	6.8%	6,659	7.1%	17,973	7.3%
Age 50 to 54 Years	554	6.4%	6,521	7.0%	17,645	7.2%
Age 55 to 59 Years	464	5.3%	5,707	6.1%	15,307	6.2%
Age 60 to 64 Years	445	5.1%	5,258	5.6%	14,246	5.8%
Age 65 to 74 Years	538	6.2%	6,427	6.9%	18,014	7.3%
Age 75 to 84 Years	234	2.7%	2,872	3.1%	8,226	3.3%
Age 85 Years or Over	46	0.5%	757	0.8%	2,158	0.9%
Median Age	34.4		36.2		37.4	
Gender Age Distribution (2024)						
Female Population	4,492	51.6%	47,834	51.2%	125,157	50.9%
Age 0 to 19 Years	1,118	24.9%	11,601	24.3%	29,091	23.2%
Age 20 to 64 Years	2,913	64.9%	30,620	64.0%	80,744	64.5%
Age 65 Years or Over	461	10.3%	5,614	11.7%	15,322	12.2%
Female Median Age	34.8		36.8		37.9	
Male Population	4,214	48.4%	45,588	48.8%	120,917	49.1%
Age 0 to 19 Years	1,089	25.8%	12,056	26.4%	30,369	25.1%
Age 20 to 64 Years	2,768	65.7%	29,089	63.8%	77,472	64.1%
Age 65 Years or Over	357	8.5%	4,443	9.7%	13,076	10.8%
Male Median Age	33.9		35.5		36.9	

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4711 State Hwy 121, The Colony, TX 75056								
HH Income \$200,000 or More	997	28.0%	9,133	22.5%	24,877	23.7%		
HH Income \$150,000 to \$199,999	491	13.8%	5,394	13.3%	12,574	12.0%		
HH Income \$100,000 to \$149,999	674	18.9%	8,393	20.7%	18,936	18.0%		
HH Income \$75,000 to \$99,999	368	10.3%	5,091	12.6%	12,739	12.1%		
HH Income \$50,000 to \$74,999	684	19.2%	5,771	14.2%	15,393	14.6%		
HH Income \$35,000 to \$49,999	187	5.3%	2,480	6.1%	7,664	7.3%		
HH Income \$25,000 to \$34,999	97	2.7%	1,532	3.8%	5,116	4.9%		
HH Income \$15,000 to \$24,999	6	0.2%	845	2.1%	2,634	2.5%		
HH Income Under \$15,000	57	1.6%	1,871	4.6%	5,244	5.0%		
HH Income \$35,000 or More	3,401	95.5%	36,262	89.5%	92,182	87.6%		
HH Income \$75,000 or More	2,530	71.0%	28,010	69.1%	69,125	65.7%		
Housing (2024)								
Total Housing Units	3,652		41,566		108,037			
Housing Units Occupied	3,561	97.5%	40,509	97.5%	105,177	97.4%		
Housing Units Owner-Occupied	1,929	54.2%	21,446	52.9%	54,095	51.4%		
Housing Units, Renter-Occupied	1,632	45.8%	19,063	47.1%	51,082	48.6%		
Housing Units, Vacant	90	2.5%	1,057	2.6%	2,860	2.7%		
Marital Status (2024)								
Never Married	1,741	25.0%	21,880	28.9%	59,348	29.4%		
Currently Married	4,319	62.0%	41,689	55.1%	109,749	54.4%		
Separated	124	1.8%	1,953	2.6%	6,650	3.3%		
Widowed	180	2.6%	2,426	3.2%	5,468	2.7%		
Divorced	606	8.7%	7,674	10.1%	20,565	10.2%		
Household Type (2024)								
Population Family	6,893	79.2%	72,684	77.8%	185,885	75.5%		
Population Non-Family	1,813	20.8%	20,639	22.1%	59,468	24.2%		
Population Group Quarters	-	-	99	0.1%	721	0.3%		
Family Households	2,167	60.9%	23,613	58.3%	58,075	55.2%		
Non-Family Households	1,394	39.1%	16,896	41.7%	47,102	44.8%		
Married Couple with Children	863	20.0%	9,058	21.7%	22,941	20.9%		
Average Family Household Size	3.2		3.1		3.2			
Household Size (2024)								
1 Person Households	1,220	34.3%	14,216	35.1%	40,544	38.5%		
2 Person Households	1,182	33.2%	14,760	36.4%	35,648	33.9%		
3 Person Households	490	13.8%	5,162	12.7%	13,007	12.4%		
4 Person Households	423	11.9%	3,949	9.7%	10,187	9.7%		
5 Person Households	161	4.5%	1,545	3.8%	3,849	3.7%		
6 or More Person Households	85	2.4%	877	2.2%	1,942	1.8%		
Household Vehicles (2024)								
Households with 0 Vehicles Available	76	2.1%	1,203	3.0%	3,690	3.5%		
Households with 1 Vehicles Available	1,046	29.4%	14,615	36.1%	39,478	37.5%		
Households with 2 or More Vehicles Available	2,439	68.5%	24,691	61.0%	62,008	59.0%		
Total Vehicles Available	7,266		74,741		188,862			
Average Vehicles Per Household	2.0		1.8		1.8			

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1 mi radius 3 mi radius 5 mi radius

Estimated Labor Population Age 16 Years or Over	6,864		74,289		198,408	
Estimated Civilian Employed	5,360	78.1%	56,604	76.2%	147,035	74.1%
Estimated Civilian Unemployed	220	3.2%	1,954	2.6%	5,165	2.6%
Estimated in Armed Forces	-	-	12	-	79	-
Estimated Not in Labor Force	1,284	18.7%	15,718	21.2%	46,129	23.2%
Unemployment Rate	3.2%		2.6%		2.6%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	5,360		56,604		147,035	
Management, Business, Financial Operations	1,296	24.2%	15,825	28.0%	40,305	27.4%
Professional, Related Service	1,736	32.4%	16,627	29.4%	41,830	28.4%
Sales, Office	535	10.0%	5,325	9.4%	14,995	10.2%
Farming, Fishing, Forestry	1	-	4	-	12	-
Construct, Extraction, Maintenance	292	5.4%	2,750	4.9%	6,798	4.6%
Production, Transport Material Moving	358	6.7%	3,923	6.9%	10,704	7.3%
White Collar Workers	4,175	77.9%	44,602	78.8%	114,526	77.9%
Blue Collar Workers	1,185	22.1%	12,002	21.2%	32,509	22.1%
Consumer Expenditure (2024)						
Total Household Expenditure	\$282.65 M		\$3.48 B		\$9.73 B	
Total Non-Retail Expenditure	\$150.69 M	53.3%	\$1.86 B	53.3%	\$5.19 B	53.4%
Total Retail Expenditure	\$131.97 M	46.7%	\$1.63 B	46.7%	\$4.53 B	46.6%
Apparel	\$10.29 M	3.6%	\$126.3 M	3.6%	\$353.07 M	3.6%
Contributions	\$10.19 M	3.6%	\$125.02 M	3.6%	\$353.21 M	3.6%
Education	\$10.22 M	3.6%	\$124.86 M	3.6%	\$353.04 M	3.6%
Entertainment	\$16.58 M	5.9%	\$203.81 M	5.9%	\$569.34 M	5.9%
Food and Beverages	\$40.53 M	14.3%	\$500.27 M	14.4%	\$1.39 B	14.3%
Furnishings and Equipment	\$10.22 M	3.6%	\$125.84 M	3.6%	\$350.99 M	3.6%
Gifts	\$7.99 M	2.8%	\$97.46 M	2.8%	\$276.67 M	2.8%
Health Care	\$22.35 M	7.9%	\$277.55 M	8.0%	\$773.49 M	8.0%
Household Operations	\$11.43 M	4.0%	\$140.69 M	4.0%	\$394.43 M	4.1%
Miscellaneous Expenses	\$5.4 M	1.9%	\$66.54 M	1.9%	\$186.18 M	1.9%
Personal Care	\$3.77 M	1.3%	\$46.64 M	1.3%	\$130.04 M	1.3%
Personal Insurance	\$2.16 M	0.8%	\$26.64 M	0.8%	\$74.65 M	0.8%
Reading	\$624.13 K	0.2%	\$7.7 M	0.2%	\$21.59 M	0.2%
Shelter	\$59.78 M	21.2%	\$735.22 M	21.1%	\$2.06 B	21.1%
Tobacco	\$1.37 M	0.5%	\$17.23 M	0.5%	\$47.92 M	0.5%
Transportation	\$50.78 M	18.0%	\$624.73 M	17.9%	\$1.74 B	17.9%
Utilities	\$18.95 M	6.7%	\$235.36 M	6.8%	\$655.71 M	6.7%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	5,996		64,490		172,428	
Elementary (Grade Level 0 to 8)	195	3.2%	1,323	2.1%	3,980	2.3%
Some High School (Grade Level 9 to 11)	107	1.8%	1,918	3.0%	4,579	2.7%
High School Graduate	848	14.1%	8,881	13.8%	23,582	13.7%
Some College	1,266	21.1%	11,625	18.0%	29,681	17.2%
Associate Degree Only	623	10.4%	5,356	8.3%	12,535	7.3%
Bachelor Degree Only	1,791	29.9%	22,402	34.7%	61,834	35.9%
Graduate Degree	1,166	19.4%	12,985	20.1%	36,238	21.0%

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1 Detached Unit	2,352	142.0%	24,189	110.9%	59,533	92.0%	
1 Attached Unit	75	4.6%	1,940	8.9%	3,912	6.0%	
2 to 4 Units	126	7.6%	1,659	7.6%	4,805	7.4%	
5 to 9 Units	114	6.9%	1,611	7.4%	6,045	9.3%	
10 to 19 Units	319	19.3%	3,098	14.2%	8,020	12.4%	
20 to 49 Units	264	15.9%	3,165	14.5%	6,852	10.6%	
50 or More Units	287	17.4%	4,558	20.9%	15,095	23.3%	
Mobile Home or Trailer	24	1.4%	279	1.3%	765	1.2%	
Other Structure	-	-	10	-	150	0.2%	
Homes Built By Year (2024)							
Homes Built 2010 or later	1,545	93.3%	15,090	69.2%	35,155	54.3%	
Homes Built 2000 to 2009	713	43.1%	11,189	51.3%	26,464	40.9%	
Homes Built 1990 to 1999	487	29.4%	4,769	21.9%	17,464	27.0%	
Homes Built 1980 to 1989	323	19.5%	4,964	22.8%	15,622	24.1%	
Homes Built 1970 to 1979	441	26.6%	3,364	15.4%	7,557	11.7%	
Homes Built 1960 to 1969	31	1.8%	549	2.5%	1,311	2.0%	
Homes Built 1950 to 1959	13	0.8%	343	1.6%	964	1.5%	
Homes Built Before 1949	8	0.5%	242	1.1%	641	1.0%	
Home Values (2024)							
Home Values \$1,000,000 or More	66	3.4%	1,356	6.3%	4,603	8.5%	
Home Values \$500,000 to \$999,999	547	28.3%	7,391	34.5%	20,520	37.9%	
Home Values \$400,000 to \$499,999	514	26.6%	3,713	17.3%	9,128	16.9%	
Home Values \$300,000 to \$399,999	426	22.1%	4,859	22.7%	10,876	20.1%	
Home Values \$200,000 to \$299,999	239	12.4%	2,862	13.3%	6,238	11.5%	
Home Values \$150,000 to \$199,999	83	4.3%	611	2.8%	1,261	2.3%	
Home Values \$100,000 to \$149,999	11	0.6%	174	0.8%	365	0.7%	
Home Values \$70,000 to \$99,999	7	0.4%	78	0.4%	163	0.3%	
Home Values \$50,000 to \$69,999	5	0.3%	68	0.3%	151	0.3%	
Home Values \$25,000 to \$49,999	12	0.6%	141	0.7%	285	0.5%	
Home Values Under \$25,000	20	1.0%	195	0.9%	505	0.9%	
Owner-Occupied Median Home Value	\$437,551		\$469,275		\$508,552		
Renter-Occupied Median Rent	\$1,652		\$1,514		\$1,492		
Transportation To Work (2024)							
Drive to Work Alone	3,543	66.1%	35,647	63.0%	89,358	60.8%	
Drive to Work in Carpool	355	6.6%	3,759	6.6%	9,178	6.2%	
Travel to Work by Public Transportation	8	0.1%	557	1.0%	1,301	0.9%	
Drive to Work on Motorcycle	-	-	18	-	76	-	
Walk or Bicycle to Work	54	1.0%	539	1.0%	1,855	1.3%	
Other Means	16	0.3%	361	0.6%	1,526	1.0%	
Work at Home	1,383	25.8%	15,724	27.8%	43,741	29.7%	
Travel Time (2024)							
Travel to Work in 14 Minutes or Less	956	17.8%	7,252	12.8%	20,384	13.9%	
Travel to Work in 15 to 29 Minutes	1,196	22.3%	16,230	28.7%	41,977	28.5%	
Travel to Work in 30 to 59 Minutes	1,542	28.8%	15,497	27.4%	36,429	24.8%	
Travel to Work in 60 Minutes or More	282	5.3%	1,902	3.4%	4,504	3.1%	
Average Minutes Travel to Work	25.2		25.3		24.1		

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