

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Gateway Village Shopping Center
 Quine & Associates, Inc.
 Lat/Lon: 33.7099/-96.5928



5101 Gateway Blvd Denison, TX 75020	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	675		14,942		53,440	
Projected Population (2029)	751		16,292		58,616	
Census Population (2020)	510		14,055		49,826	
Census Population (2010)	346		11,408		45,430	
Projected Annual Growth (2024 to 2029)	77	2.3%	1,350	1.8%	5,176	1.9%
Historical Annual Growth (2020 to 2024)	165	8.1%	887	1.6%	3,613	1.8%
Historical Annual Growth (2010 to 2020)	163	11.8%	2,647	5.8%	4,397	2.4%
Estimated Population Density (2024)	215 psm		529 psm		681 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	281		6,183		21,023	
Projected Households (2029)	315		6,750		23,059	
Census Households (2020)	205		5,755		19,577	
Census Households (2010)	153		4,687		17,831	
Estimated Households with Children (2024)	59	20.8%	1,646	26.6%	6,015	28.6%
Estimated Average Household Size (2024)	2.21		2.34		2.47	
Average Household Income						
Estimated Average Household Income (2024)	\$121,754		\$103,068		\$94,806	
Projected Average Household Income (2029)	\$113,513		\$99,482		\$90,494	
Estimated Average Family Income (2024)	\$207,303		\$138,318		\$115,834	
Median Household Income						
Estimated Median Household Income (2024)	\$79,598		\$77,133		\$70,988	
Projected Median Household Income (2029)	\$79,257		\$77,642		\$70,863	
Estimated Median Family Income (2024)	\$126,679		\$99,356		\$83,926	
Per Capita Income						
Estimated Per Capita Income (2024)	\$51,362		\$42,875		\$37,476	
Projected Per Capita Income (2029)	\$48,101		\$41,425		\$35,763	
Estimated Per Capita Income 5 Year Growth	-\$3,261	-6.3%	-\$1,450	-3.4%	-\$1,713	-4.6%
Estimated Average Household Net Worth (2024)	\$846,283		\$838,727		\$767,315	
Daytime Demos (2024)						
Total Businesses	96		645		2,504	
Total Employees	1,591		7,203		21,895	
Company Headquarter Businesses	3	3.3%	11	1.6%	69	2.8%
Company Headquarter Employees	956	60.1%	1,414	19.6%	3,287	15.0%
Employee Population per Business	16.6		11.2		8.7	
Residential Population per Business	7.1		23.2		21.3	

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Race & Ethnicity						
White (2024)	543	80.5%	11,583	77.5%	41,249	77.2%
Black or African American (2024)	36	5.3%	999	6.7%	3,446	6.4%
American Indian or Alaska Native (2024)	12	1.8%	262	1.8%	770	1.4%
Asian (2024)	8	1.2%	217	1.4%	798	1.5%
Hawaiian or Pacific Islander (2024)	-	-	14	-	34	-
Other Race (2024)	21	3.1%	569	3.8%	2,608	4.9%
Two or More Races (2024)	55	8.1%	1,299	8.7%	4,535	8.5%
Not Hispanic or Latino Population (2024)	578	85.7%	12,586	84.2%	45,158	84.5%
Hispanic or Latino Population (2024)	97	14.3%	2,356	15.8%	8,282	15.5%
Not Hispanic or Latino Population (2029)	629	83.7%	13,478	82.7%	48,381	82.5%
Hispanic or Latino Population (2029)	123	16.3%	2,814	17.3%	10,235	17.5%
Not Hispanic or Latino Population (2020)	464	91.0%	12,351	87.9%	41,313	82.9%
Hispanic or Latino Population (2020)	46	9.0%	1,704	12.1%	8,514	17.1%
Not Hispanic or Latino Population (2010)	326	94.1%	10,396	91.1%	39,604	87.2%
Hispanic or Latino Population (2010)	21	5.9%	1,013	8.9%	5,826	12.8%
Projected Hispanic Annual Growth (2024 to 2029)	26	5.4%	458	3.9%	1,953	4.7%
Historic Hispanic Annual Growth (2010 to 2024)	76	26.5%	1,343	9.5%	2,456	3.0%
Age Distribution (2024)						
Age Under 5	53	7.8%	1,103	7.4%	3,586	6.7%
Age 5 to 9 Years	56	8.3%	1,125	7.5%	3,463	6.5%
Age 10 to 14 Years	46	6.8%	1,042	7.0%	3,529	6.6%
Age 15 to 19 Years	46	6.9%	1,068	7.1%	3,756	7.0%
Age 20 to 24 Years	30	4.4%	769	5.1%	3,496	6.5%
Age 25 to 29 Years	35	5.1%	888	5.9%	3,442	6.4%
Age 30 to 34 Years	32	4.7%	892	6.0%	3,544	6.6%
Age 35 to 39 Years	31	4.6%	797	5.3%	3,212	6.0%
Age 40 to 44 Years	31	4.6%	771	5.2%	3,126	5.9%
Age 45 to 49 Years	28	4.2%	714	4.8%	2,742	5.1%
Age 50 to 54 Years	25	3.7%	772	5.2%	2,923	5.5%
Age 55 to 59 Years	41	6.1%	878	5.9%	3,143	5.9%
Age 60 to 64 Years	38	5.6%	875	5.9%	3,359	6.3%
Age 65 to 74 Years	80	11.9%	1,697	11.4%	5,721	10.7%
Age 75 to 84 Years	64	9.4%	1,042	7.0%	3,185	6.0%
Age 85 Years or Over	39	5.8%	510	3.4%	1,213	2.3%
Median Age	40.5		38.0		37.5	
Gender Age Distribution (2024)						
Female Population	324	48.1%	7,502	50.2%	26,894	50.3%
Age 0 to 19 Years	95	29.2%	2,121	28.3%	6,791	25.3%
Age 20 to 64 Years	149	45.9%	3,778	50.4%	14,675	54.6%
Age 65 Years or Over	81	25.0%	1,603	21.4%	5,428	20.2%
Female Median Age	40.0		38.0		38.9	
Male Population	350	51.9%	7,440	49.8%	26,545	49.7%
Age 0 to 19 Years	107	30.4%	2,216	29.8%	7,543	28.4%
Age 20 to 64 Years	142	40.5%	3,578	48.1%	14,312	53.9%
Age 65 Years or Over	102	29.1%	1,646	22.1%	4,690	17.7%
Male Median Age	41.1		38.0		36.4	

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Denison, TX 75020

1 mi radius 3 mi radius 5 mi radius

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Household Income Distribution (2024)			
HH Income \$200,000 or More	31 11.0%	468 7.6%	1,284 6.1%
HH Income \$150,000 to \$199,999	7 2.4%	445 7.2%	1,281 6.1%
HH Income \$100,000 to \$149,999	65 23.0%	1,240 20.1%	3,547 16.9%
HH Income \$75,000 to \$99,999	47 16.7%	1,016 16.4%	2,992 14.2%
HH Income \$50,000 to \$74,999	42 15.1%	973 15.7%	3,731 17.7%
HH Income \$35,000 to \$49,999	45 16.1%	869 14.1%	3,214 15.3%
HH Income \$25,000 to \$34,999	3 1.0%	286 4.6%	1,741 8.3%
HH Income \$15,000 to \$24,999	11 3.7%	303 4.9%	1,373 6.5%
HH Income Under \$15,000	31 10.9%	583 9.4%	1,860 8.8%
HH Income \$35,000 or More	237 84.4%	5,010 81.0%	16,049 76.3%
HH Income \$75,000 or More	150 53.2%	3,168 51.2%	9,104 43.3%
Housing (2024)			
Total Housing Units	304	6,639	22,848
Housing Units Occupied	281 92.7%	6,183 93.1%	21,023 92.0%
Housing Units Owner-Occupied	151 53.8%	3,649 59.0%	12,171 57.9%
Housing Units, Renter-Occupied	130 46.2%	2,534 41.0%	8,851 42.1%
Housing Units, Vacant	22 7.9%	456 7.4%	1,825 8.7%
Marital Status (2024)			
Never Married	140 26.9%	2,353 20.2%	10,665 24.9%
Currently Married	270 51.9%	5,832 50.0%	20,152 47.0%
Separated	15 2.8%	276 2.4%	1,126 2.6%
Widowed	36 7.0%	1,261 10.8%	3,749 8.7%
Divorced	59 11.4%	1,951 16.7%	7,170 16.7%
Household Type (2024)			
Population Family	434 64.3%	11,091 74.2%	41,209 77.1%
Population Non-Family	189 28.0%	3,392 22.7%	10,661 19.9%
Population Group Quarters	52 7.7%	460 3.1%	1,570 2.9%
Family Households	131 46.5%	3,485 56.4%	12,753 60.7%
Non-Family Households	151 53.5%	2,698 43.6%	8,270 39.3%
Married Couple with Children	42 15.6%	1,119 19.2%	3,767 18.7%
Average Family Household Size	3.3	3.2	3.2
Household Size (2024)			
1 Person Households	135 48.1%	2,373 38.4%	7,336 34.9%
2 Person Households	79 28.0%	2,139 34.6%	7,655 36.4%
3 Person Households	30 10.8%	729 11.8%	2,802 13.3%
4 Person Households	22 7.8%	537 8.7%	1,776 8.4%
5 Person Households	9 3.3%	254 4.1%	878 4.2%
6 or More Person Households	6 2.0%	152 2.5%	576 2.7%
Household Vehicles (2024)			
Households with 0 Vehicles Available	27 9.5%	403 6.5%	1,060 5.0%
Households with 1 Vehicles Available	109 38.8%	2,071 33.5%	7,665 36.5%
Households with 2 or More Vehicles Available	145 51.7%	3,708 60.0%	12,298 58.5%
Total Vehicles Available	446	11,310	38,295
Average Vehicles Per Household	1.6	1.8	1.8

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	507		11,424		42,138	
Estimated Civilian Employed	323	63.8%	7,314	64.0%	26,798	63.6%
Estimated Civilian Unemployed	15	2.9%	390	3.4%	1,222	2.9%
Estimated in Armed Forces	2	0.5%	15	0.1%	36	-
Estimated Not in Labor Force	167 32.9%		3,705 32.4%		14,082 33.4%	
Unemployment Rate	2.9%		3.4%		2.9%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	323		7,314		26,798	
Management, Business, Financial Operations	59	18.2%	1,470	20.1%	4,323	16.1%
Professional, Related Service	65	20.2%	1,454	19.9%	5,263	19.6%
Sales, Office	59	18.2%	1,184	16.2%	4,878	18.2%
Farming, Fishing, Forestry	96	29.8%	1,816	24.8%	6,229	23.2%
Construct, Extraction, Maintenance	-	-	3	-	53	0.2%
Production, Transport Material Moving	21	6.4%	601	8.2%	2,921	10.9%
White Collar Workers	23	7.1%	788	10.8%	3,130	11.7%
Blue Collar Workers	220	68.2%	4,739	64.8%	15,815	59.0%
	103	31.8%	2,575	35.2%	10,983	41.0%
Consumer Expenditure (2024)						
Total Household Expenditure	\$23.08 M		\$443.58 M		\$1.42 B	
Total Non-Retail Expenditure	\$12.22 M	53.0%	\$234.35 M	52.8%	\$749.92 M	52.8%
Total Retail Expenditure	\$10.86 M	47.0%	\$209.23 M	47.2%	\$669.83 M	47.2%
Apparel	\$807.33 K	3.5%	\$15.57 M	3.5%	\$49.65 M	3.5%
Contributions	\$768.22 K	3.3%	\$14.58 M	3.3%	\$46.31 M	3.3%
Education	\$691.17 K	3.0%	\$13.15 M	3.0%	\$41.24 M	2.9%
Entertainment	\$1.3 M	5.6%	\$25.11 M	5.7%	\$79.86 M	5.6%
Food and Beverages	\$3.39 M	14.7%	\$65.26 M	14.7%	\$209.27 M	14.7%
Furnishings and Equipment	\$811.28 K	3.5%	\$15.62 M	3.5%	\$49.69 M	3.5%
Gifts	\$601.31 K	2.6%	\$10.95 M	2.5%	\$34.75 M	2.4%
Health Care	\$1.95 M	8.5%	\$37.58 M	8.5%	\$121.07 M	8.5%
Household Operations	\$905.73 K	3.9%	\$17.39 M	3.9%	\$55.58 M	3.9%
Miscellaneous Expenses	\$439.37 K	1.9%	\$8.42 M	1.9%	\$26.92 M	1.9%
Personal Care	\$310.91 K	1.3%	\$5.97 M	1.3%	\$19.06 M	1.3%
Personal Insurance	\$162.25 K	0.7%	\$3.12 M	0.7%	\$9.86 M	0.7%
Reading	\$50.9 K	0.2%	\$975.27 K	0.2%	\$3.12 M	0.2%
Shelter	\$4.89 M	21.2%	\$93.83 M	21.2%	\$300.29 M	21.2%
Tobacco	\$137.9 K	0.6%	\$2.66 M	0.6%	\$8.78 M	0.6%
Transportation	\$4.18 M	18.1%	\$80.87 M	18.2%	\$258.83 M	18.2%
Utilities	\$1.69 M	7.3%	\$32.54 M	7.3%	\$105.47 M	7.4%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	444		9,837		35,610	
Elementary (Grade Level 0 to 8)	4	0.9%	251	2.6%	1,109	3.1%
Some High School (Grade Level 9 to 11)	17	3.8%	447	4.5%	1,889	5.3%
High School Graduate	83	18.6%	2,476	25.2%	9,970	28.0%
Some College	113	25.5%	2,555	26.0%	9,201	25.8%
Associate Degree Only	52	11.6%	1,377	14.0%	4,321	12.1%
Bachelor Degree Only	117	26.3%	1,709	17.4%	5,938	16.7%
Graduate Degree	59	13.2%	1,021	10.4%	3,180	8.9%

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Units In Structure (2024)						
1 Detached Unit	159	104.2%	3,917	83.6%	14,215	79.7%
1 Attached Unit	-	-	224	4.8%	1,112	6.2%
2 to 4 Units	7	4.5%	178	3.8%	1,259	7.1%
5 to 9 Units	12	8.1%	393	8.4%	1,236	6.9%
10 to 19 Units	53	34.8%	640	13.7%	1,400	7.8%
20 to 49 Units	9	5.8%	150	3.2%	303	1.7%
50 or More Units	21	13.5%	241	5.1%	399	2.2%
Mobile Home or Trailer	20	12.8%	430	9.2%	1,051	5.9%
Other Structure	-	-	9	0.2%	48	0.3%
Homes Built By Year (2024)						
Homes Built 2010 or later	85	55.8%	1,331	28.4%	3,473	19.5%
Homes Built 2000 to 2009	46	29.9%	1,133	24.2%	2,924	16.4%
Homes Built 1990 to 1999	27	17.5%	576	12.3%	1,476	8.3%
Homes Built 1980 to 1989	45	29.6%	829	17.7%	2,526	14.2%
Homes Built 1970 to 1979	27	17.6%	687	14.6%	2,303	12.9%
Homes Built 1960 to 1969	16	10.4%	608	13.0%	2,441	13.7%
Homes Built 1950 to 1959	14	9.5%	397	8.5%	2,457	13.8%
Homes Built Before 1949	22	14.1%	622	13.3%	3,422	19.2%
Home Values (2024)						
Home Values \$1,000,000 or More	-	-	168	4.6%	421	3.5%
Home Values \$500,000 to \$999,999	20	13.0%	476	13.0%	1,071	8.8%
Home Values \$400,000 to \$499,999	6	4.1%	231	6.3%	808	6.6%
Home Values \$300,000 to \$399,999	15	10.2%	404	11.1%	1,361	11.2%
Home Values \$200,000 to \$299,999	59	38.9%	1,142	31.3%	3,381	27.8%
Home Values \$150,000 to \$199,999	28	18.6%	676	18.5%	2,158	17.7%
Home Values \$100,000 to \$149,999	6	3.7%	212	5.8%	1,200	9.9%
Home Values \$70,000 to \$99,999	8	5.4%	125	3.4%	667	5.5%
Home Values \$50,000 to \$69,999	1	0.8%	50	1.4%	474	3.9%
Home Values \$25,000 to \$49,999	-	-	34	0.9%	175	1.4%
Home Values Under \$25,000	7	4.6%	131	3.6%	455	3.7%
Owner-Occupied Median Home Value	\$258,862		\$251,844		\$231,900	
Renter-Occupied Median Rent	\$1,110		\$1,065		\$1,026	
Transportation To Work (2024)						
Drive to Work Alone	229	71.0%	5,541	75.8%	20,855	77.8%
Drive to Work in Carpool	50	15.5%	648	8.9%	2,615	9.8%
Travel to Work by Public Transportation	-	-	9	0.1%	81	0.3%
Drive to Work on Motorcycle	-	-	1	-	52	0.2%
Walk or Bicycle to Work	1	0.4%	220	3.0%	716	2.7%
Other Means	-	-	6	-	69	0.3%
Work at Home	42	13.0%	889	12.2%	2,410	9.0%
Travel Time (2024)						
Travel to Work in 14 Minutes or Less	141	43.8%	3,105	42.5%	11,286	42.1%
Travel to Work in 15 to 29 Minutes	77	23.8%	1,757	24.0%	7,343	27.4%
Travel to Work in 30 to 59 Minutes	50	15.4%	1,101	15.1%	4,116	15.4%
Travel to Work in 60 Minutes or More	13	4.1%	461	6.3%	1,643	6.1%
Average Minutes Travel to Work	13.9		14.9		15.5	

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