

## Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Shops of Granbury  
 Quine & Associates, Inc.  
 Lat/Lon: 32.4336/-97.7847



<b>325 East US Hwy 377 Granbury, TX 76048</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2024)	5,230		21,130		40,217	
Projected Population (2029)	5,746		23,560		44,245	
Census Population (2020)	4,727		18,738		36,005	
Census Population (2010)	3,788		15,649		29,913	
Projected Annual Growth (2024 to 2029)	516	2.0%	2,430	2.3%	4,028	2.0%
Historical Annual Growth (2020 to 2024)	503	2.7%	2,392	3.2%	4,212	2.9%
Historical Annual Growth (2010 to 2020)	940	6.2%	3,089	4.9%	6,091	5.1%
Estimated Population Density (2024)	1,666 psm		748 psm		512 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2024)	2,445		9,055		16,478	
Projected Households (2029)	2,639		9,969		17,911	
Census Households (2020)	2,214		8,046		14,607	
Census Households (2010)	1,712		6,615		12,136	
Estimated Households with Children (2024)	374	15.3%	1,830	20.2%	4,013	24.4%
Estimated Average Household Size (2024)	2.03		2.26		2.39	
<b>Average Household Income</b>						
Estimated Average Household Income (2024)	\$105,822		\$101,963		\$113,812	
Projected Average Household Income (2029)	\$102,443		\$96,701		\$109,493	
Estimated Average Family Income (2024)	\$180,215		\$147,191		\$149,991	
<b>Median Household Income</b>						
Estimated Median Household Income (2024)	\$69,234		\$76,141		\$87,378	
Projected Median Household Income (2029)	\$69,719		\$76,678		\$87,811	
Estimated Median Family Income (2024)	\$102,236		\$100,694		\$109,311	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2024)	\$49,804		\$43,872		\$46,750	
Projected Per Capita Income (2029)	\$47,344		\$41,075		\$44,431	
Estimated Per Capita Income 5 Year Growth	-\$2,460	-4.9%	-\$2,797	-6.4%	-\$2,319	-5.0%
Estimated Average Household Net Worth (2024)	\$1,023,453		\$1,119,911		\$1,290,014	
<b>Daytime Demos (2024)</b>						
Total Businesses	589		1,439		1,976	
Total Employees	4,029		9,373		12,305	
Company Headquarter Businesses	15	2.5%	36	2.5%	48	2.4%
Company Headquarter Employees	248	6.2%	728	7.8%	1,220	9.9%
Employee Population per Business	6.8		6.5		6.2	
Residential Population per Business	8.9		14.7		20.4	

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1 mi radius      3 mi radius      5 mi radius

Race & Ethnicity						
White (2024)	4,443	85.0%	18,010	85.2%	34,504	85.8%
Black or African American (2024)	90	1.7%	332	1.6%	636	1.6%
American Indian or Alaska Native (2024)	39	0.8%	150	0.7%	260	0.6%
Asian (2024)	63	1.2%	231	1.1%	393	1.0%
Hawaiian or Pacific Islander (2024)	-	-	3	-	18	-
Other Race (2024)	161	3.1%	738	3.5%	1,396	3.5%
Two or More Races (2024)	434	8.3%	1,666	7.9%	3,008	7.5%
Not Hispanic or Latino Population (2024)	4,450	85.1%	18,025	85.3%	34,645	86.1%
Hispanic or Latino Population (2024)	780	14.9%	3,105	14.7%	5,572	13.9%
Not Hispanic or Latino Population (2029)	4,828	84.0%	19,762	83.9%	37,204	84.1%
Hispanic or Latino Population (2029)	918	16.0%	3,798	16.1%	7,041	15.9%
Not Hispanic or Latino Population (2020)	4,267	90.3%	16,439	87.7%	30,869	85.7%
Hispanic or Latino Population (2020)	460	9.7%	2,299	12.3%	5,135	14.3%
Not Hispanic or Latino Population (2010)	3,456	91.3%	14,060	89.8%	26,474	88.5%
Hispanic or Latino Population (2010)	331	8.7%	1,588	10.2%	3,439	11.5%
Projected Hispanic Annual Growth (2024 to 2029)	138	3.5%	693	4.5%	1,469	5.3%
Historic Hispanic Annual Growth (2010 to 2024)	449	9.7%	1,517	6.8%	2,133	4.4%
Age Distribution (2024)						
Age Under 5	274	5.2%	1,059	5.0%	1,948	4.8%
Age 5 to 9 Years	290	5.5%	1,168	5.5%	2,245	5.6%
Age 10 to 14 Years	291	5.6%	1,164	5.5%	2,312	5.7%
Age 15 to 19 Years	279	5.3%	1,204	5.7%	2,302	5.7%
Age 20 to 24 Years	243	4.7%	1,020	4.8%	1,967	4.9%
Age 25 to 29 Years	240	4.6%	1,042	4.9%	2,081	5.2%
Age 30 to 34 Years	251	4.8%	1,140	5.4%	2,223	5.5%
Age 35 to 39 Years	227	4.3%	1,093	5.2%	2,260	5.6%
Age 40 to 44 Years	229	4.4%	1,108	5.2%	2,260	5.6%
Age 45 to 49 Years	207	4.0%	983	4.7%	2,028	5.0%
Age 50 to 54 Years	257	4.9%	1,179	5.6%	2,327	5.8%
Age 55 to 59 Years	333	6.4%	1,382	6.5%	2,692	6.7%
Age 60 to 64 Years	394	7.5%	1,679	7.9%	3,206	8.0%
Age 65 to 74 Years	834	16.0%	3,200	15.1%	5,965	14.8%
Age 75 to 84 Years	568	10.9%	1,906	9.0%	3,273	8.1%
Age 85 Years or Over	312	6.0%	803	3.8%	1,127	2.8%
Median Age	49.6		46.8		45.5	
Gender Age Distribution (2024)						
Female Population	2,650	50.7%	10,570	50.0%	20,178	50.2%
Age 0 to 19 Years	536	20.2%	2,162	20.5%	4,154	20.6%
Age 20 to 64 Years	1,245	47.0%	5,432	51.4%	10,751	53.3%
Age 65 Years or Over	869	32.8%	2,976	28.2%	5,273	26.1%
Female Median Age	50.8		47.8		46.5	
Male Population	2,580	49.3%	10,559	50.0%	20,038	49.8%
Age 0 to 19 Years	597	23.2%	2,432	23.0%	4,653	23.2%
Age 20 to 64 Years	1,138	44.1%	5,195	49.2%	10,294	51.4%
Age 65 Years or Over	845	32.7%	2,932	27.8%	5,092	25.4%
Male Median Age	48.4		45.8		44.4	

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<b>Household Income Distribution (2024)</b>			
HH Income \$200,000 or More	294 12.0%	1,062 11.7%	2,434 14.8%
HH Income \$150,000 to \$199,999	151 6.2%	665 7.3%	1,513 9.2%
HH Income \$100,000 to \$149,999	363 14.8%	1,552 17.1%	2,812 17.1%
HH Income \$75,000 to \$99,999	355 14.5%	1,440 15.9%	2,427 14.7%
HH Income \$50,000 to \$74,999	351 14.4%	1,169 12.9%	2,033 12.3%
HH Income \$35,000 to \$49,999	270 11.0%	849 9.4%	1,569 9.5%
HH Income \$25,000 to \$34,999	280 11.5%	1,112 12.3%	1,689 10.2%
HH Income \$15,000 to \$24,999	273 11.2%	771 8.5%	1,099 6.7%
HH Income Under \$15,000	108 4.4%	435 4.8%	903 5.5%
HH Income \$35,000 or More	1,784 73.0%	6,737 74.4%	12,787 77.6%
HH Income \$75,000 or More	1,163 47.6%	4,718 52.1%	9,186 55.7%
<b>Housing (2024)</b>			
Total Housing Units	2,646	9,890	17,939
Housing Units Occupied	2,445 92.4%	9,055 91.6%	16,478 91.9%
Housing Units Owner-Occupied	1,369 56.0%	6,092 67.3%	11,915 72.3%
Housing Units, Renter-Occupied	1,076 44.0%	2,963 32.7%	4,563 27.7%
Housing Units, Vacant	201 8.2%	835 9.2%	1,461 8.9%
<b>Marital Status (2024)</b>			
Never Married	878 20.1%	3,608 20.3%	6,661 19.8%
Currently Married	2,241 51.2%	9,944 56.1%	19,619 58.2%
Separated	151 3.4%	524 3.0%	1,094 3.2%
Widowed	483 11.0%	1,443 8.1%	2,457 7.3%
Divorced	621 14.2%	2,220 12.5%	3,880 11.5%
<b>Household Type (2024)</b>			
Population Family	3,333 63.7%	15,497 73.3%	32,286 80.3%
Population Non-Family	1,635 31.3%	4,927 23.3%	7,137 17.7%
Population Group Quarters	263 5.0%	706 3.3%	793 2.0%
Family Households	1,077 44.0%	5,016 55.4%	10,659 64.7%
Non-Family Households	1,368 56.0%	4,039 44.6%	5,820 35.3%
Married Couple with Children	286 12.8%	1,396 14.0%	3,030 15.4%
Average Family Household Size	3.1	3.1	3.0
<b>Household Size (2024)</b>			
1 Person Households	1,266 51.8%	3,688 40.7%	5,242 31.8%
2 Person Households	688 28.1%	3,156 34.9%	6,695 40.6%
3 Person Households	224 9.2%	984 10.9%	1,996 12.1%
4 Person Households	140 5.7%	687 7.6%	1,425 8.7%
5 Person Households	73 3.0%	323 3.6%	685 4.2%
6 or More Person Households	54 2.2%	217 2.4%	434 2.6%
<b>Household Vehicles (2024)</b>			
Households with 0 Vehicles Available	121 4.9%	331 3.7%	547 3.3%
Households with 1 Vehicles Available	1,008 41.2%	3,130 34.6%	5,120 31.1%
Households with 2 or More Vehicles Available	1,316 53.8%	5,593 61.8%	10,811 65.6%
Total Vehicles Available	4,112	16,965	31,837
Average Vehicles Per Household	1.7	1.9	1.9

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<b>Labor Force (2024)</b>						
Estimated Labor Population Age 16 Years or Over	4,318		17,495		33,228	
Estimated Civilian Employed	2,104	48.7%	9,496	54.3%	19,012	57.2%
Estimated Civilian Unemployed	73	1.7%	368	2.1%	692	2.1%
Estimated in Armed Forces	-	-	-	-	2	-
Estimated Not in Labor Force	2,141	49.6%	7,631	43.6%	13,521	40.7%
Unemployment Rate	1.7%		2.1%		2.1%	
<b>Occupation (2024)</b>						
Occupation: Population Age 16 Years or Over	2,101		9,485		19,000	
Management, Business, Financial Operations	553	26.3%	2,157	22.7%	4,020	21.2%
Professional, Related Service	514	24.5%	2,185	23.0%	4,330	22.8%
Sales, Office	376	17.9%	1,646	17.4%	2,951	15.5%
Farming, Fishing, Forestry	403	19.2%	1,897	20.0%	3,832	20.2%
Construct, Extraction, Maintenance	-	-	2	-	5	-
Production, Transport Material Moving	86	4.1%	577	6.1%	1,267	6.7%
White Collar Workers	168	8.0%	1,020	10.8%	2,595	13.7%
Blue Collar Workers	1,470	70.0%	6,240	65.8%	12,182	64.1%
	631	30.0%	3,246	34.2%	6,818	35.9%
<b>Consumer Expenditure (2024)</b>						
Total Household Expenditure	\$180.21 M		\$647.14 M		\$1.27 B	
Total Non-Retail Expenditure	\$95.84 M	53.2%	\$343.28 M	53.0%	\$671.92 M	53.1%
Total Retail Expenditure	\$84.37 M	46.8%	\$303.87 M	47.0%	\$594.27 M	46.9%
Apparel	\$6.3 M	3.5%	\$22.71 M	3.5%	\$44.81 M	3.5%
Contributions	\$6.17 M	3.4%	\$22.21 M	3.4%	\$44.17 M	3.5%
Education	\$5.51 M	3.1%	\$19.98 M	3.1%	\$40.83 M	3.2%
Entertainment	\$10.17 M	5.6%	\$36.83 M	5.7%	\$72.87 M	5.8%
Food and Beverages	\$26.26 M	14.6%	\$94.25 M	14.6%	\$183.58 M	14.5%
Furnishings and Equipment	\$6.31 M	3.5%	\$22.87 M	3.5%	\$45.16 M	3.6%
Gifts	\$4.7 M	2.6%	\$16.84 M	2.6%	\$33.51 M	2.6%
Health Care	\$15.3 M	8.5%	\$54.82 M	8.5%	\$106.01 M	8.4%
Household Operations	\$7.17 M	4.0%	\$25.79 M	4.0%	\$50.78 M	4.0%
Miscellaneous Expenses	\$3.44 M	1.9%	\$12.35 M	1.9%	\$24.2 M	1.9%
Personal Care	\$2.42 M	1.3%	\$8.7 M	1.3%	\$17 M	1.3%
Personal Insurance	\$1.28 M	0.7%	\$4.69 M	0.7%	\$9.41 M	0.7%
Reading	\$403.11 K	0.2%	\$1.44 M	0.2%	\$2.83 M	0.2%
Shelter	\$38.22 M	21.2%	\$136.37 M	21.1%	\$265.89 M	21.0%
Tobacco	\$1.07 M	0.6%	\$3.73 M	0.6%	\$6.96 M	0.5%
Transportation	\$32.32 M	17.9%	\$116.68 M	18.0%	\$228.18 M	18.0%
Utilities	\$13.15 M	7.3%	\$46.86 M	7.2%	\$90.01 M	7.1%
<b>Educational Attainment (2024)</b>						
Adult Population Age 25 Years or Over	3,853		15,516		29,442	
Elementary (Grade Level 0 to 8)	104	2.7%	481	3.1%	749	2.5%
Some High School (Grade Level 9 to 11)	143	3.7%	624	4.0%	1,226	4.2%
High School Graduate	891	23.1%	3,713	23.9%	7,082	24.1%
Some College	1,008	26.2%	3,833	24.7%	7,214	24.5%
Associate Degree Only	284	7.4%	1,192	7.7%	2,184	7.4%
Bachelor Degree Only	895	23.2%	3,779	24.4%	7,577	25.7%
Graduate Degree	528	13.7%	1,893	12.2%	3,411	11.6%

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<b>Units In Structure (2024)</b>						
1 Detached Unit	1,319	77.0%	5,688	86.0%	11,018	90.8%
1 Attached Unit	72	4.2%	209	3.2%	552	4.5%
2 to 4 Units	228	13.3%	518	7.8%	696	5.7%
5 to 9 Units	140	8.2%	313	4.7%	374	3.1%
10 to 19 Units	100	5.9%	239	3.6%	281	2.3%
20 to 49 Units	106	6.2%	231	3.5%	275	2.3%
50 or More Units	277	16.2%	584	8.8%	690	5.7%
Mobile Home or Trailer	200	11.7%	1,218	18.4%	2,519	20.8%
Other Structure	2	-	55	0.8%	73	0.6%
<b>Homes Built By Year (2024)</b>						
Homes Built 2010 or later	617	36.0%	2,224	33.6%	4,085	33.7%
Homes Built 2000 to 2009	516	30.2%	1,897	28.7%	3,584	29.5%
Homes Built 1990 to 1999	414	24.2%	1,385	20.9%	2,568	21.2%
Homes Built 1980 to 1989	330	19.3%	1,613	24.4%	3,116	25.7%
Homes Built 1970 to 1979	239	14.0%	990	15.0%	1,719	14.2%
Homes Built 1960 to 1969	97	5.6%	291	4.4%	424	3.5%
Homes Built 1950 to 1959	128	7.5%	340	5.1%	477	3.9%
Homes Built Before 1949	103	6.0%	316	4.8%	505	4.2%
<b>Home Values (2024)</b>						
Home Values \$1,000,000 or More	78	5.7%	254	4.2%	433	3.6%
Home Values \$500,000 to \$999,999	412	30.1%	1,302	21.4%	2,676	22.5%
Home Values \$400,000 to \$499,999	125	9.1%	522	8.6%	1,114	9.3%
Home Values \$300,000 to \$399,999	156	11.4%	723	11.9%	1,568	13.2%
Home Values \$200,000 to \$299,999	299	21.9%	1,431	23.5%	2,812	23.6%
Home Values \$150,000 to \$199,999	127	9.3%	719	11.8%	1,313	11.0%
Home Values \$100,000 to \$149,999	92	6.7%	546	9.0%	799	6.7%
Home Values \$70,000 to \$99,999	15	1.1%	81	1.3%	195	1.6%
Home Values \$50,000 to \$69,999	9	0.7%	69	1.1%	178	1.5%
Home Values \$25,000 to \$49,999	20	1.5%	118	1.9%	197	1.7%
Home Values Under \$25,000	36	2.6%	326	5.3%	631	5.3%
Owner-Occupied Median Home Value	\$405,982		\$321,137		\$322,709	
Renter-Occupied Median Rent	\$1,118		\$1,081		\$1,059	
<b>Transportation To Work (2024)</b>						
Drive to Work Alone	1,725	82.1%	7,813	82.4%	15,316	80.6%
Drive to Work in Carpool	100	4.7%	563	5.9%	1,315	6.9%
Travel to Work by Public Transportation	-	-	2	-	5	-
Drive to Work on Motorcycle	-	-	-	-	16	-
Walk or Bicycle to Work	63	3.0%	148	1.6%	244	1.3%
Other Means	10	0.5%	68	0.7%	168	0.9%
Work at Home	203	9.6%	891	9.4%	1,936	10.2%
<b>Travel Time (2024)</b>						
Travel to Work in 14 Minutes or Less	552	26.3%	1,994	21.0%	3,603	19.0%
Travel to Work in 15 to 29 Minutes	566	26.9%	2,739	28.9%	5,262	27.7%
Travel to Work in 30 to 59 Minutes	434	20.7%	2,081	21.9%	4,196	22.1%
Travel to Work in 60 Minutes or More	346	16.5%	1,780	18.8%	4,002	21.1%
Average Minutes Travel to Work	28.3		28.3		29.8	

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