

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Prestonwood Village II
 Quine & Associates, Inc.
 Lat/Lon: 32.961/-96.8194



15203 Knoll Trail Dr Dallas, TX 75248	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	19,631		142,789		385,910	
Projected Population (2029)	19,752		146,828		400,431	
Census Population (2020)	18,957		137,761		372,505	
Census Population (2010)	14,458		124,478		341,962	
Projected Annual Growth (2024 to 2029)	122	0.1%	4,039	0.6%	14,520	0.8%
Historical Annual Growth (2020 to 2024)	674	0.9%	5,029	0.9%	13,405	0.9%
Historical Annual Growth (2010 to 2020)	4,499	7.8%	13,283	2.7%	30,544	2.2%
Estimated Population Density (2024)	6,252 psm		5,053 psm		4,916 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	11,724		71,227		169,753	
Projected Households (2029)	11,747		73,543		178,425	
Census Households (2020)	11,979		68,980		161,948	
Census Households (2010)	8,755		60,789		148,103	
Estimated Households with Children (2024)	915	7.8%	10,948	15.4%	35,366	20.8%
Estimated Average Household Size (2024)	1.67		2.00		2.22	
Average Household Income						
Estimated Average Household Income (2024)	\$103,065		\$131,596		\$131,261	
Projected Average Household Income (2029)	\$108,195		\$133,978		\$131,120	
Estimated Average Family Income (2024)	\$196,470		\$262,682		\$225,483	
Median Household Income						
Estimated Median Household Income (2024)	\$77,918		\$88,588		\$91,849	
Projected Median Household Income (2029)	\$77,951		\$87,947		\$91,230	
Estimated Median Family Income (2024)	\$108,096		\$133,345		\$124,669	
Per Capita Income						
Estimated Per Capita Income (2024)	\$61,555		\$65,666		\$57,867	
Projected Per Capita Income (2029)	\$64,347		\$67,128		\$58,548	
Estimated Per Capita Income 5 Year Growth	\$2,793	4.5%	\$1,462	2.2%	\$681	1.2%
Estimated Average Household Net Worth (2024)	\$484,508		\$856,558		\$930,038	
Daytime Demos (2024)						
Total Businesses	3,958		19,361		35,802	
Total Employees	53,210		205,476		358,686	
Company Headquarter Businesses	205	5.2%	894	4.6%	1,451	4.1%
Company Headquarter Employees	15,510	29.1%	55,768	27.1%	88,115	24.6%
Employee Population per Business	13.4		10.6		10.0	
Residential Population per Business	5.0		7.4		10.8	

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Race & Ethnicity							
White (2024)	7,719	39.3%	59,272	41.5%	166,118	43.0%	
Black or African American (2024)	4,738	24.1%	32,938	23.1%	80,543	20.9%	
American Indian or Alaska Native (2024)	154	0.8%	1,034	0.7%	2,784	0.7%	
Asian (2024)	1,636	8.3%	14,419	10.1%	46,392	12.0%	
Hawaiian or Pacific Islander (2024)	31	0.2%	97	-	230	-	
Other Race (2024)	1,979	10.1%	13,776	9.6%	37,358	9.7%	
Two or More Races (2024)	3,373	17.2%	21,254	14.9%	52,486	13.6%	
Not Hispanic or Latino Population (2024)	11,971	61.0%	97,125	68.0%	268,177	69.5%	
Hispanic or Latino Population (2024)	7,660	39.0%	45,664	32.0%	117,733	30.5%	
Not Hispanic or Latino Population (2029)	11,964	60.6%	98,385	67.0%	276,273	69.0%	
Hispanic or Latino Population (2029)	7,788	39.4%	48,443	33.0%	124,158	31.0%	
Not Hispanic or Latino Population (2020)	15,348	81.0%	102,993	74.8%	258,851	69.5%	
Hispanic or Latino Population (2020)	3,609	19.0%	34,768	25.2%	113,654	30.5%	
Not Hispanic or Latino Population (2010)	11,950	82.6%	94,956	76.3%	240,282	70.3%	
Hispanic or Latino Population (2010)	2,509	17.4%	29,522	23.7%	101,680	29.7%	
Projected Hispanic Annual Growth (2024 to 2029)	129	0.3%	2,779	1.2%	6,425	1.1%	
Historic Hispanic Annual Growth (2010 to 2024)	5,151	14.7%	16,142	3.9%	16,054	1.1%	
Age Distribution (2024)							
Age Under 5	1,875	9.5%	9,951	7.0%	24,460	6.3%	
Age 5 to 9 Years	1,301	6.6%	9,106	6.4%	23,729	6.1%	
Age 10 to 14 Years	1,031	5.3%	8,194	5.7%	23,240	6.0%	
Age 15 to 19 Years	867	4.4%	7,204	5.0%	27,273	7.1%	
Age 20 to 24 Years	1,386	7.1%	9,007	6.3%	28,043	7.3%	
Age 25 to 29 Years	2,695	13.7%	14,346	10.0%	34,763	9.0%	
Age 30 to 34 Years	2,094	10.7%	13,176	9.2%	32,694	8.5%	
Age 35 to 39 Years	1,432	7.3%	10,685	7.5%	27,532	7.1%	
Age 40 to 44 Years	1,066	5.4%	9,208	6.4%	24,722	6.4%	
Age 45 to 49 Years	942	4.8%	8,244	5.8%	22,250	5.8%	
Age 50 to 54 Years	970	4.9%	8,018	5.6%	21,969	5.7%	
Age 55 to 59 Years	848	4.3%	7,711	5.4%	20,845	5.4%	
Age 60 to 64 Years	872	4.4%	7,859	5.5%	20,892	5.4%	
Age 65 to 74 Years	1,249	6.4%	11,918	8.3%	30,772	8.0%	
Age 75 to 84 Years	718	3.7%	6,252	4.4%	16,817	4.4%	
Age 85 Years or Over	285	1.4%	1,909	1.3%	5,910	1.5%	
Median Age	31.9		35.8		35.7		
Gender Age Distribution (2024)							
Female Population	10,014	51.0%	72,827	51.0%	192,069	49.8%	
Age 0 to 19 Years	2,525	25.2%	17,175	23.6%	46,138	24.0%	
Age 20 to 64 Years	6,232	62.2%	44,859	61.6%	116,914	60.9%	
Age 65 Years or Over	1,257	12.6%	10,793	14.8%	29,017	15.1%	
Female Median Age	32.6		36.3		36.7		
Male Population	9,617	49.0%	69,962	49.0%	193,842	50.2%	
Age 0 to 19 Years	2,548	26.5%	17,281	24.7%	52,564	27.1%	
Age 20 to 64 Years	6,074	63.2%	43,395	62.0%	116,795	60.3%	
Age 65 Years or Over	994	10.3%	9,286	13.3%	24,482	12.6%	
Male Median Age	31.3		35.4		34.7		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	737	6.3%	10,427	14.6%	25,916	15.3%
HH Income \$150,000 to \$199,999	955	8.1%	5,939	8.3%	14,561	8.6%
HH Income \$100,000 to \$149,999	2,221	18.9%	10,624	14.9%	26,018	15.3%
HH Income \$75,000 to \$99,999	2,060	17.6%	9,725	13.7%	21,565	12.7%
HH Income \$50,000 to \$74,999	2,299	19.6%	12,442	17.5%	28,285	16.7%
HH Income \$35,000 to \$49,999	1,290	11.0%	8,073	11.3%	18,160	10.7%
HH Income \$25,000 to \$34,999	751	6.4%	5,115	7.2%	11,358	6.7%
HH Income \$15,000 to \$24,999	493	4.2%	3,411	4.8%	9,275	5.5%
HH Income Under \$15,000	917	7.8%	5,469	7.7%	14,617	8.6%
HH Income \$35,000 or More	9,563	81.6%	57,232	80.4%	134,504	79.2%
HH Income \$75,000 or More	5,974	51.0%	36,716	51.5%	88,059	51.9%
Housing (2024)						
Total Housing Units	12,949		77,642		183,021	
Housing Units Occupied	11,724	90.5%	71,227	91.7%	169,753	92.8%
Housing Units Owner-Occupied	2,137	18.2%	23,883	33.5%	68,973	40.6%
Housing Units, Renter-Occupied	9,587	81.8%	47,344	66.5%	100,780	59.4%
Housing Units, Vacant	1,225	10.4%	6,414	9.0%	13,268	7.8%
Marital Status (2024)						
Never Married	6,872	44.6%	44,171	38.2%	119,918	38.1%
Currently Married	4,991	32.4%	47,904	41.5%	134,979	42.9%
Separated	664	4.3%	5,073	4.4%	14,735	4.7%
Widowed	848	5.5%	4,380	3.8%	12,067	3.8%
Divorced	2,049	13.3%	14,010	12.1%	32,782	10.4%
Household Type (2024)						
Population Family	7,172	36.5%	75,797	53.1%	240,159	62.2%
Population Non-Family	12,459	63.5%	66,526	46.6%	137,158	35.5%
Population Group Quarters	-	-	466	0.3%	8,594	2.2%
Family Households	2,345	20.0%	22,650	31.8%	71,038	41.8%
Non-Family Households	9,380	80.0%	48,578	68.2%	98,715	58.2%
Married Couple with Children	552	11.1%	7,560	15.8%	24,001	17.8%
Average Family Household Size	3.1		3.3		3.4	
Household Size (2024)						
1 Person Households	8,104	69.1%	42,980	60.3%	86,851	51.2%
2 Person Households	2,374	20.2%	17,449	24.5%	48,207	28.4%
3 Person Households	647	5.5%	4,938	6.9%	15,520	9.1%
4 Person Households	361	3.1%	3,522	4.9%	11,106	6.5%
5 Person Households	148	1.3%	1,444	2.0%	4,922	2.9%
6 or More Person Households	90	0.8%	893	1.3%	3,147	1.9%
Household Vehicles (2024)						
Households with 0 Vehicles Available	911	7.8%	4,206	5.9%	11,293	6.7%
Households with 1 Vehicles Available	6,786	57.9%	35,708	50.1%	74,874	44.1%
Households with 2 or More Vehicles Available	4,027	34.3%	31,314	44.0%	83,586	49.2%
Total Vehicles Available	15,678		107,017		272,521	
Average Vehicles Per Household	1.3		1.5		1.6	

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Dallas, TX 75248

1 mi radius 3 mi radius 5 mi radius

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Labor Force (2024)						
Estimated Labor Population Age 16 Years or Over	15,203		113,956		309,788	
Estimated Civilian Employed	12,364	81.3%	85,359	74.9%	220,168	71.1%
Estimated Civilian Unemployed	388	2.6%	2,841	2.5%	8,705	2.8%
Estimated in Armed Forces	74	0.5%	226	0.2%	673	0.2%
Estimated Not in Labor Force	2,377 15.6%		25,530 22.4%		80,242 25.9%	
Unemployment Rate	2.6%		2.5%		2.8%	
Occupation (2024)						
Occupation: Population Age 16 Years or Over	12,364		85,358		220,160	
Management, Business, Financial Operations	2,894	23.4%	19,879	23.3%	48,232	21.9%
Professional, Related Service	3,647	29.5%	23,214	27.2%	57,211	26.0%
Sales, Office	1,224	9.9%	10,411	12.2%	30,017	13.6%
Farming, Fishing, Forestry	3,182	25.7%	20,120	23.6%	48,239	21.9%
Construct, Extraction, Maintenance	7	-	80	-	193	-
Production, Transport Material Moving	354	2.9%	4,648	5.4%	14,511	6.6%
White Collar Workers	1,055	8.5%	7,006	8.2%	21,758	9.9%
Blue Collar Workers	9,723	78.6%	63,212	74.1%	153,682	69.8%
	2,641	21.4%	22,145	25.9%	66,478	30.2%
Consumer Expenditure (2024)						
Total Household Expenditure	\$847.82 M		\$6.13 B		\$14.57 B	
Total Non-Retail Expenditure	\$450.51 M	53.1%	\$3.27 B	53.4%	\$7.77 B	53.4%
Total Retail Expenditure	\$397.31 M	46.9%	\$2.86 B	46.6%	\$6.8 B	46.6%
Apparel	\$30.01 M	3.5%	\$219.24 M	3.6%	\$522.19 M	3.6%
Contributions	\$27.34 M	3.2%	\$213.29 M	3.5%	\$511.44 M	3.5%
Education	\$25.45 M	3.0%	\$205.31 M	3.3%	\$495.21 M	3.4%
Entertainment	\$47.37 M	5.6%	\$350.41 M	5.7%	\$837.45 M	5.7%
Food and Beverages	\$125.14 M	14.8%	\$888.43 M	14.5%	\$2.11 B	14.5%
Furnishings and Equipment	\$29.49 M	3.5%	\$216.79 M	3.5%	\$517.6 M	3.6%
Gifts	\$20.99 M	2.5%	\$165.58 M	2.7%	\$396.95 M	2.7%
Health Care	\$70.16 M	8.3%	\$498.07 M	8.1%	\$1.18 B	8.1%
Household Operations	\$32.96 M	3.9%	\$244.72 M	4.0%	\$583.81 M	4.0%
Miscellaneous Expenses	\$16.12 M	1.9%	\$117.25 M	1.9%	\$278.59 M	1.9%
Personal Care	\$11.43 M	1.3%	\$82.12 M	1.3%	\$195.05 M	1.3%
Personal Insurance	\$5.67 M	0.7%	\$44.19 M	0.7%	\$106.72 M	0.7%
Reading	\$1.85 M	0.2%	\$13.58 M	0.2%	\$32.29 M	0.2%
Shelter	\$183.29 M	21.6%	\$1.31 B	21.4%	\$3.1 B	21.3%
Tobacco	\$5.29 M	0.6%	\$34.14 M	0.6%	\$79.33 M	0.5%
Transportation	\$153.2 M	18.1%	\$1.09 B	17.9%	\$2.6 B	17.9%
Utilities	\$62.07 M	7.3%	\$430.92 M	7.0%	\$1.02 B	7.0%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	13,171		99,326		259,166	
Elementary (Grade Level 0 to 8)	150	1.1%	3,285	3.3%	14,660	5.7%
Some High School (Grade Level 9 to 11)	452	3.4%	3,456	3.5%	11,163	4.3%
High School Graduate	1,584	12.0%	13,710	13.8%	41,909	16.2%
Some College	2,664	20.2%	17,657	17.8%	44,637	17.2%
Associate Degree Only	914	6.9%	6,117	6.2%	15,279	5.9%
Bachelor Degree Only	4,976	37.8%	33,274	33.5%	80,378	31.0%
Graduate Degree	2,430	18.4%	21,827	22.0%	51,140	19.7%

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Units In Structure (2024)							
1 Detached Unit		1,358	15.5%	22,844	37.6%	71,872	48.5%
1 Attached Unit		391	4.5%	3,100	5.1%	6,020	4.1%
2 to 4 Units		1,685	19.2%	6,572	10.8%	13,116	8.9%
5 to 9 Units		1,592	18.2%	8,113	13.3%	15,963	10.8%
10 to 19 Units		1,155	13.2%	7,957	13.1%	17,331	11.7%
20 to 49 Units		1,159	13.2%	6,545	10.8%	12,593	8.5%
50 or More Units		4,332	49.5%	15,663	25.8%	31,567	21.3%
Mobile Home or Trailer		52	0.6%	404	0.7%	1,146	0.8%
Other Structure	-	-	-	29	-	145	-
Homes Built By Year (2024)							
Homes Built 2010 or later		2,259	25.8%	10,375	17.1%	26,524	17.9%
Homes Built 2000 to 2009		1,760	20.1%	8,283	13.6%	18,929	12.8%
Homes Built 1990 to 1999		1,727	19.7%	9,931	16.3%	22,811	15.4%
Homes Built 1980 to 1989		3,537	40.4%	18,845	31.0%	38,944	26.3%
Homes Built 1970 to 1979		1,339	15.3%	15,367	25.3%	29,608	20.0%
Homes Built 1960 to 1969		644	7.4%	5,608	9.2%	20,846	14.1%
Homes Built 1950 to 1959		186	2.1%	1,621	2.7%	9,348	6.3%
Homes Built Before 1949		272	3.1%	1,198	2.0%	2,744	1.9%
Home Values (2024)							
Home Values \$1,000,000 or More		115	5.4%	1,655	6.9%	5,695	8.3%
Home Values \$500,000 to \$999,999		334	15.6%	8,908	37.3%	21,120	30.6%
Home Values \$400,000 to \$499,999		195	9.1%	3,710	15.5%	9,425	13.7%
Home Values \$300,000 to \$399,999		484	22.6%	4,251	17.8%	14,459	21.0%
Home Values \$200,000 to \$299,999		333	15.6%	2,727	11.4%	11,196	16.2%
Home Values \$150,000 to \$199,999		342	16.0%	1,295	5.4%	3,504	5.1%
Home Values \$100,000 to \$149,999		185	8.7%	629	2.6%	1,494	2.2%
Home Values \$70,000 to \$99,999		38	1.8%	157	0.7%	452	0.7%
Home Values \$50,000 to \$69,999		7	0.3%	66	0.3%	202	0.3%
Home Values \$25,000 to \$49,999		37	1.7%	196	0.8%	519	0.8%
Home Values Under \$25,000		67	3.1%	288	1.2%	908	1.3%
Owner-Occupied Median Home Value		\$309,229		\$492,545		\$482,985	
Renter-Occupied Median Rent		\$1,395		\$1,354		\$1,377	
Transportation To Work (2024)							
Drive to Work Alone		7,614	61.6%	54,803	64.2%	144,082	65.4%
Drive to Work in Carpool		1,086	8.8%	7,336	8.6%	19,704	8.9%
Travel to Work by Public Transportation		187	1.5%	1,256	1.5%	3,447	1.6%
Drive to Work on Motorcycle		13	0.1%	86	0.1%	238	0.1%
Walk or Bicycle to Work		229	1.9%	1,490	1.7%	4,381	2.0%
Other Means		294	2.4%	954	1.1%	2,389	1.1%
Work at Home		2,941	23.8%	19,433	22.8%	45,919	20.9%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		2,628	21.3%	15,849	18.6%	40,741	18.5%
Travel to Work in 15 to 29 Minutes		3,908	31.6%	30,246	35.4%	78,051	35.5%
Travel to Work in 30 to 59 Minutes		2,534	20.5%	17,540	20.5%	49,105	22.3%
Travel to Work in 60 Minutes or More		352	2.8%	2,290	2.7%	6,343	2.9%
Average Minutes Travel to Work		20.6		21.3		21.7	

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