

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Denton Land
 Quine & Associates, Inc.
 Lat/Lon: 33.2215/-97.1723



3281 N Interstate 35 Denton, TX 76207		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		5,250		49,926		113,665	
Projected Population (2029)		5,669		55,747		126,947	
Census Population (2020)		4,963		46,234		104,677	
Census Population (2010)		4,168		41,325		90,218	
Projected Annual Growth (2024 to 2029)		419	1.6%	5,821	2.3%	13,282	2.3%
Historical Annual Growth (2020 to 2024)		286	1.4%	3,693	2.0%	8,988	2.1%
Historical Annual Growth (2010 to 2020)		795	4.8%	4,908	3.0%	14,459	4.0%
Estimated Population Density (2024)		1,672	psm	1,767	psm	1,448	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2024)		2,528		22,170		47,524	
Projected Households (2029)		2,827		25,775		54,967	
Census Households (2020)		2,146		19,006		41,328	
Census Households (2010)		1,774		16,013		34,617	
Estimated Households with Children (2024)		432	17.1%	3,696	16.7%	11,465	24.1%
Estimated Average Household Size (2024)		2.00		1.99		2.25	
Average Household Income							
Estimated Average Household Income (2024)		\$46,012		\$57,905		\$76,670	
Projected Average Household Income (2029)		\$42,647		\$51,715		\$68,924	
Estimated Average Family Income (2024)		\$42,096		\$77,221		\$101,761	
Median Household Income							
Estimated Median Household Income (2024)		\$43,523		\$52,419		\$67,456	
Projected Median Household Income (2029)		\$42,241		\$51,526		\$66,851	
Estimated Median Family Income (2024)		\$69,780		\$80,873		\$96,942	
Per Capita Income							
Estimated Per Capita Income (2024)		\$22,377		\$26,348		\$32,380	
Projected Per Capita Income (2029)		\$21,477		\$24,479		\$30,133	
Estimated Per Capita Income 5 Year Growth		-\$900	-4.0%	-\$1,869	-7.1%	-\$2,246	-6.9%
Estimated Average Household Net Worth (2024)		\$314,478		\$388,947		\$607,581	
Daytime Demos (2024)							
Total Businesses		409		2,628		4,938	
Total Employees		6,781		25,712		42,635	
Company Headquarter Businesses		17	4.1%	78	3.0%	127	2.6%
Company Headquarter Employees		1,009	14.9%	3,585	13.9%	4,844	11.4%
Employee Population per Business		16.6		9.8		8.6	
Residential Population per Business		12.8		19.0		23.0	

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Race & Ethnicity							
White (2024)	3,205	61.0%	29,247	58.6%	66,024	58.1%	
Black or African American (2024)	741	14.1%	7,873	15.8%	17,337	15.3%	
American Indian or Alaska Native (2024)	27	0.5%	330	0.7%	738	0.6%	
Asian (2024)	532	10.1%	5,283	10.6%	12,936	11.4%	
Hawaiian or Pacific Islander (2024)	2	-	78	0.2%	117	0.1%	
Other Race (2024)	311	5.9%	3,328	6.7%	6,760	5.9%	
Two or More Races (2024)	432	8.2%	3,788	7.6%	9,754	8.6%	
Not Hispanic or Latino Population (2024)	4,332	82.5%	40,631	81.4%	92,327	81.2%	
Hispanic or Latino Population (2024)	918	17.5%	9,295	18.6%	21,339	18.8%	
Not Hispanic or Latino Population (2029)	4,611	81.3%	44,770	80.3%	101,611	80.0%	
Hispanic or Latino Population (2029)	1,057	18.7%	10,977	19.7%	25,336	20.0%	
Not Hispanic or Latino Population (2020)	3,639	73.3%	35,229	76.2%	78,392	74.9%	
Hispanic or Latino Population (2020)	1,325	26.7%	11,004	23.8%	26,285	25.1%	
Not Hispanic or Latino Population (2010)	3,157	75.7%	33,141	80.2%	71,045	78.7%	
Hispanic or Latino Population (2010)	1,011	24.3%	8,184	19.8%	19,173	21.3%	
Projected Hispanic Annual Growth (2024 to 2029)	139	3.0%	1,682	3.6%	3,997	3.7%	
Historic Hispanic Annual Growth (2010 to 2024)	-93	-0.7%	1,111	1.0%	2,166	0.8%	
Age Distribution (2024)							
Age Under 5	375	7.1%	3,339	6.7%	7,298	6.4%	
Age 5 to 9 Years	361	6.9%	2,757	5.5%	6,696	5.9%	
Age 10 to 14 Years	278	5.3%	2,410	4.8%	6,348	5.6%	
Age 15 to 19 Years	367	7.0%	5,953	11.9%	10,127	8.9%	
Age 20 to 24 Years	1,159	22.1%	9,313	18.7%	15,408	13.6%	
Age 25 to 29 Years	571	10.9%	4,984	10.0%	10,738	9.4%	
Age 30 to 34 Years	381	7.3%	3,572	7.2%	8,837	7.8%	
Age 35 to 39 Years	251	4.8%	2,674	5.4%	7,189	6.3%	
Age 40 to 44 Years	230	4.4%	2,293	4.6%	6,402	5.6%	
Age 45 to 49 Years	213	4.1%	1,931	3.9%	5,560	4.9%	
Age 50 to 54 Years	187	3.6%	1,990	4.0%	5,610	4.9%	
Age 55 to 59 Years	182	3.5%	1,847	3.7%	5,159	4.5%	
Age 60 to 64 Years	175	3.3%	1,884	3.8%	5,231	4.6%	
Age 65 to 74 Years	264	5.0%	2,695	5.4%	7,518	6.6%	
Age 75 to 84 Years	172	3.3%	1,593	3.2%	4,147	3.6%	
Age 85 Years or Over	84	1.6%	692	1.4%	1,397	1.2%	
Median Age	26.0		27.8		31.0		
Gender Age Distribution (2024)							
Female Population	2,428	46.2%	22,002	44.1%	54,143	47.6%	
Age 0 to 19 Years	669	27.6%	5,612	25.5%	13,412	24.8%	
Age 20 to 64 Years	1,521	62.6%	13,780	62.6%	33,646	62.1%	
Age 65 Years or Over	238	9.8%	2,610	11.9%	7,085	13.1%	
Female Median Age	25.5		29.2		32.4		
Male Population	2,822	53.8%	27,924	55.9%	59,522	52.4%	
Age 0 to 19 Years	711	25.2%	8,847	31.7%	17,057	28.7%	
Age 20 to 64 Years	1,829	64.8%	16,707	59.8%	36,488	61.3%	
Age 65 Years or Over	282	10.0%	2,370	8.5%	5,977	10.0%	
Male Median Age	26.7		27.0		30.0		

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Denton, TX 76207

1 mi radius 3 mi radius 5 mi radius

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Household Income Distribution (2024)						
HH Income \$200,000 or More	125	4.9%	1,000	4.5%	3,449	7.3%
HH Income \$150,000 to \$199,999	140	5.5%	1,010	4.6%	3,448	7.3%
HH Income \$100,000 to \$149,999	249	9.8%	2,516	11.3%	6,554	13.8%
HH Income \$75,000 to \$99,999	215	8.5%	2,807	12.7%	6,722	14.1%
HH Income \$50,000 to \$74,999	300	11.9%	2,971	13.4%	6,707	14.1%
HH Income \$35,000 to \$49,999	255	10.1%	2,842	12.8%	5,975	12.6%
HH Income \$25,000 to \$34,999	403	15.9%	2,754	12.4%	4,800	10.1%
HH Income \$15,000 to \$24,999	274	10.8%	2,242	10.1%	3,536	7.4%
HH Income Under \$15,000	568	22.5%	4,029	18.2%	6,332	13.3%
HH Income \$35,000 or More	1,283	50.8%	13,146	59.3%	32,855	69.1%
HH Income \$75,000 or More	728	28.8%	7,333	33.1%	20,173	42.4%
Housing (2024)						
Total Housing Units	2,612		22,867		48,887	
Housing Units Occupied	2,528	96.8%	22,170	97.0%	47,524	97.2%
Housing Units Owner-Occupied	405	16.0%	5,172	23.3%	17,488	36.8%
Housing Units, Renter-Occupied	2,123	84.0%	16,998	76.7%	30,035	63.2%
Housing Units, Vacant	84	3.3%	697	3.1%	1,364	2.9%
Marital Status (2024)						
Never Married	2,825	66.7%	25,408	61.3%	44,146	47.3%
Currently Married	727	17.2%	10,318	24.9%	33,872	36.3%
Separated	208	4.9%	1,280	3.1%	3,332	3.6%
Widowed	183	4.3%	1,154	2.8%	2,704	2.9%
Divorced	294	6.9%	3,261	7.9%	9,269	9.9%
Household Type (2024)						
Population Family	2,834	54.0%	26,955	54.0%	76,733	67.5%
Population Non-Family	2,213	42.2%	17,258	34.6%	30,181	26.6%
Population Group Quarters	203	3.9%	5,714	11.4%	6,752	5.9%
Family Households	1,068	42.3%	9,478	42.8%	25,366	53.4%
Non-Family Households	1,460	57.7%	12,692	57.2%	22,158	46.6%
Married Couple with Children	179	24.6%	2,032	19.7%	7,286	21.5%
Average Family Household Size	2.7		2.8		3.0	
Household Size (2024)						
1 Person Households	889	35.2%	8,721	39.3%	15,939	33.5%
2 Person Households	980	38.8%	8,383	37.8%	18,171	38.2%
3 Person Households	373	14.7%	2,529	11.4%	6,451	13.6%
4 Person Households	226	8.9%	1,691	7.6%	4,269	9.0%
5 Person Households	38	1.5%	530	2.4%	1,738	3.7%
6 or More Person Households	22	0.9%	317	1.4%	955	2.0%
Household Vehicles (2024)						
Households with 0 Vehicles Available	207	8.2%	1,724	7.8%	2,908	6.1%
Households with 1 Vehicles Available	1,279	50.6%	9,950	44.9%	18,241	38.4%
Households with 2 or More Vehicles Available	1,041	41.2%	10,497	47.3%	26,374	55.5%
Total Vehicles Available	4,007		35,690		82,737	
Average Vehicles Per Household	1.6		1.6		1.7	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over	4,187		40,882		91,991		
Estimated Civilian Employed	2,704	64.6%	27,632	67.6%	62,731	68.2%	
Estimated Civilian Unemployed	198	4.7%	1,873	4.6%	3,136	3.4%	
Estimated in Armed Forces	-	-	-	-	-	-	
Estimated Not in Labor Force	1,285	30.7%	11,377	27.8%	26,125	28.4%	
Unemployment Rate	4.7%		4.6%		3.4%		
Occupation (2024)							
Occupation: Population Age 16 Years or Over	2,704		27,623		62,716		
Management, Business, Financial Operations	339	12.5%	3,584	13.0%	9,412	15.0%	
Professional, Related Service	667	24.7%	7,348	26.6%	16,280	26.0%	
Sales, Office	585	21.6%	5,567	20.2%	11,807	18.8%	
Farming, Fishing, Forestry	658	24.3%	5,599	20.3%	12,826	20.5%	
Construct, Extraction, Maintenance	4	0.2%	34	0.1%	49	-	
Production, Transport Material Moving	192	7.1%	2,359	8.5%	5,068	8.1%	
White Collar Workers	258	9.5%	3,132	11.3%	7,274	11.6%	
Blue Collar Workers	1,665	61.6%	16,531	59.8%	38,518	61.4%	
	1,040	38.4%	11,092	40.2%	24,198	38.6%	
Consumer Expenditure (2024)							
Total Household Expenditure	\$104.57 M		\$1.06 B		\$2.74 B		
Total Non-Retail Expenditure	\$55.67 M	53.2%	\$560.48 M	53.0%	\$1.45 B	53.0%	
Total Retail Expenditure	\$48.91 M	46.8%	\$496.05 M	47.0%	\$1.29 B	47.0%	
Apparel	\$3.7 M	3.5%	\$37.2 M	3.5%	\$97.09 M	3.5%	
Contributions	\$3.23 M	3.1%	\$33.14 M	3.1%	\$89.06 M	3.3%	
Education	\$3.16 M	3.0%	\$30.99 M	2.9%	\$84.1 M	3.1%	
Entertainment	\$5.72 M	5.5%	\$58.32 M	5.5%	\$154.13 M	5.6%	
Food and Beverages	\$15.61 M	14.9%	\$157.13 M	14.9%	\$403.45 M	14.7%	
Furnishings and Equipment	\$3.55 M	3.4%	\$36.23 M	3.4%	\$95.63 M	3.5%	
Gifts	\$2.48 M	2.4%	\$25.33 M	2.4%	\$67.82 M	2.5%	
Health Care	\$8.69 M	8.3%	\$88.62 M	8.4%	\$227.7 M	8.3%	
Household Operations	\$4.02 M	3.8%	\$40.76 M	3.9%	\$106.97 M	3.9%	
Miscellaneous Expenses	\$1.95 M	1.9%	\$19.77 M	1.9%	\$51.54 M	1.9%	
Personal Care	\$1.4 M	1.3%	\$14.17 M	1.3%	\$36.71 M	1.3%	
Personal Insurance	\$669.19 K	0.6%	\$6.93 M	0.7%	\$18.94 M	0.7%	
Reading	\$223.83 K	0.2%	\$2.28 M	0.2%	\$5.95 M	0.2%	
Shelter	\$22.83 M	21.8%	\$228.48 M	21.6%	\$585.41 M	21.4%	
Tobacco	\$724.33 K	0.7%	\$7.06 M	0.7%	\$16.86 M	0.6%	
Transportation	\$18.69 M	17.9%	\$190.59 M	18.0%	\$495.67 M	18.1%	
Utilities	\$7.92 M	7.6%	\$79.5 M	7.5%	\$200.49 M	7.3%	
Educational Attainment (2024)							
Adult Population Age 25 Years or Over	2,710		26,155		67,789		
Elementary (Grade Level 0 to 8)	85	3.2%	966	3.7%	2,816	4.2%	
Some High School (Grade Level 9 to 11)	130	4.8%	1,456	5.6%	3,154	4.7%	
High School Graduate	408	15.1%	4,610	17.6%	13,415	19.8%	
Some College	580	21.4%	5,786	22.1%	16,196	23.9%	
Associate Degree Only	256	9.4%	2,086	8.0%	4,818	7.1%	
Bachelor Degree Only	813	30.0%	6,959	26.6%	17,397	25.7%	
Graduate Degree	436	16.1%	4,293	16.4%	9,992	14.7%	

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Units In Structure (2024)							
1 Detached Unit	671	37.9%	8,703	54.4%	23,684	68.4%	
1 Attached Unit	63	3.6%	844	5.3%	1,564	4.5%	
2 to 4 Units	363	20.5%	2,853	17.8%	4,883	14.1%	
5 to 9 Units	289	16.3%	2,361	14.7%	4,204	12.1%	
10 to 19 Units	413	23.3%	2,703	16.9%	4,470	12.9%	
20 to 49 Units	308	17.3%	2,088	13.0%	3,445	10.0%	
50 or More Units	400	22.6%	2,270	14.2%	4,376	12.6%	
Mobile Home or Trailer	19	1.1%	343	2.1%	881	2.5%	
Other Structure	-	-	6	-	17	-	
Homes Built By Year (2024)							
Homes Built 2010 or later	558	31.5%	4,491	28.0%	10,541	30.4%	
Homes Built 2000 to 2009	557	31.4%	4,584	28.6%	10,281	29.7%	
Homes Built 1990 to 1999	236	13.3%	2,581	16.1%	5,975	17.3%	
Homes Built 1980 to 1989	464	26.1%	3,691	23.0%	8,235	23.8%	
Homes Built 1970 to 1979	268	15.1%	3,007	18.8%	6,076	17.6%	
Homes Built 1960 to 1969	210	11.8%	1,580	9.9%	3,005	8.7%	
Homes Built 1950 to 1959	100	5.6%	844	5.3%	1,497	4.3%	
Homes Built Before 1949	136	7.6%	1,392	8.7%	1,914	5.5%	
Home Values (2024)							
Home Values \$1,000,000 or More	14	3.3%	237	4.6%	855	4.9%	
Home Values \$500,000 to \$999,999	109	26.9%	1,236	23.9%	4,086	23.4%	
Home Values \$400,000 to \$499,999	54	13.5%	690	13.3%	2,651	15.2%	
Home Values \$300,000 to \$399,999	100	24.7%	1,109	21.4%	4,124	23.6%	
Home Values \$200,000 to \$299,999	79	19.5%	1,145	22.1%	3,721	21.3%	
Home Values \$150,000 to \$199,999	24	5.9%	454	8.8%	1,043	6.0%	
Home Values \$100,000 to \$149,999	4	1.0%	65	1.3%	244	1.4%	
Home Values \$70,000 to \$99,999	2	0.4%	33	0.6%	129	0.7%	
Home Values \$50,000 to \$69,999	1	0.3%	17	0.3%	66	0.4%	
Home Values \$25,000 to \$49,999	6	1.5%	79	1.5%	254	1.5%	
Home Values Under \$25,000	12	2.9%	108	2.1%	316	1.8%	
Owner-Occupied Median Home Value	\$377,402		\$367,399		\$382,964		
Renter-Occupied Median Rent	\$1,312		\$1,285		\$1,299		
Transportation To Work (2024)							
Drive to Work Alone	1,470	54.4%	17,052	61.7%	41,786	66.6%	
Drive to Work in Carpool	377	13.9%	2,829	10.2%	6,555	10.5%	
Travel to Work by Public Transportation	61	2.2%	460	1.7%	877	1.4%	
Drive to Work on Motorcycle	3	0.1%	69	0.2%	94	0.1%	
Walk or Bicycle to Work	361	13.4%	2,965	10.7%	3,684	5.9%	
Other Means	24	0.9%	465	1.7%	796	1.3%	
Work at Home	408	15.1%	3,784	13.7%	8,923	14.2%	
Travel Time (2024)							
Travel to Work in 14 Minutes or Less	945	34.9%	9,433	34.2%	18,075	28.8%	
Travel to Work in 15 to 29 Minutes	754	27.9%	7,025	25.4%	17,340	27.6%	
Travel to Work in 30 to 59 Minutes	537	19.9%	5,939	21.5%	14,645	23.4%	
Travel to Work in 60 Minutes or More	61	2.2%	1,441	5.2%	3,733	6.0%	
Average Minutes Travel to Work	16.4		18.1		20.0		

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