

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.5278/-94.3582

Tall Pines SC 905-913 E Pinecrest Dr, Marshall, TX 75670	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2023)	4,582	22,088	26,352
Projected Population (2028)	4,503	22,065	26,403
Census Population (2020)	4,619	22,023	26,178
Census Population (2010)	4,876	22,218	26,230
Projected Annual Growth (2023 to 2028)	-79 -0.3%	-23 -	51 -
Historical Annual Growth (2020 to 2023)	-37 -0.3%	65 -	174 0.2%
Historical Annual Growth (2010 to 2020)	-256 -1.8%	-196 -0.3%	-52 -
Estimated Population Density (2023)	1,459 psm	782 psm	336 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2023)	1,780	8,161	9,783
Projected Households (2028)	1,761	8,150	9,812
Census Households (2020)	1,775	8,051	9,598
Census Households (2010)	1,831	8,165	9,668
Estimated Households with Children (2023)	540 30.3%	2,572 31.5%	3,095 31.6%
Estimated Average Household Size (2023)	2.41	2.48	2.49
Average Household Income			
Estimated Average Household Income (2023)	\$78,258	\$73,919	\$74,004
Projected Average Household Income (2028)	\$83,803	\$75,709	\$75,172
Estimated Average Family Income (2023)	\$97,208	\$92,470	\$92,668
Median Household Income			
Estimated Median Household Income (2023)	\$56,333	\$49,185	\$49,762
Projected Median Household Income (2028)	\$51,694	\$44,663	\$45,323
Estimated Median Family Income (2023)	\$66,241	\$63,495	\$63,937
Per Capita Income			
Estimated Per Capita Income (2023)	\$30,916	\$27,858	\$27,955
Projected Per Capita Income (2028)	\$33,308	\$28,512	\$28,418
Estimated Per Capita Income 5 Year Growth	\$2,392 7.7%	\$654 2.3%	\$463 1.7%
Estimated Average Household Net Worth (2023)	\$234,376	\$241,205	\$257,035
Daytime Demos (2023)			
Total Businesses	359	1,199	1,353
Total Employees	3,668	10,008	11,514
Company Headquarter Businesses	7 1.8%	28 2.3%	34 2.5%
Company Headquarter Employees	190 5.2%	606 6.1%	849 7.4%
Employee Population per Business	10.2	8.3	8.5
Residential Population per Business	12.8	18.4	19.5

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Tall Pines SC		1 mi radius		3 mi radius		5 mi radius	
905-913 E Pincrest Dr, Marshall, TX 75670							
Race & Ethnicity							
White (2023)	2,362	51.6%	10,467	47.4%	12,799	48.6%	
Black or African American (2023)	1,315	28.7%	6,729	30.5%	7,836	29.7%	
American Indian or Alaska Native (2023)	27	0.6%	203	0.9%	247	0.9%	
Asian (2023)	199	4.3%	1,504	6.8%	1,626	6.2%	
Hawaiian or Pacific Islander (2023)	1	-	8	-	12	-	
Other Race (2023)	387	8.4%	1,937	8.8%	2,343	8.9%	
Two or More Races (2023)	290	6.3%	1,239	5.6%	1,489	5.7%	
Not Hispanic or Latino Population (2023)	3,757	82.0%	18,146	82.2%	21,579	81.9%	
Hispanic or Latino Population (2023)	825	18.0%	3,942	17.8%	4,773	18.1%	
Not Hispanic or Latino Population (2028)	3,690	81.9%	18,105	82.1%	21,608	81.8%	
Hispanic or Latino Population (2028)	813	18.1%	3,960	17.9%	4,795	18.2%	
Not Hispanic or Latino Population (2020)	3,653	79.1%	17,437	79.2%	20,646	78.9%	
Hispanic or Latino Population (2020)	966	20.9%	4,585	20.8%	5,532	21.1%	
Not Hispanic or Latino Population (2010)	4,085	83.8%	18,482	83.2%	21,776	83.0%	
Hispanic or Latino Population (2010)	791	16.2%	3,736	16.8%	4,454	17.0%	
Projected Hispanic Annual Growth (2023 to 2028)	-12	-0.3%	18	-	22	-	
Historic Hispanic Annual Growth (2010 to 2023)	35	0.3%	206	0.4%	319	0.6%	
Age Distribution (2023)							
Age Under 5	254	5.5%	1,361	6.2%	1,618	6.1%	
Age 5 to 9 Years	290	6.3%	1,465	6.6%	1,765	6.7%	
Age 10 to 14 Years	312	6.8%	1,452	6.6%	1,754	6.7%	
Age 15 to 19 Years	333	7.3%	1,534	6.9%	1,813	6.9%	
Age 20 to 24 Years	301	6.6%	2,145	9.7%	2,434	9.2%	
Age 25 to 29 Years	287	6.3%	1,397	6.3%	1,643	6.2%	
Age 30 to 34 Years	281	6.1%	1,338	6.1%	1,598	6.1%	
Age 35 to 39 Years	265	5.8%	1,253	5.7%	1,484	5.6%	
Age 40 to 44 Years	301	6.6%	1,222	5.5%	1,455	5.5%	
Age 45 to 49 Years	210	4.6%	1,047	4.7%	1,290	4.9%	
Age 50 to 54 Years	256	5.6%	1,148	5.2%	1,396	5.3%	
Age 55 to 59 Years	281	6.1%	1,313	5.9%	1,616	6.1%	
Age 60 to 64 Years	294	6.4%	1,335	6.0%	1,636	6.2%	
Age 65 to 74 Years	487	10.6%	2,210	10.0%	2,684	10.2%	
Age 75 to 84 Years	311	6.8%	1,313	5.9%	1,547	5.9%	
Age 85 Years or Over	119	2.6%	554	2.5%	620	2.4%	
Median Age	38.1		36.0		36.4		
Gender Age Distribution (2023)							
Female Population	2,385	52.0%	11,579	52.4%	13,786	52.3%	
Age 0 to 19 Years	597	25.0%	2,928	25.3%	3,505	25.4%	
Age 20 to 64 Years	1,248	52.3%	6,276	54.2%	7,481	54.3%	
Age 65 Years or Over	540	22.7%	2,374	20.5%	2,800	20.3%	
Female Median Age	39.6		37.2		37.5		
Male Population	2,197	48.0%	10,509	47.6%	12,566	47.7%	
Age 0 to 19 Years	593	27.0%	2,885	27.4%	3,445	27.4%	
Age 20 to 64 Years	1,228	55.9%	5,922	56.4%	7,069	56.3%	
Age 65 Years or Over	377	17.1%	1,703	16.2%	2,052	16.3%	
Male Median Age	36.6		34.8		35.3		

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Household Income Distribution (2023)							
HH Income \$200,000 or More	47	2.7%	231	2.8%	332	3.4%	
HH Income \$150,000 to \$199,999	53	3.0%	331	4.1%	375	3.8%	
HH Income \$100,000 to \$149,999	179	10.1%	843	10.3%	1,031	10.5%	
HH Income \$75,000 to \$99,999	324	18.2%	1,002	12.3%	1,223	12.5%	
HH Income \$50,000 to \$74,999	275	15.4%	1,550	19.0%	1,894	19.4%	
HH Income \$35,000 to \$49,999	264	14.8%	860	10.5%	1,010	10.3%	
HH Income \$25,000 to \$34,999	266	14.9%	999	12.2%	1,110	11.3%	
HH Income \$15,000 to \$24,999	176	9.9%	853	10.5%	1,027	10.5%	
HH Income Under \$15,000	195	11.0%	1,492	18.3%	1,782	18.2%	
HH Income \$35,000 or More	1,142	64.2%	4,817	59.0%	5,864	59.9%	
HH Income \$75,000 or More	603	33.9%	2,407	29.5%	2,960	30.3%	
Housing (2023)							
Total Housing Units	2,042		9,415		11,282		
Housing Units Occupied	1,780	87.1%	8,161	86.7%	9,783	86.7%	
Housing Units Owner-Occupied	1,235	69.4%	5,203	63.8%	6,361	65.0%	
Housing Units, Renter-Occupied	545	30.6%	2,958	36.2%	3,422	35.0%	
Housing Units, Vacant	263	14.8%	1,254	15.4%	1,500	15.3%	
Marital Status (2023)							
Never Married	1,558	41.8%	7,119	40.0%	8,330	39.3%	
Currently Married	1,213	32.6%	6,205	34.8%	7,465	35.2%	
Separated	105	2.8%	645	3.6%	734	3.5%	
Widowed	279	7.5%	1,196	6.7%	1,476	7.0%	
Divorced	570	15.3%	2,645	14.9%	3,210	15.1%	
Household Type (2023)							
Population Family	3,459	75.5%	16,526	74.8%	20,068	76.2%	
Population Non-Family	833	18.2%	3,716	16.8%	4,321	16.4%	
Population Group Quarters	290	6.3%	1,846	8.4%	1,963	7.4%	
Family Households	1,108	62.3%	5,152	63.1%	6,269	64.1%	
Non-Family Households	672	37.7%	3,009	36.9%	3,514	35.9%	
Married Couple with Children	321	26.5%	1,461	23.6%	1,774	23.8%	
Average Family Household Size	3.1		3.2		3.2		
Household Size (2023)							
1 Person Households	607	34.1%	2,706	33.2%	3,155	32.2%	
2 Person Households	613	34.4%	2,707	33.2%	3,280	33.5%	
3 Person Households	245	13.8%	1,190	14.6%	1,446	14.8%	
4 Person Households	160	9.0%	801	9.8%	985	10.1%	
5 Person Households	93	5.2%	449	5.5%	546	5.6%	
6 or More Person Households	61	3.4%	309	3.8%	371	3.8%	
Household Vehicles (2023)							
Households with 0 Vehicles Available	114	6.4%	715	8.8%	845	8.6%	
Households with 1 Vehicles Available	703	39.5%	3,373	41.3%	3,894	39.8%	
Households with 2 or More Vehicles Available	962	54.1%	4,073	49.9%	5,043	51.6%	
Total Vehicles Available	3,126		14,114		17,263		
Average Vehicles Per Household	1.8		1.7		1.8		

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		3,672		17,536		20,878	
Estimated Civilian Employed		2,082	56.7%	9,616	54.8%	11,400	54.6%
Estimated Civilian Unemployed		136	3.7%	607	3.5%	717	3.4%
Estimated in Armed Forces		7	0.2%	14	-	15	-
Estimated Not in Labor Force		1,447	39.4%	7,299	41.6%	8,746	41.9%
Unemployment Rate		3.7%		3.5%		3.4%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		2,082		9,614		11,398	
Management, Business, Financial Operations		225	10.8%	861	9.0%	1,063	9.3%
Professional, Related		296	14.2%	1,762	18.3%	2,143	18.8%
Service		547	26.3%	2,138	22.2%	2,524	22.1%
Sales, Office		404	19.4%	1,848	19.2%	2,169	19.0%
Farming, Fishing, Forestry		6	0.3%	28	0.3%	43	0.4%
Construct, Extraction, Maintenance		199	9.5%	1,163	12.1%	1,355	11.9%
Production, Transport Material Moving		405	19.4%	1,816	18.9%	2,101	18.4%
White Collar Workers		926	44.5%	4,470	46.5%	5,375	47.2%
Blue Collar Workers		1,156	55.5%	5,144	53.5%	6,024	52.8%
Consumer Expenditure (2023)							
Total Household Expenditure		\$105.56 M		\$462.7 M		\$554.91 M	
Total Non-Retail Expenditure		\$55.65 M	52.7%	\$244.46 M	52.8%	\$293.16 M	52.8%
Total Retail Expenditure		\$49.92 M	47.3%	\$218.24 M	47.2%	\$261.75 M	47.2%
Apparel		\$3.65 M	3.5%	\$16.04 M	3.5%	\$19.25 M	3.5%
Contributions		\$3.33 M	3.2%	\$14.58 M	3.1%	\$17.55 M	3.2%
Education		\$2.84 M	2.7%	\$12.98 M	2.8%	\$15.65 M	2.8%
Entertainment		\$5.85 M	5.5%	\$25.62 M	5.5%	\$30.77 M	5.5%
Food and Beverages		\$15.73 M	14.9%	\$68.91 M	14.9%	\$82.56 M	14.9%
Furnishings and Equipment		\$3.63 M	3.4%	\$15.93 M	3.4%	\$19.13 M	3.4%
Gifts		\$2.41 M	2.3%	\$10.75 M	2.3%	\$13.01 M	2.3%
Health Care		\$9.25 M	8.8%	\$40.16 M	8.7%	\$48.11 M	8.7%
Household Operations		\$4.1 M	3.9%	\$18.01 M	3.9%	\$21.62 M	3.9%
Miscellaneous Expenses		\$1.99 M	1.9%	\$8.72 M	1.9%	\$10.46 M	1.9%
Personal Care		\$1.42 M	1.3%	\$6.2 M	1.3%	\$7.44 M	1.3%
Personal Insurance		\$705.02 K	0.7%	\$3.09 M	0.7%	\$3.73 M	0.7%
Reading		\$231.1 K	0.2%	\$1.01 M	0.2%	\$1.21 M	0.2%
Shelter		\$22.32 M	21.1%	\$98.18 M	21.2%	\$117.62 M	21.2%
Tobacco		\$712.67 K	0.7%	\$3.11 M	0.7%	\$3.7 M	0.7%
Transportation		\$19.22 M	18.2%	\$83.76 M	18.1%	\$100.47 M	18.1%
Utilities		\$8.18 M	7.7%	\$35.66 M	7.7%	\$42.64 M	7.7%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		3,092		14,130		16,968	
Elementary (Grade Level 0 to 8)		104	3.4%	723	5.1%	859	5.1%
Some High School (Grade Level 9 to 11)		261	8.4%	1,119	7.9%	1,321	7.8%
High School Graduate		912	29.5%	4,628	32.8%	5,664	33.4%
Some College		810	26.2%	3,559	25.2%	4,247	25.0%
Associate Degree Only		313	10.1%	964	6.8%	1,172	6.9%
Bachelor Degree Only		556	18.0%	2,332	16.5%	2,706	15.9%
Graduate Degree		135	4.4%	804	5.7%	1,000	5.9%

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Units In Structure (2023)							
1 Detached Unit		1,543	84.3%	6,185	75.7%	7,118	73.6%
1 Attached Unit		2	0.1%	21	0.3%	36	0.4%
2 to 4 Units		70	3.8%	584	7.2%	669	6.9%
5 to 9 Units		16	0.9%	317	3.9%	362	3.7%
10 to 19 Units		18	1.0%	97	1.2%	132	1.4%
20 to 49 Units		6	0.3%	47	0.6%	52	0.5%
50 or More Units		17	0.9%	121	1.5%	148	1.5%
Mobile Home or Trailer		89	4.9%	680	8.3%	1,149	11.9%
Other Structure		20	1.1%	109	1.3%	118	1.2%
Homes Built By Year (2023)							
Homes Built 2010 or later		109	6.0%	538	6.6%	691	7.1%
Homes Built 2000 to 2009		79	4.3%	680	8.3%	914	9.5%
Homes Built 1990 to 1999		89	4.8%	873	10.7%	1,109	11.5%
Homes Built 1980 to 1989		124	6.8%	782	9.6%	988	10.2%
Homes Built 1970 to 1979		405	22.1%	1,600	19.6%	1,942	20.1%
Homes Built 1960 to 1969		273	14.9%	972	11.9%	1,077	11.1%
Homes Built 1950 to 1959		224	12.2%	860	10.5%	977	10.1%
Homes Built Before 1949		476	26.0%	1,855	22.7%	2,084	21.6%
Home Values (2023)							
Home Values \$1,000,000 or More		13	1.1%	130	2.5%	143	2.2%
Home Values \$500,000 to \$999,999		31	2.5%	105	2.0%	177	2.8%
Home Values \$400,000 to \$499,999		21	1.7%	156	3.0%	228	3.6%
Home Values \$300,000 to \$399,999		96	7.8%	364	7.0%	456	7.2%
Home Values \$200,000 to \$299,999		72	5.8%	418	8.0%	573	9.0%
Home Values \$150,000 to \$199,999		276	22.3%	1,041	20.0%	1,163	18.3%
Home Values \$100,000 to \$149,999		190	15.4%	674	12.9%	837	13.2%
Home Values \$70,000 to \$99,999		253	20.5%	953	18.3%	1,081	17.0%
Home Values \$50,000 to \$69,999		122	9.9%	802	15.4%	1,043	16.4%
Home Values \$25,000 to \$49,999		126	10.2%	389	7.5%	431	6.8%
Home Values Under \$25,000		35	2.8%	170	3.3%	228	3.6%
Owner-Occupied Median Home Value		\$122,626		\$131,467		\$132,064	
Renter-Occupied Median Rent		\$716		\$645		\$634	
Transportation To Work (2023)							
Drive to Work Alone		1,691	81.2%	7,437	77.4%	8,930	78.3%
Drive to Work in Carpool		174	8.4%	1,228	12.8%	1,416	12.4%
Travel to Work by Public Transportation		-	-	-	-	-	-
Drive to Work on Motorcycle		2	-	6	-	6	-
Walk or Bicycle to Work		90	4.3%	225	2.3%	238	2.1%
Other Means		42	2.0%	154	1.6%	175	1.5%
Work at Home		84	4.0%	564	5.9%	632	5.5%
Travel Time (2023)							
Travel to Work in 14 Minutes or Less		1,125	54.1%	5,143	53.5%	5,789	50.8%
Travel to Work in 15 to 29 Minutes		344	16.5%	1,872	19.5%	2,369	20.8%
Travel to Work in 30 to 59 Minutes		413	19.8%	1,796	18.7%	2,232	19.6%
Travel to Work in 60 Minutes or More		116	5.6%	240	2.5%	376	3.3%
Average Minutes Travel to Work		12.9		12.4		13.2	

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