

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.7378/-96.6848



Pleasant Grove SC 1515 S Buckner, Dallas, TX 75217		1 mi radius	3 mi radius	5 mi radius
Population				
Estimated Population (2023)	18,672	120,199	241,825	
Projected Population (2028)	19,507	124,323	249,499	
Census Population (2020)	18,745	121,559	243,992	
Census Population (2010)	18,710	114,236	229,176	
Projected Annual Growth (2023 to 2028)	835 0.9%	4,124 0.7%	7,673 0.6%	
Historical Annual Growth (2020 to 2023)	-73 -0.1%	-1,360 -0.4%	-2,167 -0.3%	
Historical Annual Growth (2010 to 2020)	35 -	7,323 2.1%	14,816 2.2%	
Estimated Population Density (2023)	5,946 psm	4,253 psm	3,081 psm	
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	
Households				
Estimated Households (2023)	4,936	34,926	76,166	
Projected Households (2028)	5,099	35,703	77,741	
Census Households (2020)	4,887	34,867	75,882	
Census Households (2010)	4,740	31,496	70,206	
Estimated Households with Children (2023)	2,804 56.8%	18,394 52.7%	35,904 47.1%	
Estimated Average Household Size (2023)	3.78	3.43	3.14	
Average Household Income				
Estimated Average Household Income (2023)	\$77,791	\$65,731	\$71,184	
Projected Average Household Income (2028)	\$74,543	\$63,326	\$70,324	
Estimated Average Family Income (2023)	\$84,387	\$70,216	\$77,446	
Median Household Income				
Estimated Median Household Income (2023)	\$54,758	\$47,681	\$50,992	
Projected Median Household Income (2028)	\$48,696	\$42,581	\$45,597	
Estimated Median Family Income (2023)	\$62,280	\$53,727	\$58,861	
Per Capita Income				
Estimated Per Capita Income (2023)	\$20,572	\$19,131	\$22,555	
Projected Per Capita Income (2028)	\$19,494	\$18,217	\$22,043	
Estimated Per Capita Income 5 Year Growth	-\$1,078 -5.2%	-\$914 -4.8%	-\$512 -2.3%	
Estimated Average Household Net Worth (2023)	\$288,000	\$223,673	\$246,564	
Daytime Demos (2023)				
Total Businesses	420	2,022	5,806	
Total Employees	2,354	19,201	51,416	
Company Headquarter Businesses	11 2.6%	45 2.2%	169 2.9%	
Company Headquarter Employees	129 5.5%	3,165 16.5%	6,517 12.7%	
Employee Population per Business	5.6	9.5	8.9	
Residential Population per Business	44.5	59.4	41.6	

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Pleasant Grove SC						
1515 S Buckner, Dallas, TX 75217						
	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,822	25.8%	27,010	22.5%	57,668	23.8%
Black or African American (2023)	2,218	11.9%	29,152	24.3%	69,365	28.7%
American Indian or Alaska Native (2023)	371	2.0%	2,021	1.7%	3,725	1.5%
Asian (2023)	64	0.3%	723	0.6%	2,295	0.9%
Hawaiian or Pacific Islander (2023)	3	-	61	-	138	-
Other Race (2023)	6,787	36.4%	37,913	31.5%	65,703	27.2%
Two or More Races (2023)	4,407	23.6%	23,318	19.4%	42,929	17.8%
Not Hispanic or Latino Population (2023)	3,747	20.1%	39,997	33.3%	100,771	41.7%
Hispanic or Latino Population (2023)	14,925	79.9%	80,202	66.7%	141,055	58.3%
Not Hispanic or Latino Population (2028)	3,939	20.2%	41,192	33.1%	103,697	41.6%
Hispanic or Latino Population (2028)	15,568	79.8%	83,130	66.9%	145,801	58.4%
Not Hispanic or Latino Population (2020)	3,033	16.2%	36,850	30.3%	95,966	39.3%
Hispanic or Latino Population (2020)	15,711	83.8%	84,709	69.7%	148,027	60.7%
Not Hispanic or Latino Population (2010)	4,470	23.9%	42,144	36.9%	110,303	48.1%
Hispanic or Latino Population (2010)	14,239	76.1%	72,092	63.1%	118,873	51.9%
Projected Hispanic Annual Growth (2023 to 2028)	643	0.9%	2,928	0.7%	4,747	0.7%
Historic Hispanic Annual Growth (2010 to 2023)	685	0.4%	8,110	0.9%	22,182	1.4%
Age Distribution (2023)						
Age Under 5	1,538	8.2%	10,231	8.5%	19,749	8.2%
Age 5 to 9 Years	1,583	8.5%	10,285	8.6%	19,743	8.2%
Age 10 to 14 Years	1,840	9.9%	11,190	9.3%	21,306	8.8%
Age 15 to 19 Years	1,753	9.4%	10,562	8.8%	20,671	8.5%
Age 20 to 24 Years	1,462	7.8%	9,423	7.8%	18,134	7.5%
Age 25 to 29 Years	1,243	6.7%	8,698	7.2%	17,899	7.4%
Age 30 to 34 Years	1,176	6.3%	7,973	6.6%	16,712	6.9%
Age 35 to 39 Years	1,151	6.2%	7,406	6.2%	15,369	6.4%
Age 40 to 44 Years	1,193	6.4%	7,463	6.2%	14,937	6.2%
Age 45 to 49 Years	1,186	6.4%	7,229	6.0%	14,521	6.0%
Age 50 to 54 Years	1,101	5.9%	6,965	5.8%	14,122	5.8%
Age 55 to 59 Years	999	5.4%	6,675	5.6%	13,358	5.5%
Age 60 to 64 Years	781	4.2%	5,605	4.7%	11,577	4.8%
Age 65 to 74 Years	1,081	5.8%	6,937	5.8%	15,284	6.3%
Age 75 to 84 Years	423	2.3%	2,689	2.2%	6,350	2.6%
Age 85 Years or Over	163	0.9%	869	0.7%	2,092	0.9%
Median Age	28.8		29.0		30.4	
Gender Age Distribution (2023)						
Female Population	9,101	48.7%	60,143	50.0%	121,374	50.2%
Age 0 to 19 Years	3,248	35.7%	20,724	34.5%	39,621	32.6%
Age 20 to 64 Years	4,965	54.6%	33,638	55.9%	68,484	56.4%
Age 65 Years or Over	889	9.8%	5,781	9.6%	13,268	10.9%
Female Median Age	29.0		29.7		31.1	
Male Population	9,571	51.3%	60,056	50.0%	120,452	49.8%
Age 0 to 19 Years	3,465	36.2%	21,543	35.9%	41,847	34.7%
Age 20 to 64 Years	5,328	55.7%	33,799	56.3%	68,146	56.6%
Age 65 Years or Over	778	8.1%	4,713	7.8%	10,458	8.7%
Male Median Age	28.6		28.5		29.6	

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1515 S Buckner, Dallas, TX 75217							
Household Income Distribution (2023)							
HH Income \$200,000 or More		217	4.4%	832	2.4%	2,226	2.9%
HH Income \$150,000 to \$199,999		142	2.9%	1,019	2.9%	3,093	4.1%
HH Income \$100,000 to \$149,999		637	12.9%	3,613	10.3%	8,568	11.2%
HH Income \$75,000 to \$99,999		688	13.9%	4,202	12.0%	8,928	11.7%
HH Income \$50,000 to \$74,999		879	17.8%	6,804	19.5%	15,144	19.9%
HH Income \$35,000 to \$49,999		746	15.1%	5,207	14.9%	10,852	14.2%
HH Income \$25,000 to \$34,999		579	11.7%	4,394	12.6%	8,629	11.3%
HH Income \$15,000 to \$24,999		455	9.2%	3,834	11.0%	8,013	10.5%
HH Income Under \$15,000		594	12.0%	5,021	14.4%	10,712	14.1%
HH Income \$35,000 or More		3,308	67.0%	21,677	62.1%	48,811	64.1%
HH Income \$75,000 or More		1,684	34.1%	9,666	27.7%	22,815	30.0%
Housing (2023)							
Total Housing Units		5,123		37,277		82,738	
Housing Units Occupied		4,936	96.4%	34,926	93.7%	76,166	92.1%
Housing Units Owner-Occupied		3,324	67.3%	19,294	55.2%	39,870	52.3%
Housing Units, Renter-Occupied		1,612	32.7%	15,633	44.8%	36,295	47.7%
Housing Units, Vacant		187	3.8%	2,351	6.7%	6,573	8.6%
Marital Status (2023)							
Never Married		5,021	36.6%	37,439	42.3%	77,299	42.7%
Currently Married		6,002	43.8%	34,510	39.0%	66,922	37.0%
Separated		1,140	8.3%	6,666	7.5%	13,688	7.6%
Widowed		872	6.4%	4,247	4.8%	8,816	4.9%
Divorced		675	4.9%	5,632	6.4%	14,302	7.9%
Household Type (2023)							
Population Family		17,509	93.8%	110,311	91.8%	214,012	88.5%
Population Non-Family		1,151	6.2%	9,453	7.9%	25,325	10.5%
Population Group Quarters		12	-	435	0.4%	2,489	1.0%
Family Households		4,087	82.8%	27,645	79.2%	56,252	73.9%
Non-Family Households		849	17.2%	7,281	20.8%	19,914	26.1%
Married Couple with Children		1,883	31.4%	10,412	30.2%	19,397	29.0%
Average Family Household Size		4.3		4.0		3.8	
Household Size (2023)							
1 Person Households		686	13.9%	5,975	17.1%	16,490	21.6%
2 Person Households		853	17.3%	7,014	20.1%	17,617	23.1%
3 Person Households		765	15.5%	6,170	17.7%	13,340	17.5%
4 Person Households		889	18.0%	5,938	17.0%	11,793	15.5%
5 Person Households		777	15.7%	4,540	13.0%	8,308	10.9%
6 or More Person Households		965	19.6%	5,290	15.1%	8,618	11.3%
Household Vehicles (2023)							
Households with 0 Vehicles Available		282	5.7%	3,148	9.0%	7,097	9.3%
Households with 1 Vehicles Available		1,295	26.2%	11,320	32.4%	25,994	34.1%
Households with 2 or More Vehicles Available		3,360	68.1%	20,458	58.6%	43,075	56.6%
Total Vehicles Available		10,842		66,331		139,851	
Average Vehicles Per Household		2.2		1.9		1.8	

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1515 S Buckner, Dallas, TX 75217							
Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		13,318		86,203		176,744	
Estimated Civilian Employed		8,350	62.7%	52,525	60.9%	110,124	62.3%
Estimated Civilian Unemployed		114	0.9%	1,540	1.8%	4,322	2.4%
Estimated in Armed Forces		9	-	73	-	125	-
Estimated Not in Labor Force		4,846	36.4%	32,066	37.2%	62,173	35.2%
Unemployment Rate		0.9%		1.8%		2.4%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		8,350		52,525		110,124	
Management, Business, Financial Operations		559	6.7%	4,311	8.2%	10,439	9.5%
Professional, Related		1,053	12.6%	5,749	10.9%	13,307	12.1%
Service		1,500	18.0%	10,322	19.7%	22,232	20.2%
Sales, Office		1,336	16.0%	9,299	17.7%	20,283	18.4%
Farming, Fishing, Forestry		3	-	80	0.2%	257	0.2%
Construct, Extraction, Maintenance		2,477	29.7%	12,136	23.1%	22,102	20.1%
Production, Transport Material Moving		1,423	17.0%	10,628	20.2%	21,504	19.5%
White Collar Workers		2,948	35.3%	19,360	36.9%	44,028	40.0%
Blue Collar Workers		5,402	64.7%	33,165	63.1%	66,095	60.0%
Consumer Expenditure (2023)							
Total Household Expenditure		\$291.17 M		\$1.83 B		\$4.22 B	
Total Non-Retail Expenditure		\$152.76 M	52.5%	\$962.75 M	52.6%	\$2.22 B	52.7%
Total Retail Expenditure		\$138.4 M	47.5%	\$868.85 M	47.4%	\$2 B	47.3%
Apparel		\$10.35 M	3.6%	\$64.8 M	3.5%	\$148.97 M	3.5%
Contributions		\$8.98 M	3.1%	\$55.28 M	3.0%	\$129.04 M	3.1%
Education		\$8.25 M	2.8%	\$50.9 M	2.8%	\$119.08 M	2.8%
Entertainment		\$16.22 M	5.6%	\$100.88 M	5.5%	\$233.23 M	5.5%
Food and Beverages		\$43.67 M	15.0%	\$275.77 M	15.1%	\$632.45 M	15.0%
Furnishings and Equipment		\$10.04 M	3.4%	\$62.53 M	3.4%	\$144.69 M	3.4%
Gifts		\$6.66 M	2.3%	\$41.08 M	2.2%	\$96.37 M	2.3%
Health Care		\$24.62 M	8.5%	\$155.76 M	8.5%	\$358.28 M	8.5%
Household Operations		\$11.23 M	3.9%	\$70.26 M	3.8%	\$162.38 M	3.8%
Miscellaneous Expenses		\$5.4 M	1.9%	\$33.94 M	1.9%	\$78.58 M	1.9%
Personal Care		\$3.89 M	1.3%	\$24.44 M	1.3%	\$56.38 M	1.3%
Personal Insurance		\$1.96 M	0.7%	\$11.99 M	0.7%	\$27.88 M	0.7%
Reading		\$614.5 K	0.2%	\$3.86 M	0.2%	\$8.95 M	0.2%
Shelter		\$61.44 M	21.1%	\$389.31 M	21.3%	\$898.06 M	21.3%
Tobacco		\$1.9 M	0.7%	\$12.52 M	0.7%	\$28.35 M	0.7%
Transportation		\$53.64 M	18.4%	\$335.99 M	18.3%	\$771.64 M	18.3%
Utilities		\$22.3 M	7.7%	\$142.28 M	7.8%	\$324.4 M	7.7%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		10,497		68,508		142,222	
Elementary (Grade Level 0 to 8)		3,022	28.8%	15,245	22.3%	25,485	17.9%
Some High School (Grade Level 9 to 11)		1,631	15.5%	9,948	14.5%	21,105	14.8%
High School Graduate		3,076	29.3%	22,787	33.3%	44,744	31.5%
Some College		1,706	16.3%	11,452	16.7%	25,972	18.3%
Associate Degree Only		339	3.2%	2,835	4.1%	7,901	5.6%
Bachelor Degree Only		521	5.0%	4,625	6.8%	11,780	8.3%
Graduate Degree		203	1.9%	1,615	2.4%	5,235	3.7%

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Units In Structure (2023)							
1 Detached Unit	3,981	84.0%	23,148	73.5%	46,770	66.6%	
1 Attached Unit	189	4.0%	1,475	4.7%	3,039	4.3%	
2 to 4 Units	142	3.0%	1,620	5.1%	4,244	6.0%	
5 to 9 Units	163	3.4%	2,278	7.2%	6,048	8.6%	
10 to 19 Units	146	3.1%	2,781	8.8%	7,097	10.1%	
20 to 49 Units	60	1.3%	1,315	4.2%	3,056	4.4%	
50 or More Units	160	3.4%	1,793	5.7%	4,827	6.9%	
Mobile Home or Trailer	95	2.0%	514	1.6%	1,083	1.5%	
Other Structure	-	-	-	-	2	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	213	4.5%	2,234	7.1%	5,796	8.3%	
Homes Built 2000 to 2009	335	7.1%	3,081	9.8%	7,502	10.7%	
Homes Built 1990 to 1999	119	2.5%	2,014	6.4%	5,796	8.3%	
Homes Built 1980 to 1989	405	8.5%	5,284	16.8%	12,063	17.2%	
Homes Built 1970 to 1979	414	8.7%	5,012	15.9%	11,527	16.4%	
Homes Built 1960 to 1969	687	14.5%	4,624	14.7%	12,127	17.3%	
Homes Built 1950 to 1959	2,399	50.6%	10,309	32.7%	15,360	21.9%	
Homes Built Before 1949	364	7.7%	2,367	7.5%	5,994	8.5%	
Home Values (2023)							
Home Values \$1,000,000 or More	85	2.6%	461	2.4%	905	2.3%	
Home Values \$500,000 to \$999,999	196	5.9%	1,207	6.3%	2,356	5.9%	
Home Values \$400,000 to \$499,999	136	4.1%	821	4.3%	1,731	4.3%	
Home Values \$300,000 to \$399,999	229	6.9%	1,255	6.5%	3,305	8.3%	
Home Values \$200,000 to \$299,999	619	18.6%	3,899	20.2%	9,723	24.4%	
Home Values \$150,000 to \$199,999	649	19.5%	3,994	20.7%	8,084	20.3%	
Home Values \$100,000 to \$149,999	625	18.8%	3,531	18.3%	6,153	15.4%	
Home Values \$70,000 to \$99,999	369	11.1%	1,977	10.2%	3,408	8.5%	
Home Values \$50,000 to \$69,999	159	4.8%	735	3.8%	1,316	3.3%	
Home Values \$25,000 to \$49,999	115	3.4%	719	3.7%	1,426	3.6%	
Home Values Under \$25,000	143	4.3%	694	3.6%	1,463	3.7%	
Owner-Occupied Median Home Value	\$165,252		\$170,044		\$184,666		
Renter-Occupied Median Rent	\$906		\$926		\$932		
Transportation To Work (2023)							
Drive to Work Alone	6,193	74.2%	38,681	73.6%	78,626	71.4%	
Drive to Work in Carpool	959	11.5%	5,882	11.2%	12,744	11.6%	
Travel to Work by Public Transportation	99	1.2%	784	1.5%	1,650	1.5%	
Drive to Work on Motorcycle	-	-	12	-	32	-	
Walk or Bicycle to Work	103	1.2%	683	1.3%	1,436	1.3%	
Other Means	145	1.7%	860	1.6%	1,629	1.5%	
Work at Home	851	10.2%	5,621	10.7%	14,007	12.7%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	816	9.8%	6,347	12.1%	13,963	12.7%	
Travel to Work in 15 to 29 Minutes	1,962	23.5%	14,512	27.6%	30,754	27.9%	
Travel to Work in 30 to 59 Minutes	3,796	45.5%	19,796	37.7%	39,085	35.5%	
Travel to Work in 60 Minutes or More	925	11.1%	6,249	11.9%	12,315	11.2%	
Average Minutes Travel to Work	31.3		29.6		28.9		

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