Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.7645/-96.8988

Pinnacle Park SC SWQ N Cockrell Hill & I-30, Dallas, TX 75223	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,565		81,306		245,742	
Projected Population (2028)	5,890		85,866		261,337	
Census Population (2020)	5,847		82,004		247,434	
Census Population (2010)	4,475		77,389		230,430	
Projected Annual Growth (2023 to 2028)	325	1.2%	4,560	1.1%	15,595	1.3%
Historical Annual Growth (2020 to 2023)	-282	-1.6%	-698	-0.3%	-1,692	-0.2%
Historical Annual Growth (2010 to 2020)	1,372	10.2%	4,616	2.0%	17,004	2.5%
Estimated Population Density (2023)	1,772	psm	2,876	psm	3,130	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,741		24,261		74,959	
Projected Households (2028)	1,819		25,333		78,931	
Census Households (2020)	1,835		24,158		74,398	
Census Households (2010)	1,295		21,939		66,383	
Estimated Households with Children (2023)	946	54.3%	11,987	49.4%	34,499	46.0%
Estimated Average Household Size (2023)	3.19		3.33		3.19	
Average Household Income						
Estimated Average Household Income (2023)	$69,856		$84,535		$87,997	
Projected Average Household Income (2028)	$65,561		$81,891		$84,774	
Estimated Average Family Income (2023)	$67,656		$86,833		$88,870	
Median Household Income						
Estimated Median Household Income (2023)	$51,791		$59,357		$61,760	
Projected Median Household Income (2028)	$44,896		$53,654		$56,532	
Estimated Median Family Income (2023)	$56,165		$65,608		$69,256	
Per Capita Income						
Estimated Per Capita Income (2023)	$21,862		$25,296		$27,197	
Projected Per Capita Income (2028)	$20,264		$24,228		$25,938	
Estimated Per Capita Income 5 Year Growth	-$1,598	-7.3%	-$1,068	-4.2%	-$1,259	-4.6%
Estimated Average Household Net Worth (2023)	$262,495		$376,302		$371,699	
Daytime Demos (2023)						
Total Businesses	281		2,259		12,263	
Total Employees	5,027		26,483		147,968	
Company Headquarter Businesses	11	4.1%	71	3.1%	491	4.0%
Company Headquarter Employees	589	11.7%	2,701	10.2%	25,180	17.0%
Employee Population per Business	17.9		11.7		12.1	
Residential Population per Business	19.8		36.0		20.0	

Pinnacle Park SC SWQ N Cockrell Hill & I-30, Dallas, TX 75223	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	1,237	22.2%	21,102	26.0%	70,273	28.6%
Black or African American (2023)	1,051	18.9%	11,686	14.4%	38,971	15.9%
American Indian or Alaska Native (2023)	80	1.4%	1,467	1.8%	4,056	1.7%
Asian (2023)	57	1.0%	1,208	1.5%	6,315	2.6%
Hawaiian or Pacific Islander (2023)	-	-	24	-	154	-
Other Race (2023)	2,019	36.3%	27,480	33.8%	73,169	29.8%
Two or More Races (2023)	1,123	20.2%	18,339	22.6%	52,804	21.5%
Not Hispanic or Latino Population (2023)	1,548	27.8%	21,776	26.8%	82,573	33.6%
Hispanic or Latino Population (2023)	4,017	72.2%	59,530	73.2%	163,169	66.4%
Not Hispanic or Latino Population (2028)	1,635	27.8%	22,925	26.7%	88,229	33.8%
Hispanic or Latino Population (2028)	4,254	72.2%	62,941	73.3%	173,108	66.2%
Not Hispanic or Latino Population (2020)	1,466	25.1%	19,857	24.2%	77,326	31.3%
Hispanic or Latino Population (2020)	4,381	74.9%	62,148	75.8%	170,108	68.7%
Not Hispanic or Latino Population (2010)	901	20.1%	16,748	21.6%	68,674	29.8%
Hispanic or Latino Population (2010)	3,574	79.9%	60,640	78.4%	161,757	70.2%
Projected Hispanic Annual Growth (2023 to 2028)	237	1.2%	3,411	1.1%	9,939	1.2%
Historic Hispanic Annual Growth (2010 to 2023)	443	1.0%	-1,111	-0.1%	1,412	-
Age Distribution (2023)						
Age Under 5	568	10.2%	6,776	8.3%	18,626	7.6%
Age 5 to 9 Years	502	9.0%	6,664	8.2%	18,984	7.7%
Age 10 to 14 Years	463	8.3%	7,070	8.7%	20,295	8.3%
Age 15 to 19 Years	389	7.0%	6,868	8.4%	19,796	8.1%
Age 20 to 24 Years	520	9.3%	6,216	7.6%	18,037	7.3%
Age 25 to 29 Years	505	9.1%	5,912	7.3%	17,837	7.3%
Age 30 to 34 Years	387	7.0%	5,314	6.5%	16,315	6.6%
Age 35 to 39 Years	312	5.6%	4,923	6.1%	15,249	6.2%
Age 40 to 44 Years	306	5.5%	4,965	6.1%	15,228	6.2%
Age 45 to 49 Years	302	5.4%	4,959	6.1%	15,103	6.1%
Age 50 to 54 Years	325	5.8%	4,820	5.9%	17,309	7.0%
Age 55 to 59 Years	309	5.6%	4,640	5.7%	14,321	5.8%
Age 60 to 64 Years	227	4.1%	3,988	4.9%	12,593	5.1%
Age 65 to 74 Years	295	5.3%	5,220	6.4%	16,419	6.7%
Age 75 to 84 Years	106	1.9%	2,224	2.7%	7,112	2.9%
Age 85 Years or Over	48	0.9%	747	0.9%	2,520	1.0%
Median Age	27.4		30.2		32.0	
Gender Age Distribution (2023)						
Female Population	2,873	51.6%	40,483	49.8%	121,672	49.5%
Age 0 to 19 Years	990	34.5%	13,575	33.5%	38,105	31.3%
Age 20 to 64 Years	1,637	57.0%	22,417	55.4%	69,356	57.0%
Age 65 Years or Over	246	8.6%	4,491	11.1%	14,211	11.7%
Female Median Age	26.8		30.4		32.3	
Male Population	2,692	48.4%	40,823	50.2%	124,070	50.5%
Age 0 to 19 Years	933	34.6%	13,803	33.8%	39,596	31.9%
Age 20 to 64 Years	1,557	57.8%	23,320	57.1%	72,634	58.5%
Age 65 Years or Over	203	7.5%	3,700	9.1%	11,839	9.5%
Male Median Age	28.0		30.1		31.6	

Pinnacle Park SC SWQ N Cockrell Hill & I-30, Dallas, TX 75223	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	68	3.9%	1,782	7.3%	5,196	6.9%
HH Income $150,000 to $199,999	26	1.5%	1,214	5.0%	3,920	5.2%
HH Income $100,000 to $149,999	176	10.1%	2,663	11.0%	9,939	13.3%
HH Income $75,000 to $99,999	285	16.4%	2,802	11.5%	8,937	11.9%
HH Income $50,000 to $74,999	329	18.9%	4,459	18.4%	14,242	19.0%
HH Income $35,000 to $49,999	216	12.4%	3,324	13.7%	10,419	13.9%
HH Income $25,000 to $34,999	140	8.0%	2,388	9.8%	7,700	10.3%
HH Income $15,000 to $24,999	196	11.3%	2,205	9.1%	6,468	8.6%
HH Income Under $15,000	304	17.5%	3,425	14.1%	8,139	10.9%
HH Income $35,000 or More	1,101	63.2%	16,243	67.0%	52,652	70.2%
HH Income $75,000 or More	555	31.9%	8,461	34.9%	27,991	37.3%
Housing (2023)						
Total Housing Units	1,838		25,687		80,216	
Housing Units Occupied	1,741	94.7%	24,261	94.5%	74,959	93.4%
Housing Units Owner-Occupied	587	33.7%	13,052	53.8%	38,734	51.7%
Housing Units, Renter-Occupied	1,154	66.3%	11,210	46.2%	36,225	48.3%
Housing Units, Vacant	98	5.6%	1,425	5.9%	5,257	7.0%
Marital Status (2023)						
Never Married	1,828	45.3%	25,467	41.9%	83,161	44.3%
Currently Married	1,426	35.4%	23,492	38.6%	67,425	35.9%
Separated	258	6.4%	4,260	7.0%	13,600	7.2%
Widowed	95	2.4%	2,612	4.3%	7,602	4.0%
Divorced	425	10.5%	4,965	8.2%	16,048	8.5%
Household Type (2023)						
Population Family	5,035	90.5%	72,642	89.3%	212,319	86.4%
Population Non-Family	524	9.4%	8,169	10.0%	26,708	10.9%
Population Group Quarters	6	0.1%	495	0.6%	6,716	2.7%
Family Households	1,333	76.6%	17,986	74.1%	54,176	72.3%
Non-Family Households	407	23.4%	6,276	25.9%	20,784	27.7%
Married Couple with Children	463	32.5%	7,067	30.1%	21,062	31.2%
Average Family Household Size	3.8		4.0		3.9	
Household Size (2023)						
1 Person Households	323	18.5%	5,103	21.0%	16,902	22.5%
2 Person Households	349	20.1%	4,967	20.5%	16,802	22.4%
3 Person Households	365	21.0%	4,027	16.6%	12,100	16.1%
4 Person Households	317	18.2%	3,877	16.0%	11,492	15.3%
5 Person Households	207	11.9%	2,944	12.1%	8,575	11.4%
6 or More Person Households	180	10.3%	3,343	13.8%	9,088	12.1%
Household Vehicles (2023)						
Households with 0 Vehicles Available	213	12.2%	2,057	8.5%	6,023	8.0%
Households with 1 Vehicles Available	732	42.1%	8,130	33.5%	25,759	34.4%
Households with 2 or More Vehicles Available	795	45.7%	14,074	58.0%	43,176	57.6%
Total Vehicles Available	2,797		45,550		138,687	
Average Vehicles Per Household	1.6		1.9		1.9	

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Quine & Associates, Inc.
Lat/Lon: 32.7645/-96.8988

Pinnacle Park SC SWQ N Cockrell Hill & I-30, Dallas, TX 75223	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	3,946		59,339		183,599	
Estimated Civilian Employed	2,549	64.6%	37,815	63.7%	119,751	65.2%
Estimated Civilian Unemployed	201	5.1%	2,152	3.6%	6,038	3.3%
Estimated in Armed Forces	37	0.9%	48	-	125	-
Estimated Not in Labor Force	1,159	29.4%	19,325	32.6%	57,685	31.4%
Unemployment Rate	5.1%		3.6%		3.3%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	2,549		37,804		119,722	
Management, Business, Financial Operations	231	9.1%	3,683	9.7%	14,186	11.8%
Professional, Related	591	23.2%	5,757	15.2%	18,832	15.7%
Service	335	13.2%	6,683	17.7%	20,173	16.8%
Sales, Office	459	18.0%	6,880	18.2%	23,066	19.3%
Farming, Fishing, Forestry	2	-	80	0.2%	197	0.2%
Construct, Extraction, Maintenance	362	14.2%	6,745	17.8%	20,073	16.8%
Production, Transport Material Moving	569	22.3%	7,977	21.1%	23,195	19.4%
White Collar Workers	1,281	50.3%	16,319	43.2%	56,084	46.8%
Blue Collar Workers	1,268	49.7%	21,485	56.8%	63,637	53.2%
Consumer Expenditure (2023)						
Total Household Expenditure	$95.47 M		$1.51 B		$4.81 B	
Total Non-Retail Expenditure	$50.39 M	52.8%	$797.08 M	52.8%	$2.54 B	52.8%
Total Retail Expenditure	$45.09 M	47.2%	$711.44 M	47.2%	$2.27 B	47.2%
Apparel	$3.4 M	3.6%	$53.86 M	3.6%	$171.27 M	3.6%
Contributions	$2.86 M	3.0%	$48.04 M	3.2%	$153.36 M	3.2%
Education	$2.75 M	2.9%	$45.92 M	3.0%	$144.56 M	3.0%
Entertainment	$5.23 M	5.5%	$84.42 M	5.6%	$269.47 M	5.6%
Food and Beverages	$14.39 M	15.1%	$224.23 M	14.9%	$713.76 M	14.8%
Furnishings and Equipment	$3.24 M	3.4%	$52.23 M	3.5%	$166.9 M	3.5%
Gifts	$2.2 M	2.3%	$36.36 M	2.4%	$116.08 M	2.4%
Health Care	$7.99 M	8.4%	$125.61 M	8.3%	$401.58 M	8.4%
Household Operations	$3.64 M	3.8%	$58.79 M	3.9%	$187.3 M	3.9%
Miscellaneous Expenses	$1.77 M	1.8%	$28.21 M	1.9%	$90.09 M	1.9%
Personal Care	$1.28 M	1.3%	$20.13 M	1.3%	$64.25 M	1.3%
Personal Insurance	$611.68 K	0.6%	$10.33 M	0.7%	$33 M	0.7%
Reading	$199.84 K	0.2%	$3.22 M	0.2%	$10.3 M	0.2%
Shelter	$20.52 M	21.5%	$320.72 M	21.3%	$1.02 B	21.2%
Tobacco	$661.4 K	0.7%	$9.54 M	0.6%	$30.17 M	0.6%
Transportation	$17.38 M	18.2%	$273.98 M	18.2%	$875.81 M	18.2%
Utilities	$7.35 M	7.7%	$112.94 M	7.5%	$358.9 M	7.5%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,122		47,712		150,004	
Elementary (Grade Level 0 to 8)	390	12.5%	10,120	21.2%	28,879	19.3%
Some High School (Grade Level 9 to 11)	501	16.0%	6,687	14.0%	20,098	13.4%
High School Graduate	978	31.3%	13,982	29.3%	39,767	26.5%
Some College	468	15.0%	6,660	14.0%	23,618	15.7%
Associate Degree Only	80	2.6%	1,644	3.4%	6,283	4.2%
Bachelor Degree Only	446	14.3%	5,722	12.0%	20,789	13.9%
Graduate Degree	260	8.3%	2,896	6.1%	10,571	7.0%

Pinnacle Park SC SWQ N Cockrell Hill & I-30, Dallas, TX 75223	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	683	52.7%	14,806	67.5%	42,982	64.7%
1 Attached Unit	38	3.0%	967	4.4%	4,029	6.1%
2 to 4 Units	35	2.7%	1,509	6.9%	4,775	7.2%
5 to 9 Units	167	12.9%	971	4.4%	3,508	5.3%
10 to 19 Units	362	28.0%	1,823	8.3%	4,710	7.1%
20 to 49 Units	115	8.9%	992	4.5%	3,593	5.4%
50 or More Units	297	23.0%	2,774	12.6%	10,191	15.4%
Mobile Home or Trailer	43	3.3%	417	1.9%	1,167	1.8%
Other Structure	-	-	1	-	4	-
Homes Built By Year (2023)						
Homes Built 2010 or later	403	31.1%	2,728	12.4%	9,372	14.1%
Homes Built 2000 to 2009	352	27.2%	3,113	14.2%	8,459	12.7%
Homes Built 1990 to 1999	166	12.8%	1,909	8.7%	4,703	7.1%
Homes Built 1980 to 1989	160	12.4%	2,324	10.6%	7,438	11.2%
Homes Built 1970 to 1979	206	15.9%	2,209	10.1%	7,590	11.4%
Homes Built 1960 to 1969	113	8.7%	2,872	13.1%	9,369	14.1%
Homes Built 1950 to 1959	183	14.2%	3,109	14.2%	11,564	17.4%
Homes Built Before 1949	158	12.2%	5,998	27.3%	16,462	24.8%
Home Values (2023)						
Home Values $1,000,000 or More	12	2.0%	353	2.7%	1,134	2.9%
Home Values $500,000 to $999,999	27	4.6%	750	5.7%	2,675	6.9%
Home Values $400,000 to $499,999	20	3.4%	676	5.2%	2,552	6.6%
Home Values $300,000 to $399,999	51	8.6%	1,439	11.0%	4,535	11.7%
Home Values $200,000 to $299,999	122	20.8%	3,307	25.3%	10,483	27.1%
Home Values $150,000 to $199,999	102	17.3%	2,424	18.6%	7,237	18.7%
Home Values $100,000 to $149,999	87	14.8%	2,003	15.4%	5,049	13.0%
Home Values $70,000 to $99,999	52	8.8%	887	6.8%	2,188	5.6%
Home Values $50,000 to $69,999	14	2.5%	299	2.3%	711	1.8%
Home Values $25,000 to $49,999	55	9.3%	530	4.1%	1,004	2.6%
Home Values Under $25,000	46	7.8%	382	2.9%	1,167	3.0%
Owner-Occupied Median Home Value	$162,421		$214,605		$233,071	
Renter-Occupied Median Rent	$942		$934		$1,024	
Transportation To Work (2023)						
Drive to Work Alone	1,701	66.7%	25,986	68.7%	81,959	68.5%
Drive to Work in Carpool	268	10.5%	4,354	11.5%	12,983	10.8%
Travel to Work by Public Transportation	22	0.8%	482	1.3%	1,651	1.4%
Drive to Work on Motorcycle	-	-	9	-	34	-
Walk or Bicycle to Work	34	1.3%	533	1.4%	1,824	1.5%
Other Means	40	1.6%	776	2.1%	2,039	1.7%
Work at Home	485	19.0%	5,664	15.0%	19,233	16.1%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	468	18.3%	6,451	17.1%	20,917	17.5%
Travel to Work in 15 to 29 Minutes	891	34.9%	13,161	34.8%	39,615	33.1%
Travel to Work in 30 to 59 Minutes	569	22.3%	10,557	27.9%	33,065	27.6%
Travel to Work in 60 Minutes or More	137	5.4%	1,971	5.2%	6,891	5.8%
Average Minutes Travel to Work	21.4		23.6		23.5	