

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.7487/-96.6484



Bruton Masters Center SWC Bruton Rd & Masters Dr, Dallas TX 75227	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	24,108		121,524		291,114	
Projected Population (2028)	24,554		125,150		299,810	
Census Population (2020)	24,162		122,833		294,327	
Census Population (2010)	20,146		114,139		274,994	
Projected Annual Growth (2023 to 2028)	446	0.4%	3,626	0.6%	8,696	0.6%
Historical Annual Growth (2020 to 2023)	-54	-	-1,309	-0.4%	-3,213	-0.4%
Historical Annual Growth (2010 to 2020)	4,017	6.6%	8,694	2.5%	19,333	2.3%
Estimated Population Density (2023)	7,678 psm		4,300 psm		3,708 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	7,405		36,337		92,085	
Projected Households (2028)	7,451		37,006		93,751	
Census Households (2020)	7,332		36,251		91,905	
Census Households (2010)	5,791		33,139		85,602	
Estimated Households with Children (2023)	3,675	49.6%	18,540	51.0%	44,049	47.8%
Estimated Average Household Size (2023)	3.25		3.33		3.15	
Average Household Income						
Estimated Average Household Income (2023)	\$58,251		\$70,820		\$77,022	
Projected Average Household Income (2028)	\$56,156		\$68,529		\$76,506	
Estimated Average Family Income (2023)	\$64,292		\$76,454		\$84,833	
Median Household Income						
Estimated Median Household Income (2023)	\$48,253		\$53,073		\$56,502	
Projected Median Household Income (2028)	\$43,476		\$47,703		\$51,077	
Estimated Median Family Income (2023)	\$55,017		\$60,077		\$65,290	
Per Capita Income						
Estimated Per Capita Income (2023)	\$17,920		\$21,204		\$24,393	
Projected Per Capita Income (2028)	\$17,069		\$20,291		\$23,952	
Estimated Per Capita Income 5 Year Growth	-\$851	-4.7%	-\$913	-4.3%	-\$441	-1.8%
Estimated Average Household Net Worth (2023)	\$199,709		\$241,480		\$257,001	
Daytime Demos (2023)						
Total Businesses	276		2,746		7,502	
Total Employees	1,777		26,041		67,520	
Company Headquarter Businesses	7	2.5%	73	2.7%	194	2.6%
Company Headquarter Employees	39	2.2%	2,010	7.7%	6,283	9.3%
Employee Population per Business	6.4		9.5		9.0	
Residential Population per Business	87.3		44.3		38.8	

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Bruton Masters Center		1 mi radius		3 mi radius		5 mi radius	
SWC Bruton Rd & Masters Dr, Dallas TX 75227							
Race & Ethnicity							
White (2023)		4,918	20.4%	32,019	26.3%	80,760	27.7%
Black or African American (2023)		7,240	30.0%	28,029	23.1%	73,454	25.2%
American Indian or Alaska Native (2023)		325	1.3%	2,105	1.7%	4,520	1.6%
Asian (2023)		189	0.8%	1,027	0.8%	4,900	1.7%
Hawaiian or Pacific Islander (2023)		9	-	80	-	179	-
Other Race (2023)		7,376	30.6%	35,673	29.4%	75,076	25.8%
Two or More Races (2023)		4,051	16.8%	22,591	18.6%	52,225	17.9%
Not Hispanic or Latino Population (2023)		9,500	39.4%	44,438	36.6%	125,959	43.3%
Hispanic or Latino Population (2023)		14,608	60.6%	77,086	63.4%	165,155	56.7%
Not Hispanic or Latino Population (2028)		9,658	39.3%	45,656	36.5%	129,374	43.2%
Hispanic or Latino Population (2028)		14,896	60.7%	79,494	63.5%	170,436	56.8%
Not Hispanic or Latino Population (2020)		8,838	36.6%	41,777	34.0%	122,367	41.6%
Hispanic or Latino Population (2020)		15,324	63.4%	81,056	66.0%	171,960	58.4%
Not Hispanic or Latino Population (2010)		8,565	42.5%	49,788	43.6%	140,530	51.1%
Hispanic or Latino Population (2010)		11,580	57.5%	64,351	56.4%	134,463	48.9%
Projected Hispanic Annual Growth (2023 to 2028)		287	0.4%	2,408	0.6%	5,280	0.6%
Historic Hispanic Annual Growth (2010 to 2023)		3,028	2.0%	12,735	1.5%	30,692	1.8%
Age Distribution (2023)							
Age Under 5		2,108	8.7%	9,973	8.2%	23,383	8.0%
Age 5 to 9 Years		1,992	8.3%	10,182	8.4%	23,985	8.2%
Age 10 to 14 Years		2,208	9.2%	11,381	9.4%	26,094	9.0%
Age 15 to 19 Years		2,069	8.6%	10,559	8.7%	24,376	8.4%
Age 20 to 24 Years		1,910	7.9%	9,195	7.6%	21,483	7.4%
Age 25 to 29 Years		1,907	7.9%	8,882	7.3%	21,713	7.5%
Age 30 to 34 Years		1,641	6.8%	8,287	6.8%	20,435	7.0%
Age 35 to 39 Years		1,465	6.1%	7,846	6.5%	19,117	6.6%
Age 40 to 44 Years		1,502	6.2%	7,780	6.4%	18,584	6.4%
Age 45 to 49 Years		1,404	5.8%	7,360	6.1%	17,881	6.1%
Age 50 to 54 Years		1,338	5.6%	7,078	5.8%	17,132	5.9%
Age 55 to 59 Years		1,394	5.8%	6,640	5.5%	15,883	5.5%
Age 60 to 64 Years		1,122	4.7%	5,501	4.5%	13,591	4.7%
Age 65 to 74 Years		1,415	5.9%	7,196	5.9%	17,979	6.2%
Age 75 to 84 Years		491	2.0%	2,789	2.3%	7,198	2.5%
Age 85 Years or Over		143	0.6%	874	0.7%	2,278	0.8%
Median Age		28.8		29.6		30.4	
Gender Age Distribution (2023)							
Female Population		12,302	51.0%	61,227	50.4%	147,837	50.8%
Age 0 to 19 Years		4,163	33.8%	20,724	33.8%	48,106	32.5%
Age 20 to 64 Years		6,991	56.8%	34,468	56.3%	84,326	57.0%
Age 65 Years or Over		1,149	9.3%	6,035	9.9%	15,405	10.4%
Female Median Age		29.6		30.2		31.1	
Male Population		11,806	49.0%	60,297	49.6%	143,277	49.2%
Age 0 to 19 Years		4,214	35.7%	21,372	35.4%	49,733	34.7%
Age 20 to 64 Years		6,693	56.7%	34,100	56.6%	81,493	56.9%
Age 65 Years or Over		899	7.6%	4,824	8.0%	12,051	8.4%
Male Median Age		28.0		28.9		29.6	

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SWC Bruton Rd & Masters Dr, Dallas TX 75227								
Household Income Distribution (2023)								
HH Income \$200,000 or More	122	1.7%	980	2.7%	2,762	3.0%		
HH Income \$150,000 to \$199,999	190	2.6%	1,287	3.5%	4,224	4.6%		
HH Income \$100,000 to \$149,999	707	9.5%	4,559	12.5%	12,272	13.3%		
HH Income \$75,000 to \$99,999	980	13.2%	4,545	12.5%	11,681	12.7%		
HH Income \$50,000 to \$74,999	1,400	18.9%	7,437	20.5%	18,948	20.6%		
HH Income \$35,000 to \$49,999	1,084	14.6%	5,357	14.7%	12,929	14.0%		
HH Income \$25,000 to \$34,999	911	12.3%	4,339	11.9%	9,753	10.6%		
HH Income \$15,000 to \$24,999	1,210	16.3%	3,901	10.7%	8,526	9.3%		
HH Income Under \$15,000	801	10.8%	3,933	10.8%	10,991	11.9%		
HH Income \$35,000 or More	4,483	60.5%	24,164	66.5%	62,815	68.2%		
HH Income \$75,000 or More	1,999	27.0%	11,370	31.3%	30,938	33.6%		
Housing (2023)								
Total Housing Units	7,998		38,427		98,118			
Housing Units Occupied	7,405	92.6%	36,337	94.6%	92,085	93.9%		
Housing Units Owner-Occupied	3,483	47.0%	21,176	58.3%	52,007	56.5%		
Housing Units, Renter-Occupied	3,922	53.0%	15,160	41.7%	40,077	43.5%		
Housing Units, Vacant	593	8.0%	2,090	5.8%	6,033	6.6%		
Marital Status (2023)								
Never Married	7,582	42.6%	36,603	40.7%	88,102	40.5%		
Currently Married	7,260	40.8%	36,153	40.2%	86,403	39.7%		
Separated	1,086	6.1%	6,499	7.2%	14,851	6.8%		
Widowed	680	3.8%	4,308	4.8%	10,344	4.8%		
Divorced	1,193	6.7%	6,424	7.1%	17,951	8.2%		
Household Type (2023)								
Population Family	21,870	90.7%	110,855	91.2%	261,668	89.9%		
Population Non-Family	2,184	9.1%	10,295	8.5%	28,422	9.8%		
Population Group Quarters	55	0.2%	375	0.3%	1,024	0.4%		
Family Households	5,662	76.5%	28,378	78.1%	69,514	75.5%		
Non-Family Households	1,743	23.5%	7,959	21.9%	22,571	24.5%		
Married Couple with Children	1,960	27.0%	10,671	29.5%	25,105	29.1%		
Average Family Household Size	3.9		3.9		3.8			
Household Size (2023)								
1 Person Households	1,477	19.9%	6,535	18.0%	18,674	20.3%		
2 Person Households	1,592	21.5%	7,887	21.7%	22,003	23.9%		
3 Person Households	1,372	18.5%	6,621	18.2%	16,831	18.3%		
4 Person Households	1,203	16.2%	6,102	16.8%	14,916	16.2%		
5 Person Households	856	11.6%	4,449	12.2%	9,975	10.8%		
6 or More Person Households	904	12.2%	4,742	13.1%	9,687	10.5%		
Household Vehicles (2023)								
Households with 0 Vehicles Available	881	11.9%	2,445	6.7%	6,457	7.0%		
Households with 1 Vehicles Available	2,410	32.5%	11,419	31.4%	30,357	33.0%		
Households with 2 or More Vehicles Available	4,113	55.5%	22,473	61.8%	55,271	60.0%		
Total Vehicles Available	13,222		71,682		176,260			
Average Vehicles Per Household	1.8		2.0		1.9			

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SWC Bruton Rd & Masters Dr, Dallas TX 75227							
Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		17,379		87,704		212,307	
Estimated Civilian Employed		11,121	64.0%	56,024	63.9%	137,296	64.7%
Estimated Civilian Unemployed		299	1.7%	1,636	1.9%	5,271	2.5%
Estimated in Armed Forces		-	-	51	-	116	-
Estimated Not in Labor Force		5,958	34.3%	29,994	34.2%	69,624	32.8%
Unemployment Rate		1.7%		1.9%		2.5%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		11,121		56,024		137,296	
Management, Business, Financial Operations		839	7.5%	4,688	8.4%	13,598	9.9%
Professional, Related		1,367	12.3%	6,694	11.9%	18,224	13.3%
Service		2,039	18.3%	11,043	19.7%	27,131	19.8%
Sales, Office		2,137	19.2%	10,334	18.4%	27,143	19.8%
Farming, Fishing, Forestry		49	0.4%	71	0.1%	216	0.2%
Construct, Extraction, Maintenance		2,311	20.8%	11,958	21.3%	24,760	18.0%
Production, Transport Material Moving		2,380	21.4%	11,235	20.1%	26,224	19.1%
White Collar Workers		4,343	39.1%	21,717	38.8%	58,966	42.9%
Blue Collar Workers		6,778	60.9%	34,307	61.2%	78,331	57.1%
Consumer Expenditure (2023)							
Total Household Expenditure		\$357.25 M		\$2.01 B		\$5.38 B	
Total Non-Retail Expenditure		\$188.03 M	52.6%	\$1.05 B	52.5%	\$2.83 B	52.6%
Total Retail Expenditure		\$169.22 M	47.4%	\$953.37 M	47.5%	\$2.55 B	47.4%
Apparel		\$12.6 M	3.5%	\$70.92 M	3.5%	\$190.28 M	3.5%
Contributions		\$10.71 M	3.0%	\$61.26 M	3.1%	\$165.67 M	3.1%
Education		\$9.72 M	2.7%	\$55.76 M	2.8%	\$152.41 M	2.8%
Entertainment		\$19.57 M	5.5%	\$111.19 M	5.5%	\$299.31 M	5.6%
Food and Beverages		\$53.83 M	15.1%	\$301.31 M	15.0%	\$805.5 M	15.0%
Furnishings and Equipment		\$12.13 M	3.4%	\$68.97 M	3.4%	\$185.84 M	3.5%
Gifts		\$7.95 M	2.2%	\$45.56 M	2.3%	\$123.85 M	2.3%
Health Care		\$30.54 M	8.5%	\$170.92 M	8.5%	\$456.75 M	8.5%
Household Operations		\$13.66 M	3.8%	\$77.24 M	3.8%	\$207.63 M	3.9%
Miscellaneous Expenses		\$6.61 M	1.9%	\$37.33 M	1.9%	\$100.45 M	1.9%
Personal Care		\$4.77 M	1.3%	\$26.83 M	1.3%	\$72.05 M	1.3%
Personal Insurance		\$2.31 M	0.6%	\$13.31 M	0.7%	\$36.06 M	0.7%
Reading		\$752.34 K	0.2%	\$4.25 M	0.2%	\$11.44 M	0.2%
Shelter		\$76.31 M	21.4%	\$425.43 M	21.2%	\$1.14 B	21.2%
Tobacco		\$2.49 M	0.7%	\$13.43 M	0.7%	\$35.4 M	0.7%
Transportation		\$65.39 M	18.3%	\$369.65 M	18.4%	\$989.08 M	18.4%
Utilities		\$27.9 M	7.8%	\$154.71 M	7.7%	\$410.97 M	7.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		13,821		70,233		171,792	
Elementary (Grade Level 0 to 8)		2,413	17.5%	13,270	18.9%	27,244	15.9%
Some High School (Grade Level 9 to 11)		2,163	15.7%	10,636	15.1%	23,038	13.4%
High School Graduate		4,918	35.6%	22,346	31.8%	54,120	31.5%
Some College		2,142	15.5%	12,578	17.9%	33,588	19.6%
Associate Degree Only		804	5.8%	4,309	6.1%	10,599	6.2%
Bachelor Degree Only		1,012	7.3%	5,102	7.3%	16,077	9.4%
Graduate Degree		369	2.7%	1,992	2.8%	7,126	4.1%

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SWC Bruton Rd & Masters Dr, Dallas TX 75227							
Units In Structure (2023)							
1 Detached Unit	4,161	71.9%	24,604	74.2%	58,505	68.3%	
1 Attached Unit	287	5.0%	1,544	4.7%	3,838	4.5%	
2 to 4 Units	333	5.7%	1,628	4.9%	4,608	5.4%	
5 to 9 Units	670	11.6%	2,198	6.6%	6,418	7.5%	
10 to 19 Units	1,302	22.5%	2,883	8.7%	7,659	8.9%	
20 to 49 Units	211	3.6%	1,199	3.6%	3,647	4.3%	
50 or More Units	370	6.4%	1,838	5.5%	6,003	7.0%	
Mobile Home or Trailer	71	1.2%	441	1.3%	1,384	1.6%	
Other Structure	-	-	-	-	23	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	559	9.7%	2,510	7.6%	6,471	7.6%	
Homes Built 2000 to 2009	617	10.6%	3,213	9.7%	9,243	10.8%	
Homes Built 1990 to 1999	423	7.3%	2,815	8.5%	7,929	9.3%	
Homes Built 1980 to 1989	1,747	30.2%	6,503	19.6%	18,994	22.2%	
Homes Built 1970 to 1979	1,868	32.3%	5,799	17.5%	14,300	16.7%	
Homes Built 1960 to 1969	1,210	20.9%	5,259	15.9%	13,495	15.8%	
Homes Built 1950 to 1959	721	12.4%	8,036	24.3%	17,058	19.9%	
Homes Built Before 1949	260	4.5%	2,202	6.6%	4,595	5.4%	
Home Values (2023)							
Home Values \$1,000,000 or More	81	2.3%	502	2.4%	1,087	2.1%	
Home Values \$500,000 to \$999,999	178	5.1%	1,158	5.5%	2,774	5.3%	
Home Values \$400,000 to \$499,999	208	6.0%	838	4.0%	2,080	4.0%	
Home Values \$300,000 to \$399,999	211	6.1%	1,509	7.1%	4,354	8.4%	
Home Values \$200,000 to \$299,999	787	22.6%	4,561	21.5%	13,964	26.9%	
Home Values \$150,000 to \$199,999	695	19.9%	4,964	23.4%	11,846	22.8%	
Home Values \$100,000 to \$149,999	566	16.3%	3,632	17.2%	8,010	15.4%	
Home Values \$70,000 to \$99,999	400	11.5%	2,004	9.5%	3,671	7.1%	
Home Values \$50,000 to \$69,999	95	2.7%	612	2.9%	1,233	2.4%	
Home Values \$25,000 to \$49,999	114	3.3%	652	3.1%	1,329	2.6%	
Home Values Under \$25,000	147	4.2%	743	3.5%	1,659	3.2%	
Owner-Occupied Median Home Value	\$184,585		\$177,018		\$190,512		
Renter-Occupied Median Rent	\$943		\$956		\$985		
Transportation To Work (2023)							
Drive to Work Alone	8,065	72.5%	40,627	72.5%	98,594	71.8%	
Drive to Work in Carpool	1,339	12.0%	6,426	11.5%	15,590	11.4%	
Travel to Work by Public Transportation	147	1.3%	665	1.2%	1,770	1.3%	
Drive to Work on Motorcycle	3	-	20	-	43	-	
Walk or Bicycle to Work	167	1.5%	713	1.3%	1,859	1.4%	
Other Means	156	1.4%	882	1.6%	2,040	1.5%	
Work at Home	1,246	11.2%	6,691	11.9%	17,399	12.7%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	1,790	16.1%	7,595	13.6%	18,419	13.4%	
Travel to Work in 15 to 29 Minutes	2,814	25.3%	14,538	26.0%	38,308	27.9%	
Travel to Work in 30 to 59 Minutes	3,869	34.8%	20,937	37.4%	49,123	35.8%	
Travel to Work in 60 Minutes or More	1,403	12.6%	6,263	11.2%	14,047	10.2%	
Average Minutes Travel to Work	29.1		29.3		28.5		

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