Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.6614/-96.9075

Westgate Plaza 102 W Camp Wisdom Rd, Duncanville, TX 75116	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	14,494		82,475		210,092	
Projected Population (2028)	14,944		85,558		220,550	
Census Population (2020)	14,686		82,798		211,405	
Census Population (2010)	14,068		77,083		199,372	
Projected Annual Growth (2023 to 2028)	450	0.6%	3,083	0.7%	10,458	1.0%
Historical Annual Growth (2020 to 2023)	-192	-0.4%	-323	-0.1%	-1,313	-0.2%
Historical Annual Growth (2010 to 2020)	618	1.5%	5,715	2.5%	12,032	2.0%
Estimated Population Density (2023)	4,616	psm	2,918	psm	2,676	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,751		30,258		73,223	
Projected Households (2028)	4,844		31,020		76,081	
Census Households (2020)	4,751		30,179		72,913	
Census Households (2010)	4,669		28,103		67,985	
Estimated Households with Children (2023)	2,063	43.4%	11,493	38.0%	29,358	40.1%
Estimated Average Household Size (2023)	3.02		2.68		2.83	
Average Household Income						
Estimated Average Household Income (2023)	$75,845		$83,210		$89,546	
Projected Average Household Income (2028)	$75,172		$82,546		$87,603	
Estimated Average Family Income (2023)	$80,952		$92,576		$97,868	
Median Household Income						
Estimated Median Household Income (2023)	$53,441		$58,470		$62,823	
Projected Median Household Income (2028)	$47,507		$53,330		$57,910	
Estimated Median Family Income (2023)	$60,550		$70,965		$75,219	
Per Capita Income						
Estimated Per Capita Income (2023)	$24,947		$30,627		$31,280	
Projected Per Capita Income (2028)	$24,450		$30,024		$30,287	
Estimated Per Capita Income 5 Year Growth	-$498	-2.0%	-$604	-2.0%	-$993	-3.2%
Estimated Average Household Net Worth (2023)	$310,162		$344,554		$355,911	
Daytime Demos (2023)						
Total Businesses	572		3,450		7,752	
Total Employees	3,406		28,503		60,129	
Company Headquarter Businesses	16	2.8%	88	2.5%	157	2.0%
Company Headquarter Employees	152	4.5%	2,415	8.5%	4,503	7.5%
Employee Population per Business	6.0		8.3		7.8	
Residential Population per Business	25.3		23.9		27.1	

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Westgate Plaza 102 W Camp Wisdom Rd, Duncanville, TX 75116	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,613	31.8%	19,912	24.1%	45,740	21.8%
Black or African American (2023)	3,556	24.5%	35,316	42.8%	89,985	42.8%
American Indian or Alaska Native (2023)	306	2.1%	1,095	1.3%	2,619	1.2%
Asian (2023)	227	1.6%	2,591	3.1%	5,506	2.6%
Hawaiian or Pacific Islander (2023)	16	0.1%	55	-	135	-
Other Race (2023)	3,233	22.3%	12,625	15.3%	36,629	17.4%
Two or More Races (2023)	2,543	17.5%	10,881	13.2%	29,477	14.0%
Not Hispanic or Latino Population (2023)	6,739	46.5%	51,820	62.8%	124,215	59.1%
Hispanic or Latino Population (2023)	7,755	53.5%	30,655	37.2%	85,877	40.9%
Not Hispanic or Latino Population (2028)	6,933	46.4%	53,646	62.7%	130,739	59.3%
Hispanic or Latino Population (2028)	8,011	53.6%	31,913	37.3%	89,811	40.7%
Not Hispanic or Latino Population (2020)	6,666	45.4%	51,839	62.6%	123,983	58.6%
Hispanic or Latino Population (2020)	8,020	54.6%	30,959	37.4%	87,421	41.4%
Not Hispanic or Latino Population (2010)	7,678	54.6%	53,773	69.8%	126,632	63.5%
Hispanic or Latino Population (2010)	6,391	45.4%	23,311	30.2%	72,740	36.5%
Projected Hispanic Annual Growth (2023 to 2028)	257	0.7%	1,258	0.8%	3,933	0.9%
Historic Hispanic Annual Growth (2010 to 2023)	1,364	1.6%	7,344	2.4%	13,137	1.4%
Age Distribution (2023)						
Age Under 5	1,029	7.1%	5,985	7.3%	14,805	7.0%
Age 5 to 9 Years	1,158	8.0%	6,191	7.5%	15,424	7.3%
Age 10 to 14 Years	1,188	8.2%	6,509	7.9%	16,500	7.9%
Age 15 to 19 Years	1,161	8.0%	6,355	7.7%	16,127	7.7%
Age 20 to 24 Years	1,021	7.0%	6,456	7.8%	15,490	7.4%
Age 25 to 29 Years	1,098	7.6%	6,348	7.7%	15,063	7.2%
Age 30 to 34 Years	971	6.7%	5,808	7.0%	14,203	6.8%
Age 35 to 39 Years	976	6.7%	5,297	6.4%	13,509	6.4%
Age 40 to 44 Years	881	6.1%	5,059	6.1%	13,001	6.2%
Age 45 to 49 Years	816	5.6%	4,793	5.8%	12,475	5.9%
Age 50 to 54 Years	808	5.6%	4,738	5.7%	12,262	5.8%
Age 55 to 59 Years	825	5.7%	5,004	6.1%	13,089	6.2%
Age 60 to 64 Years	807	5.6%	4,621	5.6%	12,769	6.1%
Age 65 to 74 Years	1,126	7.8%	6,107	7.4%	16,755	8.0%
Age 75 to 84 Years	464	3.2%	2,339	2.8%	6,417	3.1%
Age 85 Years or Over	166	1.1%	866	1.1%	2,203	1.0%
Median Age	32.1		32.7		33.9	
Gender Age Distribution (2023)						
Female Population	7,485	51.6%	43,690	53.0%	110,127	52.4%
Age 0 to 19 Years	2,254	30.1%	12,366	28.3%	31,002	28.2%
Age 20 to 64 Years	4,235	56.6%	25,889	59.3%	64,369	58.5%
Age 65 Years or Over	996	13.3%	5,435	12.4%	14,755	13.4%
Female Median Age	33.0		34.1		35.4	
Male Population	7,009	48.4%	38,785	47.0%	99,965	47.6%
Age 0 to 19 Years	2,283	32.6%	12,674	32.7%	31,854	31.9%
Age 20 to 64 Years	3,967	56.6%	22,234	57.3%	57,491	57.5%
Age 65 Years or Over	759	10.8%	3,876	10.0%	10,620	10.6%
Male Median Age	31.1		31.1		32.2	

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Westgate Plaza 102 W Camp Wisdom Rd, Duncanville, TX 75116	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	262	5.5%	1,892	6.3%	4,619	6.3%
HH Income $150,000 to $199,999	121	2.5%	1,319	4.4%	3,727	5.1%
HH Income $100,000 to $149,999	416	8.8%	3,673	12.1%	10,592	14.5%
HH Income $75,000 to $99,999	623	13.1%	3,512	11.6%	9,007	12.3%
HH Income $50,000 to $74,999	1,063	22.4%	5,580	18.4%	13,776	18.8%
HH Income $35,000 to $49,999	838	17.6%	4,743	15.7%	10,176	13.9%
HH Income $25,000 to $34,999	408	8.6%	2,836	9.4%	6,731	9.2%
HH Income $15,000 to $24,999	580	12.2%	3,073	10.2%	6,423	8.8%
HH Income Under $15,000	439	9.2%	3,630	12.0%	8,174	11.2%
HH Income $35,000 or More	3,324	70.0%	20,719	68.5%	51,896	70.9%
HH Income $75,000 or More	1,422	29.9%	10,396	34.4%	27,945	38.2%
Housing (2023)						
Total Housing Units	4,965		32,082		77,287	
Housing Units Occupied	4,751	95.7%	30,258	94.3%	73,223	94.7%
Housing Units Owner-Occupied	2,919	61.4%	14,570	48.2%	40,727	55.6%
Housing Units, Renter-Occupied	1,832	38.6%	15,689	51.8%	32,496	44.4%
Housing Units, Vacant	214	4.5%	1,824	6.0%	4,064	5.6%
Marital Status (2023)						
Never Married	3,626	32.6%	27,205	42.6%	66,644	40.8%
Currently Married	4,500	40.5%	22,333	35.0%	59,695	36.5%
Separated	824	7.4%	4,293	6.7%	10,662	6.5%
Widowed	870	7.8%	3,444	5.4%	9,068	5.6%
Divorced	1,299	11.7%	6,516	10.2%	17,294	10.6%
Household Type (2023)						
Population Family	12,834	88.5%	69,651	84.5%	182,831	87.0%
Population Non-Family	1,502	10.4%	11,367	13.8%	24,573	11.7%
Population Group Quarters	157	1.1%	1,458	1.8%	2,688	1.3%
Family Households	3,542	74.5%	20,679	68.3%	52,678	71.9%
Non-Family Households	1,210	25.5%	9,580	31.7%	20,545	28.1%
Married Couple with Children	1,277	28.4%	5,511	24.7%	15,735	26.4%
Average Family Household Size	3.6		3.4		3.5	
Household Size (2023)						
1 Person Households	1,050	22.1%	8,430	27.9%	17,854	24.4%
2 Person Households	1,404	29.6%	8,890	29.4%	20,717	28.3%
3 Person Households	836	17.6%	5,216	17.2%	12,799	17.5%
4 Person Households	636	13.4%	3,739	12.4%	10,200	13.9%
5 Person Households	434	9.1%	2,256	7.5%	6,212	8.5%
6 or More Person Households	392	8.2%	1,727	5.7%	5,442	7.4%
Household Vehicles (2023)						
Households with 0 Vehicles Available	157	3.3%	2,812	9.3%	6,083	8.3%
Households with 1 Vehicles Available	1,932	40.7%	12,595	41.6%	25,791	35.2%
Households with 2 or More Vehicles Available	2,662	56.0%	14,851	49.1%	41,350	56.5%
Total Vehicles Available	8,579		49,983		133,074	
Average Vehicles Per Household	1.8		1.7		1.8	

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	10,857		62,418		159,923	
Estimated Civilian Employed	6,506	59.9%	40,196	64.4%	102,210	63.9%
Estimated Civilian Unemployed	560	5.2%	2,532	4.1%	5,357	3.3%
Estimated in Armed Forces	-	-	33	-	114	-
Estimated Not in Labor Force	3,791	34.9%	19,657	31.5%	52,243	32.7%
Unemployment Rate	5.2%		4.1%		3.3%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	6,506		40,196		102,210	
Management, Business, Financial Operations	827	12.7%	4,935	12.3%	12,823	12.5%
Professional, Related	895	13.8%	6,835	17.0%	18,701	18.3%
Service	1,442	22.2%	6,959	17.3%	16,514	16.2%
Sales, Office	1,243	19.1%	9,659	24.0%	23,534	23.0%
Farming, Fishing, Forestry	24	0.4%	91	0.2%	314	0.3%
Construct, Extraction, Maintenance	447	6.9%	2,887	7.2%	9,113	8.9%
Production, Transport Material Moving	1,627	25.0%	8,831	22.0%	21,212	20.8%
White Collar Workers	2,965	45.6%	21,428	53.3%	55,058	53.9%
Blue Collar Workers	3,540	54.4%	18,768	46.7%	47,152	46.1%
Consumer Expenditure (2023)						
Total Household Expenditure	$276.51 M		$1.85 B		$4.74 B	
Total Non-Retail Expenditure	$145.66 M	52.7%	$980.45 M	52.9%	$2.5 B	52.8%
Total Retail Expenditure	$130.85 M	47.3%	$874.11 M	47.1%	$2.24 B	47.2%
Apparel	$9.68 M	3.5%	$65.53 M	3.5%	$167.53 M	3.5%
Contributions	$8.64 M	3.1%	$59.02 M	3.2%	$151 M	3.2%
Education	$7.69 M	2.8%	$54.97 M	3.0%	$140.34 M	3.0%
Entertainment	$15.29 M	5.5%	$103.41 M	5.6%	$265.57 M	5.6%
Food and Beverages	$41.25 M	14.9%	$275.24 M	14.8%	$702.49 M	14.8%
Furnishings and Equipment	$9.5 M	3.4%	$64.22 M	3.5%	$164.83 M	3.5%
Gifts	$6.48 M	2.3%	$44.87 M	2.4%	$113.96 M	2.4%
Health Care	$23.73 M	8.6%	$156.27 M	8.4%	$399.2 M	8.4%
Household Operations	$10.72 M	3.9%	$72.18 M	3.9%	$184.47 M	3.9%
Miscellaneous Expenses	$5.17 M	1.9%	$34.87 M	1.9%	$89.03 M	1.9%
Personal Care	$3.69 M	1.3%	$24.83 M	1.3%	$63.42 M	1.3%
Personal Insurance	$1.84 M	0.7%	$12.6 M	0.7%	$32.57 M	0.7%
Reading	$594.28 K	0.2%	$3.99 M	0.2%	$10.19 M	0.2%
Shelter	$58.49 M	21.2%	$394.48 M	21.3%	$1 B	21.2%
Tobacco	$1.85 M	0.7%	$11.89 M	0.6%	$29.8 M	0.6%
Transportation	$50.58 M	18.3%	$336.88 M	18.2%	$864.05 M	18.2%
Utilities	$21.3 M	7.7%	$139.3 M	7.5%	$354.16 M	7.5%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	8,937		50,979		131,745	
Elementary (Grade Level 0 to 8)	1,042	11.7%	4,641	9.1%	14,122	10.7%
Some High School (Grade Level 9 to 11)	962	10.8%	4,479	8.8%	11,972	9.1%
High School Graduate	2,671	29.9%	14,295	28.0%	36,886	28.0%
Some College	1,929	21.6%	11,705	23.0%	29,966	22.7%
Associate Degree Only	839	9.4%	3,536	6.9%	8,218	6.2%
Bachelor Degree Only	941	10.5%	7,871	15.4%	19,253	14.6%
Graduate Degree	552	6.2%	4,451	8.7%	11,328	8.6%

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Units In Structure (2023)						
1 Detached Unit	2,980	63.8%	15,652	55.7%	43,662	64.2%
1 Attached Unit	216	4.6%	1,261	4.5%	3,374	5.0%
2 to 4 Units	212	4.5%	2,569	9.1%	5,238	7.7%
5 to 9 Units	442	9.5%	3,290	11.7%	5,980	8.8%
10 to 19 Units	604	12.9%	3,663	13.0%	6,314	9.3%
20 to 49 Units	59	1.3%	764	2.7%	1,975	2.9%
50 or More Units	185	4.0%	2,512	8.9%	5,531	8.1%
Mobile Home or Trailer	54	1.2%	547	1.9%	1,148	1.7%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2023)						
Homes Built 2010 or later	239	5.1%	2,643	9.4%	6,498	9.6%
Homes Built 2000 to 2009	282	6.0%	4,128	14.7%	11,986	17.6%
Homes Built 1990 to 1999	138	2.9%	2,972	10.6%	7,770	11.4%
Homes Built 1980 to 1989	825	17.7%	6,951	24.7%	13,886	20.4%
Homes Built 1970 to 1979	1,354	29.0%	7,436	26.5%	12,767	18.8%
Homes Built 1960 to 1969	1,439	30.8%	3,916	13.9%	10,469	15.4%
Homes Built 1950 to 1959	274	5.9%	1,150	4.1%	5,891	8.7%
Homes Built Before 1949	199	4.3%	1,061	3.8%	3,956	5.8%
Home Values (2023)						
Home Values $1,000,000 or More	59	2.0%	280	1.9%	742	1.8%
Home Values $500,000 to $999,999	174	6.0%	685	4.7%	1,881	4.6%
Home Values $400,000 to $499,999	112	3.8%	737	5.1%	1,941	4.8%
Home Values $300,000 to $399,999	176	6.0%	1,568	10.8%	4,653	11.4%
Home Values $200,000 to $299,999	666	22.8%	4,259	29.2%	13,654	33.5%
Home Values $150,000 to $199,999	822	28.2%	3,658	25.1%	9,089	22.3%
Home Values $100,000 to $149,999	643	22.0%	2,290	15.7%	5,469	13.4%
Home Values $70,000 to $99,999	146	5.0%	459	3.1%	1,533	3.8%
Home Values $50,000 to $69,999	41	1.4%	102	0.7%	457	1.1%
Home Values $25,000 to $49,999	48	1.6%	229	1.6%	557	1.4%
Home Values Under $25,000	32	1.1%	304	2.1%	751	1.8%
Owner-Occupied Median Home Value	$180,456		$207,891		$217,663	
Renter-Occupied Median Rent	$1,092		$1,029		$1,054	
Transportation To Work (2023)						
Drive to Work Alone	4,429	68.1%	27,556	68.6%	69,942	68.4%
Drive to Work in Carpool	647	9.9%	4,033	10.0%	10,258	10.0%
Travel to Work by Public Transportation	69	1.1%	583	1.5%	1,496	1.5%
Drive to Work on Motorcycle	-	-	15	-	25	-
Walk or Bicycle to Work	94	1.4%	614	1.5%	1,483	1.5%
Other Means	102	1.6%	760	1.9%	1,753	1.7%
Work at Home	1,164	17.9%	6,636	16.5%	17,253	16.9%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,051	16.2%	6,856	17.1%	15,239	14.9%
Travel to Work in 15 to 29 Minutes	1,941	29.8%	13,893	34.6%	33,609	32.9%
Travel to Work in 30 to 59 Minutes	1,883	28.9%	10,697	26.6%	30,186	29.5%
Travel to Work in 60 Minutes or More	466	7.2%	2,115	5.3%	5,923	5.8%
Average Minutes Travel to Work	24.9		23.2		24.8	