Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.924/-96.719

Q&A
RETAIL PROPERTY SPECIALISTS

Richland Plaza SC 9751-9761 Walnut St, Dallas, TX 75243	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	27,469		158,112		388,760	
Projected Population (2028)	27,845		163,189		404,248	
Census Population (2020)	27,765		159,030		390,590	
Census Population (2010)	26,499		153,331		358,506	
Projected Annual Growth (2023 to 2028)	377	0.3%	5,077	0.6%	15,488	0.8%
Historical Annual Growth (2020 to 2023)	-296	-0.4%	-917	-0.2%	-1,830	-0.2%
Historical Annual Growth (2010 to 2020)	1,266	1.6%	5,698	1.2%	32,084	3.0%
Estimated Population Density (2023)	8,748	psm	5,595	psm	4,952	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	11,121		62,107		155,484	
Projected Households (2028)	11,152		63,381		160,569	
Census Households (2020)	11,134		61,790		154,474	
Census Households (2010)	10,519		58,474		140,361	
Estimated Households with Children (2023)	3,866	34.8%	21,775	35.1%	49,256	31.7%
Estimated Average Household Size (2023)	2.46		2.54		2.46	
Average Household Income						
Estimated Average Household Income (2023)	$85,619		$99,530		$118,249	
Projected Average Household Income (2028)	$87,383		$100,470		$119,672	
Estimated Average Family Income (2023)	$93,327		$114,702		$143,064	
Median Household Income						
Estimated Median Household Income (2023)	$66,794		$70,345		$83,119	
Projected Median Household Income (2028)	$62,478		$65,915		$79,646	
Estimated Median Family Income (2023)	$78,654		$89,284		$105,937	
Per Capita Income						
Estimated Per Capita Income (2023)	$34,714		$39,125		$47,395	
Projected Per Capita Income (2028)	$35,047		$39,050		$47,632	
Estimated Per Capita Income 5 Year Growth	$333	1.0%	-$75	-0.2%	$237	0.5%
Estimated Average Household Net Worth (2023)	$417,966		$460,418		$561,291	
Daytime Demos (2023)						
Total Businesses	880		9,921		25,274	
Total Employees	5,001		85,675		225,439	
Company Headquarter Businesses	14	1.6%	396	4.0%	934	3.7%
Company Headquarter Employees	170	3.4%	15,551	18.2%	43,388	19.2%
Employee Population per Business	5.7		8.6		8.9	
Residential Population per Business	31.2		15.9		15.4	

Q&A
RETAIL PROPERTY SPECIALISTS

Richland Plaza SC 9751-9761 Walnut St, Dallas, TX 75243	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	8,178	29.8%	55,879	35.3%	165,765	42.6%
Black or African American (2023)	9,509	34.6%	42,115	26.6%	77,298	19.9%
American Indian or Alaska Native (2023)	190	0.7%	1,409	0.9%	3,238	0.8%
Asian (2023)	4,040	14.7%	15,794	10.0%	42,780	11.0%
Hawaiian or Pacific Islander (2023)	22	-	90	-	207	-
Other Race (2023)	2,482	9.0%	22,205	14.0%	48,969	12.6%
Two or More Races (2023)	3,047	11.1%	20,621	13.0%	50,504	13.0%
Not Hispanic or Latino Population (2023)	20,944	76.2%	106,085	67.1%	267,842	68.9%
Hispanic or Latino Population (2023)	6,525	23.8%	52,027	32.9%	120,918	31.1%
Not Hispanic or Latino Population (2028)	21,241	76.3%	109,250	66.9%	279,023	69.0%
Hispanic or Latino Population (2028)	6,604	23.7%	53,938	33.1%	125,225	31.0%
Not Hispanic or Latino Population (2020)	21,778	78.4%	108,559	68.3%	273,697	70.1%
Hispanic or Latino Population (2020)	5,987	21.6%	50,471	31.7%	116,893	29.9%
Not Hispanic or Latino Population (2010)	20,283	76.5%	103,176	67.3%	248,561	69.3%
Hispanic or Latino Population (2010)	6,217	23.5%	50,155	32.7%	109,946	30.7%
Projected Hispanic Annual Growth (2023 to 2028)	79	0.2%	1,911	0.7%	4,307	0.7%
Historic Hispanic Annual Growth (2010 to 2023)	308	0.4%	1,872	0.3%	10,972	0.8%
Age Distribution (2023)						
Age Under 5	2,164	7.9%	12,076	7.6%	26,730	6.9%
Age 5 to 9 Years	1,991	7.2%	11,549	7.3%	25,778	6.6%
Age 10 to 14 Years	1,933	7.0%	11,396	7.2%	25,532	6.6%
Age 15 to 19 Years	1,761	6.4%	10,038	6.3%	26,310	6.8%
Age 20 to 24 Years	1,866	6.8%	10,662	6.7%	27,115	7.0%
Age 25 to 29 Years	2,417	8.8%	13,047	8.3%	31,489	8.1%
Age 30 to 34 Years	2,332	8.5%	13,053	8.3%	30,669	7.9%
Age 35 to 39 Years	2,048	7.5%	11,425	7.2%	27,657	7.1%
Age 40 to 44 Years	1,789	6.5%	10,244	6.5%	24,557	6.3%
Age 45 to 49 Years	1,609	5.9%	9,142	5.8%	22,608	5.8%
Age 50 to 54 Years	1,589	5.8%	9,031	5.7%	22,758	5.9%
Age 55 to 59 Years	1,568	5.7%	8,960	5.7%	22,334	5.7%
Age 60 to 64 Years	1,486	5.4%	8,377	5.3%	21,641	5.6%
Age 65 to 74 Years	1,939	7.1%	12,065	7.6%	32,266	8.3%
Age 75 to 84 Years	758	2.8%	5,316	3.4%	15,425	4.0%
Age 85 Years or Over	221	0.8%	1,732	1.1%	5,890	1.5%
Median Age	33.4		34.0		35.5	
Gender Age Distribution (2023)						
Female Population	13,978	50.9%	79,722	50.4%	196,031	50.4%
Age 0 to 19 Years	3,883	27.8%	21,939	27.5%	50,641	25.8%
Age 20 to 64 Years	8,467	60.6%	47,160	59.2%	115,327	58.8%
Age 65 Years or Over	1,628	11.6%	10,623	13.3%	30,063	15.3%
Female Median Age	34.0		34.9		36.6	
Male Population	13,491	49.1%	78,390	49.6%	192,729	49.6%
Age 0 to 19 Years	3,965	29.4%	23,120	29.5%	53,709	27.9%
Age 20 to 64 Years	8,237	61.1%	46,780	59.7%	115,502	59.9%
Age 65 Years or Over	1,288	9.6%	8,489	10.8%	23,518	12.2%
Male Median Age	32.7		33.1		34.5	

Richland Plaza SC 9751-9761 Walnut St, Dallas, TX 75243	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	961	8.6%	6,169	9.9%	20,455	13.2%
HH Income $150,000 to $199,999	684	6.2%	4,142	6.7%	11,965	7.7%
HH Income $100,000 to $149,999	1,221	11.0%	7,703	12.4%	21,371	13.7%
HH Income $75,000 to $99,999	1,240	11.2%	6,472	10.4%	17,226	11.1%
HH Income $50,000 to $74,999	1,846	16.6%	10,734	17.3%	26,270	16.9%
HH Income $35,000 to $49,999	1,306	11.7%	8,024	12.9%	18,633	12.0%
HH Income $25,000 to $34,999	1,072	9.6%	6,291	10.1%	14,114	9.1%
HH Income $15,000 to $24,999	1,197	10.8%	6,067	9.8%	12,143	7.8%
HH Income Under $15,000	1,594	14.3%	6,505	10.5%	13,307	8.6%
HH Income $35,000 or More	7,258	65.3%	43,243	69.6%	115,920	74.6%
HH Income $75,000 or More	4,106	36.9%	24,486	39.4%	71,017	45.7%
Housing (2023)						
Total Housing Units	12,749		69,275		170,655	
Housing Units Occupied	11,121	87.2%	62,107	89.7%	155,484	91.1%
Housing Units Owner-Occupied	4,183	37.6%	25,818	41.6%	72,196	46.4%
Housing Units, Renter-Occupied	6,938	62.4%	36,289	58.4%	83,288	53.6%
Housing Units, Vacant	1,628	14.6%	7,168	11.5%	15,171	9.8%
Marital Status (2023)						
Never Married	8,335	39.0%	48,109	39.1%	117,254	37.7%
Currently Married	8,906	41.7%	49,919	40.6%	135,655	43.7%
Separated	1,765	8.3%	8,058	6.5%	16,530	5.3%
Widowed	913	4.3%	5,354	4.3%	13,398	4.3%
Divorced	1,463	6.8%	11,651	9.5%	27,883	9.0%
Household Type (2023)						
Population Family	22,314	81.2%	129,425	81.9%	310,451	79.9%
Population Non-Family	5,019	18.3%	28,136	17.8%	71,412	18.4%
Population Group Quarters	136	0.5%	551	0.3%	6,897	1.8%
Family Households	6,992	62.9%	39,021	62.8%	96,429	62.0%
Non-Family Households	4,129	37.1%	23,085	37.2%	59,056	38.0%
Married Couple with Children	2,263	25.4%	12,856	25.8%	31,180	23.0%
Average Family Household Size	3.2		3.3		3.2	
Household Size (2023)						
1 Person Households	3,403	30.6%	19,314	31.1%	49,392	31.8%
2 Person Households	3,485	31.3%	18,322	29.5%	48,648	31.3%
3 Person Households	1,727	15.5%	9,333	15.0%	22,580	14.5%
4 Person Households	1,365	12.3%	7,560	12.2%	18,011	11.6%
5 Person Households	687	6.2%	4,258	6.9%	9,720	6.3%
6 or More Person Households	455	4.1%	3,319	5.3%	7,133	4.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	863	7.8%	5,255	8.5%	10,900	7.0%
Households with 1 Vehicles Available	4,995	44.9%	25,395	40.9%	60,888	39.2%
Households with 2 or More Vehicles Available	5,263	47.3%	31,457	50.6%	83,696	53.8%
Total Vehicles Available	17,399		101,785		263,116	
Average Vehicles Per Household	1.6		1.6		1.7	

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Richland Plaza SC 9751-9761 Walnut St, Dallas, TX 75243	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	21,027		120,926		305,697	
Estimated Civilian Employed	14,385	68.4%	84,463	69.8%	215,444	70.5%
Estimated Civilian Unemployed	590	2.8%	3,694	3.1%	7,913	2.6%
Estimated in Armed Forces	20	-	103	-	202	-
Estimated Not in Labor Force	6,032	28.7%	32,667	27.0%	82,138	26.9%
Unemployment Rate	2.8%		3.1%		2.6%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	14,385		84,463		215,444	
Management, Business, Financial Operations	1,991	13.8%	12,521	14.8%	36,555	17.0%
Professional, Related	3,031	21.1%	17,026	20.2%	51,213	23.8%
Service	2,865	19.9%	15,809	18.7%	34,913	16.2%
Sales, Office	3,011	20.9%	17,310	20.5%	44,238	20.5%
Farming, Fishing, Forestry	5	-	31	-	153	-
Construct, Extraction, Maintenance	1,180	8.2%	7,911	9.4%	18,522	8.6%
Production, Transport Material Moving	2,302	16.0%	13,855	16.4%	29,851	13.9%
White Collar Workers	8,032	55.8%	46,857	55.5%	132,006	61.3%
Blue Collar Workers	6,352	44.2%	37,606	44.5%	83,438	38.7%
Consumer Expenditure (2023)						
Total Household Expenditure	$692.89 M		$4.32 B		$12.31 B	
Total Non-Retail Expenditure	$367.84 M	53.1%	$2.29 B	53.1%	$6.54 B	53.2%
Total Retail Expenditure	$325.05 M	46.9%	$2.03 B	46.9%	$5.76 B	46.8%
Apparel	$24.68 M	3.6%	$153.93 M	3.6%	$440.56 M	3.6%
Contributions	$22.52 M	3.2%	$142.36 M	3.3%	$421.09 M	3.4%
Education	$21.66 M	3.1%	$136.01 M	3.1%	$405.81 M	3.3%
Entertainment	$38.84 M	5.6%	$243.42 M	5.6%	$702.98 M	5.7%
Food and Beverages	$102.28 M	14.8%	$634.94 M	14.7%	$1.79 B	14.6%
Furnishings and Equipment	$24.07 M	3.5%	$150.79 M	3.5%	$434.81 M	3.5%
Gifts	$17.32 M	2.5%	$109.41 M	2.5%	$325.55 M	2.6%
Health Care	$57.41 M	8.3%	$357.3 M	8.3%	$1.01 B	8.2%
Household Operations	$27.16 M	3.9%	$169.91 M	3.9%	$489.98 M	4.0%
Miscellaneous Expenses	$13.01 M	1.9%	$81.45 M	1.9%	$233.46 M	1.9%
Personal Care	$9.28 M	1.3%	$57.8 M	1.3%	$164.64 M	1.3%
Personal Insurance	$4.77 M	0.7%	$30.18 M	0.7%	$89.15 M	0.7%
Reading	$1.5 M	0.2%	$9.37 M	0.2%	$27 M	0.2%
Shelter	$148.28 M	21.4%	$920.94 M	21.3%	$2.61 B	21.2%
Tobacco	$4.3 M	0.6%	$26.08 M	0.6%	$69.53 M	0.6%
Transportation	$124.76 M	18.0%	$778.61 M	18.0%	$2.21 B	18.0%
Utilities	$51.03 M	7.4%	$315.16 M	7.3%	$876.02 M	7.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	17,754		102,391		257,294	
Elementary (Grade Level 0 to 8)	1,610	9.1%	10,918	10.7%	22,620	8.8%
Some High School (Grade Level 9 to 11)	1,391	7.8%	7,623	7.4%	15,683	6.1%
High School Graduate	3,295	18.6%	20,369	19.9%	48,484	18.8%
Some College	3,660	20.6%	21,068	20.6%	48,143	18.7%
Associate Degree Only	1,539	8.7%	7,592	7.4%	16,814	6.5%
Bachelor Degree Only	4,153	23.4%	21,905	21.4%	65,302	25.4%
Graduate Degree	2,107	11.9%	12,915	12.6%	40,248	15.6%

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Richland Plaza SC 9751-9761 Walnut St, Dallas, TX 75243	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	4,119	39.2%	26,349	45.1%	73,586	52.4%
1 Attached Unit	498	4.7%	2,626	4.5%	6,478	4.6%
2 to 4 Units	901	8.6%	4,315	7.4%	9,662	6.9%
5 to 9 Units	789	7.5%	4,593	7.9%	10,032	7.1%
10 to 19 Units	2,662	25.3%	10,765	18.4%	19,857	14.1%
20 to 49 Units	855	8.1%	5,648	9.7%	12,251	8.7%
50 or More Units	1,177	11.2%	7,082	12.1%	21,885	15.6%
Mobile Home or Trailer	120	1.1%	726	1.2%	1,711	1.2%
Other Structure	-	-	3	-	22	-
Homes Built By Year (2023)						
Homes Built 2010 or later	1,053	10.0%	5,364	9.2%	17,677	12.6%
Homes Built 2000 to 2009	895	8.5%	4,029	6.9%	11,516	8.2%
Homes Built 1990 to 1999	1,207	11.5%	4,918	8.4%	11,992	8.5%
Homes Built 1980 to 1989	3,071	29.2%	13,612	23.3%	27,378	19.5%
Homes Built 1970 to 1979	3,406	32.4%	18,258	31.2%	41,661	29.7%
Homes Built 1960 to 1969	937	8.9%	9,632	16.5%	25,716	18.3%
Homes Built 1950 to 1959	267	2.5%	4,674	8.0%	15,564	11.1%
Homes Built Before 1949	286	2.7%	1,621	2.8%	3,980	2.8%
Home Values (2023)						
Home Values $1,000,000 or More	41	1.0%	405	1.6%	3,033	4.2%
Home Values $500,000 to $999,999	234	5.6%	2,930	11.3%	11,606	16.1%
Home Values $400,000 to $499,999	380	9.1%	2,752	10.7%	8,173	11.3%
Home Values $300,000 to $399,999	1,397	33.4%	5,452	21.1%	13,431	18.6%
Home Values $200,000 to $299,999	1,242	29.7%	8,051	31.2%	20,285	28.1%
Home Values $150,000 to $199,999	413	9.9%	3,166	12.3%	8,554	11.8%
Home Values $100,000 to $149,999	221	5.3%	1,939	7.5%	4,439	6.1%
Home Values $70,000 to $99,999	74	1.8%	428	1.7%	1,106	1.5%
Home Values $50,000 to $69,999	75	1.8%	223	0.9%	436	0.6%
Home Values $25,000 to $49,999	51	1.2%	218	0.8%	473	0.7%
Home Values Under $25,000	56	1.3%	254	1.0%	659	0.9%
Owner-Occupied Median Home Value	$291,314		$297,233		$354,315	
Renter-Occupied Median Rent	$1,057		$1,043		$1,115	
Transportation To Work (2023)						
Drive to Work Alone	9,278	64.5%	56,559	67.0%	141,061	65.5%
Drive to Work in Carpool	1,359	9.4%	8,102	9.6%	19,813	9.2%
Travel to Work by Public Transportation	238	1.7%	1,303	1.5%	2,998	1.4%
Drive to Work on Motorcycle	6	-	24	-	67	-
Walk or Bicycle to Work	201	1.4%	1,385	1.6%	3,710	1.7%
Other Means	262	1.8%	1,358	1.6%	3,162	1.5%
Work at Home	3,042	21.1%	15,731	18.6%	44,633	20.7%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	2,556	17.8%	14,408	17.1%	36,896	17.1%
Travel to Work in 15 to 29 Minutes	4,131	28.7%	26,452	31.3%	65,266	30.3%
Travel to Work in 30 to 59 Minutes	4,314	30.0%	24,595	29.1%	59,983	27.8%
Travel to Work in 60 Minutes or More	342	2.4%	3,276	3.9%	8,665	4.0%
Average Minutes Travel to Work	23.6		24.0		23.9	