

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.4351/-97.773



Pecan Plaza 1151 E Hwy 377, Granbury TX 76048	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,107		22,245		41,937	
Projected Population (2028)	4,231		23,713		45,659	
Census Population (2020)	4,071		20,785		39,074	
Census Population (2010)	2,862		17,213		32,079	
Projected Annual Growth (2023 to 2028)	124	0.6%	1,468	1.3%	3,722	1.8%
Historical Annual Growth (2020 to 2023)	36	0.3%	1,460	2.3%	2,863	2.4%
Historical Annual Growth (2010 to 2020)	1,210	14.1%	3,573	6.9%	6,995	7.3%
Estimated Population Density (2023)	1,308 psm		787 psm		534 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	2,073		9,544		17,158	
Projected Households (2028)	2,124		10,118		18,508	
Census Households (2020)	2,022		8,833		15,827	
Census Households (2010)	1,427		7,237		13,061	
Estimated Households with Children (2023)	337	16.2%	2,328	24.4%	4,586	26.7%
Estimated Average Household Size (2023)	1.88		2.26		2.40	
Average Household Income						
Estimated Average Household Income (2023)	\$87,806		\$90,458		\$102,351	
Projected Average Household Income (2028)	\$87,838		\$87,469		\$97,999	
Estimated Average Family Income (2023)	\$121,455		\$114,315		\$125,297	
Median Household Income						
Estimated Median Household Income (2023)	\$65,621		\$73,487		\$80,654	
Projected Median Household Income (2028)	\$58,749		\$68,371		\$75,975	
Estimated Median Family Income (2023)	\$88,793		\$93,178		\$99,439	
Per Capita Income						
Estimated Per Capita Income (2023)	\$44,708		\$39,111		\$42,070	
Projected Per Capita Income (2028)	\$44,465		\$37,603		\$39,901	
Estimated Per Capita Income 5 Year Growth	-\$243	-0.5%	-\$1,508	-3.9%	-\$2,169	-5.2%
Estimated Average Household Net Worth (2023)	\$466,705		\$458,439		\$504,005	
Daytime Demos (2023)						
Total Businesses	355		1,493		2,028	
Total Employees	2,250		9,574		12,462	
Company Headquarter Businesses	7	2.0%	37	2.5%	51	2.5%
Company Headquarter Employees	92	4.1%	762	8.0%	1,128	9.1%
Employee Population per Business	6.3		6.4		6.1	
Residential Population per Business	11.6		14.9		20.7	

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Race & Ethnicity						
White (2023)	3,558	86.6%	18,970	85.3%	35,538	84.7%
Black or African American (2023)	46	1.1%	406	1.8%	840	2.0%
American Indian or Alaska Native (2023)	28	0.7%	153	0.7%	274	0.7%
Asian (2023)	75	1.8%	237	1.1%	420	1.0%
Hawaiian or Pacific Islander (2023)	-	-	8	-	25	-
Other Race (2023)	84	2.0%	770	3.5%	1,553	3.7%
Two or More Races (2023)	317	7.7%	1,702	7.7%	3,288	7.8%
Not Hispanic or Latino Population (2023)	3,597	87.6%	19,211	86.4%	36,064	86.0%
Hispanic or Latino Population (2023)	511	12.4%	3,034	13.6%	5,873	14.0%
Not Hispanic or Latino Population (2028)	3,691	87.2%	20,480	86.4%	39,258	86.0%
Hispanic or Latino Population (2028)	541	12.8%	3,233	13.6%	6,401	14.0%
Not Hispanic or Latino Population (2020)	3,778	92.8%	18,278	87.9%	33,708	86.3%
Hispanic or Latino Population (2020)	294	7.2%	2,508	12.1%	5,366	13.7%
Not Hispanic or Latino Population (2010)	2,712	94.8%	15,497	90.0%	28,497	88.8%
Hispanic or Latino Population (2010)	149	5.2%	1,716	10.0%	3,582	11.2%
Projected Hispanic Annual Growth (2023 to 2028)	30	1.2%	199	1.3%	528	1.8%
Historic Hispanic Annual Growth (2010 to 2023)	361	18.6%	1,318	5.9%	2,291	4.9%
Age Distribution (2023)						
Age Under 5	161	3.9%	1,081	4.9%	2,112	5.0%
Age 5 to 9 Years	179	4.4%	1,220	5.5%	2,430	5.8%
Age 10 to 14 Years	183	4.5%	1,235	5.5%	2,531	6.0%
Age 15 to 19 Years	208	5.1%	1,227	5.5%	2,406	5.7%
Age 20 to 24 Years	186	4.5%	1,112	5.0%	2,052	4.9%
Age 25 to 29 Years	205	5.0%	1,271	5.7%	2,270	5.4%
Age 30 to 34 Years	178	4.3%	1,219	5.5%	2,327	5.5%
Age 35 to 39 Years	176	4.3%	1,255	5.6%	2,469	5.9%
Age 40 to 44 Years	176	4.3%	1,162	5.2%	2,266	5.4%
Age 45 to 49 Years	156	3.8%	1,077	4.8%	2,101	5.0%
Age 50 to 54 Years	223	5.4%	1,322	5.9%	2,481	5.9%
Age 55 to 59 Years	292	7.1%	1,527	6.9%	2,919	7.0%
Age 60 to 64 Years	357	8.7%	1,774	8.0%	3,289	7.8%
Age 65 to 74 Years	629	15.3%	3,094	13.9%	5,797	13.8%
Age 75 to 84 Years	481	11.7%	1,830	8.2%	3,281	7.8%
Age 85 Years or Over	320	7.8%	838	3.8%	1,204	2.9%
Median Age	53.9		45.7		44.7	
Gender Age Distribution (2023)						
Female Population	2,229	54.3%	11,504	51.7%	21,519	51.3%
Age 0 to 19 Years	372	16.7%	2,314	20.1%	4,632	21.5%
Age 20 to 64 Years	1,003	45.0%	5,937	51.6%	11,307	52.5%
Age 65 Years or Over	854	38.3%	3,253	28.3%	5,580	25.9%
Female Median Age	56.2		47.8		46.2	
Male Population	1,878	45.7%	10,741	48.3%	20,418	48.7%
Age 0 to 19 Years	359	19.1%	2,448	22.8%	4,847	23.7%
Age 20 to 64 Years	944	50.3%	5,783	53.8%	10,869	53.2%
Age 65 Years or Over	576	30.6%	2,510	23.4%	4,702	23.0%
Male Median Age	50.5		43.6		43.3	

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Pecan Plaza

1151 E Hwy 377, Granbury TX 76048

1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	209	10.1%	878	9.2%	1,804	10.5%
HH Income \$150,000 to \$199,999	131	6.3%	673	7.1%	1,376	8.0%
HH Income \$100,000 to \$149,999	276	13.3%	1,898	19.9%	3,622	21.1%
HH Income \$75,000 to \$99,999	302	14.6%	1,072	11.2%	2,177	12.7%
HH Income \$50,000 to \$74,999	298	14.4%	1,488	15.6%	2,477	14.4%
HH Income \$35,000 to \$49,999	233	11.3%	905	9.5%	1,779	10.4%
HH Income \$25,000 to \$34,999	197	9.5%	889	9.3%	1,427	8.3%
HH Income \$15,000 to \$24,999	323	15.6%	1,160	12.1%	1,423	8.3%
HH Income Under \$15,000	104	5.0%	582	6.1%	1,073	6.3%
HH Income \$35,000 or More	1,449	69.9%	6,914	72.4%	13,235	77.1%
HH Income \$75,000 or More	917	44.2%	4,521	47.4%	8,979	52.3%
Housing (2023)						
Total Housing Units	2,298		11,142		19,976	
Housing Units Occupied	2,073	90.2%	9,544	85.7%	17,158	85.9%
Housing Units Owner-Occupied	1,363	65.7%	7,093	74.3%	13,709	79.9%
Housing Units, Renter-Occupied	710	34.3%	2,451	25.7%	3,449	20.1%
Housing Units, Vacant	225	10.8%	1,598	16.7%	2,818	16.4%
Marital Status (2023)						
Never Married	892	24.9%	3,650	19.5%	6,763	19.4%
Currently Married	1,718	47.9%	10,807	57.8%	20,802	59.7%
Separated	164	4.6%	540	2.9%	1,028	2.9%
Widowed	390	10.9%	1,463	7.8%	2,444	7.0%
Divorced	421	11.7%	2,249	12.0%	3,826	11.0%
Household Type (2023)						
Population Family	2,891	70.4%	17,661	79.4%	35,017	83.5%
Population Non-Family	998	24.3%	3,871	17.4%	6,100	14.5%
Population Group Quarters	219	5.3%	713	3.2%	820	2.0%
Family Households	1,164	56.2%	6,248	65.5%	12,041	70.2%
Non-Family Households	909	43.8%	3,296	34.5%	5,117	29.8%
Married Couple with Children	235	13.7%	1,616	15.0%	3,287	15.8%
Average Family Household Size	2.5		2.8		2.9	
Household Size (2023)						
1 Person Households	839	40.5%	2,893	30.3%	4,429	25.8%
2 Person Households	930	44.8%	4,096	42.9%	7,390	43.1%
3 Person Households	159	7.6%	1,174	12.3%	2,300	13.4%
4 Person Households	95	4.6%	809	8.5%	1,773	10.3%
5 Person Households	37	1.8%	402	4.2%	841	4.9%
6 or More Person Households	13	0.6%	169	1.8%	426	2.5%
Household Vehicles (2023)						
Households with 0 Vehicles Available	86	4.2%	274	2.9%	418	2.4%
Households with 1 Vehicles Available	843	40.7%	2,938	30.8%	4,776	27.8%
Households with 2 or More Vehicles Available	1,144	55.2%	6,332	66.3%	11,964	69.7%
Total Vehicles Available	3,397		18,289		33,955	
Average Vehicles Per Household	1.6		1.9		2.0	

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Labor Force (2023)								
Estimated Labor Population Age 16 Years or Over			3,549		18,428		34,310	
Estimated Civilian Employed		44.2%	1,567		9,891	53.7%	19,585	57.1%
Estimated Civilian Unemployed		2.2%	79		414	2.2%	765	2.2%
Estimated in Armed Forces	-	-	-	-	-	-	3	-
Estimated Not in Labor Force		53.6%	1,902		8,123	44.1%	13,957	40.7%
Unemployment Rate			2.2%		2.2%		2.2%	
Occupation (2023)								
Occupation: Population Age 16 Years or Over			1,567		9,891		19,585	
Management, Business, Financial Operations		22.4%	352		1,517	15.3%	2,973	15.2%
Professional, Related		29.0%	455		2,394	24.2%	4,416	22.5%
Service		13.3%	208		1,331	13.5%	2,359	12.0%
Sales, Office		18.4%	288		1,988	20.1%	4,169	21.3%
Farming, Fishing, Forestry	-	-	-	-	17	0.2%	66	0.3%
Construct, Extraction, Maintenance		4.4%	68		902	9.1%	1,882	9.6%
Production, Transport Material Moving		12.6%	197		1,740	17.6%	3,720	19.0%
White Collar Workers		69.8%	1,094		5,900	59.7%	11,558	59.0%
Blue Collar Workers		30.2%	473		3,991	40.3%	8,027	41.0%
Consumer Expenditure (2023)								
Total Household Expenditure			\$134.13 M		\$628.84 M		\$1.23 B	
Total Non-Retail Expenditure		53.1%	\$71.19 M		\$332.44 M	52.9%	\$647.91 M	52.8%
Total Retail Expenditure		46.9%	\$62.94 M		\$296.4 M	47.1%	\$578.77 M	47.2%
Apparel		3.5%	\$4.64 M		\$21.92 M	3.5%	\$43.06 M	3.5%
Contributions		3.4%	\$4.59 M		\$21.2 M	3.4%	\$41.71 M	3.4%
Education		3.0%	\$3.98 M		\$18.86 M	3.0%	\$37.66 M	3.1%
Entertainment		5.6%	\$7.58 M		\$35.72 M	5.7%	\$70.27 M	5.7%
Food and Beverages		14.6%	\$19.58 M		\$91.96 M	14.6%	\$179.02 M	14.6%
Furnishings and Equipment		3.5%	\$4.71 M		\$22.23 M	3.5%	\$43.66 M	3.6%
Gifts		2.5%	\$3.41 M		\$15.99 M	2.5%	\$31.37 M	2.6%
Health Care		8.7%	\$11.61 M		\$53.9 M	8.6%	\$104.33 M	8.5%
Household Operations		4.0%	\$5.35 M		\$24.95 M	4.0%	\$48.82 M	4.0%
Miscellaneous Expenses		1.9%	\$2.56 M		\$11.97 M	1.9%	\$23.36 M	1.9%
Personal Care		1.3%	\$1.8 M		\$8.46 M	1.3%	\$16.51 M	1.3%
Personal Insurance		0.7%	\$956.81 K		\$4.53 M	0.7%	\$9 M	0.7%
Reading		0.2%	\$302.35 K		\$1.4 M	0.2%	\$2.72 M	0.2%
Shelter		21.1%	\$28.27 M		\$131.87 M	21.0%	\$256.28 M	20.9%
Tobacco		0.6%	\$807.85 K		\$3.7 M	0.6%	\$6.98 M	0.6%
Transportation		18.0%	\$24.09 M		\$114.08 M	18.1%	\$223.11 M	18.2%
Utilities		7.4%	\$9.91 M		\$46.09 M	7.3%	\$88.82 M	7.2%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over			3,191		16,371		30,406	
Elementary (Grade Level 0 to 8)		4.5%	143		698	4.3%	999	3.3%
Some High School (Grade Level 9 to 11)		2.9%	93		773	4.7%	1,430	4.7%
High School Graduate		27.7%	885		4,804	29.3%	8,622	28.4%
Some College		27.3%	873		3,946	24.1%	7,510	24.7%
Associate Degree Only		5.3%	170		1,237	7.6%	2,216	7.3%
Bachelor Degree Only		16.5%	527		3,365	20.6%	6,708	22.1%
Graduate Degree		15.7%	500		1,548	9.5%	2,921	9.6%

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Units In Structure (2023)						
1 Detached Unit	1,281	89.7%	6,644	91.8%	12,496	95.7%
1 Attached Unit	49	3.4%	206	2.8%	519	4.0%
2 to 4 Units	117	8.2%	370	5.1%	539	4.1%
5 to 9 Units	222	15.6%	312	4.3%	351	2.7%
10 to 19 Units	45	3.2%	121	1.7%	129	1.0%
20 to 49 Units	59	4.2%	199	2.8%	216	1.7%
50 or More Units	128	9.0%	418	5.8%	450	3.4%
Mobile Home or Trailer	170	11.9%	1,222	16.9%	2,385	18.3%
Other Structure	2	0.1%	51	0.7%	74	0.6%
Homes Built By Year (2023)						
Homes Built 2010 or later	342	24.0%	1,565	21.6%	2,927	22.4%
Homes Built 2000 to 2009	593	41.5%	2,393	33.1%	4,123	31.6%
Homes Built 1990 to 1999	350	24.5%	1,490	20.6%	2,833	21.7%
Homes Built 1980 to 1989	400	28.0%	1,812	25.0%	3,346	25.6%
Homes Built 1970 to 1979	171	12.0%	1,378	19.0%	2,572	19.7%
Homes Built 1960 to 1969	157	11.0%	475	6.6%	688	5.3%
Homes Built 1950 to 1959	26	1.8%	164	2.3%	244	1.9%
Homes Built Before 1949	33	2.3%	268	3.7%	425	3.3%
Home Values (2023)						
Home Values \$1,000,000 or More	26	1.9%	168	2.4%	229	1.7%
Home Values \$500,000 to \$999,999	158	11.6%	665	9.4%	1,250	9.1%
Home Values \$400,000 to \$499,999	105	7.7%	471	6.6%	795	5.8%
Home Values \$300,000 to \$399,999	248	18.2%	964	13.6%	1,958	14.3%
Home Values \$200,000 to \$299,999	394	28.9%	1,919	27.0%	3,873	28.3%
Home Values \$150,000 to \$199,999	233	17.1%	951	13.4%	1,935	14.1%
Home Values \$100,000 to \$149,999	119	8.7%	1,125	15.9%	1,627	11.9%
Home Values \$70,000 to \$99,999	55	4.0%	384	5.4%	805	5.9%
Home Values \$50,000 to \$69,999	8	0.6%	145	2.0%	502	3.7%
Home Values \$25,000 to \$49,999	8	0.6%	156	2.2%	395	2.9%
Home Values Under \$25,000	8	0.6%	146	2.1%	340	2.5%
Owner-Occupied Median Home Value	\$277,717		\$235,567		\$230,194	
Renter-Occupied Median Rent	\$954		\$949		\$941	
Transportation To Work (2023)						
Drive to Work Alone	1,395	89.0%	8,600	87.0%	16,626	84.9%
Drive to Work in Carpool	36	2.3%	347	3.5%	981	5.0%
Travel to Work by Public Transportation	1	-	3	-	27	0.1%
Drive to Work on Motorcycle	-	-	3	-	14	-
Walk or Bicycle to Work	34	2.1%	124	1.3%	191	1.0%
Other Means	15	1.0%	36	0.4%	95	0.5%
Work at Home	86	5.5%	778	7.9%	1,651	8.4%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	449	28.7%	2,222	22.5%	4,254	21.7%
Travel to Work in 15 to 29 Minutes	327	20.8%	2,558	25.9%	4,931	25.2%
Travel to Work in 30 to 59 Minutes	458	29.2%	3,129	31.6%	6,216	31.7%
Travel to Work in 60 Minutes or More	247	15.8%	1,204	12.2%	2,533	12.9%
Average Minutes Travel to Work	28.3		26.9		27.5	

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