

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.8025/-97.2653



Haltom Plaza SC 3101-3189 Denton Hwy, Haltom City, TX 76117	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	11,796		73,392		250,456	
Projected Population (2028)	11,964		75,284		260,196	
Census Population (2020)	11,232		72,534		244,542	
Census Population (2010)	10,800		66,864		223,862	
Projected Annual Growth (2023 to 2028)	169	0.3%	1,892	0.5%	9,741	0.8%
Historical Annual Growth (2020 to 2023)	564	1.7%	858	0.4%	5,914	0.8%
Historical Annual Growth (2010 to 2020)	432	1.3%	5,670	2.8%	20,679	3.1%
Estimated Population Density (2023)	3,757 psm		2,596 psm		3,190 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	4,043		26,552		91,548	
Projected Households (2028)	4,250		28,141		98,388	
Census Households (2020)	3,859		26,103		88,497	
Census Households (2010)	3,731		24,235		81,044	
Estimated Households with Children (2023)	1,652	40.9%	9,519	35.9%	31,249	34.1%
Estimated Average Household Size (2023)	2.90		2.75		2.71	
Average Household Income						
Estimated Average Household Income (2023)	\$62,878		\$80,880		\$86,157	
Projected Average Household Income (2028)	\$57,625		\$75,560		\$79,834	
Estimated Average Family Income (2023)	\$70,049		\$94,910		\$98,047	
Median Household Income						
Estimated Median Household Income (2023)	\$53,509		\$62,244		\$66,070	
Projected Median Household Income (2028)	\$47,856		\$55,974		\$60,518	
Estimated Median Family Income (2023)	\$62,662		\$75,030		\$79,202	
Per Capita Income						
Estimated Per Capita Income (2023)	\$21,590		\$29,292		\$31,600	
Projected Per Capita Income (2028)	\$20,506		\$28,275		\$30,290	
Estimated Per Capita Income 5 Year Growth	-\$1,084	-5.0%	-\$1,017	-3.5%	-\$1,309	-4.1%
Estimated Average Household Net Worth (2023)	\$253,047		\$371,087		\$365,016	
Daytime Demos (2023)						
Total Businesses	490		3,931		10,956	
Total Employees	4,396		42,662		110,961	
Company Headquarter Businesses	17	3.5%	170	4.3%	376	3.4%
Company Headquarter Employees	743	16.9%	9,120	21.4%	16,679	15.0%
Employee Population per Business	9.0		10.9		10.1	
Residential Population per Business	24.1		18.7		22.9	

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Race & Ethnicity						
White (2023)	5,900	50.0%	37,347	50.9%	119,109	47.6%
Black or African American (2023)	723	6.1%	6,056	8.3%	37,919	15.1%
American Indian or Alaska Native (2023)	153	1.3%	815	1.1%	2,487	1.0%
Asian (2023)	696	5.9%	4,157	5.7%	12,929	5.2%
Hawaiian or Pacific Islander (2023)	23	0.2%	125	0.2%	563	0.2%
Other Race (2023)	2,443	20.7%	13,444	18.3%	39,936	15.9%
Two or More Races (2023)	1,858	15.7%	11,448	15.6%	37,512	15.0%
Not Hispanic or Latino Population (2023)	5,907	50.1%	40,274	54.9%	150,347	60.0%
Hispanic or Latino Population (2023)	5,889	49.9%	33,118	45.1%	100,109	40.0%
Not Hispanic or Latino Population (2028)	5,988	50.0%	40,996	54.5%	155,776	59.9%
Hispanic or Latino Population (2028)	5,977	50.0%	34,288	45.5%	104,420	40.1%
Not Hispanic or Latino Population (2020)	5,423	48.3%	39,229	54.1%	146,584	59.9%
Hispanic or Latino Population (2020)	5,810	51.7%	33,305	45.9%	97,957	40.1%
Not Hispanic or Latino Population (2010)	6,133	56.8%	40,246	60.2%	142,727	63.8%
Hispanic or Latino Population (2010)	4,667	43.2%	26,618	39.8%	81,135	36.2%
Projected Hispanic Annual Growth (2023 to 2028)	88	0.3%	1,170	0.7%	4,311	0.9%
Historic Hispanic Annual Growth (2010 to 2023)	1,222	2.0%	6,500	1.9%	18,973	1.8%
Age Distribution (2023)						
Age Under 5	795	6.7%	4,795	6.5%	17,023	6.8%
Age 5 to 9 Years	813	6.9%	4,817	6.6%	17,274	6.9%
Age 10 to 14 Years	905	7.7%	5,243	7.1%	18,130	7.2%
Age 15 to 19 Years	950	8.1%	5,415	7.4%	18,019	7.2%
Age 20 to 24 Years	843	7.1%	5,257	7.2%	18,197	7.3%
Age 25 to 29 Years	837	7.1%	5,391	7.3%	19,941	8.0%
Age 30 to 34 Years	818	6.9%	5,086	6.9%	18,662	7.5%
Age 35 to 39 Years	803	6.8%	4,708	6.4%	16,988	6.8%
Age 40 to 44 Years	713	6.0%	4,422	6.0%	15,802	6.3%
Age 45 to 49 Years	678	5.7%	4,200	5.7%	15,076	6.0%
Age 50 to 54 Years	723	6.1%	4,437	6.0%	15,257	6.1%
Age 55 to 59 Years	635	5.4%	4,402	6.0%	15,116	6.0%
Age 60 to 64 Years	628	5.3%	4,078	5.6%	13,532	5.4%
Age 65 to 74 Years	985	8.4%	6,346	8.6%	19,013	7.6%
Age 75 to 84 Years	488	4.1%	3,402	4.6%	9,181	3.7%
Age 85 Years or Over	182	1.5%	1,392	1.9%	3,245	1.3%
Median Age	33.8		35.4		34.1	
Gender Age Distribution (2023)						
Female Population	5,760	48.8%	36,528	49.8%	126,072	50.3%
Age 0 to 19 Years	1,622	28.2%	9,816	26.9%	34,564	27.4%
Age 20 to 64 Years	3,200	55.6%	20,408	55.9%	73,885	58.6%
Age 65 Years or Over	938	16.3%	6,305	17.3%	17,623	14.0%
Female Median Age	35.1		36.4		34.9	
Male Population	6,036	51.2%	36,864	50.2%	124,383	49.7%
Age 0 to 19 Years	1,841	30.5%	10,455	28.4%	35,882	28.8%
Age 20 to 64 Years	3,478	57.6%	21,572	58.5%	74,685	60.0%
Age 65 Years or Over	717	11.9%	4,836	13.1%	13,817	11.1%
Male Median Age	32.4		34.4		33.3	

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Household Income Distribution (2023)						
HH Income \$200,000 or More	121	3.0%	1,803	6.8%	5,724	6.3%
HH Income \$150,000 to \$199,999	181	4.5%	1,580	6.0%	6,263	6.8%
HH Income \$100,000 to \$149,999	481	11.9%	3,477	13.1%	13,759	15.0%
HH Income \$75,000 to \$99,999	492	12.2%	3,151	11.9%	11,946	13.0%
HH Income \$50,000 to \$74,999	814	20.1%	5,313	20.0%	18,269	20.0%
HH Income \$35,000 to \$49,999	676	16.7%	3,984	15.0%	12,094	13.2%
HH Income \$25,000 to \$34,999	517	12.8%	2,669	10.1%	8,512	9.3%
HH Income \$15,000 to \$24,999	399	9.9%	2,507	9.4%	7,064	7.7%
HH Income Under \$15,000	362	8.9%	2,068	7.8%	7,916	8.6%
HH Income \$35,000 or More	2,766	68.4%	19,307	72.7%	68,055	74.3%
HH Income \$75,000 or More	1,275	31.5%	10,010	37.7%	37,692	41.2%
Housing (2023)						
Total Housing Units	4,358		28,534		99,093	
Housing Units Occupied	4,043	92.8%	26,552	93.1%	91,548	92.4%
Housing Units Owner-Occupied	2,657	65.7%	14,993	56.5%	50,376	55.0%
Housing Units, Renter-Occupied	1,386	34.3%	11,558	43.5%	41,172	45.0%
Housing Units, Vacant	314	7.8%	1,982	7.5%	7,545	8.2%
Marital Status (2023)						
Never Married	3,154	34.0%	19,747	33.7%	72,539	36.6%
Currently Married	3,722	40.1%	25,440	43.5%	81,702	41.3%
Separated	588	6.3%	3,509	6.0%	10,999	5.6%
Widowed	697	7.5%	3,746	6.4%	10,445	5.3%
Divorced	1,122	12.1%	6,095	10.4%	22,343	11.3%
Household Type (2023)						
Population Family	10,227	86.7%	61,740	84.1%	207,669	82.9%
Population Non-Family	1,499	12.7%	11,365	15.5%	40,190	16.0%
Population Group Quarters	70	0.6%	288	0.4%	2,596	1.0%
Family Households	2,911	72.0%	17,757	66.9%	60,442	66.0%
Non-Family Households	1,132	28.0%	8,794	33.1%	31,106	34.0%
Married Couple with Children	1,062	28.5%	6,008	23.6%	19,157	23.4%
Average Family Household Size	3.5		3.5		3.4	
Household Size (2023)						
1 Person Households	939	23.2%	7,232	27.2%	25,267	27.6%
2 Person Households	1,189	29.4%	8,146	30.7%	27,825	30.4%
3 Person Households	727	18.0%	4,232	15.9%	15,047	16.4%
4 Person Households	558	13.8%	3,329	12.5%	11,646	12.7%
5 Person Households	340	8.4%	1,988	7.5%	6,674	7.3%
6 or More Person Households	291	7.2%	1,623	6.1%	5,089	5.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	210	5.2%	1,354	5.1%	4,193	4.6%
Households with 1 Vehicles Available	1,219	30.1%	8,818	33.2%	32,230	35.2%
Households with 2 or More Vehicles Available	2,614	64.7%	16,380	61.7%	55,126	60.2%
Total Vehicles Available	7,933		50,530		170,041	
Average Vehicles Per Household	2.0		1.9		1.9	

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Haltom Plaza SC			1 mi radius		3 mi radius		5 mi radius	
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Labor Force (2023)								
Estimated Labor Population Age 16 Years or Over			9,094		57,424		194,366	
Estimated Civilian Employed	5,792	63.7%	38,356	66.8%	135,309	69.6%		
Estimated Civilian Unemployed	180	2.0%	1,308	2.3%	5,172	2.7%		
Estimated in Armed Forces	1	-	26	-	192	-		
Estimated Not in Labor Force	3,121	34.3%	17,733	30.9%	53,693	27.6%		
Unemployment Rate	2.0%		2.3%		2.7%			
Occupation (2023)								
Occupation: Population Age 16 Years or Over			5,792		38,356		135,309	
Management, Business, Financial Operations	683	11.8%	4,366	11.4%	18,852	13.9%		
Professional, Related	596	10.3%	5,371	14.0%	22,945	17.0%		
Service	1,196	20.7%	6,704	17.5%	23,476	17.3%		
Sales, Office	1,301	22.5%	8,592	22.4%	29,522	21.8%		
Farming, Fishing, Forestry	11	0.2%	23	-	109	-		
Construct, Extraction, Maintenance	962	16.6%	5,048	13.2%	15,734	11.6%		
Production, Transport Material Moving	1,043	18.0%	8,253	21.5%	24,673	18.2%		
White Collar Workers	2,580	44.5%	18,329	47.8%	71,318	52.7%		
Blue Collar Workers	3,212	55.5%	20,027	52.2%	63,991	47.3%		
Consumer Expenditure (2023)								
Total Household Expenditure	\$205.96 M		\$1.6 B		\$5.79 B			
Total Non-Retail Expenditure	\$108.36 M	52.6%	\$846.08 M	52.8%	\$3.05 B	52.8%		
Total Retail Expenditure	\$97.6 M	47.4%	\$755.96 M	47.2%	\$2.73 B	47.2%		
Apparel	\$7.2 M	3.5%	\$56.42 M	3.5%	\$204.57 M	3.5%		
Contributions	\$6.42 M	3.1%	\$51.59 M	3.2%	\$185.58 M	3.2%		
Education	\$5.67 M	2.8%	\$46.9 M	2.9%	\$171.07 M	3.0%		
Entertainment	\$11.44 M	5.6%	\$89.79 M	5.6%	\$325.41 M	5.6%		
Food and Beverages	\$30.7 M	14.9%	\$236.93 M	14.8%	\$856.24 M	14.8%		
Furnishings and Equipment	\$7.11 M	3.5%	\$55.71 M	3.5%	\$202.07 M	3.5%		
Gifts	\$4.77 M	2.3%	\$38.78 M	2.4%	\$139.98 M	2.4%		
Health Care	\$17.73 M	8.6%	\$135.78 M	8.5%	\$487.44 M	8.4%		
Household Operations	\$7.97 M	3.9%	\$62.56 M	3.9%	\$225.69 M	3.9%		
Miscellaneous Expenses	\$3.86 M	1.9%	\$30.17 M	1.9%	\$108.91 M	1.9%		
Personal Care	\$2.76 M	1.3%	\$21.44 M	1.3%	\$77.57 M	1.3%		
Personal Insurance	\$1.39 M	0.7%	\$11.03 M	0.7%	\$39.98 M	0.7%		
Reading	\$443.17 K	0.2%	\$3.48 M	0.2%	\$12.5 M	0.2%		
Shelter	\$43.55 M	21.1%	\$339.58 M	21.2%	\$1.23 B	21.2%		
Tobacco	\$1.36 M	0.7%	\$10.08 M	0.6%	\$35.96 M	0.6%		
Transportation	\$37.78 M	18.3%	\$292.01 M	18.2%	\$1.06 B	18.3%		
Utilities	\$15.8 M	7.7%	\$119.8 M	7.5%	\$430.08 M	7.4%		
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	7,490		47,864		161,812			
Elementary (Grade Level 0 to 8)	1,028	13.7%	5,652	11.8%	15,977	9.9%		
Some High School (Grade Level 9 to 11)	1,153	15.4%	5,489	11.5%	16,053	9.9%		
High School Graduate	2,649	35.4%	15,994	33.4%	47,249	29.2%		
Some College	1,303	17.4%	8,801	18.4%	32,895	20.3%		
Associate Degree Only	485	6.5%	3,290	6.9%	12,222	7.6%		
Bachelor Degree Only	679	9.1%	6,045	12.6%	25,896	16.0%		
Graduate Degree	194	2.6%	2,593	5.4%	11,520	7.1%		

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Units In Structure (2023)						
1 Detached Unit	2,965	79.5%	18,012	74.3%	60,026	74.1%
1 Attached Unit	171	4.6%	1,130	4.7%	4,110	5.1%
2 to 4 Units	194	5.2%	1,497	6.2%	5,278	6.5%
5 to 9 Units	156	4.2%	1,386	5.7%	5,621	6.9%
10 to 19 Units	218	5.9%	1,551	6.4%	5,767	7.1%
20 to 49 Units	95	2.5%	1,165	4.8%	3,489	4.3%
50 or More Units	125	3.3%	1,380	5.7%	5,551	6.8%
Mobile Home or Trailer	118	3.2%	428	1.8%	1,689	2.1%
Other Structure	-	-	2	-	17	-
Homes Built By Year (2023)						
Homes Built 2010 or later	301	8.1%	2,155	8.9%	10,219	12.6%
Homes Built 2000 to 2009	140	3.7%	1,877	7.7%	10,970	13.5%
Homes Built 1990 to 1999	163	4.4%	1,737	7.2%	9,448	11.7%
Homes Built 1980 to 1989	456	12.2%	2,899	12.0%	13,651	16.8%
Homes Built 1970 to 1979	422	11.3%	3,792	15.6%	13,654	16.8%
Homes Built 1960 to 1969	692	18.5%	4,318	17.8%	11,658	14.4%
Homes Built 1950 to 1959	1,131	30.3%	6,592	27.2%	13,647	16.8%
Homes Built Before 1949	740	19.8%	3,182	13.1%	8,302	10.2%
Home Values (2023)						
Home Values \$1,000,000 or More	63	2.4%	278	1.9%	855	1.7%
Home Values \$500,000 to \$999,999	148	5.6%	884	5.9%	3,122	6.2%
Home Values \$400,000 to \$499,999	131	4.9%	903	6.0%	2,946	5.8%
Home Values \$300,000 to \$399,999	284	10.7%	2,015	13.4%	7,177	14.2%
Home Values \$200,000 to \$299,999	718	27.0%	4,900	32.7%	17,028	33.8%
Home Values \$150,000 to \$199,999	553	20.8%	2,627	17.5%	8,874	17.6%
Home Values \$100,000 to \$149,999	277	10.4%	1,559	10.4%	4,758	9.4%
Home Values \$70,000 to \$99,999	205	7.7%	838	5.6%	2,163	4.3%
Home Values \$50,000 to \$69,999	82	3.1%	338	2.3%	1,049	2.1%
Home Values \$25,000 to \$49,999	28	1.1%	153	1.0%	757	1.5%
Home Values Under \$25,000	166	6.3%	497	3.3%	1,648	3.3%
Owner-Occupied Median Home Value	\$194,340		\$225,610		\$230,190	
Renter-Occupied Median Rent	\$1,049		\$1,026		\$1,066	
Transportation To Work (2023)						
Drive to Work Alone	4,346	75.0%	27,759	72.4%	95,837	70.8%
Drive to Work in Carpool	797	13.8%	4,285	11.2%	14,476	10.7%
Travel to Work by Public Transportation	9	0.2%	94	0.2%	544	0.4%
Drive to Work on Motorcycle	-	-	6	-	59	-
Walk or Bicycle to Work	47	0.8%	320	0.8%	1,286	1.0%
Other Means	69	1.2%	406	1.1%	1,366	1.0%
Work at Home	523	9.0%	5,487	14.3%	21,742	16.1%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,140	19.7%	8,090	21.1%	25,107	18.6%
Travel to Work in 15 to 29 Minutes	2,305	39.8%	13,722	35.8%	49,174	36.3%
Travel to Work in 30 to 59 Minutes	1,377	23.8%	9,300	24.2%	32,711	24.2%
Travel to Work in 60 Minutes or More	447	7.7%	1,758	4.6%	6,575	4.9%
Average Minutes Travel to Work	23.3		21.6		22.2	

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