

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.6615/-96.8868



Camp Wisdom Center 4110 W Camp Wisdom Rd, Dallas, TX 75237	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	17,545		85,372		245,782	
Projected Population (2028)	17,961		88,411		258,528	
Census Population (2020)	17,332		85,928		247,189	
Census Population (2010)	16,675		81,845		234,431	
Projected Annual Growth (2023 to 2028)	416	0.5%	3,039	0.7%	12,746	1.0%
Historical Annual Growth (2020 to 2023)	213	0.4%	-556	-0.2%	-1,407	-0.2%
Historical Annual Growth (2010 to 2020)	657	1.3%	4,083	1.7%	12,758	1.8%
Estimated Population Density (2023)	5,588 psm		3,021 psm		3,131 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	7,108		32,156		84,777	
Projected Households (2028)	7,183		32,912		88,310	
Census Households (2020)	7,116		32,126		84,308	
Census Households (2010)	6,768		30,349		78,654	
Estimated Households with Children (2023)	2,592	36.5%	12,284	38.2%	34,836	41.1%
Estimated Average Household Size (2023)	2.44		2.64		2.86	
Average Household Income						
Estimated Average Household Income (2023)	\$55,353		\$78,220		\$86,252	
Projected Average Household Income (2028)	\$53,131		\$77,061		\$83,978	
Estimated Average Family Income (2023)	\$59,589		\$87,273		\$94,331	
Median Household Income						
Estimated Median Household Income (2023)	\$40,413		\$55,670		\$60,587	
Projected Median Household Income (2028)	\$35,376		\$50,377		\$55,605	
Estimated Median Family Income (2023)	\$50,075		\$67,491		\$72,314	
Per Capita Income						
Estimated Per Capita Income (2023)	\$22,519		\$29,510		\$29,824	
Projected Per Capita Income (2028)	\$21,341		\$28,733		\$28,756	
Estimated Per Capita Income 5 Year Growth	-\$1,178	-5.2%	-\$777	-2.6%	-\$1,068	-3.6%
Estimated Average Household Net Worth (2023)	\$180,650		\$298,698		\$331,833	
Daytime Demos (2023)						
Total Businesses	603		4,031		8,387	
Total Employees	4,318		33,375		65,060	
Company Headquarter Businesses	16	2.7%	105	2.6%	179	2.1%
Company Headquarter Employees	224	5.2%	3,047	9.1%	5,454	8.4%
Employee Population per Business	7.2		8.3		7.8	
Residential Population per Business	29.1		21.2		29.3	

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4110 W Camp Wisdom Rd, Dallas, TX 75237							
Race & Ethnicity							
White (2023)	3,482	19.8%	18,887	22.1%	51,836	21.1%	
Black or African American (2023)	9,024	51.4%	40,401	47.3%	103,709	42.2%	
American Indian or Alaska Native (2023)	257	1.5%	1,087	1.3%	3,018	1.2%	
Asian (2023)	208	1.2%	1,412	1.7%	6,086	2.5%	
Hawaiian or Pacific Islander (2023)	26	0.2%	50	-	134	-	
Other Race (2023)	2,607	14.9%	12,823	15.0%	45,580	18.5%	
Two or More Races (2023)	1,941	11.1%	10,711	12.5%	35,419	14.4%	
Not Hispanic or Latino Population (2023)	11,426	65.1%	54,548	63.9%	140,900	57.3%	
Hispanic or Latino Population (2023)	6,120	34.9%	30,824	36.1%	104,881	42.7%	
Not Hispanic or Latino Population (2028)	11,626	64.7%	56,396	63.8%	148,734	57.5%	
Hispanic or Latino Population (2028)	6,335	35.3%	32,015	36.2%	109,794	42.5%	
Not Hispanic or Latino Population (2020)	11,226	64.8%	54,883	63.9%	140,208	56.7%	
Hispanic or Latino Population (2020)	6,106	35.2%	31,045	36.1%	106,982	43.3%	
Not Hispanic or Latino Population (2010)	11,220	67.3%	58,561	71.6%	143,948	61.4%	
Hispanic or Latino Population (2010)	5,454	32.7%	23,284	28.4%	90,484	38.6%	
Projected Hispanic Annual Growth (2023 to 2028)	215	0.7%	1,191	0.8%	4,912	0.9%	
Historic Hispanic Annual Growth (2010 to 2023)	665	0.9%	7,540	2.5%	14,398	1.2%	
Age Distribution (2023)							
Age Under 5	1,524	8.7%	6,099	7.1%	17,282	7.0%	
Age 5 to 9 Years	1,382	7.9%	6,287	7.4%	18,004	7.3%	
Age 10 to 14 Years	1,298	7.4%	6,561	7.7%	19,247	7.8%	
Age 15 to 19 Years	1,234	7.0%	6,120	7.2%	18,959	7.7%	
Age 20 to 24 Years	1,508	8.6%	6,049	7.1%	18,246	7.4%	
Age 25 to 29 Years	1,689	9.6%	6,525	7.6%	17,754	7.2%	
Age 30 to 34 Years	1,257	7.2%	5,915	6.9%	16,542	6.7%	
Age 35 to 39 Years	1,172	6.7%	5,377	6.3%	15,609	6.4%	
Age 40 to 44 Years	1,096	6.2%	5,118	6.0%	14,979	6.1%	
Age 45 to 49 Years	1,049	6.0%	4,930	5.8%	14,439	5.9%	
Age 50 to 54 Years	971	5.5%	4,922	5.8%	14,166	5.8%	
Age 55 to 59 Years	976	5.6%	5,251	6.2%	15,237	6.2%	
Age 60 to 64 Years	842	4.8%	5,345	6.3%	14,891	6.1%	
Age 65 to 74 Years	999	5.7%	7,110	8.3%	20,034	8.2%	
Age 75 to 84 Years	378	2.2%	2,746	3.2%	7,735	3.1%	
Age 85 Years or Over	170	1.0%	1,018	1.2%	2,657	1.1%	
Median Age	29.9		34.2		33.9		
Gender Age Distribution (2023)							
Female Population	9,313	53.1%	45,197	52.9%	128,681	52.4%	
Age 0 to 19 Years	2,688	28.9%	12,292	27.2%	36,222	28.1%	
Age 20 to 64 Years	5,729	61.5%	26,537	58.7%	74,699	58.0%	
Age 65 Years or Over	896	9.6%	6,368	14.1%	17,760	13.8%	
Female Median Age	31.1		35.9		35.4		
Male Population	8,232	46.9%	40,175	47.1%	117,101	47.6%	
Age 0 to 19 Years	2,750	33.4%	12,775	31.8%	37,271	31.8%	
Age 20 to 64 Years	4,831	58.7%	22,895	57.0%	67,163	57.4%	
Age 65 Years or Over	651	7.9%	4,506	11.2%	12,667	10.8%	
Male Median Age	28.5		32.2		32.2		

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4110 W Camp Wisdom Rd, Dallas, TX 75237								
Household Income Distribution (2023)								
HH Income \$200,000 or More	100	1.4%	1,518	4.7%	4,686	5.5%		
HH Income \$150,000 to \$199,999	133	1.9%	1,301	4.0%	4,258	5.0%		
HH Income \$100,000 to \$149,999	540	7.6%	3,821	11.9%	11,898	14.0%		
HH Income \$75,000 to \$99,999	663	9.3%	3,706	11.5%	9,871	11.6%		
HH Income \$50,000 to \$74,999	1,122	15.8%	6,206	19.3%	16,438	19.4%		
HH Income \$35,000 to \$49,999	1,217	17.1%	4,838	15.0%	11,922	14.1%		
HH Income \$25,000 to \$34,999	935	13.2%	3,190	9.9%	8,129	9.6%		
HH Income \$15,000 to \$24,999	1,101	15.5%	3,401	10.6%	7,581	8.9%		
HH Income Under \$15,000	1,296	18.2%	4,176	13.0%	9,994	11.8%		
HH Income \$35,000 or More	3,775	53.1%	21,390	66.5%	59,072	69.7%		
HH Income \$75,000 or More	1,436	20.2%	10,346	32.2%	30,713	36.2%		
Housing (2023)								
Total Housing Units	7,630		34,128		89,593			
Housing Units Occupied	7,108	93.2%	32,156	94.2%	84,777	94.6%		
Housing Units Owner-Occupied	2,018	28.4%	15,458	48.1%	47,408	55.9%		
Housing Units, Renter-Occupied	5,089	71.6%	16,698	51.9%	37,370	44.1%		
Housing Units, Vacant	522	7.4%	1,972	6.1%	4,816	5.7%		
Marital Status (2023)								
Never Married	6,268	47.0%	27,571	41.5%	78,507	41.1%		
Currently Married	3,228	24.2%	21,928	33.0%	69,533	36.4%		
Separated	1,084	8.1%	4,963	7.5%	12,511	6.5%		
Widowed	822	6.2%	4,045	6.1%	11,302	5.9%		
Divorced	1,938	14.5%	7,919	11.9%	19,395	10.1%		
Household Type (2023)								
Population Family	13,718	78.2%	72,224	84.6%	214,026	87.1%		
Population Non-Family	3,599	20.5%	12,536	14.7%	28,498	11.6%		
Population Group Quarters	228	1.3%	612	0.7%	3,258	1.3%		
Family Households	4,081	57.4%	21,543	67.0%	61,114	72.1%		
Non-Family Households	3,027	42.6%	10,613	33.0%	23,663	27.9%		
Married Couple with Children	1,039	32.2%	5,647	25.8%	18,562	26.7%		
Average Family Household Size	3.4		3.4		3.5			
Household Size (2023)								
1 Person Households	2,722	38.3%	9,354	29.1%	20,469	24.1%		
2 Person Households	1,833	25.8%	9,488	29.5%	23,706	28.0%		
3 Person Households	1,143	16.1%	5,423	16.9%	14,742	17.4%		
4 Person Households	669	9.4%	3,844	12.0%	11,740	13.8%		
5 Person Households	409	5.7%	2,260	7.0%	7,411	8.7%		
6 or More Person Households	331	4.7%	1,788	5.6%	6,710	7.9%		
Household Vehicles (2023)								
Households with 0 Vehicles Available	1,049	14.8%	3,240	10.1%	7,206	8.5%		
Households with 1 Vehicles Available	3,888	54.7%	13,138	40.9%	30,208	35.6%		
Households with 2 or More Vehicles Available	2,171	30.5%	15,777	49.1%	47,363	55.9%		
Total Vehicles Available	9,363		53,011		153,172			
Average Vehicles Per Household	1.3		1.6		1.8			

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4110 W Camp Wisdom Rd, Dallas, TX 75237								
Labor Force (2023)								
Estimated Labor Population Age 16 Years or Over			13,071		65,071		187,222	
Estimated Civilian Employed	8,849	67.7%	40,830	62.7%	118,497	63.3%		
Estimated Civilian Unemployed	503	3.8%	2,544	3.9%	6,486	3.5%		
Estimated in Armed Forces	30	0.2%	34	-	127	-		
Estimated Not in Labor Force	3,689	28.2%	21,663	33.3%	62,112	33.2%		
Unemployment Rate	3.8%		3.9%		3.5%			
Occupation (2023)								
Occupation: Population Age 16 Years or Over			8,849		40,830		118,497	
Management, Business, Financial Operations	768	8.7%	4,530	11.1%	14,132	11.9%		
Professional, Related	1,073	12.1%	7,001	17.1%	21,107	17.8%		
Service	1,818	20.5%	7,272	17.8%	19,961	16.8%		
Sales, Office	1,964	22.2%	9,551	23.4%	26,829	22.6%		
Farming, Fishing, Forestry	47	0.5%	101	0.2%	287	0.2%		
Construct, Extraction, Maintenance	528	6.0%	2,987	7.3%	11,358	9.6%		
Production, Transport Material Moving	2,651	30.0%	9,387	23.0%	24,823	20.9%		
White Collar Workers	3,805	43.0%	21,082	51.6%	62,067	52.4%		
Blue Collar Workers	5,044	57.0%	19,748	48.4%	56,429	47.6%		
Consumer Expenditure (2023)								
Total Household Expenditure	\$332.23 M		\$1.89 B		\$5.34 B			
Total Non-Retail Expenditure	\$176.14 M	53.0%	\$999.64 M	52.8%	\$2.82 B	52.7%		
Total Retail Expenditure	\$156.09 M	47.0%	\$892.57 M	47.2%	\$2.52 B	47.3%		
Apparel	\$11.64 M	3.5%	\$66.54 M	3.5%	\$188.76 M	3.5%		
Contributions	\$9.84 M	3.0%	\$59.48 M	3.1%	\$169.28 M	3.2%		
Education	\$9.18 M	2.8%	\$54.68 M	2.9%	\$156.79 M	2.9%		
Entertainment	\$17.88 M	5.4%	\$105.02 M	5.6%	\$298.92 M	5.6%		
Food and Beverages	\$50.15 M	15.1%	\$281.64 M	14.9%	\$793.78 M	14.9%		
Furnishings and Equipment	\$11.12 M	3.3%	\$65.26 M	3.4%	\$185.58 M	3.5%		
Gifts	\$7.47 M	2.2%	\$44.92 M	2.4%	\$127.46 M	2.4%		
Health Care	\$28.35 M	8.5%	\$160.74 M	8.5%	\$451.63 M	8.5%		
Household Operations	\$12.67 M	3.8%	\$73.37 M	3.9%	\$207.79 M	3.9%		
Miscellaneous Expenses	\$6.2 M	1.9%	\$35.55 M	1.9%	\$100.39 M	1.9%		
Personal Care	\$4.46 M	1.3%	\$25.34 M	1.3%	\$71.54 M	1.3%		
Personal Insurance	\$2.05 M	0.6%	\$12.69 M	0.7%	\$36.53 M	0.7%		
Reading	\$704.37 K	0.2%	\$4.07 M	0.2%	\$11.49 M	0.2%		
Shelter	\$72.14 M	21.7%	\$402.86 M	21.3%	\$1.13 B	21.2%		
Tobacco	\$2.45 M	0.7%	\$12.43 M	0.7%	\$34 M	0.6%		
Transportation	\$59.71 M	18.0%	\$344.02 M	18.2%	\$975.26 M	18.3%		
Utilities	\$26.22 M	7.9%	\$143.62 M	7.6%	\$401.67 M	7.5%		
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	10,600		54,257		154,043			
Elementary (Grade Level 0 to 8)	850	8.0%	5,082	9.4%	17,354	11.3%		
Some High School (Grade Level 9 to 11)	1,157	10.9%	4,710	8.7%	14,864	9.6%		
High School Graduate	3,412	32.2%	16,375	30.2%	43,991	28.6%		
Some College	2,869	27.1%	12,489	23.0%	34,420	22.3%		
Associate Degree Only	879	8.3%	3,605	6.6%	9,313	6.0%		
Bachelor Degree Only	1,030	9.7%	7,493	13.8%	21,777	14.1%		
Graduate Degree	403	3.8%	4,503	8.3%	12,323	8.0%		

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4110 W Camp Wisdom Rd, Dallas, TX 75237							
Units In Structure (2023)							
1 Detached Unit		2,185	32.3%	16,897	55.7%	51,158	65.0%
1 Attached Unit		186	2.7%	1,276	4.2%	3,879	4.9%
2 to 4 Units		837	12.4%	2,910	9.6%	6,152	7.8%
5 to 9 Units		1,219	18.0%	3,403	11.2%	6,705	8.5%
10 to 19 Units		1,386	20.5%	3,782	12.5%	6,908	8.8%
20 to 49 Units		356	5.3%	775	2.6%	2,260	2.9%
50 or More Units		893	13.2%	2,569	8.5%	6,465	8.2%
Mobile Home or Trailer		46	0.7%	543	1.8%	1,250	1.6%
Other Structure	-	-	-	1	-	1	-
Homes Built By Year (2023)							
Homes Built 2010 or later		369	5.4%	2,565	8.5%	7,050	9.0%
Homes Built 2000 to 2009		615	9.1%	3,479	11.5%	13,312	16.9%
Homes Built 1990 to 1999		881	13.0%	2,942	9.7%	7,801	9.9%
Homes Built 1980 to 1989		2,032	30.0%	6,603	21.8%	15,036	19.1%
Homes Built 1970 to 1979		1,345	19.9%	7,291	24.0%	14,077	17.9%
Homes Built 1960 to 1969		1,322	19.5%	5,568	18.3%	12,074	15.4%
Homes Built 1950 to 1959		331	4.9%	2,363	7.8%	9,502	12.1%
Homes Built Before 1949		214	3.2%	1,344	4.4%	5,925	7.5%
Home Values (2023)							
Home Values \$1,000,000 or More		53	2.6%	326	2.1%	905	1.9%
Home Values \$500,000 to \$999,999		153	7.6%	788	5.1%	2,249	4.7%
Home Values \$400,000 to \$499,999		87	4.3%	793	5.1%	2,253	4.8%
Home Values \$300,000 to \$399,999		165	8.2%	1,414	9.1%	5,188	10.9%
Home Values \$200,000 to \$299,999		604	29.9%	4,444	28.7%	15,195	32.1%
Home Values \$150,000 to \$199,999		448	22.2%	3,893	25.2%	10,620	22.4%
Home Values \$100,000 to \$149,999		340	16.9%	2,562	16.6%	6,450	13.6%
Home Values \$70,000 to \$99,999		86	4.2%	563	3.6%	2,151	4.5%
Home Values \$50,000 to \$69,999		14	0.7%	152	1.0%	740	1.6%
Home Values \$25,000 to \$49,999		26	1.3%	180	1.2%	740	1.6%
Home Values Under \$25,000		43	2.1%	343	2.2%	917	1.9%
Owner-Occupied Median Home Value		\$209,005		\$204,913		\$213,008	
Renter-Occupied Median Rent		\$953		\$1,017		\$1,029	
Transportation To Work (2023)							
Drive to Work Alone		5,949	67.2%	28,234	69.1%	81,721	69.0%
Drive to Work in Carpool		885	10.0%	4,147	10.2%	12,061	10.2%
Travel to Work by Public Transportation		202	2.3%	643	1.6%	1,723	1.5%
Drive to Work on Motorcycle		1	-	11	-	30	-
Walk or Bicycle to Work		146	1.6%	585	1.4%	1,794	1.5%
Other Means		217	2.4%	701	1.7%	2,036	1.7%
Work at Home		1,450	16.4%	6,510	15.9%	19,132	16.1%
Travel Time (2023)							
Travel to Work in 14 Minutes or Less		1,735	19.6%	7,045	17.3%	18,096	15.3%
Travel to Work in 15 to 29 Minutes		3,057	34.5%	13,947	34.2%	38,746	32.7%
Travel to Work in 30 to 59 Minutes		2,192	24.8%	11,200	27.4%	35,373	29.9%
Travel to Work in 60 Minutes or More		414	4.7%	2,128	5.2%	7,151	6.0%
Average Minutes Travel to Work		22.4		23.7		24.8	

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