

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.8154/-96.5953

Sunnyvale SC		1 mi radius		3 mi radius		5 mi radius	
3624 N Belt Line Rd, Sunnyvale, TX 75182							
Population							
Estimated Population (2023)		8,325		92,880		243,644	
Projected Population (2028)		8,582		95,507		252,099	
Census Population (2020)		8,333		94,057		246,317	
Census Population (2010)		7,678		85,629		230,227	
Projected Annual Growth (2023 to 2028)		257	0.6%	2,627	0.6%	8,455	0.7%
Historical Annual Growth (2020 to 2023)		-8	-	-1,177	-0.4%	-2,673	-0.4%
Historical Annual Growth (2010 to 2020)		655	2.8%	8,428	3.3%	16,090	2.3%
Estimated Population Density (2023)		2,651	psm	3,287	psm	3,103	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		2,895		34,072		85,298	
Projected Households (2028)		2,950		34,669		87,305	
Census Households (2020)		2,860		34,014		85,081	
Census Households (2010)		2,749		31,944		80,789	
Estimated Households with Children (2023)		1,094	37.8%	13,402	39.3%	35,255	41.3%
Estimated Average Household Size (2023)		2.85		2.71		2.84	
Average Household Income							
Estimated Average Household Income (2023)		\$130,539		\$92,621		\$90,919	
Projected Average Household Income (2028)		\$134,082		\$92,650		\$90,720	
Estimated Average Family Income (2023)		\$153,212		\$108,092		\$103,200	
Median Household Income							
Estimated Median Household Income (2023)		\$86,473		\$67,236		\$67,210	
Projected Median Household Income (2028)		\$82,726		\$62,469		\$62,378	
Estimated Median Family Income (2023)		\$103,025		\$79,888		\$79,197	
Per Capita Income							
Estimated Per Capita Income (2023)		\$45,453		\$34,012		\$31,869	
Projected Per Capita Income (2028)		\$46,143		\$33,667		\$31,454	
Estimated Per Capita Income 5 Year Growth		\$690	1.5%	-\$346	-1.0%	-\$414	-1.3%
Estimated Average Household Net Worth (2023)		\$537,336		\$329,615		\$346,178	
Daytime Demos (2023)							
Total Businesses		284		3,403		7,624	
Total Employees		2,765		30,831		65,786	
Company Headquarter Businesses		8	2.7%	80	2.4%	204	2.7%
Company Headquarter Employees		43	1.6%	1,205	3.9%	3,504	5.3%
Employee Population per Business		9.7		9.1		8.6	
Residential Population per Business		29.3		27.3		32.0	

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Race & Ethnicity							
White (2023)	3,702	44.5%	33,909	36.5%	86,147	35.4%	
Black or African American (2023)	1,527	18.3%	23,800	25.6%	56,856	23.3%	
American Indian or Alaska Native (2023)	71	0.9%	975	1.0%	2,999	1.2%	
Asian (2023)	933	11.2%	5,788	6.2%	12,317	5.1%	
Hawaiian or Pacific Islander (2023)	5	-	69	-	181	-	
Other Race (2023)	840	10.1%	14,403	15.5%	46,781	19.2%	
Two or More Races (2023)	1,246	15.0%	13,936	15.0%	38,363	15.7%	
Not Hispanic or Latino Population (2023)	5,788	69.5%	57,214	61.6%	135,559	55.6%	
Hispanic or Latino Population (2023)	2,537	30.5%	35,666	38.4%	108,085	44.4%	
Not Hispanic or Latino Population (2028)	5,961	69.5%	58,894	61.7%	140,168	55.6%	
Hispanic or Latino Population (2028)	2,621	30.5%	36,614	38.3%	111,931	44.4%	
Not Hispanic or Latino Population (2020)	5,940	71.3%	58,619	62.3%	137,215	55.7%	
Hispanic or Latino Population (2020)	2,393	28.7%	35,438	37.7%	109,102	44.3%	
Not Hispanic or Latino Population (2010)	6,181	80.5%	60,929	71.2%	149,945	65.1%	
Hispanic or Latino Population (2010)	1,497	19.5%	24,700	28.8%	80,282	34.9%	
Projected Hispanic Annual Growth (2023 to 2028)	84	0.7%	948	0.5%	3,846	0.7%	
Historic Hispanic Annual Growth (2010 to 2023)	1,040	5.3%	10,966	3.4%	27,803	2.7%	
Age Distribution (2023)							
Age Under 5	454	5.5%	6,356	6.8%	16,996	7.0%	
Age 5 to 9 Years	537	6.5%	6,718	7.2%	18,073	7.4%	
Age 10 to 14 Years	655	7.9%	7,441	8.0%	19,957	8.2%	
Age 15 to 19 Years	595	7.1%	6,807	7.3%	18,627	7.6%	
Age 20 to 24 Years	477	5.7%	6,711	7.2%	16,881	6.9%	
Age 25 to 29 Years	563	6.8%	7,428	8.0%	18,311	7.5%	
Age 30 to 34 Years	541	6.5%	6,809	7.3%	17,390	7.1%	
Age 35 to 39 Years	551	6.6%	6,361	6.8%	16,707	6.9%	
Age 40 to 44 Years	531	6.4%	5,933	6.4%	15,873	6.5%	
Age 45 to 49 Years	528	6.3%	5,888	6.3%	15,570	6.4%	
Age 50 to 54 Years	618	7.4%	5,818	6.3%	14,940	6.1%	
Age 55 to 59 Years	631	7.6%	5,550	6.0%	14,159	5.8%	
Age 60 to 64 Years	572	6.9%	4,932	5.3%	12,710	5.2%	
Age 65 to 74 Years	654	7.9%	6,471	7.0%	17,481	7.2%	
Age 75 to 84 Years	284	3.4%	2,713	2.9%	7,470	3.1%	
Age 85 Years or Over	133	1.6%	946	1.0%	2,497	1.0%	
Median Age	37.2		33.2		33.3		
Gender Age Distribution (2023)							
Female Population	4,306	51.7%	48,327	52.0%	125,621	51.6%	
Age 0 to 19 Years	1,131	26.3%	13,515	28.0%	36,197	28.8%	
Age 20 to 64 Years	2,579	59.9%	28,976	60.0%	73,655	58.6%	
Age 65 Years or Over	596	13.8%	5,836	12.1%	15,769	12.6%	
Female Median Age	37.7		34.3		34.3		
Male Population	4,019	48.3%	44,553	48.0%	118,023	48.4%	
Age 0 to 19 Years	1,110	27.6%	13,806	31.0%	37,456	31.7%	
Age 20 to 64 Years	2,433	60.5%	26,453	59.4%	68,888	58.4%	
Age 65 Years or Over	476	11.8%	4,293	9.6%	11,679	9.9%	
Male Median Age	36.6		32.1		32.2		

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Household Income Distribution (2023)							
HH Income \$200,000 or More	320	11.0%	1,704	5.0%	4,806	5.6%	
HH Income \$150,000 to \$199,999	342	11.8%	2,332	6.8%	5,469	6.4%	
HH Income \$100,000 to \$149,999	566	19.6%	5,136	15.1%	13,009	15.3%	
HH Income \$75,000 to \$99,999	349	12.0%	4,265	12.5%	11,267	13.2%	
HH Income \$50,000 to \$74,999	636	22.0%	7,438	21.8%	17,132	20.1%	
HH Income \$35,000 to \$49,999	180	6.2%	4,228	12.4%	11,165	13.1%	
HH Income \$25,000 to \$34,999	170	5.9%	3,325	9.8%	8,130	9.5%	
HH Income \$15,000 to \$24,999	158	5.4%	2,448	7.2%	6,303	7.4%	
HH Income Under \$15,000	174	6.0%	3,195	9.4%	8,018	9.4%	
HH Income \$35,000 or More	2,393	82.6%	25,103	73.7%	62,848	73.7%	
HH Income \$75,000 or More	1,577	54.5%	13,437	39.4%	34,551	40.5%	
Housing (2023)							
Total Housing Units	2,985		36,009		90,722		
Housing Units Occupied	2,895	97.0%	34,072	94.6%	85,298	94.0%	
Housing Units Owner-Occupied	2,036	70.3%	17,609	51.7%	49,330	57.8%	
Housing Units, Renter-Occupied	859	29.7%	16,463	48.3%	35,968	42.2%	
Housing Units, Vacant	90	3.1%	1,937	5.7%	5,424	6.4%	
Marital Status (2023)							
Never Married	1,917	28.7%	26,670	36.9%	71,797	38.1%	
Currently Married	3,621	54.2%	30,431	42.1%	78,543	41.6%	
Separated	196	2.9%	3,596	5.0%	10,616	5.6%	
Widowed	281	4.2%	3,487	4.8%	9,032	4.8%	
Divorced	663	9.9%	8,182	11.3%	18,631	9.9%	
Household Type (2023)							
Population Family	7,417	89.1%	79,561	85.7%	212,376	87.2%	
Population Non-Family	829	10.0%	12,872	13.9%	30,088	12.3%	
Population Group Quarters	79	0.9%	447	0.5%	1,180	0.5%	
Family Households	2,197	75.9%	23,481	68.9%	60,954	71.5%	
Non-Family Households	698	24.1%	10,591	31.1%	24,345	28.5%	
Married Couple with Children	735	20.3%	7,515	24.7%	20,575	26.2%	
Average Family Household Size	3.4		3.4		3.5		
Household Size (2023)							
1 Person Households	591	20.4%	8,968	26.3%	20,402	23.9%	
2 Person Households	834	28.8%	9,979	29.3%	24,497	28.7%	
3 Person Households	586	20.2%	6,195	18.2%	15,417	18.1%	
4 Person Households	494	17.0%	4,906	14.4%	12,681	14.9%	
5 Person Households	258	8.9%	2,434	7.1%	6,978	8.2%	
6 or More Person Households	132	4.6%	1,590	4.7%	5,323	6.2%	
Household Vehicles (2023)							
Households with 0 Vehicles Available	149	5.1%	2,242	6.6%	5,272	6.2%	
Households with 1 Vehicles Available	766	26.5%	13,081	38.4%	28,837	33.8%	
Households with 2 or More Vehicles Available	1,980	68.4%	18,749	55.0%	51,190	60.0%	
Total Vehicles Available	5,710		60,976		161,923		
Average Vehicles Per Household	2.0		1.8		1.9		

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		6,551		70,875		184,589	
Estimated Civilian Employed		4,632	70.7%	49,111	69.3%	126,682	68.6%
Estimated Civilian Unemployed		117	1.8%	2,416	3.4%	5,074	2.7%
Estimated in Armed Forces		-	-	19	-	79	-
Estimated Not in Labor Force		1,802	27.5%	19,330	27.3%	52,754	28.6%
Unemployment Rate		1.8%		3.4%		2.7%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		4,632		49,111		126,682	
Management, Business, Financial Operations		642	13.9%	6,457	13.1%	15,412	12.2%
Professional, Related		1,134	24.5%	9,207	18.7%	21,989	17.4%
Service		715	15.4%	8,374	17.1%	22,419	17.7%
Sales, Office		1,184	25.6%	12,443	25.3%	28,611	22.6%
Farming, Fishing, Forestry		-	-	55	0.1%	132	0.1%
Construct, Extraction, Maintenance		343	7.4%	5,194	10.6%	17,536	13.8%
Production, Transport Material Moving		614	13.2%	7,381	15.0%	20,583	16.2%
White Collar Workers		2,960	63.9%	28,107	57.2%	66,011	52.1%
Blue Collar Workers		1,672	36.1%	21,003	42.8%	60,671	47.9%
Consumer Expenditure (2023)							
Total Household Expenditure		\$247.35 M		\$2.26 B		\$5.58 B	
Total Non-Retail Expenditure		\$130.66 M	52.8%	\$1.19 B	52.7%	\$2.94 B	52.7%
Total Retail Expenditure		\$116.69 M	47.2%	\$1.07 B	47.3%	\$2.64 B	47.3%
Apparel		\$8.86 M	3.6%	\$79.96 M	3.5%	\$197.74 M	3.5%
Contributions		\$8.29 M	3.4%	\$71.71 M	3.2%	\$178.06 M	3.2%
Education		\$8.01 M	3.2%	\$66.88 M	3.0%	\$165.17 M	3.0%
Entertainment		\$14.26 M	5.8%	\$126.85 M	5.6%	\$314.26 M	5.6%
Food and Beverages		\$36.17 M	14.6%	\$334.76 M	14.8%	\$827.41 M	14.8%
Furnishings and Equipment		\$8.83 M	3.6%	\$78.86 M	3.5%	\$195.18 M	3.5%
Gifts		\$6.3 M	2.5%	\$54.29 M	2.4%	\$134.17 M	2.4%
Health Care		\$20.43 M	8.3%	\$190.02 M	8.4%	\$470.42 M	8.4%
Household Operations		\$9.81 M	4.0%	\$87.91 M	3.9%	\$217.61 M	3.9%
Miscellaneous Expenses		\$4.69 M	1.9%	\$42.49 M	1.9%	\$105 M	1.9%
Personal Care		\$3.32 M	1.3%	\$30.3 M	1.3%	\$74.86 M	1.3%
Personal Insurance		\$1.82 M	0.7%	\$15.55 M	0.7%	\$38.68 M	0.7%
Reading		\$537.96 K	0.2%	\$4.86 M	0.2%	\$12.02 M	0.2%
Shelter		\$51.89 M	21.0%	\$478.34 M	21.2%	\$1.18 B	21.1%
Tobacco		\$1.37 M	0.6%	\$14.1 M	0.6%	\$34.67 M	0.6%
Transportation		\$45.12 M	18.2%	\$413.18 M	18.3%	\$1.02 B	18.3%
Utilities		\$17.63 M	7.1%	\$168.13 M	7.4%	\$415.67 M	7.4%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		5,606		58,848		153,109	
Elementary (Grade Level 0 to 8)		395	7.0%	4,415	7.5%	14,051	9.2%
Some High School (Grade Level 9 to 11)		360	6.4%	5,617	9.5%	16,457	10.7%
High School Graduate		1,410	25.2%	16,857	28.6%	43,957	28.7%
Some College		974	17.4%	13,128	22.3%	33,930	22.2%
Associate Degree Only		476	8.5%	4,678	7.9%	11,719	7.7%
Bachelor Degree Only		1,270	22.7%	9,402	16.0%	22,201	14.5%
Graduate Degree		722	12.9%	4,752	8.1%	10,795	7.1%

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Units In Structure (2023)							
1 Detached Unit	2,084	75.8%	19,009	59.5%	52,999	65.6%	
1 Attached Unit	125	4.5%	1,288	4.0%	3,541	4.4%	
2 to 4 Units	110	4.0%	2,361	7.4%	4,441	5.5%	
5 to 9 Units	99	3.6%	2,359	7.4%	5,226	6.5%	
10 to 19 Units	144	5.2%	3,408	10.7%	7,972	9.9%	
20 to 49 Units	26	1.0%	1,727	5.4%	3,267	4.0%	
50 or More Units	259	9.4%	3,549	11.1%	6,798	8.4%	
Mobile Home or Trailer	47	1.7%	369	1.2%	1,032	1.3%	
Other Structure	-	-	2	-	22	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	201	7.3%	3,003	9.4%	6,404	7.9%	
Homes Built 2000 to 2009	480	17.4%	3,623	11.3%	7,690	9.5%	
Homes Built 1990 to 1999	225	8.2%	2,916	9.1%	8,429	10.4%	
Homes Built 1980 to 1989	1,082	39.4%	10,841	33.9%	21,121	26.1%	
Homes Built 1970 to 1979	754	27.4%	7,250	22.7%	18,200	22.5%	
Homes Built 1960 to 1969	36	1.3%	2,914	9.1%	11,045	13.7%	
Homes Built 1950 to 1959	47	1.7%	2,528	7.9%	10,008	12.4%	
Homes Built Before 1949	70	2.6%	996	3.1%	2,401	3.0%	
Home Values (2023)							
Home Values \$1,000,000 or More	27	1.3%	310	1.8%	914	1.9%	
Home Values \$500,000 to \$999,999	101	4.9%	1,039	5.9%	2,507	5.1%	
Home Values \$400,000 to \$499,999	163	8.0%	927	5.3%	2,315	4.7%	
Home Values \$300,000 to \$399,999	349	17.2%	1,749	9.9%	4,998	10.1%	
Home Values \$200,000 to \$299,999	689	33.8%	5,657	32.1%	15,928	32.3%	
Home Values \$150,000 to \$199,999	472	23.2%	4,611	26.2%	12,019	24.4%	
Home Values \$100,000 to \$149,999	158	7.8%	2,147	12.2%	6,523	13.2%	
Home Values \$70,000 to \$99,999	27	1.3%	485	2.8%	2,032	4.1%	
Home Values \$50,000 to \$69,999	6	0.3%	184	1.0%	549	1.1%	
Home Values \$25,000 to \$49,999	15	0.7%	135	0.8%	507	1.0%	
Home Values Under \$25,000	29	1.4%	364	2.1%	1,038	2.1%	
Owner-Occupied Median Home Value	\$257,503		\$227,031		\$216,775		
Renter-Occupied Median Rent	\$1,218		\$1,068		\$1,060		
Transportation To Work (2023)							
Drive to Work Alone	3,269	70.6%	34,165	69.6%	88,949	70.2%	
Drive to Work in Carpool	548	11.8%	5,299	10.8%	13,496	10.7%	
Travel to Work by Public Transportation	91	2.0%	576	1.2%	1,622	1.3%	
Drive to Work on Motorcycle	2	-	19	-	48	-	
Walk or Bicycle to Work	39	0.8%	645	1.3%	1,694	1.3%	
Other Means	55	1.2%	642	1.3%	1,848	1.5%	
Work at Home	628	13.6%	7,764	15.8%	19,026	15.0%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	736	15.9%	7,157	14.6%	17,851	14.1%	
Travel to Work in 15 to 29 Minutes	1,253	27.1%	13,240	27.0%	34,200	27.0%	
Travel to Work in 30 to 59 Minutes	1,696	36.6%	17,498	35.6%	46,278	36.5%	
Travel to Work in 60 Minutes or More	318	6.9%	3,451	7.0%	9,326	7.4%	
Average Minutes Travel to Work	27.2		27.9		28.1		