Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.961/-96.8194

Prestonwood Village II 15203 Knoll Trail Dr, Dallas, TX 75248	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	18,843		138,740		377,588	
Projected Population (2028)	18,892		143,057		397,050	
Census Population (2020)	18,957		137,761		372,505	
Census Population (2010)	14,458		124,478		341,962	
Projected Annual Growth (2023 to 2028)	49	-	4,317	0.6%	19,462	1.0%
Historical Annual Growth (2020 to 2023)	-114	-0.2%	979	0.2%	5,082	0.5%
Historical Annual Growth (2010 to 2020)	4,499	10.4%	13,283	3.6%	30,544	3.0%
Estimated Population Density (2023)	6,001	psm	4,909	psm	4,810	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	11,961		69,857		165,659	
Projected Households (2028)	11,838		72,286		176,742	
Census Households (2020)	11,979		68,980		161,948	
Census Households (2010)	8,755		60,789		148,103	
Estimated Households with Children (2023)	1,272	10.6%	14,440	20.7%	43,143	26.0%
Estimated Average Household Size (2023)	1.58		1.98		2.23	
Average Household Income						
Estimated Average Household Income (2023)	$102,227		$132,835		$134,253	
Projected Average Household Income (2028)	$105,746		$134,682		$132,255	
Estimated Average Family Income (2023)	$131,994		$177,435		$175,052	
Median Household Income						
Estimated Median Household Income (2023)	$74,549		$91,344		$93,774	
Projected Median Household Income (2028)	$69,717		$88,527		$90,404	
Estimated Median Family Income (2023)	$102,152		$133,108		$127,763	
Per Capita Income						
Estimated Per Capita Income (2023)	$64,893		$66,907		$59,007	
Projected Per Capita Income (2028)	$66,261		$68,077		$58,972	
Estimated Per Capita Income 5 Year Growth	$1,368	2.1%	$1,170	1.7%	-$34	-
Estimated Average Household Net Worth (2023)	$428,999		$645,164		$656,269	
Daytime Demos (2023)						
Total Businesses	3,666		18,686		34,603	
Total Employees	49,876		197,461		342,711	
Company Headquarter Businesses	194	5.3%	864	4.6%	1,403	4.1%
Company Headquarter Employees	14,593	29.3%	53,861	27.3%	85,602	25.0%
Employee Population per Business	13.6		10.6		9.9	
Residential Population per Business	5.1		7.4		10.9	

Q&A
RETAIL PROPERTY SPECIALISTS

Prestonwood Village II 15203 Knoll Trail Dr, Dallas, TX 75248	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	9,632	51.1%	70,564	50.9%	182,279	48.3%
Black or African American (2023)	3,942	20.9%	26,423	19.0%	59,945	15.9%
American Indian or Alaska Native (2023)	105	0.6%	889	0.6%	2,904	0.8%
Asian (2023)	1,535	8.1%	10,339	7.5%	37,759	10.0%
Hawaiian or Pacific Islander (2023)	18	-	77	-	188	-
Other Race (2023)	1,406	7.5%	13,122	9.5%	43,814	11.6%
Two or More Races (2023)	2,205	11.7%	17,326	12.5%	50,698	13.4%
Not Hispanic or Latino Population (2023)	14,507	77.0%	103,220	74.4%	263,978	69.9%
Hispanic or Latino Population (2023)	4,336	23.0%	35,520	25.6%	113,610	30.1%
Not Hispanic or Latino Population (2028)	14,509	76.8%	106,712	74.6%	277,242	69.8%
Hispanic or Latino Population (2028)	4,383	23.2%	36,345	25.4%	119,808	30.2%
Not Hispanic or Latino Population (2020)	15,209	80.2%	104,651	76.0%	260,080	69.8%
Hispanic or Latino Population (2020)	3,748	19.8%	33,109	24.0%	112,426	30.2%
Not Hispanic or Latino Population (2010)	11,950	82.6%	94,956	76.3%	240,282	70.3%
Hispanic or Latino Population (2010)	2,509	17.4%	29,522	23.7%	101,680	29.7%
Projected Hispanic Annual Growth (2023 to 2028)	47	0.2%	824	0.5%	6,198	1.1%
Historic Hispanic Annual Growth (2010 to 2023)	1,828	5.6%	5,999	1.6%	11,930	0.9%
Age Distribution (2023)						
Age Under 5	861	4.6%	8,108	5.8%	22,079	5.8%
Age 5 to 9 Years	645	3.4%	7,200	5.2%	21,594	5.7%
Age 10 to 14 Years	521	2.8%	7,057	5.1%	22,338	5.9%
Age 15 to 19 Years	565	3.0%	6,485	4.7%	26,106	6.9%
Age 20 to 24 Years	1,574	8.4%	9,702	7.0%	27,906	7.4%
Age 25 to 29 Years	3,127	16.6%	15,245	11.0%	33,976	9.0%
Age 30 to 34 Years	2,461	13.1%	13,185	9.5%	30,423	8.1%
Age 35 to 39 Years	1,569	8.3%	10,282	7.4%	26,003	6.9%
Age 40 to 44 Years	1,172	6.2%	8,685	6.3%	23,948	6.3%
Age 45 to 49 Years	1,004	5.3%	8,190	5.9%	23,282	6.2%
Age 50 to 54 Years	975	5.2%	8,522	6.1%	23,889	6.3%
Age 55 to 59 Years	1,047	5.6%	8,733	6.3%	23,258	6.2%
Age 60 to 64 Years	1,010	5.4%	8,255	6.0%	21,021	5.6%
Age 65 to 74 Years	1,477	7.8%	12,196	8.8%	31,134	8.2%
Age 75 to 84 Years	669	3.6%	5,264	3.8%	15,236	4.0%
Age 85 Years or Over	167	0.9%	1,631	1.2%	5,395	1.4%
Median Age	35.1		37.2		36.6	
Gender Age Distribution (2023)						
Female Population	9,538	50.6%	70,294	50.7%	190,945	50.6%
Age 0 to 19 Years	1,308	13.7%	14,162	20.1%	45,122	23.6%
Age 20 to 64 Years	6,954	72.9%	45,701	65.0%	117,185	61.4%
Age 65 Years or Over	1,276	13.4%	10,432	14.8%	28,638	15.0%
Female Median Age	36.1		38.0		37.5	
Male Population	9,305	49.4%	68,446	49.3%	186,643	49.4%
Age 0 to 19 Years	1,284	13.8%	14,688	21.5%	46,995	25.2%
Age 20 to 64 Years	6,985	75.1%	45,098	65.9%	116,521	62.4%
Age 65 Years or Over	1,036	11.1%	8,659	12.7%	23,127	12.4%
Male Median Age	34.4		36.4		35.7	

Prestonwood Village II 15203 Knoll Trail Dr, Dallas, TX 75248	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	987	8.3%	11,083	15.9%	26,776	16.2%
HH Income $150,000 to $199,999	758	6.3%	5,570	8.0%	13,992	8.4%
HH Income $100,000 to $149,999	1,993	16.7%	10,586	15.2%	26,005	15.7%
HH Income $75,000 to $99,999	1,954	16.3%	8,665	12.4%	19,332	11.7%
HH Income $50,000 to $74,999	2,776	23.2%	12,251	17.5%	27,893	16.8%
HH Income $35,000 to $49,999	1,320	11.0%	8,596	12.3%	18,995	11.5%
HH Income $25,000 to $34,999	781	6.5%	4,887	7.0%	11,181	6.7%
HH Income $15,000 to $24,999	620	5.2%	3,589	5.1%	9,033	5.5%
HH Income Under $15,000	773	6.5%	4,630	6.6%	12,454	7.5%
HH Income $35,000 or More	9,788	81.8%	56,750	81.2%	132,992	80.3%
HH Income $75,000 or More	5,692	47.6%	35,904	51.4%	86,104	52.0%
Housing (2023)						
Total Housing Units	12,932		75,180		178,295	
Housing Units Occupied	11,961	92.5%	69,857	92.9%	165,659	92.9%
Housing Units Owner-Occupied	2,314	19.3%	25,892	37.1%	72,106	43.5%
Housing Units, Renter-Occupied	9,648	80.7%	43,965	62.9%	93,553	56.5%
Housing Units, Vacant	971	8.1%	5,323	7.6%	12,635	7.6%
Marital Status (2023)						
Never Married	7,493	44.6%	43,831	37.7%	117,419	37.7%
Currently Married	5,410	32.2%	48,704	41.9%	134,839	43.3%
Separated	723	4.3%	5,015	4.3%	14,377	4.6%
Widowed	912	5.4%	4,565	3.9%	12,093	3.9%
Divorced	2,278	13.5%	14,260	12.3%	32,849	10.5%
Household Type (2023)						
Population Family	9,307	49.4%	94,936	68.4%	279,659	74.1%
Population Non-Family	9,536	50.6%	43,352	31.2%	90,411	23.9%
Population Group Quarters	-	-	452	0.3%	7,518	2.0%
Family Households	3,574	29.9%	33,072	47.3%	91,134	55.0%
Non-Family Households	8,388	70.1%	36,785	52.7%	74,525	45.0%
Married Couple with Children	651	12.0%	9,184	18.9%	28,303	21.0%
Average Family Household Size	2.6		2.9		3.1	
Household Size (2023)						
1 Person Households	7,285	60.9%	31,222	44.7%	61,913	37.4%
2 Person Households	3,240	27.1%	22,569	32.3%	53,962	32.6%
3 Person Households	860	7.2%	7,969	11.4%	21,638	13.1%
4 Person Households	350	2.9%	5,043	7.2%	15,902	9.6%
5 Person Households	155	1.3%	2,153	3.1%	7,570	4.6%
6 or More Person Households	71	0.6%	902	1.3%	4,675	2.8%
Household Vehicles (2023)						
Households with 0 Vehicles Available	702	5.9%	3,280	4.7%	9,220	5.6%
Households with 1 Vehicles Available	7,228	60.4%	34,337	49.2%	70,593	42.6%
Households with 2 or More Vehicles Available	4,032	33.7%	32,239	46.2%	85,847	51.8%
Total Vehicles Available	15,924		107,628		274,160	
Average Vehicles Per Household	1.3		1.5		1.7	

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Prestonwood Village II 15203 Knoll Trail Dr, Dallas, TX 75248	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	16,714		115,017		307,068	
Estimated Civilian Employed	13,725	82.1%	88,063	76.6%	223,838	72.9%
Estimated Civilian Unemployed	461	2.8%	2,826	2.5%	8,498	2.8%
Estimated in Armed Forces	18	0.1%	53	-	194	-
Estimated Not in Labor Force	2,509	15.0%	24,074	20.9%	74,538	24.3%
Unemployment Rate	2.8%		2.5%		2.8%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	13,725		88,063		223,834	
Management, Business, Financial Operations	3,443	25.1%	20,211	23.0%	48,398	21.6%
Professional, Related	4,011	29.2%	23,527	26.7%	58,117	26.0%
Service	1,394	10.2%	11,048	12.5%	31,114	13.9%
Sales, Office	3,230	23.5%	20,364	23.1%	48,267	21.6%
Farming, Fishing, Forestry	4	-	41	-	141	-
Construct, Extraction, Maintenance	377	2.7%	4,855	5.5%	14,702	6.6%
Production, Transport Material Moving	1,267	9.2%	8,017	9.1%	23,095	10.3%
White Collar Workers	10,684	77.8%	64,102	72.8%	154,783	69.2%
Blue Collar Workers	3,041	22.2%	23,961	27.2%	69,052	30.8%
Consumer Expenditure (2023)						
Total Household Expenditure	$856.99 M		$6.04 B		$14.46 B	
Total Non-Retail Expenditure	$455.22 M	53.1%	$3.22 B	53.3%	$7.7 B	53.3%
Total Retail Expenditure	$401.78 M	46.9%	$2.82 B	46.7%	$6.76 B	46.7%
Apparel	$30.33 M	3.5%	$216.43 M	3.6%	$519.81 M	3.6%
Contributions	$27.8 M	3.2%	$209.66 M	3.5%	$506.3 M	3.5%
Education	$25.83 M	3.0%	$203.12 M	3.4%	$493.74 M	3.4%
Entertainment	$47.9 M	5.6%	$345.83 M	5.7%	$832.53 M	5.8%
Food and Beverages	$126.34 M	14.7%	$875.41 M	14.5%	$2.09 B	14.5%
Furnishings and Equipment	$29.83 M	3.5%	$214.12 M	3.5%	$514.85 M	3.6%
Gifts	$21.57 M	2.5%	$163.77 M	2.7%	$395.2 M	2.7%
Health Care	$70.89 M	8.3%	$490.51 M	8.1%	$1.17 B	8.1%
Household Operations	$33.38 M	3.9%	$241.13 M	4.0%	$579.59 M	4.0%
Miscellaneous Expenses	$16.24 M	1.9%	$115.05 M	1.9%	$275.55 M	1.9%
Personal Care	$11.53 M	1.3%	$80.89 M	1.3%	$193.6 M	1.3%
Personal Insurance	$5.75 M	0.7%	$43.93 M	0.7%	$106.79 M	0.7%
Reading	$1.87 M	0.2%	$13.33 M	0.2%	$31.92 M	0.2%
Shelter	$184.67 M	21.5%	$1.28 B	21.3%	$3.07 B	21.2%
Tobacco	$5.31 M	0.6%	$33.29 M	0.6%	$78.04 M	0.5%
Transportation	$155.1 M	18.1%	$1.08 B	17.9%	$2.59 B	17.9%
Utilities	$62.65 M	7.3%	$423.55 M	7.0%	$1.01 B	7.0%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	14,677		100,188		257,564	
Elementary (Grade Level 0 to 8)	221	1.5%	3,561	3.6%	14,713	5.7%
Some High School (Grade Level 9 to 11)	522	3.6%	3,728	3.7%	11,633	4.5%
High School Graduate	1,621	11.0%	13,464	13.4%	40,753	15.8%
Some College	2,731	18.6%	18,106	18.1%	45,233	17.6%
Associate Degree Only	991	6.8%	5,873	5.9%	14,981	5.8%
Bachelor Degree Only	6,007	40.9%	34,135	34.1%	80,809	31.4%
Graduate Degree	2,585	17.6%	21,321	21.3%	49,442	19.2%

Prestonwood Village II 15203 Knoll Trail Dr, Dallas, TX 75248	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	2,145	24.5%	25,553	42.0%	75,533	51.0%
1 Attached Unit	347	4.0%	2,677	4.4%	5,919	4.0%
2 to 4 Units	1,467	16.8%	5,310	8.7%	10,514	7.1%
5 to 9 Units	1,346	15.4%	7,116	11.7%	14,708	9.9%
10 to 19 Units	1,559	17.8%	9,185	15.1%	18,927	12.8%
20 to 49 Units	1,032	11.8%	5,921	9.7%	11,572	7.8%
50 or More Units	4,007	45.8%	13,556	22.3%	26,950	18.2%
Mobile Home or Trailer	58	0.7%	526	0.9%	1,476	1.0%
Other Structure	-	-	13	-	61	-
Homes Built By Year (2023)						
Homes Built 2010 or later	2,387	27.3%	9,392	15.5%	23,228	15.7%
Homes Built 2000 to 2009	1,995	22.8%	8,137	13.4%	17,534	11.8%
Homes Built 1990 to 1999	1,671	19.1%	10,377	17.1%	23,245	15.7%
Homes Built 1980 to 1989	3,308	37.8%	18,056	29.7%	37,378	25.2%
Homes Built 1970 to 1979	1,430	16.3%	15,113	24.9%	30,135	20.3%
Homes Built 1960 to 1969	617	7.0%	5,821	9.6%	21,246	14.3%
Homes Built 1950 to 1959	279	3.2%	1,800	3.0%	9,965	6.7%
Homes Built Before 1949	275	3.1%	1,161	1.9%	2,927	2.0%
Home Values (2023)						
Home Values $1,000,000 or More	101	4.4%	1,167	4.5%	4,287	5.9%
Home Values $500,000 to $999,999	195	8.4%	7,261	28.0%	17,171	23.8%
Home Values $400,000 to $499,999	194	8.4%	4,426	17.1%	9,498	13.2%
Home Values $300,000 to $399,999	880	38.0%	6,051	23.4%	15,904	22.1%
Home Values $200,000 to $299,999	299	12.9%	3,780	14.6%	14,901	20.7%
Home Values $150,000 to $199,999	269	11.6%	1,614	6.2%	5,610	7.8%
Home Values $100,000 to $149,999	304	13.2%	968	3.7%	2,739	3.8%
Home Values $70,000 to $99,999	37	1.6%	245	0.9%	672	0.9%
Home Values $50,000 to $69,999	7	0.3%	120	0.5%	301	0.4%
Home Values $25,000 to $49,999	6	0.3%	110	0.4%	363	0.5%
Home Values Under $25,000	23	1.0%	149	0.6%	660	0.9%
Owner-Occupied Median Home Value	$307,606		$435,391		$425,095	
Renter-Occupied Median Rent	$1,254		$1,195		$1,216	
Transportation To Work (2023)						
Drive to Work Alone	7,961	58.0%	54,401	61.8%	140,829	62.9%
Drive to Work in Carpool	1,083	7.9%	7,087	8.0%	18,324	8.2%
Travel to Work by Public Transportation	188	1.4%	1,086	1.2%	2,867	1.3%
Drive to Work on Motorcycle	6	-	28	-	103	-
Walk or Bicycle to Work	236	1.7%	1,194	1.4%	3,624	1.6%
Other Means	313	2.3%	1,215	1.4%	3,123	1.4%
Work at Home	3,939	28.7%	23,052	26.2%	54,964	24.6%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	2,604	19.0%	15,273	17.3%	38,204	17.1%
Travel to Work in 15 to 29 Minutes	3,731	27.2%	28,757	32.7%	74,838	33.4%
Travel to Work in 30 to 59 Minutes	2,995	21.8%	18,752	21.3%	49,952	22.3%
Travel to Work in 60 Minutes or More	458	3.3%	2,229	2.5%	5,878	2.6%
Average Minutes Travel to Work	21.4		21.3		21.7	