

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.9883/-96.7695



McCallum Retail Center 7859 McCallum Blvd, Dallas, TX 75252	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	20,829		128,271		376,810	
Projected Population (2028)	22,206		137,629		402,341	
Census Population (2020)	20,569		124,957		363,801	
Census Population (2010)	13,990		107,891		318,554	
Projected Annual Growth (2023 to 2028)	1,377	1.3%	9,358	1.5%	25,531	1.4%
Historical Annual Growth (2020 to 2023)	260	0.4%	3,314	0.9%	13,009	1.2%
Historical Annual Growth (2010 to 2020)	6,579	15.7%	17,066	5.3%	45,247	4.7%
Estimated Population Density (2023)	6,633 psm		4,539 psm		4,800 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	8,656		54,172		166,592	
Projected Households (2028)	9,709		59,976		183,002	
Census Households (2020)	8,357		52,006		159,650	
Census Households (2010)	6,597		47,401		140,500	
Estimated Households with Children (2023)	1,828	21.1%	14,068	26.0%	42,852	25.7%
Estimated Average Household Size (2023)	2.09		2.24		2.22	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$102,623		\$139,534		\$129,238	
Projected Average Household Income (2028)	\$95,155		\$132,865		\$122,957	
Estimated Average Family Income (2023)	\$143,229		\$182,240		\$165,765	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$81,079		\$103,288		\$96,541	
Projected Median Household Income (2028)	\$77,987		\$100,775		\$94,160	
Estimated Median Family Income (2023)	\$128,839		\$143,465		\$131,666	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$43,298		\$59,206		\$57,246	
Projected Per Capita Income (2028)	\$42,215		\$58,159		\$56,028	
Estimated Per Capita Income 5 Year Growth	-\$1,083	-2.5%	-\$1,047	-1.8%	-\$1,218	-2.1%
Estimated Average Household Net Worth (2023)	\$628,956		\$788,637		\$675,335	
<b>Daytime Demos (2023)</b>						
Total Businesses	839		9,454		36,763	
Total Employees	6,887		68,987		350,423	
Company Headquarter Businesses	24	2.8%	312	3.3%	1,519	4.1%
Company Headquarter Employees	1,047	15.2%	8,682	12.6%	75,275	21.5%
Employee Population per Business	8.2		7.3		9.5	
Residential Population per Business	24.8		13.6		10.2	

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<b>7859 McCallum Blvd, Dallas, TX 75252</b>							
<b>Race &amp; Ethnicity</b>							
White (2023)	9,089	43.6%	75,637	59.0%	195,136	51.8%	
Black or African American (2023)	2,136	10.3%	12,581	9.8%	57,328	15.2%	
American Indian or Alaska Native (2023)	98	0.5%	628	0.5%	2,251	0.6%	
Asian (2023)	7,083	34.0%	21,688	16.9%	51,795	13.7%	
Hawaiian or Pacific Islander (2023)	4	-	53	-	201	-	
Other Race (2023)	892	4.3%	5,844	4.6%	30,065	8.0%	
Two or More Races (2023)	1,526	7.3%	11,840	9.2%	40,033	10.6%	
Not Hispanic or Latino Population (2023)	18,008	86.5%	107,890	84.1%	295,715	78.5%	
Hispanic or Latino Population (2023)	2,821	13.5%	20,381	15.9%	81,095	21.5%	
Not Hispanic or Latino Population (2028)	19,185	86.4%	115,909	84.2%	317,112	78.8%	
Hispanic or Latino Population (2028)	3,021	13.6%	21,720	15.8%	85,229	21.2%	
Not Hispanic or Latino Population (2020)	17,586	85.5%	105,975	84.8%	285,982	78.6%	
Hispanic or Latino Population (2020)	2,984	14.5%	18,982	15.2%	77,819	21.4%	
Not Hispanic or Latino Population (2010)	11,636	83.2%	92,700	85.9%	252,482	79.3%	
Hispanic or Latino Population (2010)	2,354	16.8%	15,191	14.1%	66,072	20.7%	
Projected Hispanic Annual Growth (2023 to 2028)	200	1.4%	1,339	1.3%	4,134	1.0%	
Historic Hispanic Annual Growth (2010 to 2023)	467	1.5%	5,190	2.6%	15,023	1.7%	
<b>Age Distribution (2023)</b>							
Age Under 5	913	4.4%	6,169	4.8%	20,671	5.5%	
Age 5 to 9 Years	882	4.2%	6,472	5.0%	20,785	5.5%	
Age 10 to 14 Years	901	4.3%	6,970	5.4%	22,174	5.9%	
Age 15 to 19 Years	3,456	16.6%	11,693	9.1%	26,211	7.0%	
Age 20 to 24 Years	2,488	11.9%	9,778	7.6%	27,842	7.4%	
Age 25 to 29 Years	1,558	7.5%	8,524	6.6%	32,701	8.7%	
Age 30 to 34 Years	1,270	6.1%	8,214	6.4%	29,112	7.7%	
Age 35 to 39 Years	1,090	5.2%	7,916	6.2%	25,652	6.8%	
Age 40 to 44 Years	992	4.8%	7,422	5.8%	24,005	6.4%	
Age 45 to 49 Years	956	4.6%	7,611	5.9%	23,948	6.4%	
Age 50 to 54 Years	1,059	5.1%	8,281	6.5%	25,094	6.7%	
Age 55 to 59 Years	979	4.7%	8,290	6.5%	24,208	6.4%	
Age 60 to 64 Years	881	4.2%	7,771	6.1%	21,641	5.7%	
Age 65 to 74 Years	1,535	7.4%	13,175	10.3%	31,886	8.5%	
Age 75 to 84 Years	1,296	6.2%	7,340	5.7%	15,524	4.1%	
Age 85 Years or Over	574	2.8%	2,644	2.1%	5,355	1.4%	
Median Age	35.4		39.8		37.5		
<b>Gender Age Distribution (2023)</b>							
Female Population	10,062	48.3%	64,842	50.6%	189,887	50.4%	
Age 0 to 19 Years	2,843	28.3%	15,074	23.2%	43,776	23.1%	
Age 20 to 64 Years	5,320	52.9%	36,881	56.9%	116,975	61.6%	
Age 65 Years or Over	1,899	18.9%	12,888	19.9%	29,136	15.3%	
Female Median Age	37.2		41.3		38.4		
Male Population	10,767	51.7%	63,429	49.4%	186,923	49.6%	
Age 0 to 19 Years	3,309	30.7%	16,230	25.6%	46,065	24.6%	
Age 20 to 64 Years	5,952	55.3%	36,927	58.2%	117,230	62.7%	
Age 65 Years or Over	1,507	14.0%	10,272	16.2%	23,628	12.6%	
Male Median Age	33.7		38.4		36.7		

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### McCallum Retail Center

7859 McCallum Blvd, Dallas, TX 75252

1 mi radius      3 mi radius      5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,327	15.3%	11,021	20.3%	27,623	16.6%
HH Income \$150,000 to \$199,999	870	10.0%	6,279	11.6%	16,193	9.7%
HH Income \$100,000 to \$149,999	1,144	13.2%	8,534	15.8%	26,981	16.2%
HH Income \$75,000 to \$99,999	691	8.0%	5,271	9.7%	19,325	11.6%
HH Income \$50,000 to \$74,999	1,141	13.2%	8,025	14.8%	27,912	16.8%
HH Income \$35,000 to \$49,999	835	9.6%	4,753	8.8%	17,817	10.7%
HH Income \$25,000 to \$34,999	628	7.3%	2,980	5.5%	10,254	6.2%
HH Income \$15,000 to \$24,999	649	7.5%	2,753	5.1%	8,163	4.9%
HH Income Under \$15,000	1,371	15.8%	4,557	8.4%	12,324	7.4%
HH Income \$35,000 or More	6,009	69.4%	43,882	81.0%	135,850	81.5%
HH Income \$75,000 or More	4,032	46.6%	31,105	57.4%	90,122	54.1%
<b>Housing (2023)</b>						
Total Housing Units	9,399		57,268		179,486	
Housing Units Occupied	8,656	92.1%	54,172	94.6%	166,592	92.8%
Housing Units Owner-Occupied	2,803	32.4%	29,395	54.3%	71,187	42.7%
Housing Units, Renter-Occupied	5,853	67.6%	24,777	45.7%	95,405	57.3%
Housing Units, Vacant	742	8.6%	3,096	5.7%	12,895	7.7%
<b>Marital Status (2023)</b>						
Never Married	9,625	53.1%	38,006	35.0%	115,432	36.9%
Currently Married	5,740	31.7%	51,365	47.3%	138,527	44.2%
Separated	728	4.0%	4,061	3.7%	13,882	4.4%
Widowed	719	4.0%	5,566	5.1%	12,870	4.1%
Divorced	1,322	7.3%	9,662	8.9%	32,469	10.4%
<b>Household Type (2023)</b>						
Population Family	12,948	62.2%	95,509	74.5%	281,498	74.7%
Population Non-Family	5,171	24.8%	25,754	20.1%	87,604	23.2%
Population Group Quarters	2,711	13.0%	7,008	5.5%	7,708	2.0%
Family Households	4,596	53.1%	33,000	60.9%	94,085	56.5%
Non-Family Households	4,060	46.9%	21,172	39.1%	72,507	43.5%
Married Couple with Children	1,253	21.8%	10,059	19.6%	28,662	20.7%
Average Family Household Size	2.8		2.9		3.0	
<b>Household Size (2023)</b>						
1 Person Households	3,240	37.4%	17,691	32.7%	60,515	36.3%
2 Person Households	3,185	36.8%	20,105	37.1%	55,977	33.6%
3 Person Households	1,051	12.1%	7,704	14.2%	23,020	13.8%
4 Person Households	844	9.8%	5,647	10.4%	16,339	9.8%
5 Person Households	234	2.7%	2,116	3.9%	6,995	4.2%
6 or More Person Households	102	1.2%	909	1.7%	3,746	2.2%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	1,228	14.2%	3,316	6.1%	8,712	5.2%
Households with 1 Vehicles Available	3,830	44.2%	20,458	37.8%	72,191	43.3%
Households with 2 or More Vehicles Available	3,598	41.6%	30,399	56.1%	85,689	51.4%
Total Vehicles Available	12,107		91,953		273,141	
Average Vehicles Per Household	1.4		1.7		1.6	

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<b>Labor Force (2023)</b>						
Estimated Labor Population Age 16 Years or Over	17,923		107,180		308,653	
Estimated Civilian Employed	11,155	62.2%	71,808	67.0%	222,634	72.1%
Estimated Civilian Unemployed	900	5.0%	3,150	2.9%	8,725	2.8%
Estimated in Armed Forces	-	-	24	-	196	-
Estimated Not in Labor Force	5,868	32.7%	32,198	30.0%	77,098	25.0%
Unemployment Rate	5.0%		2.9%		2.8%	
<b>Occupation (2023)</b>						
Occupation: Population Age 16 Years or Over	11,155		71,808		222,634	
Management, Business, Financial Operations	2,297	20.6%	17,795	24.8%	52,803	23.7%
Professional, Related	4,456	39.9%	23,880	33.3%	65,186	29.3%
Service	1,447	13.0%	8,177	11.4%	28,265	12.7%
Sales, Office	2,033	18.2%	14,630	20.4%	47,607	21.4%
Farming, Fishing, Forestry	8	-	46	-	155	-
Construct, Extraction, Maintenance	406	3.6%	3,062	4.3%	11,697	5.3%
Production, Transport Material Moving	509	4.6%	4,216	5.9%	16,920	7.6%
White Collar Workers	8,786	78.8%	56,306	78.4%	165,597	74.4%
Blue Collar Workers	2,369	21.2%	15,502	21.6%	57,037	25.6%
<b>Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$607.97 M		\$4.85 B		\$14.1 B	
Total Non-Retail Expenditure	\$324.97 M	53.5%	\$2.59 B	53.3%	\$7.51 B	53.3%
Total Retail Expenditure	\$283 M	46.5%	\$2.26 B	46.7%	\$6.59 B	46.7%
Apparel	\$21.86 M	3.6%	\$174.82 M	3.6%	\$507.38 M	3.6%
Contributions	\$21.26 M	3.5%	\$173.46 M	3.6%	\$492.33 M	3.5%
Education	\$21.13 M	3.5%	\$171.01 M	3.5%	\$482.8 M	3.4%
Entertainment	\$34.91 M	5.7%	\$282.05 M	5.8%	\$812.4 M	5.8%
Food and Beverages	\$88 M	14.5%	\$698.21 M	14.4%	\$2.04 B	14.5%
Furnishings and Equipment	\$21.61 M	3.6%	\$174.2 M	3.6%	\$502.57 M	3.6%
Gifts	\$16.61 M	2.7%	\$134.46 M	2.8%	\$383.79 M	2.7%
Health Care	\$49.3 M	8.1%	\$392.41 M	8.1%	\$1.14 B	8.1%
Household Operations	\$24.39 M	4.0%	\$196.16 M	4.0%	\$564.7 M	4.0%
Miscellaneous Expenses	\$11.6 M	1.9%	\$92.8 M	1.9%	\$268.68 M	1.9%
Personal Care	\$8.15 M	1.3%	\$64.94 M	1.3%	\$188.86 M	1.3%
Personal Insurance	\$4.48 M	0.7%	\$36.82 M	0.8%	\$104.24 M	0.7%
Reading	\$1.35 M	0.2%	\$10.8 M	0.2%	\$31.09 M	0.2%
Shelter	\$129.75 M	21.3%	\$1.02 B	21.1%	\$2.99 B	21.2%
Tobacco	\$3.3 M	0.5%	\$24.91 M	0.5%	\$75.83 M	0.5%
Transportation	\$107.93 M	17.8%	\$866.89 M	17.9%	\$2.53 B	17.9%
Utilities	\$42.36 M	7.0%	\$333.3 M	6.9%	\$982.08 M	7.0%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	12,190		87,189		259,127	
Elementary (Grade Level 0 to 8)	488	4.0%	2,516	2.9%	10,407	4.0%
Some High School (Grade Level 9 to 11)	301	2.5%	2,067	2.4%	8,623	3.3%
High School Graduate	1,110	9.1%	9,781	11.2%	34,237	13.2%
Some College	1,692	13.9%	13,671	15.7%	45,366	17.5%
Associate Degree Only	489	4.0%	5,248	6.0%	16,547	6.4%
Bachelor Degree Only	4,298	35.3%	31,984	36.7%	88,527	34.2%
Graduate Degree	3,811	31.3%	21,923	25.1%	55,421	21.4%

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<b>Units In Structure (2023)</b>							
1 Detached Unit		3,137	47.5%	30,898	65.2%	76,770	54.6%
1 Attached Unit		383	5.8%	2,233	4.7%	5,526	3.9%
2 to 4 Units		522	7.9%	2,938	6.2%	10,177	7.2%
5 to 9 Units		919	13.9%	3,746	7.9%	13,980	10.0%
10 to 19 Units		1,027	15.6%	4,315	9.1%	18,014	12.8%
20 to 49 Units		684	10.4%	2,594	5.5%	11,592	8.3%
50 or More Units		1,898	28.8%	6,876	14.5%	29,093	20.7%
Mobile Home or Trailer		86	1.3%	570	1.2%	1,406	1.0%
Other Structure		1	-	4	-	35	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		2,062	31.3%	8,768	18.5%	30,548	21.7%
Homes Built 2000 to 2009		1,315	19.9%	5,587	11.8%	21,816	15.5%
Homes Built 1990 to 1999		1,626	24.6%	6,663	14.1%	26,682	19.0%
Homes Built 1980 to 1989		1,633	24.7%	11,258	23.7%	35,601	25.3%
Homes Built 1970 to 1979		1,497	22.7%	11,620	24.5%	29,371	20.9%
Homes Built 1960 to 1969		356	5.4%	7,399	15.6%	14,490	10.3%
Homes Built 1950 to 1959		100	1.5%	2,341	4.9%	5,850	4.2%
Homes Built Before 1949		68	1.0%	538	1.1%	2,234	1.6%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		34	1.2%	863	2.9%	2,782	3.9%
Home Values \$500,000 to \$999,999		879	31.4%	7,616	25.9%	17,565	24.7%
Home Values \$400,000 to \$499,999		694	24.8%	5,953	20.3%	12,231	17.2%
Home Values \$300,000 to \$399,999		625	22.3%	7,636	26.0%	19,023	26.7%
Home Values \$200,000 to \$299,999		351	12.5%	4,842	16.5%	12,702	17.8%
Home Values \$150,000 to \$199,999		67	2.4%	1,137	3.9%	3,440	4.8%
Home Values \$100,000 to \$149,999		40	1.4%	642	2.2%	1,746	2.5%
Home Values \$70,000 to \$99,999		8	0.3%	160	0.5%	476	0.7%
Home Values \$50,000 to \$69,999		55	2.0%	135	0.5%	264	0.4%
Home Values \$25,000 to \$49,999		21	0.7%	106	0.4%	303	0.4%
Home Values Under \$25,000		29	1.0%	304	1.0%	653	0.9%
Owner-Occupied Median Home Value		\$424,503		\$419,035		\$418,839	
Renter-Occupied Median Rent		\$1,353		\$1,303		\$1,253	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		5,966	53.5%	41,422	57.7%	132,685	59.6%
Drive to Work in Carpool		779	7.0%	4,767	6.6%	15,854	7.1%
Travel to Work by Public Transportation		435	3.9%	900	1.3%	2,495	1.1%
Drive to Work on Motorcycle		4	-	27	-	119	-
Walk or Bicycle to Work		480	4.3%	1,360	1.9%	3,690	1.7%
Other Means		224	2.0%	1,146	1.6%	3,047	1.4%
Work at Home		3,267	29.3%	22,186	30.9%	64,745	29.1%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		2,052	18.4%	11,839	16.5%	37,776	17.0%
Travel to Work in 15 to 29 Minutes		3,372	30.2%	21,096	29.4%	66,399	29.8%
Travel to Work in 30 to 59 Minutes		2,241	20.1%	14,809	20.6%	47,595	21.4%
Travel to Work in 60 Minutes or More		223	2.0%	1,877	2.6%	6,119	2.7%
Average Minutes Travel to Work		19.7		21.4		21.8	

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