

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 33.0719/-96.7722



The Plaza on Legacy		1 mi radius		3 mi radius		5 mi radius	
SWC Coit & Legacy, Plano TX 75024							
Population							
Estimated Population (2023)	16,487		143,073		340,510		
Projected Population (2028)	17,869		156,603		373,316		
Census Population (2020)	15,453		133,903		320,546		
Census Population (2010)	15,472		127,666		276,455		
Projected Annual Growth (2023 to 2028)	1,382	1.7%	13,529	1.9%	32,806	1.9%	
Historical Annual Growth (2020 to 2023)	1,034	2.2%	9,170	2.3%	19,963	2.1%	
Historical Annual Growth (2010 to 2020)	-18	-	6,238	1.6%	44,091	5.3%	
Estimated Population Density (2023)	5,251	psm	5,063	psm	4,337	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	5,976		55,960		135,605		
Projected Households (2028)	6,839		64,721		157,285		
Census Households (2020)	5,522		51,733		125,999		
Census Households (2010)	5,561		48,701		107,607		
Estimated Households with Children (2023)	2,471	41.3%	20,923	37.4%	48,579	35.8%	
Estimated Average Household Size (2023)	2.76		2.55		2.50		
Average Household Income							
Estimated Average Household Income (2023)	\$192,940		\$166,990		\$161,725		
Projected Average Household Income (2028)	\$179,021		\$152,307		\$147,081		
Estimated Average Family Income (2023)	\$210,144		\$201,789		\$195,261		
Median Household Income							
Estimated Median Household Income (2023)	\$150,190		\$138,985		\$131,242		
Projected Median Household Income (2028)	\$153,934		\$140,336		\$131,757		
Estimated Median Family Income (2023)	\$171,100		\$165,117		\$161,658		
Per Capita Income							
Estimated Per Capita Income (2023)	\$69,937		\$65,328		\$64,426		
Projected Per Capita Income (2028)	\$68,513		\$62,958		\$61,986		
Estimated Per Capita Income 5 Year Growth	-\$1,424	-2.0%	-\$2,370	-3.6%	-\$2,440	-3.8%	
Estimated Average Household Net Worth (2023)	\$1,156,337		\$1,002,878		\$949,861		
Daytime Demos (2023)							
Total Businesses	1,080		9,303		24,933		
Total Employees	5,617		72,189		197,810		
Company Headquarter Businesses	24	2.2%	291	3.1%	788	3.2%	
Company Headquarter Employees	152	2.7%	16,622	23.0%	35,621	18.0%	
Employee Population per Business	5.2		7.8		7.9		
Residential Population per Business	15.3		15.4		13.7		

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Race & Ethnicity					
White (2023)	8,638	52.4%	74,324	51.9%	184,089 54.1%
Black or African American (2023)	1,210	7.3%	11,406	8.0%	32,430 9.5%
American Indian or Alaska Native (2023)	57	0.3%	504	0.4%	1,458 0.4%
Asian (2023)	5,151	31.2%	43,305	30.3%	83,913 24.6%
Hawaiian or Pacific Islander (2023)	14	-	65	-	175 -
Other Race (2023)	252	1.5%	3,072	2.1%	10,838 3.2%
Two or More Races (2023)	1,165	7.1%	10,397	7.3%	27,608 8.1%
Not Hispanic or Latino Population (2023)	15,125	91.7%	129,360	90.4%	299,589 88.0%
Hispanic or Latino Population (2023)	1,362	8.3%	13,713	9.6%	40,921 12.0%
Not Hispanic or Latino Population (2028)	16,393	91.7%	141,524	90.4%	328,492 88.0%
Hispanic or Latino Population (2028)	1,477	8.3%	15,079	9.6%	44,824 12.0%
Not Hispanic or Latino Population (2020)	14,285	92.4%	121,781	90.9%	282,744 88.2%
Hispanic or Latino Population (2020)	1,168	7.6%	12,122	9.1%	37,802 11.8%
Not Hispanic or Latino Population (2010)	14,540	94.0%	117,853	92.3%	248,057 89.7%
Hispanic or Latino Population (2010)	932	6.0%	9,813	7.7%	28,398 10.3%
Projected Hispanic Annual Growth (2023 to 2028)	114	1.7%	1,365	2.0%	3,903 1.9%
Historic Hispanic Annual Growth (2010 to 2023)	430	3.6%	3,901	3.1%	12,523 3.4%
Age Distribution (2023)					
Age Under 5	646	3.9%	6,867	4.8%	17,227 5.1%
Age 5 to 9 Years	970	5.9%	9,187	6.4%	21,579 6.3%
Age 10 to 14 Years	1,339	8.1%	10,878	7.6%	24,893 7.3%
Age 15 to 19 Years	1,310	7.9%	9,868	6.9%	22,814 6.7%
Age 20 to 24 Years	754	4.6%	7,578	5.3%	19,545 5.7%
Age 25 to 29 Years	694	4.2%	8,304	5.8%	21,316 6.3%
Age 30 to 34 Years	746	4.5%	8,583	6.0%	21,893 6.4%
Age 35 to 39 Years	1,060	6.4%	10,815	7.6%	25,903 7.6%
Age 40 to 44 Years	1,348	8.2%	12,202	8.5%	28,134 8.3%
Age 45 to 49 Years	1,728	10.5%	12,998	9.1%	28,958 8.5%
Age 50 to 54 Years	1,675	10.2%	11,857	8.3%	26,791 7.9%
Age 55 to 59 Years	1,381	8.4%	10,196	7.1%	23,228 6.8%
Age 60 to 64 Years	1,009	6.1%	7,988	5.6%	18,756 5.5%
Age 65 to 74 Years	1,167	7.1%	9,959	7.0%	24,752 7.3%
Age 75 to 84 Years	506	3.1%	4,406	3.1%	11,190 3.3%
Age 85 Years or Over	153	0.9%	1,387	1.0%	3,529 1.0%
Median Age	41.7		39.3		38.7
Gender Age Distribution (2023)					
Female Population	8,362	50.7%	72,123	50.4%	172,346 50.6%
Age 0 to 19 Years	2,108	25.2%	18,131	25.1%	42,651 24.7%
Age 20 to 64 Years	5,254	62.8%	45,430	63.0%	107,844 62.6%
Age 65 Years or Over	1,000	12.0%	8,562	11.9%	21,850 12.7%
Female Median Age	41.8		39.5		39.0
Male Population	8,125	49.3%	70,950	49.6%	168,164 49.4%
Age 0 to 19 Years	2,158	26.6%	18,669	26.3%	43,862 26.1%
Age 20 to 64 Years	5,141	63.3%	45,090	63.6%	106,680 63.4%
Age 65 Years or Over	827	10.2%	7,191	10.1%	17,622 10.5%
Male Median Age	41.7		39.2		38.3

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Household Income Distribution (2023)

HH Income \$200,000 or More	1,927	32.2%	14,988	26.8%	34,265	25.3%
HH Income \$150,000 to \$199,999	956	16.0%	8,521	15.2%	18,932	14.0%
HH Income \$100,000 to \$149,999	1,121	18.8%	11,863	21.2%	26,119	19.3%
HH Income \$75,000 to \$99,999	620	10.4%	6,385	11.4%	15,427	11.4%
HH Income \$50,000 to \$74,999	444	7.4%	5,777	10.3%	16,583	12.2%
HH Income \$35,000 to \$49,999	377	6.3%	3,429	6.1%	9,516	7.0%
HH Income \$25,000 to \$34,999	194	3.2%	1,883	3.4%	4,774	3.5%
HH Income \$15,000 to \$24,999	122	2.0%	1,185	2.1%	3,832	2.8%
HH Income Under \$15,000	216	3.6%	1,929	3.4%	6,159	4.5%
HH Income \$35,000 or More	5,444	91.1%	50,964	91.1%	120,841	89.1%
HH Income \$75,000 or More	4,624	77.4%	41,757	74.6%	94,742	69.9%

Housing (2023)

Total Housing Units	6,116		58,480		143,403	
Housing Units Occupied	5,976	97.7%	55,960	95.7%	135,605	94.6%
Housing Units Owner-Occupied	4,368	73.1%	34,961	62.5%	76,242	56.2%
Housing Units, Renter-Occupied	1,609	26.9%	20,999	37.5%	59,363	43.8%
Housing Units, Vacant	140	2.3%	2,520	4.5%	7,797	5.8%

Marital Status (2023)

Never Married	3,263	24.1%	28,992	25.0%	75,025	27.1%
Currently Married	8,372	61.9%	70,467	60.7%	157,411	56.9%
Separated	329	2.4%	2,925	2.5%	9,817	3.5%
Widowed	425	3.1%	4,118	3.5%	9,971	3.6%
Divorced	1,142	8.4%	9,640	8.3%	24,587	8.9%

Household Type (2023)

Population Family	15,077	91.4%	123,299	86.2%	287,679	84.5%
Population Non-Family	1,410	8.5%	19,512	13.6%	51,826	15.2%
Population Group Quarters	-	-	262	0.2%	1,005	0.3%
Family Households	4,819	80.6%	39,408	70.4%	92,319	68.1%
Non-Family Households	1,157	19.4%	16,552	29.6%	43,287	31.9%
Married Couple with Children	2,034	24.3%	16,878	24.0%	36,928	23.5%
Average Family Household Size	3.1		3.1		3.1	

Household Size (2023)

1 Person Households	944	15.8%	13,968	25.0%	36,139	26.7%
2 Person Households	2,068	34.6%	18,160	32.5%	44,435	32.8%
3 Person Households	1,314	22.0%	10,273	18.4%	23,775	17.5%
4 Person Households	1,148	19.2%	9,341	16.7%	20,943	15.4%
5 Person Households	371	6.2%	3,051	5.5%	7,361	5.4%
6 or More Person Households	132	2.2%	1,167	2.1%	2,952	2.2%

Household Vehicles (2023)

Households with 0 Vehicles Available	137	2.3%	1,514	2.7%	4,247	3.1%
Households with 1 Vehicles Available	1,432	24.0%	17,331	31.0%	46,899	34.6%
Households with 2 or More Vehicles Available	4,407	73.7%	37,115	66.3%	84,459	62.3%
Total Vehicles Available	12,510		107,629		251,230	
Average Vehicles Per Household	2.1		1.9		1.9	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	13,249		113,845		271,584	
Estimated Civilian Employed	9,155	69.1%	80,481	70.7%	196,573	72.4%
Estimated Civilian Unemployed	448	3.4%	3,099	2.7%	6,908	2.5%
Estimated in Armed Forces	-	-	90	-	222	-
Estimated Not in Labor Force	3,646	27.5%	30,175	26.5%	67,882	25.0%
Unemployment Rate	3.4%		2.7%		2.5%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	9,155		80,481		196,573	
Management, Business, Financial Operations	2,556	27.9%	23,601	29.3%	56,673	28.8%
Professional, Related	2,928	32.0%	27,468	34.1%	64,074	32.6%
Service	912	10.0%	6,979	8.7%	20,437	10.4%
Sales, Office	2,010	22.0%	15,953	19.8%	38,347	19.5%
Farming, Fishing, Forestry	10	0.1%	145	0.2%	315	0.2%
Construct, Extraction, Maintenance	276	3.0%	2,504	3.1%	6,861	3.5%
Production, Transport Material Moving	463	5.1%	3,832	4.8%	9,866	5.0%
White Collar Workers	7,495	81.9%	67,022	83.3%	159,094	80.9%
Blue Collar Workers	1,661	18.1%	13,459	16.7%	37,479	19.1%

Consumer Expenditure (2023)

Total Household Expenditure	\$687.83 M		\$5.77 B		\$13.68 B	
Total Non-Retail Expenditure	\$367.05 M	53.4%	\$3.08 B	53.3%	\$7.3 B	53.3%
Total Retail Expenditure	\$320.78 M	46.6%	\$2.7 B	46.7%	\$6.39 B	46.7%
Apparel	\$25.24 M	3.7%	\$211.07 M	3.7%	\$499.84 M	3.7%
Contributions	\$25.39 M	3.7%	\$209.12 M	3.6%	\$495.48 M	3.6%
Education	\$26.08 M	3.8%	\$212.96 M	3.7%	\$503.94 M	3.7%
Entertainment	\$40.75 M	5.9%	\$339.93 M	5.9%	\$803.66 M	5.9%
Food and Beverages	\$98.13 M	14.3%	\$827.58 M	14.3%	\$1.96 B	14.3%
Furnishings and Equipment	\$25.05 M	3.6%	\$209.46 M	3.6%	\$495.21 M	3.6%
Gifts	\$19.76 M	2.9%	\$163.02 M	2.8%	\$387.66 M	2.8%
Health Care	\$54.11 M	7.9%	\$456.5 M	7.9%	\$1.08 B	7.9%
Household Operations	\$28.13 M	4.1%	\$234.54 M	4.1%	\$555.6 M	4.1%
Miscellaneous Expenses	\$13.18 M	1.9%	\$110.43 M	1.9%	\$261.51 M	1.9%
Personal Care	\$9.19 M	1.3%	\$77.31 M	1.3%	\$183.08 M	1.3%
Personal Insurance	\$5.47 M	0.8%	\$45.02 M	0.8%	\$106.14 M	0.8%
Reading	\$1.52 M	0.2%	\$12.74 M	0.2%	\$30.21 M	0.2%
Shelter	\$144.25 M	21.0%	\$1.21 B	21.0%	\$2.88 B	21.1%
Tobacco	\$3.17 M	0.5%	\$27.56 M	0.5%	\$66.06 M	0.5%
Transportation	\$122.91 M	17.9%	\$1.04 B	17.9%	\$2.45 B	17.9%
Utilities	\$45.51 M	6.6%	\$386.17 M	6.7%	\$917.7 M	6.7%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	11,467		98,694		234,451	
Elementary (Grade Level 0 to 8)	271	2.4%	1,605	1.6%	5,153	2.2%
Some High School (Grade Level 9 to 11)	149	1.3%	1,518	1.5%	5,094	2.2%
High School Graduate	803	7.0%	10,112	10.2%	24,922	10.6%
Some College	1,319	11.5%	13,138	13.3%	34,436	14.7%
Associate Degree Only	678	5.9%	5,797	5.9%	14,902	6.4%
Bachelor Degree Only	4,645	40.5%	38,611	39.1%	89,028	38.0%
Graduate Degree	3,601	31.4%	27,911	28.3%	60,915	26.0%

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Units In Structure (2023)

1 Detached Unit	4,830	86.9%	37,648	77.3%	83,705	77.8%
1 Attached Unit	82	1.5%	1,707	3.5%	4,337	4.0%
2 to 4 Units	121	2.2%	1,799	3.7%	5,147	4.8%
5 to 9 Units	288	5.2%	3,023	6.2%	8,160	7.6%
10 to 19 Units	247	4.4%	3,273	6.7%	9,626	8.9%
20 to 49 Units	63	1.1%	1,680	3.4%	5,471	5.1%
50 or More Units	293	5.3%	6,310	13.0%	17,947	16.7%
Mobile Home or Trailer	54	1.0%	521	1.1%	1,199	1.1%
Other Structure	-	-	-	-	13	-

Homes Built By Year (2023)

Homes Built 2010 or later	1,334	24.0%	12,686	26.0%	34,843	32.4%
Homes Built 2000 to 2009	798	14.3%	11,117	22.8%	29,194	27.1%
Homes Built 1990 to 1999	2,202	39.6%	16,479	33.8%	34,033	31.6%
Homes Built 1980 to 1989	1,214	21.8%	9,783	20.1%	22,302	20.7%
Homes Built 1970 to 1979	274	4.9%	4,395	9.0%	11,033	10.3%
Homes Built 1960 to 1969	92	1.7%	928	1.9%	2,533	2.4%
Homes Built 1950 to 1959	45	0.8%	431	0.9%	1,139	1.1%
Homes Built Before 1949	17	0.3%	140	0.3%	528	0.5%

Home Values (2023)

Home Values \$1,000,000 or More	49	1.1%	709	2.0%	2,770	3.6%
Home Values \$500,000 to \$999,999	1,244	28.5%	8,745	25.0%	21,684	28.4%
Home Values \$400,000 to \$499,999	1,220	27.9%	8,682	24.8%	16,627	21.8%
Home Values \$300,000 to \$399,999	1,262	28.9%	11,260	32.2%	21,678	28.4%
Home Values \$200,000 to \$299,999	424	9.7%	4,328	12.4%	10,370	13.6%
Home Values \$150,000 to \$199,999	59	1.4%	498	1.4%	1,330	1.7%
Home Values \$100,000 to \$149,999	29	0.7%	207	0.6%	487	0.6%
Home Values \$70,000 to \$99,999	6	0.1%	59	0.2%	151	0.2%
Home Values \$50,000 to \$69,999	9	0.2%	84	0.2%	232	0.3%
Home Values \$25,000 to \$49,999	6	0.1%	73	0.2%	170	0.2%
Home Values Under \$25,000	61	1.4%	316	0.9%	741	1.0%
Owner-Occupied Median Home Value	\$437,616		\$427,331		\$448,194	
Renter-Occupied Median Rent	\$1,684		\$1,454		\$1,408	

Transportation To Work (2023)

Drive to Work Alone	5,090	55.6%	43,635	54.2%	106,946	54.4%
Drive to Work in Carpool	560	6.1%	4,206	5.2%	10,874	5.5%
Travel to Work by Public Transportation	46	0.5%	302	0.4%	621	0.3%
Drive to Work on Motorcycle	1	-	55	-	109	-
Walk or Bicycle to Work	85	0.9%	501	0.6%	1,603	0.8%
Other Means	78	0.9%	866	1.1%	2,446	1.2%
Work at Home	3,294	36.0%	30,915	38.4%	73,973	37.6%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	1,073	11.7%	10,885	13.5%	28,534	14.5%
Travel to Work in 15 to 29 Minutes	2,306	25.2%	19,404	24.1%	49,049	25.0%
Travel to Work in 30 to 59 Minutes	2,073	22.6%	16,578	20.6%	38,851	19.8%
Travel to Work in 60 Minutes or More	409	4.5%	2,700	3.4%	6,166	3.1%
Average Minutes Travel to Work	25.1		23.4		22.6	