

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 31.0759/-97.3829

South Loop II SC								
2825 Thornton Ln, Temple, TX 76502			1 mi radius		3 mi radius		5 mi radius	
Population								
Estimated Population (2023)			10,618		53,599		90,657	
Projected Population (2028)			11,058		58,239		97,979	
Census Population (2020)			10,189		50,632		85,827	
Census Population (2010)			9,610		43,625		71,489	
Projected Annual Growth (2023 to 2028)			440	0.8%	4,640	1.7%	7,323	1.6%
Historical Annual Growth (2020 to 2023)			428	1.4%	2,967	2.0%	4,829	1.9%
Historical Annual Growth (2010 to 2020)			579	2.0%	7,007	5.4%	14,339	6.7%
Estimated Population Density (2023)			3,382	psm	1,896	psm	1,155	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi
Households								
Estimated Households (2023)			4,992		22,968		36,540	
Projected Households (2028)			5,270		25,279		40,059	
Census Households (2020)			4,730		21,334		34,040	
Census Households (2010)			4,388		18,070		28,060	
Estimated Households with Children (2023)			1,121	22.5%	6,759	29.4%	12,013	32.9%
Estimated Average Household Size (2023)			2.08		2.28		2.42	
Average Household Income								
Estimated Average Household Income (2023)			\$90,854		\$78,102		\$80,835	
Projected Average Household Income (2028)			\$87,968		\$71,673		\$74,499	
Estimated Average Family Income (2023)			\$115,925		\$94,508		\$95,378	
Median Household Income								
Estimated Median Household Income (2023)			\$63,263		\$58,788		\$61,720	
Projected Median Household Income (2028)			\$56,058		\$54,820		\$57,307	
Estimated Median Family Income (2023)			\$85,828		\$74,926		\$77,592	
Per Capita Income								
Estimated Per Capita Income (2023)			\$42,915		\$33,622		\$32,740	
Projected Per Capita Income (2028)			\$42,111		\$31,253		\$30,605	
Estimated Per Capita Income 5 Year Growth			-\$804	-1.9%	-\$2,369	-7.0%	-\$2,134	-6.5%
Estimated Average Household Net Worth (2023)			\$349,207		\$318,154		\$323,641	
Daytime Demos (2023)								
Total Businesses			511		2,303		3,561	
Total Employees			5,272		21,946		37,066	
Company Headquarter Businesses			25	4.9%	82	3.6%	128	3.6%
Company Headquarter Employees			418	7.9%	1,736	7.9%	4,714	12.7%
Employee Population per Business			10.3		9.5		10.4	
Residential Population per Business			20.8		23.3		25.5	

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#### Race & Ethnicity

White (2023)	7,092	66.8%	31,848	59.4%	53,656	59.2%
Black or African American (2023)	1,405	13.2%	9,569	17.9%	15,046	16.6%
American Indian or Alaska Native (2023)	74	0.7%	442	0.8%	720	0.8%
Asian (2023)	308	2.9%	1,571	2.9%	3,255	3.6%
Hawaiian or Pacific Islander (2023)	22	0.2%	126	0.2%	183	0.2%
Other Race (2023)	664	6.3%	4,290	8.0%	7,512	8.3%
Two or More Races (2023)	1,053	9.9%	5,753	10.7%	10,284	11.3%
Not Hispanic or Latino Population (2023)	8,322	78.4%	39,998	74.6%	66,599	73.5%
Hispanic or Latino Population (2023)	2,296	21.6%	13,601	25.4%	24,058	26.5%
Not Hispanic or Latino Population (2028)	8,666	78.4%	43,678	75.0%	72,159	73.6%
Hispanic or Latino Population (2028)	2,392	21.6%	14,561	25.0%	25,820	26.4%
Not Hispanic or Latino Population (2020)	8,135	79.8%	37,901	74.9%	63,004	73.4%
Hispanic or Latino Population (2020)	2,055	20.2%	12,731	25.1%	22,823	26.6%
Not Hispanic or Latino Population (2010)	8,123	84.5%	33,703	77.3%	54,576	76.3%
Hispanic or Latino Population (2010)	1,488	15.5%	9,922	22.7%	16,912	23.7%
Projected Hispanic Annual Growth (2023 to 2028)	96	0.8%	960	1.4%	1,762	1.5%
Historic Hispanic Annual Growth (2010 to 2023)	808	4.2%	3,679	2.9%	7,146	3.3%

#### Age Distribution (2023)

Age Under 5	535	5.0%	3,687	6.9%	6,238	6.9%
Age 5 to 9 Years	558	5.3%	3,551	6.6%	6,525	7.2%
Age 10 to 14 Years	528	5.0%	3,166	5.9%	6,175	6.8%
Age 15 to 19 Years	521	4.9%	3,024	5.6%	5,838	6.4%
Age 20 to 24 Years	697	6.6%	3,631	6.8%	6,217	6.9%
Age 25 to 29 Years	749	7.1%	4,132	7.7%	6,518	7.2%
Age 30 to 34 Years	612	5.8%	3,704	6.9%	6,423	7.1%
Age 35 to 39 Years	613	5.8%	3,287	6.1%	5,968	6.6%
Age 40 to 44 Years	556	5.2%	3,058	5.7%	5,333	5.9%
Age 45 to 49 Years	559	5.3%	2,884	5.4%	4,891	5.4%
Age 50 to 54 Years	657	6.2%	3,061	5.7%	5,001	5.5%
Age 55 to 59 Years	691	6.5%	3,292	6.1%	5,318	5.9%
Age 60 to 64 Years	683	6.4%	3,223	6.0%	5,232	5.8%
Age 65 to 74 Years	1,380	13.0%	5,175	9.7%	8,100	8.9%
Age 75 to 84 Years	866	8.2%	3,104	5.8%	4,678	5.2%
Age 85 Years or Over	414	3.9%	1,621	3.0%	2,203	2.4%
Median Age	42.9		37.6		36.2	

#### Gender Age Distribution (2023)

Female Population	5,657	53.3%	27,940	52.1%	46,842	51.7%
Age 0 to 19 Years	1,092	19.3%	6,721	24.1%	12,230	26.1%
Age 20 to 64 Years	3,004	53.1%	15,526	55.6%	26,072	55.7%
Age 65 Years or Over	1,561	27.6%	5,692	20.4%	8,540	18.2%
Female Median Age	44.8		39.0		37.5	
Male Population	4,961	46.7%	25,659	47.9%	43,814	48.3%
Age 0 to 19 Years	1,051	21.2%	6,706	26.1%	12,545	28.6%
Age 20 to 64 Years	2,812	56.7%	14,746	57.5%	24,829	56.7%
Age 65 Years or Over	1,098	22.1%	4,207	16.4%	6,440	14.7%
Male Median Age	41.1		36.3		34.8	

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#### Household Income Distribution (2023)

HH Income \$200,000 or More	271	5.4%	1,135	4.9%	1,795	4.9%
HH Income \$150,000 to \$199,999	393	7.9%	1,433	6.2%	2,460	6.7%
HH Income \$100,000 to \$149,999	967	19.4%	3,053	13.3%	5,481	15.0%
HH Income \$75,000 to \$99,999	469	9.4%	2,607	11.3%	4,273	11.7%
HH Income \$50,000 to \$74,999	713	14.3%	4,180	18.2%	6,544	17.9%
HH Income \$35,000 to \$49,999	620	12.4%	3,094	13.5%	4,527	12.4%
HH Income \$25,000 to \$34,999	473	9.5%	2,235	9.7%	3,370	9.2%
HH Income \$15,000 to \$24,999	498	10.0%	2,775	12.1%	4,029	11.0%
HH Income Under \$15,000	588	11.8%	2,457	10.7%	4,062	11.1%
HH Income \$35,000 or More	3,434	68.8%	15,501	67.5%	25,079	68.6%
HH Income \$75,000 or More	2,100	42.1%	8,227	35.8%	14,008	38.3%

#### Housing (2023)

Total Housing Units	5,372		25,470		40,252	
Housing Units Occupied	4,992	92.9%	22,968	90.2%	36,540	90.8%
Housing Units Owner-Occupied	2,584	51.8%	10,825	47.1%	18,920	51.8%
Housing Units, Renter-Occupied	2,408	48.2%	12,143	52.9%	17,620	48.2%
Housing Units, Vacant	379	7.6%	2,502	10.9%	3,712	10.2%

#### Marital Status (2023)

Never Married	2,645	29.4%	13,365	30.9%	22,403	31.2%
Currently Married	3,872	43.0%	18,029	41.7%	31,100	43.4%
Separated	336	3.7%	2,128	4.9%	3,344	4.7%
Widowed	822	9.1%	3,223	7.5%	4,709	6.6%
Divorced	1,321	14.7%	6,451	14.9%	10,163	14.2%

#### Household Type (2023)

Population Family	7,882	74.2%	41,350	77.1%	72,036	79.5%
Population Non-Family	2,497	23.5%	11,124	20.8%	16,413	18.1%
Population Group Quarters	238	2.2%	1,125	2.1%	2,208	2.4%
Family Households	2,749	55.1%	13,502	58.8%	22,915	62.7%
Non-Family Households	2,243	44.9%	9,466	41.2%	13,626	37.3%
Married Couple with Children	692	17.9%	3,941	21.9%	7,232	23.3%
Average Family Household Size	2.9		3.1		3.1	

#### Household Size (2023)

1 Person Households	2,045	41.0%	8,269	36.0%	11,798	32.3%
2 Person Households	1,721	34.5%	7,548	32.9%	12,082	33.1%
3 Person Households	554	11.1%	3,171	13.8%	5,284	14.5%
4 Person Households	412	8.3%	2,250	9.8%	4,155	11.4%
5 Person Households	200	4.0%	1,148	5.0%	2,029	5.6%
6 or More Person Households	61	1.2%	584	2.5%	1,192	3.3%

#### Household Vehicles (2023)

Households with 0 Vehicles Available	271	5.4%	2,166	9.4%	3,065	8.4%
Households with 1 Vehicles Available	2,285	45.8%	9,607	41.8%	14,081	38.5%
Households with 2 or More Vehicles Available	2,437	48.8%	11,195	48.7%	19,394	53.1%
Total Vehicles Available	7,825		35,585		59,979	
Average Vehicles Per Household	1.6		1.5		1.6	

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#### Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	8,892		42,581		70,577	
Estimated Civilian Employed	5,129	57.7%	24,884	58.4%	40,925	58.0%
Estimated Civilian Unemployed	190	2.1%	1,214	2.9%	1,901	2.7%
Estimated in Armed Forces	287	3.2%	871	2.0%	1,738	2.5%
Estimated Not in Labor Force	3,286	37.0%	15,612	36.7%	26,013	36.9%
Unemployment Rate	2.1%		2.9%		2.7%	

#### Occupation (2023)

Occupation: Population Age 16 Years or Over	5,129		24,884		40,925	
Management, Business, Financial Operations	475	9.3%	2,486	10.0%	4,416	10.8%
Professional, Related	1,651	32.2%	6,148	24.7%	9,688	23.7%
Service	692	13.5%	3,961	15.9%	6,794	16.6%
Sales, Office	1,014	19.8%	5,657	22.7%	9,260	22.6%
Farming, Fishing, Forestry	39	0.8%	135	0.5%	179	0.4%
Construct, Extraction, Maintenance	470	9.2%	2,245	9.0%	3,601	8.8%
Production, Transport Material Moving	788	15.4%	4,251	17.1%	6,988	17.1%
White Collar Workers	3,139	61.2%	14,291	57.4%	23,364	57.1%
Blue Collar Workers	1,989	38.8%	10,593	42.6%	17,562	42.9%

#### Consumer Expenditure (2023)

Total Household Expenditure	\$329.41 M		\$1.35 B		\$2.2 B	
Total Non-Retail Expenditure	\$174.44 M	53.0%	\$712.79 M	52.9%	\$1.16 B	52.9%
Total Retail Expenditure	\$154.97 M	47.0%	\$633.59 M	47.1%	\$1.04 B	47.1%
Apparel	\$11.52 M	3.5%	\$47.21 M	3.5%	\$77.31 M	3.5%
Contributions	\$10.71 M	3.3%	\$43.15 M	3.2%	\$70.36 M	3.2%
Education	\$9.8 M	3.0%	\$39.4 M	2.9%	\$64.64 M	2.9%
Entertainment	\$18.44 M	5.6%	\$75.08 M	5.6%	\$123.12 M	5.6%
Food and Beverages	\$48.59 M	14.8%	\$199.26 M	14.8%	\$325.61 M	14.8%
Furnishings and Equipment	\$11.5 M	3.5%	\$46.71 M	3.5%	\$76.57 M	3.5%
Gifts	\$8.11 M	2.5%	\$32.57 M	2.4%	\$52.98 M	2.4%
Health Care	\$28.05 M	8.5%	\$114.51 M	8.5%	\$186.59 M	8.5%
Household Operations	\$12.93 M	3.9%	\$52.53 M	3.9%	\$85.8 M	3.9%
Miscellaneous Expenses	\$6.27 M	1.9%	\$25.46 M	1.9%	\$41.51 M	1.9%
Personal Care	\$4.44 M	1.3%	\$18.08 M	1.3%	\$29.54 M	1.3%
Personal Insurance	\$2.28 M	0.7%	\$9.15 M	0.7%	\$15.06 M	0.7%
Reading	\$725.24 K	0.2%	\$2.94 M	0.2%	\$4.78 M	0.2%
Shelter	\$69.98 M	21.2%	\$286.97 M	21.3%	\$467.55 M	21.3%
Tobacco	\$2.06 M	0.6%	\$8.61 M	0.6%	\$13.9 M	0.6%
Transportation	\$59.52 M	18.1%	\$243.75 M	18.1%	\$399.57 M	18.2%
Utilities	\$24.5 M	7.4%	\$100.99 M	7.5%	\$164.41 M	7.5%

#### Educational Attainment (2023)

Adult Population Age 25 Years or Over	7,779		36,540		59,664	
Elementary (Grade Level 0 to 8)	351	4.5%	1,694	4.6%	2,666	4.5%
Some High School (Grade Level 9 to 11)	305	3.9%	2,153	5.9%	3,663	6.1%
High School Graduate	1,374	17.7%	9,080	24.8%	15,167	25.4%
Some College	1,670	21.5%	8,265	22.6%	13,907	23.3%
Associate Degree Only	914	11.7%	3,819	10.5%	6,361	10.7%
Bachelor Degree Only	1,607	20.7%	6,632	18.2%	10,819	18.1%
Graduate Degree	1,558	20.0%	4,897	13.4%	7,082	11.9%

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#### Units In Structure (2023)

1 Detached Unit	2,882	65.7%	13,334	73.8%	23,115	82.4%
1 Attached Unit	96	2.2%	579	3.2%	958	3.4%
2 to 4 Units	577	13.2%	2,580	14.3%	3,483	12.4%
5 to 9 Units	163	3.7%	1,067	5.9%	1,555	5.5%
10 to 19 Units	548	12.5%	2,476	13.7%	3,193	11.4%
20 to 49 Units	167	3.8%	448	2.5%	586	2.1%
50 or More Units	448	10.2%	1,921	10.6%	2,584	9.2%
Mobile Home or Trailer	109	2.5%	555	3.1%	996	3.6%
Other Structure	2	-	8	-	70	0.3%

#### Homes Built By Year (2023)

Homes Built 2010 or later	1,064	24.2%	6,176	34.2%	10,289	36.7%
Homes Built 2000 to 2009	255	5.8%	2,663	14.7%	4,901	17.5%
Homes Built 1990 to 1999	516	11.8%	2,715	15.0%	4,130	14.7%
Homes Built 1980 to 1989	677	15.4%	3,304	18.3%	4,279	15.2%
Homes Built 1970 to 1979	981	22.4%	3,228	17.9%	4,569	16.3%
Homes Built 1960 to 1969	935	21.3%	2,038	11.3%	2,998	10.7%
Homes Built 1950 to 1959	432	9.8%	1,546	8.6%	2,900	10.3%
Homes Built Before 1949	132	3.0%	1,297	7.2%	2,474	8.8%

#### Home Values (2023)

Home Values \$1,000,000 or More	9	0.3%	59	0.5%	88	0.5%
Home Values \$500,000 to \$999,999	56	2.2%	512	4.7%	776	4.1%
Home Values \$400,000 to \$499,999	49	1.9%	392	3.6%	787	4.2%
Home Values \$300,000 to \$399,999	135	5.2%	807	7.5%	1,353	7.2%
Home Values \$200,000 to \$299,999	762	29.5%	3,275	30.3%	5,917	31.3%
Home Values \$150,000 to \$199,999	619	23.9%	2,284	21.1%	3,955	20.9%
Home Values \$100,000 to \$149,999	581	22.5%	2,001	18.5%	3,339	17.6%
Home Values \$70,000 to \$99,999	197	7.6%	676	6.2%	1,184	6.3%
Home Values \$50,000 to \$69,999	76	2.9%	366	3.4%	798	4.2%
Home Values \$25,000 to \$49,999	19	0.8%	127	1.2%	240	1.3%
Home Values Under \$25,000	82	3.2%	326	3.0%	483	2.6%
Owner-Occupied Median Home Value	\$174,720		\$194,491		\$193,679	
Renter-Occupied Median Rent	\$865		\$864		\$890	

#### Transportation To Work (2023)

Drive to Work Alone	4,379	85.4%	19,998	80.4%	31,993	78.2%
Drive to Work in Carpool	331	6.4%	2,544	10.2%	4,475	10.9%
Travel to Work by Public Transportation	75	1.5%	162	0.6%	164	0.4%
Drive to Work on Motorcycle	2	-	74	0.3%	149	0.4%
Walk or Bicycle to Work	109	2.1%	494	2.0%	909	2.2%
Other Means	19	0.4%	47	0.2%	122	0.3%
Work at Home	214	4.2%	1,566	6.3%	3,113	7.6%

#### Travel Time (2023)

Travel to Work in 14 Minutes or Less	2,493	48.6%	11,393	45.8%	16,319	39.9%
Travel to Work in 15 to 29 Minutes	1,248	24.3%	6,514	26.2%	12,003	29.3%
Travel to Work in 30 to 59 Minutes	927	18.1%	4,034	16.2%	7,442	18.2%
Travel to Work in 60 Minutes or More	247	4.8%	1,377	5.5%	2,048	5.0%
Average Minutes Travel to Work	14.4		14.9		16.3	