2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 32.4337/-97.7847

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Shops of Granbury	1!	li	2:	li	Emina	lia
325 E US Hwy 377, Granbury, TX 76048	1 mi rac	iius	3 mi rad	lius	5 mi rac	iius
Population						
Estimated Population (2023)	4,843		20,023		38,979	
Projected Population (2028)	5,081		21,384		42,365	
Census Population (2020)	4,727		18,738		35,993	
Census Population (2010)	3,788		15,649		29,902	
Projected Annual Growth (2023 to 2028)	239	1.0%	1,361	1.4%	3,386	1.7%
Historical Annual Growth (2020 to 2023)	116	0.8%	1,285	2.3%	2,986	2.8%
Historical Annual Growth (2010 to 2020)	940	8.3%	3,089	6.6%	6,091	6.8%
Estimated Population Density (2023)	1,542	psm	709	psm	496	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,291		8,682		15,964	
Projected Households (2028)	2,396		9,218		17,209	
Census Households (2020)	2,214		8,046		14,602	
Census Households (2010)	1,712		6,615		12,132	
Estimated Households with Children (2023)	478	20.9%	2,062	23.7%	4,308	27.0%
Estimated Average Household Size (2023)	1.99		2.22		2.39	
Average Household Income						
Estimated Average Household Income (2023)	\$86,098		\$87,509		\$100,926	
Projected Average Household Income (2028)	\$84,526		\$84,282		\$96,654	
Estimated Average Family Income (2023)	\$116,126		\$111,834		\$124,230	
Median Household Income						
Estimated Median Household Income (2023)	\$57,297		\$69,072		\$78,292	
Projected Median Household Income (2028)	\$51,189		\$63,383		\$73,514	
Estimated Median Family Income (2023)	\$79,723		\$87,798		\$97,498	
Per Capita Income						
Estimated Per Capita Income (2023)	\$41,254		\$38,301		\$41,544	
Projected Per Capita Income (2028)	\$40,358		\$36,663		\$39,454	
Estimated Per Capita Income 5 Year Growth	-\$896	-2.2%	-\$1,638	-4.3%	-\$2,091	-5.0%
Estimated Average Household Net Worth (2023)	\$397,626		\$409,674		\$498,913	
Daytime Demos (2023)						
Total Businesses	601		1,388		1,900	
Total Employees	4,088		9,124		11,925	
Company Headquarter Businesses	15	2.5%	35	2.5%	47	2.5%
Company Headquarter Employees	257	6.3%	730	8.0%	1,222	10.2%
Employee Population per Business	6.8		6.6		6.3	
Residential Population per Business	8.1		14.4		20.5	

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Quine & Associates, Inc. Lat/Lon: 32.4337/-97.7847

Shops of Granbury	1 mi radius		3 mi rad	lius	5 mi rac	dius
325 E US Hwy 377, Granbury, TX 76048	2		3 IIII Taulus		J IIII I GGIGS	
Race & Ethnicity						
White (2023)	4,113	84.9%	17,041	85.1%	33,011	84.79
Black or African American (2023)	100	2.1%	446	2.2%	740	1.99
American Indian or Alaska Native (2023)	37	0.8%	139	0.7%	261	0.79
Asian (2023)	78	1.6%	208	1.0%	389	1.09
Hawaiian or Pacific Islander (2023)	-	-	4	-	23	-
Other Race (2023)	141	2.9%	680	3.4%	1,474	3.89
Two or More Races (2023)	375	7.7%	1,505	7.5%	3,081	7.99
Not Hispanic or Latino Population (2023)	4,195	86.6%	17,333	86.6%	33,424	85.79
Hispanic or Latino Population (2023)	648	13.4%	2,690	13.4%	5,555	14.39
Not Hispanic or Latino Population (2028)	4,394	86.5%	18,512	86.6%	36,323	85.79
Hispanic or Latino Population (2028)	688	13.5%	2,872	13.4%	6,041	14.39
Not Hispanic or Latino Population (2020)	4,273	90.4%	16,493	88.0%	30,864	
Hispanic or Latino Population (2020)	454	9.6%	2,245	12.0%	5,129	14.29
Not Hispanic or Latino Population (2010)	3,456	91.3%	14,060	89.8%	26,464	88.59
Hispanic or Latino Population (2010)	331	8.7%		10.2%		11.59
Projected Hispanic Annual Growth (2023 to 2028)	40	1.2%	182	1.4%	486	
Historic Hispanic Annual Growth (2010 to 2023)	316	7.3%	1,102	5.3%	2,117	
Age Distribution (2023)			_,			
Age Under 5	221	4.6%	951	4.8%	1,969	5.19
Age 5 to 9 Years	236	4.9%	1,084	5.4%	2,254	
Age 10 to 14 Years	243	5.0%	1,102	5.5%	2,331	
Age 15 to 19 Years	253	5.2%	1,110	5.5%	2,236	
Age 20 to 24 Years	257	5.3%	1,023	5.1%	1,942	
Age 25 to 29 Years	292	6.0%	1,163	5.8%	2,150	
Age 30 to 34 Years	241	5.0%	1,089	5.4%	2,130	
Age 35 to 39 Years	241	5.0%	1,100	5.5%	2,321	
	227	4.7%				
Age 40 to 44 Years			1,031	5.1%	2,134	
Age 45 to 49 Years	207	4.3%	972	4.9%	1,967	
Age 50 to 54 Years	254	5.3%	1,186	5.9%	2,340	
Age 55 to 59 Years	319	6.6%	1,366	6.8%	2,749	
Age 60 to 64 Years	389	8.0%	1,567	7.8%	3,063	
Age 65 to 74 Years		13.6%		13.9%		13.59
Age 75 to 84 Years		10.6%	1,690	8.4%	2,942	
Age 85 Years or Over	290	6.0%	796	4.0%	1,127	
Median Age	48.2		45.9		44.3	
Gender Age Distribution (2023)						
Female Population	2,584	53.4%	10,386	51.9%	19,994	
Age 0 to 19 Years	467	18.1%	2,083	20.1%		21.59
Age 20 to 64 Years	1,232	47.7%	5,294	51.0%	10,599	
Age 65 Years or Over	884	34.2%	3,010	29.0%	5,094	25.5
Female Median Age	51.6		48.1		45.9	
Male Population	2,259	46.6%	9,637	48.1%	18,985	48.7
Age 0 to 19 Years	486	21.5%	2,164	22.5%	4,489	23.6
Age 20 to 64 Years	1,194	52.9%	5,203	54.0%	10,248	54.0
Age 65 Years or Over		25.6%		23.5%	4,248	
Male Median Age	44.8		43.7		42.8	

 $@2023, Sites USA, Chandler, Arizona, 480-491-1112 \\ Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5 \\ Properties and Properties Applied Geographic Solutions A/2023, TIGER Geography - RF5 \\ Properties Applied Geographic Solutions A/2023, TIGER Geography - RF5 \\ Properties Applied Geography - RF5 \\ Properties A$ 

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 32.4337/-97.7847

Shops of Granbury		_		-		
325 E US Hwy 377, Granbury, TX 76048	1 mi rad	1 mi radius		3 mi radius		lius
329 E 03 Hwy 377, Granbury, 17, 76046						
Household Income Distribution (2023)						
HH Income \$200,000 or More	179	7.8%	663	7.6%	1,668	10.4%
HH Income \$150,000 to \$199,999	132	5.8%	528	6.1%	1,288	8.1%
HH Income \$100,000 to \$149,999	328	14.3%	1,744	20.1%	3,143	19.7%
HH Income \$75,000 to \$99,999	215	9.4%	982	11.3%	1,964	12.3%
HH Income \$50,000 to \$74,999	358	15.6%	1,390	16.0%	2,390	15.0%
HH Income \$35,000 to \$49,999	259	11.3%	833	9.6%	1,678	10.5%
HH Income \$25,000 to \$34,999	260	11.4%	827	9.5%	1,349	8.5%
HH Income \$15,000 to \$24,999	419	18.3%	1,144	13.2%	1,422	8.9%
HH Income Under \$15,000	140	6.1%	572	6.6%	1,061	6.6%
HH Income \$35,000 or More	1,471	64.2%	6,139	70.7%	12,131	76.0%
HH Income \$75,000 or More	855	37.3%	3,917	45.1%	8,063	50.5%
Housing (2023)	<u> </u>					
Total Housing Units	2,631		10,139		18,613	
Housing Units Occupied	2,291	87.1%	8,682	85.6%	15,964	85.8%
Housing Units Owner-Occupied	1,393	60.8%	6,347	73.1%	12,644	79.2%
Housing Units, Renter-Occupied	898	39.2%	2,336	26.9%	3,320	20.8%
Housing Units, Vacant	340	14.9%	1,457	16.8%	2,649	16.6%
Marital Status (2023)	<del>.</del>	-				
Never Married	828	20.0%	3,428	20.3%	6,399	19.7%
Currently Married	2,124	51.3%	9,491	56.2%	18,901	58.3%
Separated	138	3.3%	507	3.0%	1,071	3.3%
Widowed	455	11.0%	1,329	7.9%	2,314	7.1%
Divorced	598	14.4%		12.6%		11.5%
Household Type (2023)	<del>.</del>	-	· ·	-		
Population Family	3.459	71.4%	15,626	78.0%	32,357	83.0%
Population Non-Family		22.6%		18.3%		14.9%
Population Group Quarters	289	6.0%	727	3.6%	827	2.1%
Family Households		57.3%		63.9%	11,099	69.5%
Non-Family Households		42.7%		36.1%		30.5%
Married Couple with Children		14.1%	•	14.9%	•	16.3%
Average Family Household Size	2.6		2.8		2.9	
Household Size (2023)	2.0	-				
1 Person Households	878	38.3%	2.763	31.8%	4.221	26.4%
2 Person Households		41.7%		42.7%		42.6%
3 Person Households	225	9.8%		11.8%		13.3%
4 Person Households	136	5.9%	688	7.9%	1,648	
5 Person Households	75	3.3%	351	4.0%	768	4.8%
6 or More Person Households	22	0.9%	143	1.6%	401	2.5%
Household Vehicles (2023)		0.570	143	1.0 /0		2.5 /0
Households with 0 Vehicles Available	97	4.3%	260	3.0%	402	2.5%
Households with 1 Vehicles Available		40.6%		32.3%	4,559	28.6%
Households with 2 or More Vehicles Available		55.1%		64.7%	11,003	
Total Vehicles Available	3,816	33.170	16,465	04.7 70	31,449	00.570
Average Vehicles Per Household	1.7		1.9		2.0	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 32.4337/-97.7847

325 E US Hwy 377, Granbury, TX 76048	1 mi rad					
	1 mi radius		3 mi radius		5 mi rad	lius
Labor Force (2023)						_
Estimated Labor Population Age 16 Years or Over	4,099		16,646		31,911	
Estimated Civilian Employed	1,885	46.0%	8,708	52.3%	18,094	56.7%
Estimated Civilian Unemployed	83	2.0%	384	2.3%	685	2.1%
Estimated in Armed Forces	-	-	-	-	2	-
Estimated Not in Labor Force	2,131	52.0%	7,553	45.4%	13,130	41.1%
Unemployment Rate	2.0%		2.3%		2.1%	
Occupation (2023)	-					
Occupation: Population Age 16 Years or Over	1,885		8,708		18,094	
Management, Business, Financial Operations	305	16.2%	1,300	14.9%	2,769	15.3%
Professional, Related	474	25.2%	2,107	24.2%	3,972	22.0%
Service	316	16.7%	1,155	13.3%	2,246	12.4%
Sales, Office	387	20.5%	1,805	20.7%	3,733	20.6%
Farming, Fishing, Forestry	-	-	18	0.2%	43	0.2%
Construct, Extraction, Maintenance	108	5.7%	820	9.4%	1,764	9.7%
Production, Transport Material Moving	296	15.7%	1,503	17.3%		19.7%
White Collar Workers		61.9%		59.9%	10,474	
Blue Collar Workers		38.1%		40.1%		42.1%
Consumer Expenditure (2023)	<del>-</del>					
Total Household Expenditure	\$145.92 M		\$559.18 M		\$1.13 B	
Total Non-Retail Expenditure	\$77.4 M	53.0%	\$295.4 M	52.8%	\$596.04 M	52.8%
Total Retail Expenditure	\$68.53 M	47.0%	\$263.78 M	47.2%	\$531.88 M	47.2%
Apparel	\$5.05 M		\$19.4 M		\$39.59 M	3.5%
Contributions	\$4.88 M	3.3%	\$18.67 M	3.3%	\$38.35 M	3.4%
Education	\$4.26 M	2.9%	\$16.38 M		\$34.69 M	3.1%
Entertainment	\$8.18 M	5.6%	\$31.62 M	5.7%	\$64.56 M	5.7%
Food and Beverages	\$21.4 M		\$81.99 M		\$164.6 M	14.6%
Furnishings and Equipment	\$5.08 M		\$19.69 M		\$40.11 M	3.6%
Gifts	\$3.65 M		\$14.06 M		\$28.84 M	2.6%
Health Care	\$12.64 M		\$48.24 M		\$95.89 M	8.5%
Household Operations	\$5.78 M	4.0%	\$22.11 M		\$44.9 M	4.0%
Miscellaneous Expenses	\$2.78 M	1.9%	\$10.64 M		\$21.48 M	1.9%
Personal Care	\$1.96 M		\$7.53 M		\$15.17 M	1.3%
Personal Insurance	\$1.02 M		\$3.98 M		\$8.26 M	0.7%
Reading	\$325.89 K		\$1.24 M		\$2.5 M	0.2%
Shelter	\$30.86 M		\$117.33 M		\$235.88 M	20.9%
Tobacco	\$907.32 K		\$3.37 M		\$6.44 M	0.6%
Transportation	\$26.24 M		\$101.54 M		\$204.92 M	18.2%
Utilities	\$10.9 M		\$41.37 M		\$81.76 M	7.2%
Educational Attainment (2023)	<del>-</del>	7.070	Ţ.1.c/	770	Ψ0217 0 1 1	7.270
Adult Population Age 25 Years or Over	3,632		14,752		28,247	
Elementary (Grade Level 0 to 8)	216	5.9%	679	4.6%	980	3.5%
Some High School (Grade Level 9 to 11)	159	4.4%	693	4.7%	1,363	4.8%
High School Graduate		27.9%		29.6%		29.1%
Some College		26.0%		24.1%		25.1%
Associate Degree Only	281	7.7%	1,132	7.7%	2,078	7.4%
Associate Degree Only						21.0%
Bachelor Degree Only	629	17.3%	2 00 4	19.7%	E 0 2 4	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 32.4337/-97.7847

Shops of Granbury						
325 E US Hwy 377, Granbury, TX 76048	1 mi rac	lius	3 mi radius		5 mi radius	
Units In Structure (2023)						_
1 Detached Unit	1.358	79.3%	5.937	89.8%	11.457	94.4%
1 Attached Unit	47	2.7%	168	2.5%	422	3.5%
2 to 4 Units	166	9.7%	367	5.6%	503	
5 to 9 Units	153	9.0%	313	4.7%	333	2.7%
10 to 19 Units	60	3.5%	117	1.8%	128	
20 to 49 Units	92	5.4%	194	2.9%	215	1.8%
50 or More Units		11.6%	405	6.1%	447	3.7%
Mobile Home or Trailer		12.4%	1,130		2,381	
Other Structure	2	0.1%	51	0.8%	77	
Homes Built By Year (2023)		0.1270				
Homes Built 2010 or later	414	24.2%	1 388	21.0%	2 707	22.3%
Homes Built 2000 to 2009		33.0%		30.7%		31.9%
Homes Built 1990 to 1999		21.9%		20.7%	•	21.2%
Homes Built 1980 to 1989		19.4%		25.0%		25.5%
Homes Built 1970 to 1979		15.4%		20.4%		19.9%
Homes Built 1960 to 1969	159	9.3%	459	6.9%	660	5.4%
Homes Built 1950 to 1959	64	3.8%	173	2.6%	243	
Homes Built Before 1949	118	6.9%	265	4.0%	408	3.4%
Home Values (2023)		0.5 70			+00	3.470
Home Values \$1,000,000 or More	37	2.6%	158	2.5%	225	1.8%
Home Values \$500,000 to \$999,999		12.4%	536	8.5%	1,217	9.6%
Home Values \$400,000 to \$499,999	118	8.5%	421	6.6%	729	5.8%
Home Values \$300,000 to \$399,999		14.9%		13.1%		13.6%
Home Values \$200,000 to \$299,999		24.4%		26.2%		26.9%
Home Values \$150,000 to \$199,999		14.6%		13.4%		13.5%
Home Values \$100,000 to \$149,999		13.2%		16.9%		12.7%
Home Values \$70,000 to \$99,999	75	5.4%	366	5.8%	794	
Home Values \$50,000 to \$69,999	10	0.7%	144	2.3%	523	
Home Values \$25,000 to \$49,999	23	1.7%	150	2.4%	423	3.3%
Home Values Under \$25,000	23	1.6%	145	2.4%	312	
Owner-Occupied Median Home Value	\$262,444	1.070	\$230,467	2.5 /0	\$229,168	
Renter-Occupied Median Rent	\$960		\$940		\$925	
Transportation To Work (2023)			7540		7923	i .
Drive to Work Alone	1 663	88.2%	7 607	87.4%	15 302	85.1%
Drive to Work Atone  Drive to Work in Carpool	64	3.4%	327	3.8%	15,592	4.7%
Travel to Work by Public Transportation	1		327		18	
Drive to Work by Public Hansportation  Drive to Work on Motorcycle	1	-	3		13	
•	- 42	2 20/				
Walk or Bicycle to Work	42	2.2%	110	1.3%	191	
Other Means	11	0.6%	30	0.3%	104	0.6%
Work at Home	104	5.5%	629	7.2%	1,529	8.5%
Travel Time (2023)	4.40	22.00/	1.010	22.00/	2044	21.00/
Travel to Work in 14 Minutes or Less		23.8%		22.0%		21.8%
Travel to Work in 15 to 29 Minutes		29.4%		27.2%		25.3%
Travel to Work in 30 to 59 Minutes		29.5%		32.2%		31.5%
Travel to Work in 60 Minutes or More		11.7%		11.4%		12.9%
Average Minutes Travel to Work ©2023. Sites USA. Chandler. Arizona. 480-491-1112 Demographic Source: Applied Geographic Solution	26.3		27.3		27.1	

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