2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Seguin Corners 350-360 N Hwy 123 Bypass, Seguin, TX 78155	1 mi radius		3 mi radius		5 mi radius	
Population		•				
Estimated Population (2023)	6,106		28,576		38,545	
Projected Population (2028)	6,967		33,189		45,424	
Census Population (2020)	5,642		26,578		35,424	
Census Population (2010)	5,226		24,470		31,511	
Projected Annual Growth (2023 to 2028)	861	2.8%	4,613	3.2%	6,879	3.6%
Historical Annual Growth (2020 to 2023)	464	2.7%	1,997	2.5%	3,121	2.9%
Historical Annual Growth (2010 to 2020)	416	2.7%	2,109	2.9%	3,913	4.1%
Estimated Population Density (2023)	1,945	psm	1,011	psm	491	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households			:	-		
Estimated Households (2023)	2,484		10,591		14,090	
Projected Households (2028)	2,959		12,847		17,366	
Census Households (2020)	2,284		9,735		12,791	
Census Households (2010)	2,129		8,736		11,185	
Estimated Households with Children (2023)	675	27.2%	3,383	31.9%	4,629	32.9%
Estimated Average Household Size (2023)	2.33		2.58		2.63	
Average Household Income			:			
Estimated Average Household Income (2023)	\$81,053		\$78,830		\$81,977	
Projected Average Household Income (2028)	\$68,413		\$65,188		\$67,245	
Estimated Average Family Income (2023)	\$96,832		\$89,619		\$92,989	
Median Household Income		:	:	-		
Estimated Median Household Income (2023)	\$62,916		\$60,290		\$66,315	
Projected Median Household Income (2028)	\$58,320		\$55,883		\$62,182	
Estimated Median Family Income (2023)	\$78,509		\$71,900		\$77,741	
Per Capita Income			:			
Estimated Per Capita Income (2023)	\$33,356		\$29,504		\$30,285	
Projected Per Capita Income (2028)	\$29,390		\$25,481		\$25,979	
Estimated Per Capita Income 5 Year Growth	-\$3,966	-11.9%	-\$4,023	-13.6%	-\$4,306	-14.2%
Estimated Average Household Net Worth (2023)	\$342,841		\$335,058		\$375,618	
Daytime Demos (2023)			:			
Total Businesses	381		1,213		1,458	
Total Employees	5,739		13,903		19,093	
Company Headquarter Businesses	16	4.2%	43	3.5%	51	3.5%
Company Headquarter Employees	913	15.9%	1,599	11.5%	1,916	10.0%
Employee Population per Business	15.1		11.5		13.1	
Residential Population per Business	16.0		23.6		26.4	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Seguin Corners	1 mi radius		3 mi radius		5 mi radius	
350-360 N Hwy 123 Bypass, Seguin, TX 78155	I IIII I au	1 mi radius		3 mi radius		ilus
Race & Ethnicity						
White (2023)	3,811	62.4%	15,431	54.0%	21,452	55.7%
Black or African American (2023)	382	6.3%	2,203	7.7%	3,007	7.8%
American Indian or Alaska Native (2023)	42	0.7%	219	0.8%	305	0.8%
Asian (2023)	82	1.3%	947	3.3%	1,072	2.8%
Hawaiian or Pacific Islander (2023)	5	-	32	0.1%	37	-
Other Race (2023)	766	12.5%	4,576	16.0%	5,566	14.4%
Two or More Races (2023)	1,019	16.7%	5,167	18.1%	7,106	18.4%
Not Hispanic or Latino Population (2023)	3,418	56.0%	13,832	48.4%	19,800	51.4%
Hispanic or Latino Population (2023)	2,688	44.0%	14,744	51.6%	18,745	48.6%
Not Hispanic or Latino Population (2028)	3,834	55.0%	15,900	47.9%	23,211	51.1%
Hispanic or Latino Population (2028)	3,134	45.0%	17,289			48.9%
Not Hispanic or Latino Population (2020)	3,201	56.7%	11,828			48.5%
Hispanic or Latino Population (2020)		43.3%	14,750			51.5%
Not Hispanic or Latino Population (2010)		63.3%	11,189			49.5%
Hispanic or Latino Population (2010)		36.7%	13,281			50.5%
Projected Hispanic Annual Growth (2023 to 2028)	445	3.3%	2,545	3.5%	3,468	3.7%
Historic Hispanic Annual Growth (2010 to 2023)	771	3.1%	1,463	0.8%	2,836	1.4%
Age Distribution (2023)					_,	
Age Under 5	289	4.7%	1,564	5.5%	2,027	5.3%
Age 5 to 9 Years	269	4.4%	1,639	5.7%	2,233	5.8%
Age 10 to 14 Years	319	5.2%	1,696	5.9%	2,348	6.1%
Age 15 to 19 Years	350	5.7%	2,096	7.3%	2,767	7.2%
Age 20 to 24 Years	396	6.5%	2,319	8.1%	2,955	7.7%
Age 25 to 29 Years	348	5.7%	1,652	5.8%	2,261	5.9%
Age 30 to 34 Years	278	4.5%	1,498	5.2%	2,101	5.5%
Age 35 to 39 Years	319	5.2%	1,599	5.6%	2,258	5.9%
Age 40 to 44 Years	314	5.1%	1,573	5.5%	2,232	5.8%
Age 45 to 49 Years	277	4.5%	1,511	5.3%	2,149	5.6%
Age 50 to 54 Years	346	5.7%	1,610	5.6%	2,149	6.1%
Age 55 to 59 Years	408	6.7%	1,877	6.6%	2,540	6.7%
Age 60 to 64 Years	435	7.1%	1,767	6.2%	2,383	6.4%
Age 65 to 74 Years	808	13.2%	3,119		4,149	
Age 75 to 84 Years	573	9.4%	2,060	7.2%	2,519	6.5%
Age 85 Years or Over	379	6.2%	995	3.5%		2.9%
	46.9	0.2%	40.3	3.5%	1,133 40.3	2.9%
Median Age Gender Age Distribution (2023)	46.9	-	40.5		40.5	:
	2.262	53.4%	14704	E1 00/	10.000	E1 10/
Female Population  Age 0 to 19 Years	,	18.4%	14,794	23.4%		51.1%
5						23.5%
Age 20 to 64 Years	•	49.1%		52.7%		54.3%
Age 65 Years or Over		32.5%		23.8%		22.2%
Female Median Age	50.6	46.604	42.3	40.20/	42.1	40.004
Male Population		46.6%	13,782		18,849	
Age 0 to 19 Years		22.0%		25.6%		25.2%
Age 20 to 64 Years		53.4%		55.2%	10,676	
Age 65 Years or Over		24.7%		19.2%		18.2%
Male Median Age	43.1	hy DE5	38.3		38.6	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Seguin Corners						
350-360 N Hwy 123 Bypass, Seguin, TX 78155	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	132	5.3%	574	5.4%	936	6.6%
HH Income \$150,000 to \$199,999	208	8.4%	713	6.7%	1,029	7.3%
HH Income \$100,000 to \$149,999	359	14.5%		13.0%		14.5%
HH Income \$75,000 to \$99,999	290	11.7%		13.4%		13.3%
HH Income \$50,000 to \$74,999	442	17.8%		17.4%		16.7%
HH Income \$35,000 to \$49,999	393	15.8%		11.9%		12.1%
HH Income \$25,000 to \$34,999	273	11.0%	1,082	10.2%	1,359	9.6%
HH Income \$15,000 to \$24,999	231	9.3%		10.5%	1,332	9.5%
HH Income Under \$15,000	157	6.3%	1,204	11.4%		10.3%
HH Income \$35,000 or More	1,824	73.4%		67.9%		70.6%
HH Income \$75,000 or More	•	39.8%	·	38.6%		41.8%
Housing (2023)			,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Total Housing Units	2,705		11,762		15,743	
Housing Units Occupied	2,484	91.8%	10,591	90.0%	14,090	89.5%
Housing Units Owner-Occupied	1,457	58.7%	6,627	62.6%	9,714	68.9%
Housing Units, Renter-Occupied	1,027	41.3%	3,964	37.4%	4,376	31.1%
Housing Units, Vacant	221	8.9%	1,171	11.1%	1,654	11.7%
Marital Status (2023)						
Never Married	1,691	32.3%	8,987	38.0%	11,818	37.0%
Currently Married	2,140	40.9%	7,900	33.4%	11,895	37.2%
Separated	222	4.3%	1,373	5.8%	1,613	5.0%
Widowed	431	8.2%	1,820	7.7%	2,255	7.1%
Divorced	745	14.2%	3,597	15.2%	4,356	13.6%
Household Type (2023)						
Population Family	4,682	76.7%	22,815	79.8%	31,451	81.6%
Population Non-Family	1,100	18.0%	4,490	15.7%	5,546	14.4%
Population Group Quarters	324	5.3%	1,272	4.4%	1,548	4.0%
Family Households	1,556	62.6%	6,903	65.2%	9,567	67.9%
Non-Family Households	928	37.4%	3,688	34.8%	4,523	32.1%
Married Couple with Children	394	18.4%	1,935	24.5%	2,849	24.0%
Average Family Household Size	3.0		3.3		3.3	
Household Size (2023)						
1 Person Households	814	32.8%	3,264	30.8%	3,954	28.1%
2 Person Households	897	36.1%	3,528	33.3%	4,853	34.4%
3 Person Households	362	14.6%	1,522	14.4%	2,042	14.5%
4 Person Households	235	9.5%	1,172	11.1%	1,682	11.9%
5 Person Households	103	4.2%	633	6.0%	909	6.5%
6 or More Person Households	72	2.9%	472	4.5%	649	4.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	125	5.0%	661	6.2%	748	5.3%
Households with 1 Vehicles Available	888	35.7%	3,734	35.3%	4,442	31.5%
Households with 2 or More Vehicles Available	1,472	59.3%	6,196	58.5%	8,899	63.2%
Total Vehicles Available	4,525		19,235		26,984	
Average Vehicles Per Household	1.8		1.8		1.9	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 29.5716/-97.9416



Seguin Corners					- · ·	
350-360 N Hwy 123 Bypass, Seguin, TX 78155	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						-
Estimated Labor Population Age 16 Years or Over	5,155		23,326		31,448	
Estimated Civilian Employed	3,176	61.6%	13,910	59.6%	18,805	59.8%
Estimated Civilian Unemployed	98	1.9%	577	2.5%	718	2.3%
Estimated in Armed Forces	5	0.1%	21	-	21	-
Estimated Not in Labor Force	1,876	36.4%	8,818	37.8%	11,904	37.9%
Unemployment Rate	1.9%		2.5%		2.3%	
Occupation (2023)						=
Occupation: Population Age 16 Years or Over	3,176		13,910		18,805	
Management, Business, Financial Operations	338	10.6%	1,318	9.5%	1,930	10.3%
Professional, Related	555	17.5%		17.5%		18.1%
Service	563	17.7%		19.1%		19.0%
Sales, Office		25.7%		22.6%		22.4%
Farming, Fishing, Forestry	-	_	4			_
Construct, Extraction, Maintenance	337	10.6%	1.554	11.2%		11.3%
Production, Transport Material Moving		17.8%		20.1%		18.9%
White Collar Workers		53.9%		49.6%		50.8%
Blue Collar Workers		46.1%		50.4%		49.2%
Consumer Expenditure (2023)	2,.00		7,010		0,200	.0.270
Total Household Expenditure	\$151.88 M		\$631.48 M		\$861.53 M	
Total Non-Retail Expenditure	\$80.26 M	52.8%	\$333.65 M	52.8%	\$454.9 M	52.8%
Total Retail Expenditure	\$71.62 M		\$297.83 M		\$406.63 M	47.2%
Apparel	\$5.29 M		\$22.08 M		\$30.22 M	3.5%
Contributions	\$4.95 M		\$20.45 M		\$28.2 M	3.3%
Education	\$4.34 M		\$18.3 M		\$25.42 M	3.0%
Entertainment	\$8.52 M		\$35.41 M		\$48.62 M	5.6%
Food and Beverages	\$22.39 M		\$93.35 M		\$126.99 M	14.7%
Furnishings and Equipment	\$5.3 M		\$21.99 M		\$30.19 M	3.5%
Gifts	\$3.65 M		\$15.17 M		\$21.01 M	2.4%
Health Care	\$3.03 M		\$54.21 M		\$73.62 M	8.5%
Household Operations	\$5.96 M		\$24.75 M		\$33.88 M	3.9%
·	\$2.88 M		\$11.92 M		\$16.29 M	1.9%
Miscellaneous Expenses	\$2.00 M \$2.04 M		\$11.92 M \$8.48 M		\$10.29 M \$11.57 M	1.3%
Personal Care Personal Insurance						0.7%
	\$1.05 M		\$4.38 M		\$6.07 M	
Reading	\$335.22 K		\$1.38 M		\$1.89 M	0.2%
Shelter	\$32.11 M		\$133.53 M		\$181.48 M	21.1%
Tobacco	\$952.5 K		\$3.99 M		\$5.29 M	0.6%
Transportation	\$27.64 M		\$114.63 M		\$156.67 M	18.2%
Utilities	\$11.38 M	7.5%	\$47.46 M	/.5%	\$64.11 M	7.4%
Educational Attainment (2023)	1.400		10.301		20245	
Adult Population Age 25 Years or Over	4,483	E 00/	19,261	0.70/	26,215	0.404
Elementary (Grade Level 0 to 8)	261	5.8%	1,864	9.7%	2,201	8.4%
Some High School (Grade Level 9 to 11)	333	7.4%		10.0%		9.8%
High School Graduate		41.9%		40.0%	10,093	
Some College		18.0%		17.1%		17.0%
Associate Degree Only	311	6.9%	1,387	7.2%	1,858	7.1%
Bachelor Degree Only	598	13.3%		11.2%		13.6%
Graduate Degree	294	6.6%	933	4.8%	1,494	5.7%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Seguin Corners 350-360 N Hwy 123 Bypass, Seguin, TX 78155	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						-
1 Detached Unit	1,711	80.4%	7,261	83.1%	9,772	87.4%
1 Attached Unit	9	0.4%	76	0.9%	97	0.9%
2 to 4 Units	153	7.2%	906	10.4%	961	8.6%
5 to 9 Units	292	13.7%	571	6.5%	581	5.2%
10 to 19 Units	86	4.0%	359	4.1%	409	3.7%
20 to 49 Units	64	3.0%	123	1.4%	124	1.1%
50 or More Units	23	1.1%	90	1.0%	93	0.8%
Mobile Home or Trailer	143	6.7%	1,178	13.5%	2,020	18.1%
Other Structure	4	0.2%	26	0.3%	33	0.3%
Homes Built By Year (2023)		-				
Homes Built 2010 or later	392	18.4%	2,235	25.6%	2,987	26.7%
Homes Built 2000 to 2009	421	19.8%	1,913	21.9%	2,816	25.2%
Homes Built 1990 to 1999	271	12.7%	1,297	14.8%	1,950	17.4%
Homes Built 1980 to 1989	383	18.0%	1,363	15.6%	1,779	15.9%
Homes Built 1970 to 1979	371	17.4%	1,140	13.1%	1,570	14.0%
Homes Built 1960 to 1969	230	10.8%	942	10.8%	1,109	9.9%
Homes Built 1950 to 1959	278	13.1%	988	11.3%	1,071	9.6%
Homes Built Before 1949	138	6.5%	712	8.2%	808	7.2%
Home Values (2023)		-				=
Home Values \$1,000,000 or More	7	0.5%	29	0.4%	48	0.5%
Home Values \$500,000 to \$999,999	77	5.3%	370	5.6%	606	6.2%
Home Values \$400,000 to \$499,999	72	5.0%	284	4.3%	601	6.2%
Home Values \$300,000 to \$399,999	222	15.2%	694	10.5%	1,327	13.7%
Home Values \$200,000 to \$299,999	443	30.4%	1,912	28.9%	2,586	26.6%
Home Values \$150,000 to \$199,999	267	18.3%	918	13.9%	1,208	12.4%
Home Values \$100,000 to \$149,999	192	13.2%	967	14.6%	1,270	13.1%
Home Values \$70,000 to \$99,999	45	3.1%	351	5.3%	428	4.4%
Home Values \$50,000 to \$69,999	44	3.0%	357	5.4%	476	4.9%
Home Values \$25,000 to \$49,999	14	0.9%	147	2.2%	164	1.7%
Home Values Under \$25,000	73	5.0%	597	9.0%	999	10.3%
Owner-Occupied Median Home Value	\$213,625		\$188,629		\$209,647	
Renter-Occupied Median Rent	\$881		\$843		\$839	
Transportation To Work (2023)						-
Drive to Work Alone	2,619	82.5%	11,564	83.1%	15,601	83.0%
Drive to Work in Carpool	345	10.9%	1,194	8.6%	1,539	8.2%
Travel to Work by Public Transportation	-	-	35	0.2%	38	0.2%
Drive to Work on Motorcycle	2	-	4	-	6	-
Walk or Bicycle to Work	45	1.4%	317	2.3%	353	1.9%
Other Means	26	0.8%	158	1.1%	163	0.9%
Work at Home	137	4.3%	638	4.6%	1,106	5.9%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,310	41.3%	5,221	37.5%	6,367	33.9%
Travel to Work in 15 to 29 Minutes	644	20.3%	3,758	27.0%	5,425	28.8%
Travel to Work in 30 to 59 Minutes		25.3%		20.4%		20.5%
Travel to Work in 60 Minutes or More	280	8.8%		10.5%		10.9%
	19.1		19.0		19.9	