Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.9458/-96.6203

Firewheel Village 3178 Lavon Dr, Garland TX 75040	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	14,640		109,379		281,266	
Projected Population (2028)	16,478		118,537		302,164	
Census Population (2020)	14,432		108,911		278,635	
Census Population (2010)	12,690		93,336		247,064	
Projected Annual Growth (2023 to 2028)	1,838	2.5%	9,158	1.7%	20,898	1.5%
Historical Annual Growth (2020 to 2023)	208	0.5%	468	0.1%	2,631	0.3%
Historical Annual Growth (2010 to 2020)	1,741	4.6%	15,575	5.6%	31,572	4.3%
Estimated Population Density (2023)	4,662	psm	3,870	psm	3,583	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,932		37,015		94,371	
Projected Households (2028)	5,503		39,589		101,409	
Census Households (2020)	4,782		36,383		92,137	
Census Households (2010)	4,171		30,936		81,427	
Estimated Households with Children (2023)	1,995	40.5%	14,937	40.4%	38,895	41.2%
Estimated Average Household Size (2023)	2.95		2.94		2.97	
Average Household Income						
Estimated Average Household Income (2023)	$104,118		$118,044		$120,961	
Projected Average Household Income (2028)	$94,887		$115,052		$116,597	
Estimated Average Family Income (2023)	$103,194		$126,494		$130,060	
Median Household Income						
Estimated Median Household Income (2023)	$81,304		$86,245		$91,526	
Projected Median Household Income (2028)	$77,140		$82,110		$88,806	
Estimated Median Family Income (2023)	$89,421		$97,311		$102,935	
Per Capita Income						
Estimated Per Capita Income (2023)	$35,117		$39,981		$40,615	
Projected Per Capita Income (2028)	$31,725		$38,455		$39,158	
Estimated Per Capita Income 5 Year Growth	-$3,392	-9.7%	-$1,525	-3.8%	-$1,456	-3.6%
Estimated Average Household Net Worth (2023)	$465,542		$529,733		$575,150	
Daytime Demos (2023)						
Total Businesses	691		3,459		10,871	
Total Employees	9,286		30,137		89,598	
Company Headquarter Businesses	16	2.3%	75	2.2%	275	2.5%
Company Headquarter Employees	2,328	25.1%	4,671	15.5%	14,905	16.6%
Employee Population per Business	13.4		8.7		8.2	
Residential Population per Business	21.2		31.6		25.9	

Q&A
RETAIL PROPERTY SPECIALISTS

Firewheel Village 3178 Lavon Dr, Garland TX 75040	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	6,099	41.7%	42,755	39.1%	116,004	41.2%
Black or African American (2023)	2,673	18.3%	18,230	16.7%	42,294	15.0%
American Indian or Alaska Native (2023)	119	0.8%	1,033	0.9%	2,782	1.0%
Asian (2023)	2,591	17.7%	18,201	16.6%	42,659	15.2%
Hawaiian or Pacific Islander (2023)	5	-	60	-	169	-
Other Race (2023)	1,221	8.3%	13,664	12.5%	37,047	13.2%
Two or More Races (2023)	1,933	13.2%	15,435	14.1%	40,312	14.3%
Not Hispanic or Latino Population (2023)	10,724	73.3%	73,269	67.0%	185,551	66.0%
Hispanic or Latino Population (2023)	3,916	26.7%	36,110	33.0%	95,715	34.0%
Not Hispanic or Latino Population (2028)	12,115	73.5%	79,098	66.7%	200,088	66.2%
Hispanic or Latino Population (2028)	4,363	26.5%	39,439	33.3%	102,076	33.8%
Not Hispanic or Latino Population (2020)	10,961	76.0%	74,733	68.6%	185,651	66.6%
Hispanic or Latino Population (2020)	3,471	24.0%	34,178	31.4%	92,984	33.4%
Not Hispanic or Latino Population (2010)	10,165	80.1%	66,512	71.3%	171,051	69.2%
Hispanic or Latino Population (2010)	2,525	19.9%	26,824	28.7%	76,013	30.8%
Projected Hispanic Annual Growth (2023 to 2028)	447	2.3%	3,329	1.8%	6,361	1.3%
Historic Hispanic Annual Growth (2010 to 2023)	1,390	4.2%	9,286	2.7%	19,703	2.0%
Age Distribution (2023)						
Age Under 5	813	5.6%	6,710	6.1%	17,541	6.2%
Age 5 to 9 Years	943	6.4%	7,520	6.9%	19,810	7.0%
Age 10 to 14 Years	1,116	7.6%	8,573	7.8%	22,329	7.9%
Age 15 to 19 Years	1,038	7.1%	8,051	7.4%	20,596	7.3%
Age 20 to 24 Years	814	5.6%	6,356	5.8%	16,505	5.9%
Age 25 to 29 Years	946	6.5%	7,348	6.7%	18,363	6.5%
Age 30 to 34 Years	1,044	7.1%	7,621	7.0%	19,409	6.9%
Age 35 to 39 Years	1,101	7.5%	8,396	7.7%	21,325	7.6%
Age 40 to 44 Years	1,048	7.2%	7,998	7.3%	20,736	7.4%
Age 45 to 49 Years	971	6.6%	7,740	7.1%	19,895	7.1%
Age 50 to 54 Years	1,109	7.6%	7,484	6.8%	19,119	6.8%
Age 55 to 59 Years	1,083	7.4%	6,822	6.2%	17,563	6.2%
Age 60 to 64 Years	950	6.5%	6,233	5.7%	15,999	5.7%
Age 65 to 74 Years	1,164	8.0%	8,407	7.7%	21,071	7.5%
Age 75 to 84 Years	372	2.5%	3,131	2.9%	8,387	3.0%
Age 85 Years or Over	127	0.9%	991	0.9%	2,618	0.9%
Median Age	36.8		35.6		35.6	
Gender Age Distribution (2023)						
Female Population	7,462	51.0%	55,697	50.9%	142,320	50.6%
Age 0 to 19 Years	1,910	25.6%	15,032	27.0%	39,297	27.6%
Age 20 to 64 Years	4,615	61.8%	33,571	60.3%	85,220	59.9%
Age 65 Years or Over	937	12.6%	7,094	12.7%	17,802	12.5%
Female Median Age	37.8		36.5		36.3	
Male Population	7,178	49.0%	53,682	49.1%	138,946	49.4%
Age 0 to 19 Years	2,000	27.9%	15,821	29.5%	40,978	29.5%
Age 20 to 64 Years	4,451	62.0%	32,426	60.4%	83,694	60.2%
Age 65 Years or Over	726	10.1%	5,435	10.1%	14,274	10.3%
Male Median Age	35.7		34.6		34.9	

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Firewheel Village 3178 Lavon Dr, Garland TX 75040	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	446	9.0%	4,241	11.5%	12,114	12.8%
HH Income $150,000 to $199,999	471	9.5%	3,230	8.7%	9,326	9.9%
HH Income $100,000 to $149,999	793	16.1%	6,438	17.4%	17,265	18.3%
HH Income $75,000 to $99,999	752	15.2%	5,287	14.3%	12,723	13.5%
HH Income $50,000 to $74,999	1,444	29.3%	7,398	20.0%	16,503	17.5%
HH Income $35,000 to $49,999	409	8.3%	4,087	11.0%	9,807	10.4%
HH Income $25,000 to $34,999	144	2.9%	2,427	6.6%	6,524	6.9%
HH Income $15,000 to $24,999	356	7.2%	2,009	5.4%	4,795	5.1%
HH Income Under $15,000	117	2.4%	1,898	5.1%	5,316	5.6%
HH Income $35,000 or More	4,315	87.5%	30,681	82.9%	77,737	82.4%
HH Income $75,000 or More	2,461	49.9%	19,195	51.9%	51,428	54.5%
Housing (2023)						
Total Housing Units	5,147		39,055		99,383	
Housing Units Occupied	4,932	95.8%	37,015	94.8%	94,371	95.0%
Housing Units Owner-Occupied	3,943	79.9%	25,494	68.9%	65,312	69.2%
Housing Units, Renter-Occupied	989	20.1%	11,521	31.1%	29,060	30.8%
Housing Units, Vacant	214	4.3%	2,040	5.5%	5,012	5.3%
Marital Status (2023)						
Never Married	3,802	32.3%	27,732	32.0%	70,426	31.8%
Currently Married	5,732	48.7%	43,478	50.2%	112,539	50.8%
Separated	420	3.6%	4,215	4.9%	10,945	4.9%
Widowed	518	4.4%	3,672	4.2%	9,533	4.3%
Divorced	1,296	11.0%	7,481	8.6%	18,144	8.2%
Household Type (2023)						
Population Family	13,345	91.2%	98,707	90.2%	253,408	90.1%
Population Non-Family	1,207	8.2%	10,235	9.4%	26,908	9.6%
Population Group Quarters	88	0.6%	437	0.4%	950	0.3%
Family Households	3,961	80.3%	28,685	77.5%	73,036	77.4%
Non-Family Households	971	19.7%	8,330	22.5%	21,335	22.6%
Married Couple with Children	1,442	25.2%	10,437	24.0%	27,655	24.6%
Average Family Household Size	3.4		3.4		3.5	
Household Size (2023)						
1 Person Households	792	16.1%	6,928	18.7%	17,548	18.6%
2 Person Households	1,586	32.2%	11,271	30.5%	28,772	30.5%
3 Person Households	1,056	21.4%	7,057	19.1%	17,407	18.4%
4 Person Households	770	15.6%	5,942	16.1%	15,349	16.3%
5 Person Households	444	9.0%	3,347	9.0%	8,645	9.2%
6 or More Person Households	284	5.7%	2,470	6.7%	6,650	7.0%
Household Vehicles (2023)						
Households with 0 Vehicles Available	103	2.1%	1,166	3.1%	3,466	3.7%
Households with 1 Vehicles Available	1,413	28.6%	10,046	27.1%	24,436	25.9%
Households with 2 or More Vehicles Available	3,416	69.3%	25,803	69.7%	66,470	70.4%
Total Vehicles Available	10,585		76,654		196,431	
Average Vehicles Per Household	2.1		2.1		2.1	

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Quine & Associates, Inc.

Lat/Lon: 32.9458/-96.6203

Firewheel Village 3178 Lavon Dr, Garland TX 75040	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	11,540		84,832		217,113	
Estimated Civilian Employed	7,918	68.6%	58,465	68.9%	150,178	69.2%
Estimated Civilian Unemployed	414	3.6%	2,549	3.0%	6,235	2.9%
Estimated in Armed Forces	-	-	22	-	24	-
Estimated Not in Labor Force	3,208	27.8%	23,796	28.1%	60,676	27.9%
Unemployment Rate	3.6%		3.0%		2.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	7,918		58,465		150,178	
Management, Business, Financial Operations	1,117	14.1%	8,468	14.5%	24,641	16.4%
Professional, Related	1,652	20.9%	13,303	22.8%	34,409	22.9%
Service	1,615	20.4%	10,331	17.7%	24,151	16.1%
Sales, Office	1,971	24.9%	12,755	21.8%	31,982	21.3%
Farming, Fishing, Forestry	3	-	34	-	110	-
Construct, Extraction, Maintenance	625	7.9%	5,409	9.3%	14,369	9.6%
Production, Transport Material Moving	935	11.8%	8,163	14.0%	20,515	13.7%
White Collar Workers	4,740	59.9%	34,527	59.1%	91,032	60.6%
Blue Collar Workers	3,178	40.1%	23,939	40.9%	59,146	39.4%
Consumer Expenditure (2023)						
Total Household Expenditure	$359.41 M		$2.93 B		$7.6 B	
Total Non-Retail Expenditure	$189.18 M	52.6%	$1.55 B	52.8%	$4.01 B	52.8%
Total Retail Expenditure	$170.24 M	47.4%	$1.38 B	47.2%	$3.58 B	47.2%
Apparel	$12.77 M	3.6%	$104.98 M	3.6%	$272.72 M	3.6%
Contributions	$11.85 M	3.3%	$98.14 M	3.3%	$256.4 M	3.4%
Education	$11.03 M	3.1%	$93.51 M	3.2%	$246.68 M	3.2%
Entertainment	$20.61 M	5.7%	$168.3 M	5.7%	$437.39 M	5.8%
Food and Beverages	$52.79 M	14.7%	$429.5 M	14.6%	$1.11 B	14.6%
Furnishings and Equipment	$12.78 M	3.6%	$104.21 M	3.6%	$270.65 M	3.6%
Gifts	$8.9 M	2.5%	$74.74 M	2.5%	$195.31 M	2.6%
Health Care	$30.14 M	8.4%	$242.44 M	8.3%	$624.74 M	8.2%
Household Operations	$14.17 M	3.9%	$116.05 M	4.0%	$301.47 M	4.0%
Miscellaneous Expenses	$6.8 M	1.9%	$55.46 M	1.9%	$143.77 M	1.9%
Personal Care	$4.81 M	1.3%	$39.25 M	1.3%	$101.72 M	1.3%
Personal Insurance	$2.59 M	0.7%	$21.36 M	0.7%	$55.85 M	0.7%
Reading	$780.03 K	0.2%	$6.36 M	0.2%	$16.51 M	0.2%
Shelter	$75.02 M	20.9%	$615.51 M	21.0%	$1.59 B	21.0%
Tobacco	$2.07 M	0.6%	$16.54 M	0.6%	$42.04 M	0.6%
Transportation	$66.14 M	18.4%	$535.77 M	18.3%	$1.38 B	18.2%
Utilities	$26.16 M	7.3%	$210.55 M	7.2%	$540.84 M	7.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	9,917		72,170		184,485	
Elementary (Grade Level 0 to 8)	694	7.0%	6,245	8.7%	16,768	9.1%
Some High School (Grade Level 9 to 11)	936	9.4%	5,337	7.4%	13,090	7.1%
High School Graduate	2,480	25.0%	16,735	23.2%	39,784	21.6%
Some College	2,091	21.1%	16,043	22.2%	37,826	20.5%
Associate Degree Only	889	9.0%	5,902	8.2%	14,195	7.7%
Bachelor Degree Only	1,678	16.9%	13,845	19.2%	39,975	21.7%
Graduate Degree	1,149	11.6%	8,064	11.2%	22,847	12.4%

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Firewheel Village 3178 Lavon Dr, Garland TX 75040	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	3,771	90.4%	26,886	86.9%	68,276	83.8%
1 Attached Unit	346	8.3%	1,526	4.9%	3,849	4.7%
2 to 4 Units	93	2.2%	1,507	4.9%	3,311	4.1%
5 to 9 Units	43	1.0%	787	2.5%	2,776	3.4%
10 to 19 Units	52	1.3%	1,851	6.0%	5,581	6.9%
20 to 49 Units	158	3.8%	1,368	4.4%	2,774	3.4%
50 or More Units	401	9.6%	2,398	7.8%	6,235	7.7%
Mobile Home or Trailer	67	1.6%	690	2.2%	1,558	1.9%
Other Structure	-	-	2	-	11	-
Homes Built By Year (2023)						
Homes Built 2010 or later	358	8.6%	5,225	16.9%	13,084	16.1%
Homes Built 2000 to 2009	671	16.1%	4,902	15.8%	13,810	17.0%
Homes Built 1990 to 1999	352	8.4%	5,448	17.6%	11,954	14.7%
Homes Built 1980 to 1989	2,182	52.3%	8,626	27.9%	18,040	22.2%
Homes Built 1970 to 1979	1,020	24.4%	6,808	22.0%	18,202	22.4%
Homes Built 1960 to 1969	194	4.7%	3,110	10.1%	9,640	11.8%
Homes Built 1950 to 1959	81	1.9%	2,006	6.5%	7,300	9.0%
Homes Built Before 1949	74	1.8%	889	2.9%	2,341	2.9%
Home Values (2023)						
Home Values $1,000,000 or More	41	1.0%	388	1.5%	967	1.5%
Home Values $500,000 to $999,999	123	3.1%	1,329	5.2%	4,597	7.0%
Home Values $400,000 to $499,999	154	3.9%	1,517	6.0%	6,262	9.6%
Home Values $300,000 to $399,999	300	7.6%	3,656	14.3%	11,269	17.3%
Home Values $200,000 to $299,999	1,970	50.0%	10,653	41.8%	23,898	36.6%
Home Values $150,000 to $199,999	869	22.0%	4,576	18.0%	10,112	15.5%
Home Values $100,000 to $149,999	292	7.4%	2,201	8.6%	5,217	8.0%
Home Values $70,000 to $99,999	66	1.7%	532	2.1%	1,187	1.8%
Home Values $50,000 to $69,999	18	0.5%	99	0.4%	439	0.7%
Home Values $25,000 to $49,999	27	0.7%	161	0.6%	519	0.8%
Home Values Under $25,000	83	2.1%	381	1.5%	844	1.3%
Owner-Occupied Median Home Value	$236,494		$250,887		$267,217	
Renter-Occupied Median Rent	$1,358		$1,250		$1,258	
Transportation To Work (2023)						
Drive to Work Alone	5,635	71.2%	38,302	65.5%	96,188	64.0%
Drive to Work in Carpool	803	10.1%	5,554	9.5%	13,698	9.1%
Travel to Work by Public Transportation	78	1.0%	661	1.1%	1,532	1.0%
Drive to Work on Motorcycle	2	-	39	-	75	-
Walk or Bicycle to Work	104	1.3%	771	1.3%	1,778	1.2%
Other Means	102	1.3%	826	1.4%	2,136	1.4%
Work at Home	1,193	15.1%	12,311	21.1%	34,771	23.2%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,312	16.6%	8,080	13.8%	20,684	13.8%
Travel to Work in 15 to 29 Minutes	2,095	26.5%	14,705	25.2%	39,018	26.0%
Travel to Work in 30 to 59 Minutes	2,922	36.9%	20,023	34.2%	47,872	31.9%
Travel to Work in 60 Minutes or More	396	5.0%	3,346	5.7%	7,833	5.2%
Average Minutes Travel to Work	26.2		27.3		26.4	