

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.9376/-96.6031

<b>Shoppes @ Garland SC</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Pleasant Valley Rd &amp; Firewheel Pkwy, Garland TX 75040</b>							
<b>Population</b>							
Estimated Population (2023)		12,807		94,156		271,118	
Projected Population (2028)		13,277		102,611		290,917	
Census Population (2020)		13,406		93,940		269,366	
Census Population (2010)		11,066		81,887		239,477	
Projected Annual Growth (2023 to 2028)		470	0.7%	8,455	1.8%	19,799	1.5%
Historical Annual Growth (2020 to 2023)		-599	-1.5%	216	-	1,752	0.2%
Historical Annual Growth (2010 to 2020)		2,340	7.0%	12,053	4.9%	29,889	4.2%
Estimated Population Density (2023)		4,079	psm	3,332	psm	3,453	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2023)		4,122		30,287		90,698	
Projected Households (2028)		4,229		32,631		97,099	
Census Households (2020)		4,255		29,801		88,889	
Census Households (2010)		3,508		25,869		78,386	
Estimated Households with Children (2023)		1,848	44.8%	13,322	44.0%	38,817	42.8%
Estimated Average Household Size (2023)		3.09		3.10		2.98	
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$102,844		\$123,264		\$123,600	
Projected Average Household Income (2028)		\$101,995		\$118,455		\$120,022	
Estimated Average Family Income (2023)		\$105,244		\$126,929		\$132,930	
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$78,729		\$87,920		\$93,463	
Projected Median Household Income (2028)		\$73,342		\$83,555		\$90,842	
Estimated Median Family Income (2023)		\$83,996		\$96,486		\$104,203	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$33,139		\$39,673		\$41,377	
Projected Per Capita Income (2028)		\$32,521		\$37,690		\$40,087	
Estimated Per Capita Income 5 Year Growth		-\$618	-1.9%	-\$1,983	-5.0%	-\$1,290	-3.1%
Estimated Average Household Net Worth (2023)		\$481,353		\$528,118		\$588,471	
<b>Daytime Demos (2023)</b>							
Total Businesses		216		3,140		9,304	
Total Employees		1,555		28,739		71,677	
Company Headquarter Businesses		2	0.9%	70	2.2%	209	2.2%
Company Headquarter Employees		21	1.4%	4,288	14.9%	11,036	15.4%
Employee Population per Business		7.2		9.2		7.7	
Residential Population per Business		59.3		30.0		29.1	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.9376/-96.6031

<b>Shoppes @ Garland SC</b>						
<b>Pleasant Valley Rd &amp; Firewheel Pkwy, Garland TX 75040</b>						
	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race &amp; Ethnicity</b>						
White (2023)	4,770	37.2%	36,921	39.2%	112,803	41.6%
Black or African American (2023)	2,518	19.7%	16,105	17.1%	42,889	15.8%
American Indian or Alaska Native (2023)	124	1.0%	960	1.0%	2,710	1.0%
Asian (2023)	2,315	18.1%	13,365	14.2%	38,078	14.0%
Hawaiian or Pacific Islander (2023)	3	-	57	-	156	-
Other Race (2023)	1,309	10.2%	12,596	13.4%	35,431	13.1%
Two or More Races (2023)	1,766	13.8%	14,152	15.0%	39,051	14.4%
Not Hispanic or Latino Population (2023)	8,960	70.0%	60,783	64.6%	178,914	66.0%
Hispanic or Latino Population (2023)	3,847	30.0%	33,373	35.4%	92,204	34.0%
Not Hispanic or Latino Population (2028)	9,280	69.9%	66,212	64.5%	192,750	66.3%
Hispanic or Latino Population (2028)	3,998	30.1%	36,399	35.5%	98,167	33.7%
Not Hispanic or Latino Population (2020)	9,616	71.7%	61,910	65.9%	180,166	66.9%
Hispanic or Latino Population (2020)	3,790	28.3%	32,030	34.1%	89,201	33.1%
Not Hispanic or Latino Population (2010)	8,214	74.2%	56,090	68.5%	167,639	70.0%
Hispanic or Latino Population (2010)	2,851	25.8%	25,797	31.5%	71,838	30.0%
Projected Hispanic Annual Growth (2023 to 2028)	151	0.8%	3,026	1.8%	5,963	1.3%
Historic Hispanic Annual Growth (2010 to 2023)	996	2.7%	7,576	2.3%	20,366	2.2%
<b>Age Distribution (2023)</b>						
Age Under 5	821	6.4%	5,940	6.3%	16,964	6.3%
Age 5 to 9 Years	910	7.1%	6,697	7.1%	19,198	7.1%
Age 10 to 14 Years	1,040	8.1%	7,796	8.3%	21,681	8.0%
Age 15 to 19 Years	992	7.7%	7,195	7.6%	19,909	7.3%
Age 20 to 24 Years	747	5.8%	5,289	5.6%	15,469	5.7%
Age 25 to 29 Years	888	6.9%	6,112	6.5%	17,438	6.4%
Age 30 to 34 Years	941	7.3%	6,576	7.0%	19,047	7.0%
Age 35 to 39 Years	1,008	7.9%	7,274	7.7%	21,080	7.8%
Age 40 to 44 Years	952	7.4%	6,931	7.4%	20,405	7.5%
Age 45 to 49 Years	908	7.1%	6,691	7.1%	19,325	7.1%
Age 50 to 54 Years	916	7.2%	6,394	6.8%	18,242	6.7%
Age 55 to 59 Years	800	6.2%	5,877	6.2%	16,810	6.2%
Age 60 to 64 Years	679	5.3%	5,153	5.5%	15,197	5.6%
Age 65 to 74 Years	827	6.5%	6,952	7.4%	19,920	7.3%
Age 75 to 84 Years	283	2.2%	2,520	2.7%	7,961	2.9%
Age 85 Years or Over	94	0.7%	759	0.8%	2,473	0.9%
Median Age	34.3		35.1		35.6	
<b>Gender Age Distribution (2023)</b>						
Female Population	6,543	51.1%	47,827	50.8%	137,244	50.6%
Age 0 to 19 Years	1,835	28.0%	13,531	28.3%	38,052	27.7%
Age 20 to 64 Years	4,020	61.4%	28,565	59.7%	82,269	59.9%
Age 65 Years or Over	688	10.5%	5,731	12.0%	16,922	12.3%
Female Median Age	35.1		35.8		36.2	
Male Population	6,264	48.9%	46,329	49.2%	133,875	49.4%
Age 0 to 19 Years	1,928	30.8%	14,097	30.4%	39,699	29.7%
Age 20 to 64 Years	3,819	61.0%	27,732	59.9%	80,744	60.3%
Age 65 Years or Over	517	8.3%	4,500	9.7%	13,432	10.0%
Male Median Age	33.3		34.2		34.8	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.9376/-96.6031

<b>Shoppes @ Garland SC</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Pleasant Valley Rd &amp; Firewheel Pkwy, Garland TX 75040</b>							
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More	405	9.8%	3,392	11.2%	11,944	13.2%	
HH Income \$150,000 to \$199,999	335	8.1%	2,712	9.0%	9,776	10.8%	
HH Income \$100,000 to \$149,999	713	17.3%	5,914	19.5%	16,498	18.2%	
HH Income \$75,000 to \$99,999	611	14.8%	4,302	14.2%	12,325	13.6%	
HH Income \$50,000 to \$74,999	1,009	24.5%	6,103	20.1%	15,128	16.7%	
HH Income \$35,000 to \$49,999	439	10.6%	2,864	9.5%	9,132	10.1%	
HH Income \$25,000 to \$34,999	226	5.5%	1,909	6.3%	6,051	6.7%	
HH Income \$15,000 to \$24,999	252	6.1%	1,509	5.0%	4,533	5.0%	
HH Income Under \$15,000	134	3.2%	1,583	5.2%	5,309	5.9%	
HH Income \$35,000 or More	3,511	85.2%	25,287	83.5%	74,804	82.5%	
HH Income \$75,000 or More	2,063	50.0%	16,320	53.9%	50,544	55.7%	
<b>Housing (2023)</b>							
Total Housing Units	4,215		31,754		95,449		
Housing Units Occupied	4,122	97.8%	30,287	95.4%	90,698	95.0%	
Housing Units Owner-Occupied	3,165	76.8%	22,905	75.6%	64,167	70.7%	
Housing Units, Renter-Occupied	957	23.2%	7,382	24.4%	26,531	29.3%	
Housing Units, Vacant	93	2.2%	1,467	4.8%	4,751	5.2%	
<b>Marital Status (2023)</b>							
Never Married	3,443	34.3%	23,264	31.6%	67,603	31.7%	
Currently Married	5,020	50.0%	37,434	50.8%	110,267	51.7%	
Separated	450	4.5%	3,524	4.8%	10,006	4.7%	
Widowed	376	3.7%	3,310	4.5%	8,767	4.1%	
Divorced	748	7.5%	6,192	8.4%	16,633	7.8%	
<b>Household Type (2023)</b>							
Population Family	11,775	91.9%	86,868	92.3%	245,529	90.6%	
Population Non-Family	971	7.6%	7,042	7.5%	24,726	9.1%	
Population Group Quarters	61	0.5%	246	0.3%	863	0.3%	
Family Households	3,330	80.8%	24,641	81.4%	71,020	78.3%	
Non-Family Households	792	19.2%	5,647	18.6%	19,678	21.7%	
Married Couple with Children	1,306	26.0%	9,511	25.4%	27,834	25.2%	
Average Family Household Size	3.5		3.5		3.5		
<b>Household Size (2023)</b>							
1 Person Households	648	15.7%	4,671	15.4%	16,200	17.9%	
2 Person Households	1,162	28.2%	8,887	29.3%	27,706	30.5%	
3 Person Households	881	21.4%	6,001	19.8%	17,264	19.0%	
4 Person Households	715	17.3%	5,278	17.4%	15,064	16.6%	
5 Person Households	419	10.2%	3,085	10.2%	8,303	9.2%	
6 or More Person Households	297	7.2%	2,365	7.8%	6,162	6.8%	
<b>Household Vehicles (2023)</b>							
Households with 0 Vehicles Available	70	1.7%	901	3.0%	3,143	3.5%	
Households with 1 Vehicles Available	1,173	28.4%	7,480	24.7%	22,471	24.8%	
Households with 2 or More Vehicles Available	2,880	69.9%	21,906	72.3%	65,083	71.8%	
Total Vehicles Available	8,764		65,420		192,060		
Average Vehicles Per Household	2.1		2.2		2.1		

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.9376/-96.6031

<b>Shoppes @ Garland SC</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Pleasant Valley Rd &amp; Firewheel Pkwy, Garland TX 75040</b>							
<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over		9,816		72,169		208,926	
Estimated Civilian Employed		6,828	69.6%	49,980	69.3%	145,813	69.8%
Estimated Civilian Unemployed		311	3.2%	2,036	2.8%	6,343	3.0%
Estimated in Armed Forces	-	-		6	-	37	-
Estimated Not in Labor Force		2,677	27.3%	20,147	27.9%	56,733	27.2%
Unemployment Rate		3.2%		2.8%		3.0%	
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over		6,828		49,980		145,813	
Management, Business, Financial Operations		911	13.3%	7,185	14.4%	24,114	16.5%
Professional, Related		1,497	21.9%	10,631	21.3%	33,554	23.0%
Service		1,330	19.5%	8,742	17.5%	23,011	15.8%
Sales, Office		1,445	21.2%	10,910	21.8%	31,138	21.4%
Farming, Fishing, Forestry	4	-		20	-	100	-
Construct, Extraction, Maintenance		637	9.3%	5,372	10.7%	13,990	9.6%
Production, Transport Material Moving		1,003	14.7%	7,120	14.2%	19,906	13.7%
White Collar Workers		3,854	56.4%	28,726	57.5%	88,806	60.9%
Blue Collar Workers		2,974	43.6%	21,254	42.5%	57,007	39.1%
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$296.6 M		\$2.47 B		\$7.42 B	
Total Non-Retail Expenditure		\$156.04 M	52.6%	\$1.3 B	52.7%	\$3.92 B	52.9%
Total Retail Expenditure		\$140.55 M	47.4%	\$1.17 B	47.3%	\$3.5 B	47.1%
Apparel		\$10.56 M	3.6%	\$88.66 M	3.6%	\$266.92 M	3.6%
Contributions		\$9.7 M	3.3%	\$82.64 M	3.3%	\$251.43 M	3.4%
Education		\$9.05 M	3.1%	\$78.76 M	3.2%	\$243.12 M	3.3%
Entertainment		\$16.93 M	5.7%	\$142.39 M	5.8%	\$428.36 M	5.8%
Food and Beverages		\$43.67 M	14.7%	\$362.75 M	14.7%	\$1.08 B	14.6%
Furnishings and Equipment		\$10.5 M	3.5%	\$88.15 M	3.6%	\$264.94 M	3.6%
Gifts		\$7.33 M	2.5%	\$62.67 M	2.5%	\$191.16 M	2.6%
Health Care		\$24.81 M	8.4%	\$204.8 M	8.3%	\$609.21 M	8.2%
Household Operations		\$11.66 M	3.9%	\$97.94 M	4.0%	\$295.08 M	4.0%
Miscellaneous Expenses		\$5.6 M	1.9%	\$46.79 M	1.9%	\$140.57 M	1.9%
Personal Care		\$3.97 M	1.3%	\$33.14 M	1.3%	\$99.4 M	1.3%
Personal Insurance		\$2.12 M	0.7%	\$18.1 M	0.7%	\$54.86 M	0.7%
Reading		\$639.8 K	0.2%	\$5.36 M	0.2%	\$16.15 M	0.2%
Shelter		\$62 M	20.9%	\$517.77 M	20.9%	\$1.56 B	21.0%
Tobacco		\$1.73 M	0.6%	\$13.85 M	0.6%	\$40.68 M	0.5%
Transportation		\$54.62 M	18.4%	\$453.43 M	18.3%	\$1.35 B	18.2%
Utilities		\$21.69 M	7.3%	\$177.65 M	7.2%	\$526.66 M	7.1%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		8,296		61,239		177,898	
Elementary (Grade Level 0 to 8)		573	6.9%	5,630	9.2%	15,205	8.5%
Some High School (Grade Level 9 to 11)		694	8.4%	4,809	7.9%	12,660	7.1%
High School Graduate		2,054	24.8%	14,834	24.2%	39,590	22.3%
Some College		1,830	22.1%	13,314	21.7%	37,304	21.0%
Associate Degree Only		855	10.3%	5,163	8.4%	13,959	7.8%
Bachelor Degree Only		1,440	17.4%	11,179	18.3%	37,879	21.3%
Graduate Degree		851	10.3%	6,310	10.3%	21,301	12.0%

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.9376/-96.6031

<b>Shoppes @ Garland SC</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Pleasant Valley Rd &amp; Firewheel Pkwy, Garland TX 75040</b>							
<b>Units In Structure (2023)</b>							
1 Detached Unit		3,217	91.7%	24,013	92.8%	67,135	85.6%
1 Attached Unit		170	4.8%	1,330	5.1%	3,637	4.6%
2 to 4 Units		115	3.3%	813	3.1%	3,076	3.9%
5 to 9 Units		37	1.0%	377	1.5%	2,373	3.0%
10 to 19 Units		50	1.4%	670	2.6%	4,974	6.3%
20 to 49 Units		186	5.3%	740	2.9%	2,487	3.2%
50 or More Units		289	8.2%	1,660	6.4%	5,470	7.0%
Mobile Home or Trailer		59	1.7%	683	2.6%	1,542	2.0%
Other Structure	-	-	-	2	-	4	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		384	10.9%	4,124	15.9%	12,533	16.0%
Homes Built 2000 to 2009		532	15.2%	4,092	15.8%	14,523	18.5%
Homes Built 1990 to 1999		907	25.9%	4,923	19.0%	12,833	16.4%
Homes Built 1980 to 1989		1,280	36.5%	6,916	26.7%	17,372	22.2%
Homes Built 1970 to 1979		674	19.2%	5,052	19.5%	15,543	19.8%
Homes Built 1960 to 1969		189	5.4%	2,866	11.1%	8,640	11.0%
Homes Built 1950 to 1959		98	2.8%	1,559	6.0%	7,040	9.0%
Homes Built Before 1949		58	1.7%	755	2.9%	2,214	2.8%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		35	1.1%	286	1.2%	996	1.6%
Home Values \$500,000 to \$999,999		80	2.5%	940	4.1%	4,241	6.6%
Home Values \$400,000 to \$499,999		83	2.6%	1,286	5.6%	6,105	9.5%
Home Values \$300,000 to \$399,999		319	10.1%	3,228	14.1%	10,763	16.8%
Home Values \$200,000 to \$299,999		1,534	48.5%	9,771	42.7%	24,454	38.1%
Home Values \$150,000 to \$199,999		647	20.5%	4,173	18.2%	9,989	15.6%
Home Values \$100,000 to \$149,999		329	10.4%	2,098	9.2%	4,810	7.5%
Home Values \$70,000 to \$99,999		50	1.6%	516	2.3%	1,147	1.8%
Home Values \$50,000 to \$69,999		15	0.5%	101	0.4%	304	0.5%
Home Values \$25,000 to \$49,999		21	0.7%	160	0.7%	550	0.9%
Home Values Under \$25,000		53	1.7%	346	1.5%	807	1.3%
Owner-Occupied Median Home Value		\$234,852		\$239,588		\$265,765	
Renter-Occupied Median Rent		\$1,302		\$1,278		\$1,255	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		4,685	68.6%	33,261	66.5%	94,154	64.6%
Drive to Work in Carpool		693	10.2%	4,964	9.9%	13,383	9.2%
Travel to Work by Public Transportation		78	1.1%	594	1.2%	1,535	1.1%
Drive to Work on Motorcycle		2	-	31	-	77	-
Walk or Bicycle to Work		83	1.2%	627	1.3%	1,710	1.2%
Other Means		89	1.3%	685	1.4%	2,104	1.4%
Work at Home		1,197	17.5%	9,819	19.6%	32,850	22.5%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		978	14.3%	6,559	13.1%	19,303	13.2%
Travel to Work in 15 to 29 Minutes		1,843	27.0%	13,137	26.3%	37,046	25.4%
Travel to Work in 30 to 59 Minutes		2,361	34.6%	17,454	34.9%	48,212	33.1%
Travel to Work in 60 Minutes or More		449	6.6%	3,011	6.0%	8,403	5.8%
Average Minutes Travel to Work		26.9		27.5		27.3	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.