

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.9903/-96.8296



Parkway Corners SC NWC Trinity Mills & Dallas Pkwy, Dallas TX 75287	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	19,367		148,137		397,697	
Projected Population (2028)	20,664		156,326		424,019	
Census Population (2020)	18,353		142,071		386,048	
Census Population (2010)	16,953		128,380		346,052	
Projected Annual Growth (2023 to 2028)	1,297	1.3%	8,189	1.1%	26,322	1.3%
Historical Annual Growth (2020 to 2023)	1,014	1.8%	6,066	1.4%	11,649	1.0%
Historical Annual Growth (2010 to 2020)	1,399	2.8%	13,691	3.6%	39,996	3.9%
Estimated Population Density (2023)	6,168 psm		5,242 psm		5,066 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	9,731		73,624		174,879	
Projected Households (2028)	10,874		80,422		192,386	
Census Households (2020)	9,109		70,369		168,369	
Census Households (2010)	8,805		63,579		150,601	
Estimated Households with Children (2023)	1,739	17.9%	15,354	20.9%	46,857	26.8%
Estimated Average Household Size (2023)	1.99		2.01		2.23	
Average Household Income						
Estimated Average Household Income (2023)	\$152,493		\$128,064		\$132,074	
Projected Average Household Income (2028)	\$143,439		\$121,974		\$125,583	
Estimated Average Family Income (2023)	\$243,363		\$176,765		\$169,308	
Median Household Income						
Estimated Median Household Income (2023)	\$104,433		\$92,506		\$97,661	
Projected Median Household Income (2028)	\$101,804		\$89,235		\$95,199	
Estimated Median Family Income (2023)	\$178,897		\$137,081		\$132,402	
Per Capita Income						
Estimated Per Capita Income (2023)	\$76,622		\$63,660		\$58,179	
Projected Per Capita Income (2028)	\$75,485		\$62,761		\$57,075	
Estimated Per Capita Income 5 Year Growth	-\$1,137	-1.5%	-\$899	-1.4%	-\$1,104	-1.9%
Estimated Average Household Net Worth (2023)	\$783,663		\$651,474		\$677,840	
Daytime Demos (2023)						
Total Businesses	2,192		14,067		32,286	
Total Employees	16,574		130,208		308,618	
Company Headquarter Businesses	85	3.9%	581	4.1%	1,272	3.9%
Company Headquarter Employees	3,260	19.7%	26,880	20.6%	70,032	22.7%
Employee Population per Business	7.6		9.3		9.6	
Residential Population per Business	8.8		10.5		12.3	

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NWC Trinity Mills & Dallas Pkwy, Dallas TX 75287							
Race & Ethnicity							
White (2023)	9,831	50.8%	76,158	51.4%	197,593	49.7%	
Black or African American (2023)	4,707	24.3%	30,347	20.5%	59,677	15.0%	
American Indian or Alaska Native (2023)	95	0.5%	840	0.6%	2,619	0.7%	
Asian (2023)	1,686	8.7%	13,491	9.1%	53,248	13.4%	
Hawaiian or Pacific Islander (2023)	14	-	94	-	227	-	
Other Race (2023)	1,250	6.5%	10,885	7.3%	35,968	9.0%	
Two or More Races (2023)	1,784	9.2%	16,322	11.0%	48,365	12.2%	
Not Hispanic or Latino Population (2023)	15,983	82.5%	116,448	78.6%	298,121	75.0%	
Hispanic or Latino Population (2023)	3,384	17.5%	31,689	21.4%	99,576	25.0%	
Not Hispanic or Latino Population (2028)	17,097	82.7%	122,949	78.6%	318,214	75.0%	
Hispanic or Latino Population (2028)	3,568	17.3%	33,376	21.4%	105,805	25.0%	
Not Hispanic or Latino Population (2020)	15,105	82.3%	111,932	78.8%	287,912	74.6%	
Hispanic or Latino Population (2020)	3,247	17.7%	30,139	21.2%	98,136	25.4%	
Not Hispanic or Latino Population (2010)	14,369	84.8%	104,803	81.6%	261,342	75.5%	
Hispanic or Latino Population (2010)	2,584	15.2%	23,577	18.4%	84,710	24.5%	
Projected Hispanic Annual Growth (2023 to 2028)	184	1.1%	1,687	1.1%	6,230	1.3%	
Historic Hispanic Annual Growth (2010 to 2023)	799	2.4%	8,112	2.6%	14,865	1.3%	
Age Distribution (2023)							
Age Under 5	1,086	5.6%	7,905	5.3%	21,380	5.4%	
Age 5 to 9 Years	1,042	5.4%	7,637	5.2%	21,934	5.5%	
Age 10 to 14 Years	1,097	5.7%	8,078	5.5%	23,783	6.0%	
Age 15 to 19 Years	1,100	5.7%	7,946	5.4%	28,470	7.2%	
Age 20 to 24 Years	1,489	7.7%	10,549	7.1%	28,829	7.2%	
Age 25 to 29 Years	2,065	10.7%	15,117	10.2%	35,033	8.8%	
Age 30 to 34 Years	1,680	8.7%	12,837	8.7%	31,225	7.9%	
Age 35 to 39 Years	1,332	6.9%	10,532	7.1%	27,605	6.9%	
Age 40 to 44 Years	1,234	6.4%	9,881	6.7%	26,588	6.7%	
Age 45 to 49 Years	1,292	6.7%	9,937	6.7%	26,990	6.8%	
Age 50 to 54 Years	1,465	7.6%	10,573	7.1%	27,575	6.9%	
Age 55 to 59 Years	1,360	7.0%	10,336	7.0%	25,793	6.5%	
Age 60 to 64 Years	1,130	5.8%	9,075	6.1%	22,288	5.6%	
Age 65 to 74 Years	1,352	7.0%	11,679	7.9%	30,963	7.8%	
Age 75 to 84 Years	516	2.7%	4,691	3.2%	14,414	3.6%	
Age 85 Years or Over	128	0.7%	1,365	0.9%	4,827	1.2%	
Median Age	36.5		37.3		37.0		
Gender Age Distribution (2023)							
Female Population	9,871	51.0%	75,667	51.1%	201,283	50.6%	
Age 0 to 19 Years	2,115	21.4%	15,588	20.6%	46,923	23.3%	
Age 20 to 64 Years	6,706	67.9%	50,500	66.7%	126,768	63.0%	
Age 65 Years or Over	1,050	10.6%	9,580	12.7%	27,593	13.7%	
Female Median Age	36.7		37.9		37.8		
Male Population	9,496	49.0%	72,470	48.9%	196,414	49.4%	
Age 0 to 19 Years	2,210	23.3%	15,979	22.0%	48,645	24.8%	
Age 20 to 64 Years	6,341	66.8%	48,336	66.7%	125,158	63.7%	
Age 65 Years or Over	945	10.0%	8,155	11.3%	22,612	11.5%	
Male Median Age	36.4		36.8		36.3		

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1 mi radius

3 mi radius

5 mi radius

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Household Income Distribution (2023)						
HH Income \$200,000 or More	2,048	21.0%	11,726	15.9%	29,120	16.7%
HH Income \$150,000 to \$199,999	640	6.6%	6,258	8.5%	16,719	9.6%
HH Income \$100,000 to \$149,999	1,347	13.8%	11,743	15.9%	29,148	16.7%
HH Income \$75,000 to \$99,999	1,162	11.9%	8,918	12.1%	20,843	11.9%
HH Income \$50,000 to \$74,999	1,650	17.0%	13,273	18.0%	28,652	16.4%
HH Income \$35,000 to \$49,999	1,213	12.5%	8,796	11.9%	18,952	10.8%
HH Income \$25,000 to \$34,999	713	7.3%	4,852	6.6%	10,996	6.3%
HH Income \$15,000 to \$24,999	359	3.7%	3,427	4.7%	8,283	4.7%
HH Income Under \$15,000	599	6.2%	4,632	6.3%	12,165	7.0%
HH Income \$35,000 or More	8,060	82.8%	60,713	82.5%	143,435	82.0%
HH Income \$75,000 or More	5,196	53.4%	38,644	52.5%	95,831	54.8%
Housing (2023)						
Total Housing Units	10,253		78,112		187,961	
Housing Units Occupied	9,731	94.9%	73,624	94.3%	174,879	93.0%
Housing Units Owner-Occupied	3,479	35.8%	28,184	38.3%	77,368	44.2%
Housing Units, Renter-Occupied	6,251	64.2%	45,440	61.7%	97,511	55.8%
Housing Units, Vacant	522	5.4%	4,488	6.1%	13,081	7.5%
Marital Status (2023)						
Never Married	5,268	32.6%	43,318	34.8%	118,577	35.9%
Currently Married	7,177	44.5%	55,042	44.2%	149,987	45.4%
Separated	609	3.8%	5,407	4.3%	14,605	4.4%
Widowed	488	3.0%	4,490	3.6%	12,049	3.6%
Divorced	2,601	16.1%	16,261	13.1%	35,382	10.7%
Household Type (2023)						
Population Family	13,111	67.7%	102,345	69.1%	297,695	74.9%
Population Non-Family	6,244	32.2%	45,524	30.7%	92,364	23.2%
Population Group Quarters	12	-	268	0.2%	7,638	1.9%
Family Households	4,543	46.7%	35,524	48.3%	98,204	56.2%
Non-Family Households	5,188	53.3%	38,099	51.7%	76,675	43.8%
Married Couple with Children	1,061	14.8%	9,414	17.1%	31,465	21.0%
Average Family Household Size	2.9		2.9		3.0	
Household Size (2023)						
1 Person Households	4,262	43.8%	31,715	43.1%	63,808	36.5%
2 Person Households	3,098	31.8%	24,212	32.9%	57,603	32.9%
3 Person Households	1,241	12.8%	9,068	12.3%	23,912	13.7%
4 Person Households	777	8.0%	5,599	7.6%	17,991	10.3%
5 Person Households	284	2.9%	2,166	2.9%	7,631	4.4%
6 or More Person Households	68	0.7%	863	1.2%	3,936	2.3%
Household Vehicles (2023)						
Households with 0 Vehicles Available	393	4.0%	3,132	4.3%	8,533	4.9%
Households with 1 Vehicles Available	5,051	51.9%	36,567	49.7%	74,809	42.8%
Households with 2 or More Vehicles Available	4,287	44.1%	33,925	46.1%	91,537	52.3%
Total Vehicles Available	14,907		114,685		290,944	
Average Vehicles Per Household	1.5		1.6		1.7	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over	15,910		122,850		325,536		
Estimated Civilian Employed	11,931	75.0%	93,152	75.8%	239,738	73.6%	
Estimated Civilian Unemployed	457	2.9%	3,220	2.6%	8,312	2.6%	
Estimated in Armed Forces	13	-	91	-	203	-	
Estimated Not in Labor Force	3,509	22.1%	26,387	21.5%	77,283	23.7%	
Unemployment Rate	2.9%		2.6%		2.6%		
Occupation (2023)							
Occupation: Population Age 16 Years or Over	11,931		93,152		239,738		
Management, Business, Financial Operations	2,789	23.4%	22,377	24.0%	56,176	23.4%	
Professional, Related	3,866	32.4%	25,805	27.7%	65,662	27.4%	
Service	1,199	10.1%	10,488	11.3%	29,741	12.4%	
Sales, Office	2,840	23.8%	22,353	24.0%	52,573	21.9%	
Farming, Fishing, Forestry	9	-	54	-	151	-	
Construct, Extraction, Maintenance	442	3.7%	3,900	4.2%	13,903	5.8%	
Production, Transport Material Moving	787	6.6%	8,175	8.8%	21,531	9.0%	
White Collar Workers	9,495	79.6%	70,535	75.7%	174,412	72.8%	
Blue Collar Workers	2,436	20.4%	22,617	24.3%	65,326	27.2%	
Consumer Expenditure (2023)							
Total Household Expenditure	\$937.44 M		\$6.2 B		\$15.07 B		
Total Non-Retail Expenditure	\$501.06 M	53.4%	\$3.3 B	53.3%	\$8.02 B	53.2%	
Total Retail Expenditure	\$436.38 M	46.6%	\$2.9 B	46.7%	\$7.04 B	46.8%	
Apparel	\$33.9 M	3.6%	\$222.7 M	3.6%	\$542.6 M	3.6%	
Contributions	\$33.53 M	3.6%	\$215.86 M	3.5%	\$526.08 M	3.5%	
Education	\$33.31 M	3.6%	\$210.42 M	3.4%	\$516.43 M	3.4%	
Entertainment	\$54.15 M	5.8%	\$356.06 M	5.7%	\$868.49 M	5.8%	
Food and Beverages	\$134.97 M	14.4%	\$898.73 M	14.5%	\$2.18 B	14.5%	
Furnishings and Equipment	\$33.4 M	3.6%	\$220.47 M	3.6%	\$537.18 M	3.6%	
Gifts	\$26.53 M	2.8%	\$168.85 M	2.7%	\$410.28 M	2.7%	
Health Care	\$74.92 M	8.0%	\$502.63 M	8.1%	\$1.22 B	8.1%	
Household Operations	\$37.8 M	4.0%	\$247.91 M	4.0%	\$603.3 M	4.0%	
Miscellaneous Expenses	\$17.9 M	1.9%	\$118.26 M	1.9%	\$286.98 M	1.9%	
Personal Care	\$12.52 M	1.3%	\$83.1 M	1.3%	\$201.8 M	1.3%	
Personal Insurance	\$6.98 M	0.7%	\$45.39 M	0.7%	\$111.47 M	0.7%	
Reading	\$2.07 M	0.2%	\$13.67 M	0.2%	\$33.17 M	0.2%	
Shelter	\$199.18 M	21.2%	\$1.32 B	21.2%	\$3.19 B	21.2%	
Tobacco	\$4.93 M	0.5%	\$33.87 M	0.5%	\$80.83 M	0.5%	
Transportation	\$166.92 M	17.8%	\$1.11 B	17.9%	\$2.71 B	18.0%	
Utilities	\$64.42 M	6.9%	\$433.65 M	7.0%	\$1.05 B	7.0%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	13,554		106,022		273,301		
Elementary (Grade Level 0 to 8)	190	1.4%	2,332	2.2%	12,099	4.4%	
Some High School (Grade Level 9 to 11)	374	2.8%	2,631	2.5%	10,234	3.7%	
High School Graduate	1,948	14.4%	15,559	14.7%	41,276	15.1%	
Some College	2,715	20.0%	20,220	19.1%	47,619	17.4%	
Associate Degree Only	860	6.3%	6,987	6.6%	16,461	6.0%	
Bachelor Degree Only	4,240	31.3%	37,453	35.3%	90,704	33.2%	
Graduate Degree	3,226	23.8%	20,840	19.7%	54,908	20.1%	

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Units In Structure (2023)							
1 Detached Unit	3,929	44.6%	30,313	47.7%	81,782	54.3%	
1 Attached Unit	330	3.7%	2,440	3.8%	6,300	4.2%	
2 to 4 Units	621	7.1%	5,411	8.5%	11,165	7.4%	
5 to 9 Units	962	10.9%	7,385	11.6%	16,034	10.6%	
10 to 19 Units	1,535	17.4%	10,044	15.8%	19,825	13.2%	
20 to 49 Units	914	10.4%	5,501	8.7%	11,881	7.9%	
50 or More Units	1,375	15.6%	11,989	18.9%	26,389	17.5%	
Mobile Home or Trailer	59	0.7%	488	0.8%	1,386	0.9%	
Other Structure	5	-	53	-	116	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	1,408	16.0%	11,773	18.5%	29,813	19.8%	
Homes Built 2000 to 2009	1,391	15.8%	9,922	15.6%	23,313	15.5%	
Homes Built 1990 to 1999	2,606	29.6%	14,345	22.6%	30,008	19.9%	
Homes Built 1980 to 1989	2,925	33.2%	22,419	35.3%	43,602	29.0%	
Homes Built 1970 to 1979	983	11.2%	10,970	17.3%	28,324	18.8%	
Homes Built 1960 to 1969	256	2.9%	2,223	3.5%	13,136	8.7%	
Homes Built 1950 to 1959	102	1.2%	1,004	1.6%	4,324	2.9%	
Homes Built Before 1949	59	0.7%	968	1.5%	2,359	1.6%	
Home Values (2023)							
Home Values \$1,000,000 or More	209	6.0%	1,153	4.1%	2,944	3.8%	
Home Values \$500,000 to \$999,999	1,593	45.8%	7,854	27.9%	19,571	25.3%	
Home Values \$400,000 to \$499,999	557	16.0%	4,277	15.2%	12,104	15.6%	
Home Values \$300,000 to \$399,999	494	14.2%	7,004	24.8%	18,376	23.8%	
Home Values \$200,000 to \$299,999	418	12.0%	4,954	17.6%	15,954	20.6%	
Home Values \$150,000 to \$199,999	139	4.0%	1,583	5.6%	4,522	5.8%	
Home Values \$100,000 to \$149,999	42	1.2%	764	2.7%	2,050	2.6%	
Home Values \$70,000 to \$99,999	8	0.2%	161	0.6%	510	0.7%	
Home Values \$50,000 to \$69,999	5	0.2%	72	0.3%	272	0.4%	
Home Values \$25,000 to \$49,999	5	0.2%	96	0.3%	374	0.5%	
Home Values Under \$25,000	9	0.3%	265	0.9%	692	0.9%	
Owner-Occupied Median Home Value	\$535,312		\$430,679		\$411,257		
Renter-Occupied Median Rent	\$1,199		\$1,209		\$1,236		
Transportation To Work (2023)							
Drive to Work Alone	7,221	60.5%	57,311	61.5%	147,044	61.3%	
Drive to Work in Carpool	802	6.7%	6,753	7.2%	17,278	7.2%	
Travel to Work by Public Transportation	71	0.6%	980	1.1%	2,512	1.0%	
Drive to Work on Motorcycle	7	-	70	-	129	-	
Walk or Bicycle to Work	79	0.7%	1,039	1.1%	3,380	1.4%	
Other Means	111	0.9%	1,171	1.3%	3,084	1.3%	
Work at Home	3,641	30.5%	25,828	27.7%	66,311	27.7%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	1,766	14.8%	14,020	15.1%	38,071	15.9%	
Travel to Work in 15 to 29 Minutes	3,661	30.7%	30,105	32.3%	76,628	32.0%	
Travel to Work in 30 to 59 Minutes	2,519	21.1%	20,841	22.4%	52,757	22.0%	
Travel to Work in 60 Minutes or More	344	2.9%	2,358	2.5%	5,971	2.5%	
Average Minutes Travel to Work	22.0		22.1		22.0		

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