

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.9985/-96.5523

160 Kristen Ln		1 mi radius		3 mi radius		5 mi radius	
Wylie, TX 75098							
Population							
Estimated Population (2023)	10,114		74,410		156,762		
Projected Population (2028)	11,225		84,949		175,031		
Census Population (2020)	9,602		70,175		148,559		
Census Population (2010)	7,064		51,855		114,285		
Projected Annual Growth (2023 to 2028)	1,111	2.2%	10,539	2.8%	18,269	2.3%	
Historical Annual Growth (2020 to 2023)	512	1.8%	4,236	2.0%	8,204	1.8%	
Historical Annual Growth (2010 to 2020)	2,538	12.0%	18,320	11.8%	34,274	10.0%	
Estimated Population Density (2023)	3,221	psm	2,632	psm	1,997	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	3,478		24,107		49,657		
Projected Households (2028)	4,077		28,777		57,520		
Census Households (2020)	3,250		22,385		46,364		
Census Households (2010)	2,461		16,947		36,035		
Estimated Households with Children (2023)	1,549	44.5%	11,569	48.0%	23,706	47.7%	
Estimated Average Household Size (2023)	2.88		3.08		3.15		
Average Household Income							
Estimated Average Household Income (2023)	\$115,772		\$137,115		\$151,253		
Projected Average Household Income (2028)	\$102,266		\$119,641		\$137,130		
Estimated Average Family Income (2023)	\$126,093		\$138,446		\$153,159		
Median Household Income							
Estimated Median Household Income (2023)	\$99,636		\$115,554		\$123,445		
Projected Median Household Income (2028)	\$97,499		\$114,611		\$122,960		
Estimated Median Family Income (2023)	\$116,990		\$126,906		\$133,396		
Per Capita Income							
Estimated Per Capita Income (2023)	\$39,861		\$44,430		\$47,923		
Projected Per Capita Income (2028)	\$37,191		\$40,537		\$45,075		
Estimated Per Capita Income 5 Year Growth	-\$2,669	-6.7%	-\$3,893	-8.8%	-\$2,848	-5.9%	
Estimated Average Household Net Worth (2023)	\$662,965		\$762,209		\$863,205		
Daytime Demos (2023)							
Total Businesses	397		2,188		5,202		
Total Employees	3,066		14,268		29,250		
Company Headquarter Businesses	10	2.5%	52	2.4%	99	1.9%	
Company Headquarter Employees	529	17.3%	1,902	13.3%	2,445	8.4%	
Employee Population per Business	7.7		6.5		5.6		
Residential Population per Business	25.5		34.0		30.1		

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Race & Ethnicity

White (2023)	5,854	57.9%	42,761	57.5%	84,321	53.8%
Black or African American (2023)	1,379	13.6%	10,666	14.3%	22,509	14.4%
American Indian or Alaska Native (2023)	74	0.7%	517	0.7%	941	0.6%
Asian (2023)	1,022	10.1%	8,881	11.9%	25,512	16.3%
Hawaiian or Pacific Islander (2023)	14	0.1%	78	0.1%	124	-
Other Race (2023)	800	7.9%	4,221	5.7%	8,063	5.1%
Two or More Races (2023)	972	9.6%	7,286	9.8%	15,292	9.8%
Not Hispanic or Latino Population (2023)	8,052	79.6%	61,250	82.3%	130,492	83.2%
Hispanic or Latino Population (2023)	2,062	20.4%	13,160	17.7%	26,271	16.8%
Not Hispanic or Latino Population (2028)	8,969	79.9%	70,069	82.5%	145,882	83.3%
Hispanic or Latino Population (2028)	2,256	20.1%	14,880	17.5%	29,149	16.7%
Not Hispanic or Latino Population (2020)	7,499	78.1%	57,712	82.2%	124,493	83.8%
Hispanic or Latino Population (2020)	2,104	21.9%	12,462	17.8%	24,066	16.2%
Not Hispanic or Latino Population (2010)	5,602	79.3%	43,359	83.6%	98,367	86.1%
Hispanic or Latino Population (2010)	1,462	20.7%	8,496	16.4%	15,918	13.9%
Projected Hispanic Annual Growth (2023 to 2028)	194	1.9%	1,720	2.6%	2,879	2.2%
Historic Hispanic Annual Growth (2010 to 2023)	600	3.2%	4,664	4.2%	10,353	5.0%

Age Distribution (2023)

Age Under 5	700	6.9%	5,044	6.8%	10,149	6.5%
Age 5 to 9 Years	730	7.2%	5,676	7.6%	12,157	7.8%
Age 10 to 14 Years	764	7.6%	6,130	8.2%	13,036	8.3%
Age 15 to 19 Years	734	7.3%	5,343	7.2%	11,158	7.1%
Age 20 to 24 Years	613	6.1%	3,973	5.3%	7,836	5.0%
Age 25 to 29 Years	720	7.1%	4,583	6.2%	8,769	5.6%
Age 30 to 34 Years	775	7.7%	5,727	7.7%	11,277	7.2%
Age 35 to 39 Years	805	8.0%	6,554	8.8%	13,831	8.8%
Age 40 to 44 Years	801	7.9%	6,059	8.1%	13,298	8.5%
Age 45 to 49 Years	675	6.7%	5,342	7.2%	11,970	7.6%
Age 50 to 54 Years	669	6.6%	5,029	6.8%	10,850	6.9%
Age 55 to 59 Years	570	5.6%	4,297	5.8%	9,295	5.9%
Age 60 to 64 Years	460	4.5%	3,549	4.8%	7,809	5.0%
Age 65 to 74 Years	659	6.5%	4,627	6.2%	10,087	6.4%
Age 75 to 84 Years	339	3.3%	1,996	2.7%	4,191	2.7%
Age 85 Years or Over	99	1.0%	479	0.6%	1,049	0.7%
Median Age	34.3		34.7		35.6	

Gender Age Distribution (2023)

Female Population	5,088	50.3%	37,568	50.5%	79,037	50.4%
Age 0 to 19 Years	1,423	28.0%	10,890	29.0%	22,849	28.9%
Age 20 to 64 Years	3,037	59.7%	22,748	60.6%	47,797	60.5%
Age 65 Years or Over	628	12.3%	3,930	10.5%	8,391	10.6%
Female Median Age	35.1		35.1		35.8	
Male Population	5,026	49.7%	36,843	49.5%	77,726	49.6%
Age 0 to 19 Years	1,506	30.0%	11,303	30.7%	23,651	30.4%
Age 20 to 64 Years	3,051	60.7%	22,368	60.7%	47,139	60.6%
Age 65 Years or Over	469	9.3%	3,172	8.6%	6,936	8.9%
Male Median Age	33.3		34.1		35.3	

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Household Income Distribution (2023)

HH Income \$200,000 or More	514	14.8%	4,332	18.0%	10,774	21.7%
HH Income \$150,000 to \$199,999	497	14.3%	3,654	15.2%	7,582	15.3%
HH Income \$100,000 to \$149,999	771	22.2%	6,141	25.5%	11,561	23.3%
HH Income \$75,000 to \$99,999	584	16.8%	3,182	13.2%	6,013	12.1%
HH Income \$50,000 to \$74,999	515	14.8%	3,297	13.7%	6,240	12.6%
HH Income \$35,000 to \$49,999	193	5.5%	1,636	6.8%	3,061	6.2%
HH Income \$25,000 to \$34,999	227	6.5%	798	3.3%	1,517	3.1%
HH Income \$15,000 to \$24,999	88	2.5%	546	2.3%	1,298	2.6%
HH Income Under \$15,000	89	2.6%	520	2.2%	1,611	3.2%
HH Income \$35,000 or More	3,074	88.4%	22,242	92.3%	45,231	91.1%
HH Income \$75,000 or More	2,366	68.0%	17,309	71.8%	35,931	72.4%

Housing (2023)

Total Housing Units	3,661		25,320		51,944	
Housing Units Occupied	3,478	95.0%	24,107	95.2%	49,657	95.6%
Housing Units Owner-Occupied	2,464	70.9%	19,081	79.2%	39,610	79.8%
Housing Units, Renter-Occupied	1,013	29.1%	5,026	20.8%	10,047	20.2%
Housing Units, Vacant	184	5.3%	1,213	5.0%	2,288	4.6%

Marital Status (2023)

Never Married	2,081	26.3%	14,408	25.0%	32,467	26.7%
Currently Married	4,432	56.0%	33,429	58.1%	70,472	58.0%
Separated	306	3.9%	2,478	4.3%	4,854	4.0%
Widowed	308	3.9%	1,982	3.4%	4,056	3.3%
Divorced	793	10.0%	5,263	9.1%	9,572	7.9%

Household Type (2023)

Population Family	9,038	89.4%	69,031	92.8%	146,864	93.7%
Population Non-Family	989	9.8%	5,279	7.1%	9,624	6.1%
Population Group Quarters	87	0.9%	100	0.1%	274	0.2%
Family Households	2,682	77.1%	19,924	82.6%	42,027	84.6%
Non-Family Households	796	22.9%	4,183	17.4%	7,629	15.4%
Married Couple with Children	1,117	25.2%	8,808	26.3%	18,649	26.5%
Average Family Household Size	3.4		3.5		3.5	

Household Size (2023)

1 Person Households	643	18.5%	3,378	14.0%	6,152	12.4%
2 Person Households	1,037	29.8%	6,830	28.3%	14,107	28.4%
3 Person Households	684	19.7%	5,220	21.7%	10,758	21.7%
4 Person Households	685	19.7%	4,997	20.7%	10,599	21.3%
5 Person Households	280	8.1%	2,436	10.1%	5,186	10.4%
6 or More Person Households	149	4.3%	1,245	5.2%	2,855	5.8%

Household Vehicles (2023)

Households with 0 Vehicles Available	14	0.4%	313	1.3%	719	1.4%
Households with 1 Vehicles Available	738	21.2%	5,271	21.9%	9,905	19.9%
Households with 2 or More Vehicles Available	2,726	78.4%	18,523	76.8%	39,033	78.6%
Total Vehicles Available	7,447		52,356		110,562	
Average Vehicles Per Household	2.1		2.2		2.2	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	7,755		56,346		118,861	
Estimated Civilian Employed	6,336	81.7%	41,950	74.5%	86,055	72.4%
Estimated Civilian Unemployed	244	3.1%	1,658	2.9%	3,922	3.3%
Estimated in Armed Forces	-	-	2	-	21	-
Estimated Not in Labor Force	1,175	15.2%	12,737	22.6%	28,863	24.3%
Unemployment Rate	3.1%		2.9%		3.3%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	6,336		41,950		86,055	
Management, Business, Financial Operations	1,323	20.9%	9,282	22.1%	19,754	23.0%
Professional, Related	1,792	28.3%	12,413	29.6%	25,972	30.2%
Service	908	14.3%	5,530	13.2%	10,565	12.3%
Sales, Office	1,313	20.7%	8,409	20.0%	17,177	20.0%
Farming, Fishing, Forestry	8	0.1%	36	-	70	-
Construct, Extraction, Maintenance	313	4.9%	2,402	5.7%	5,140	6.0%
Production, Transport Material Moving	679	10.7%	3,879	9.2%	7,378	8.6%
White Collar Workers	4,427	69.9%	30,103	71.8%	62,902	73.1%
Blue Collar Workers	1,908	30.1%	11,847	28.2%	23,153	26.9%

Consumer Expenditure (2023)

Total Household Expenditure	\$271.61 M		\$2.13 B		\$4.75 B	
Total Non-Retail Expenditure	\$143.51 M	52.8%	\$1.13 B	52.9%	\$2.52 B	53.0%
Total Retail Expenditure	\$128.1 M	47.2%	\$1.01 B	47.1%	\$2.23 B	47.0%
Apparel	\$9.82 M	3.6%	\$77.55 M	3.6%	\$173.45 M	3.7%
Contributions	\$9.27 M	3.4%	\$73.7 M	3.5%	\$167.28 M	3.5%
Education	\$9.06 M	3.3%	\$73.23 M	3.4%	\$168.46 M	3.5%
Entertainment	\$15.8 M	5.8%	\$124.94 M	5.9%	\$279.35 M	5.9%
Food and Beverages	\$39.52 M	14.6%	\$309.55 M	14.5%	\$686.4 M	14.4%
Furnishings and Equipment	\$9.78 M	3.6%	\$77.17 M	3.6%	\$172.24 M	3.6%
Gifts	\$7.07 M	2.6%	\$55.99 M	2.6%	\$128.25 M	2.7%
Health Care	\$22.08 M	8.1%	\$172.08 M	8.1%	\$379.95 M	8.0%
Household Operations	\$10.82 M	4.0%	\$85.5 M	4.0%	\$191.62 M	4.0%
Miscellaneous Expenses	\$5.14 M	1.9%	\$40.55 M	1.9%	\$90.38 M	1.9%
Personal Care	\$3.65 M	1.3%	\$28.63 M	1.3%	\$63.64 M	1.3%
Personal Insurance	\$2.04 M	0.8%	\$16.27 M	0.8%	\$36.73 M	0.8%
Reading	\$590.4 K	0.2%	\$4.64 M	0.2%	\$10.37 M	0.2%
Shelter	\$56.98 M	21.0%	\$445.8 M	20.9%	\$993.45 M	20.9%
Tobacco	\$1.42 M	0.5%	\$10.76 M	0.5%	\$23.29 M	0.5%
Transportation	\$49.64 M	18.3%	\$389.38 M	18.3%	\$862.16 M	18.1%
Utilities	\$18.93 M	7.0%	\$147.02 M	6.9%	\$323.65 M	6.8%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	6,573		48,244		102,426	
Elementary (Grade Level 0 to 8)	199	3.0%	1,647	3.4%	3,420	3.3%
Some High School (Grade Level 9 to 11)	315	4.8%	1,750	3.6%	3,861	3.8%
High School Graduate	1,214	18.5%	9,910	20.5%	19,216	18.8%
Some College	1,242	18.9%	10,232	21.2%	20,546	20.1%
Associate Degree Only	506	7.7%	3,991	8.3%	8,583	8.4%
Bachelor Degree Only	2,227	33.9%	14,146	29.3%	30,327	29.6%
Graduate Degree	869	13.2%	6,568	13.6%	16,474	16.1%

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Units In Structure (2023)

1 Detached Unit	2,633	107.0%	19,309	113.9%	40,543	112.5%
1 Attached Unit	95	3.8%	838	4.9%	1,568	4.4%
2 to 4 Units	72	2.9%	403	2.4%	840	2.3%
5 to 9 Units	169	6.9%	615	3.6%	983	2.7%
10 to 19 Units	102	4.2%	659	3.9%	1,203	3.3%
20 to 49 Units	45	1.8%	360	2.1%	928	2.6%
50 or More Units	252	10.2%	1,106	6.5%	2,165	6.0%
Mobile Home or Trailer	102	4.2%	809	4.8%	1,417	3.9%
Other Structure	8	0.3%	9	-	10	-

Homes Built By Year (2023)

Homes Built 2010 or later	1,216	49.4%	7,540	44.5%	13,345	37.0%
Homes Built 2000 to 2009	1,029	41.8%	8,404	49.6%	17,658	49.0%
Homes Built 1990 to 1999	489	19.8%	2,953	17.4%	8,056	22.4%
Homes Built 1980 to 1989	422	17.1%	2,969	17.5%	5,921	16.4%
Homes Built 1970 to 1979	126	5.1%	1,187	7.0%	2,477	6.9%
Homes Built 1960 to 1969	94	3.8%	597	3.5%	1,215	3.4%
Homes Built 1950 to 1959	58	2.4%	284	1.7%	567	1.6%
Homes Built Before 1949	44	1.8%	172	1.0%	417	1.2%

Home Values (2023)

Home Values \$1,000,000 or More	27	1.1%	251	1.3%	609	1.5%
Home Values \$500,000 to \$999,999	437	17.7%	2,645	13.9%	5,814	14.7%
Home Values \$400,000 to \$499,999	336	13.6%	3,073	16.1%	7,597	19.2%
Home Values \$300,000 to \$399,999	723	29.3%	4,870	25.5%	9,899	25.0%
Home Values \$200,000 to \$299,999	569	23.1%	5,871	30.8%	11,498	29.0%
Home Values \$150,000 to \$199,999	121	4.9%	1,073	5.6%	1,919	4.8%
Home Values \$100,000 to \$149,999	31	1.3%	334	1.8%	601	1.5%
Home Values \$70,000 to \$99,999	8	0.3%	124	0.6%	237	0.6%
Home Values \$50,000 to \$69,999	11	0.5%	159	0.8%	335	0.8%
Home Values \$25,000 to \$49,999	13	0.5%	217	1.1%	324	0.8%
Home Values Under \$25,000	189	7.7%	463	2.4%	778	2.0%
Owner-Occupied Median Home Value	\$322,827		\$325,821		\$343,281	
Renter-Occupied Median Rent	\$1,477		\$1,408		\$1,431	

Transportation To Work (2023)

Drive to Work Alone	4,223	66.7%	24,785	59.1%	50,291	58.4%
Drive to Work in Carpool	451	7.1%	3,083	7.3%	6,367	7.4%
Travel to Work by Public Transportation	8	0.1%	225	0.5%	503	0.6%
Drive to Work on Motorcycle	1	-	33	-	54	-
Walk or Bicycle to Work	17	0.3%	244	0.6%	490	0.6%
Other Means	83	1.3%	579	1.4%	1,279	1.5%
Work at Home	1,552	24.5%	13,001	31.0%	27,071	31.5%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	1,285	20.3%	4,997	11.9%	9,587	11.1%
Travel to Work in 15 to 29 Minutes	1,240	19.6%	8,776	20.9%	18,859	21.9%
Travel to Work in 30 to 59 Minutes	1,989	31.4%	12,784	30.5%	25,205	29.3%
Travel to Work in 60 Minutes or More	269	4.2%	2,393	5.7%	5,333	6.2%
Average Minutes Travel to Work	25.7		27.9		28.1	