

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
 Lat/Lon: 32.8761/-96.621

The Shops At Broadway 3261 Broadway Blvd, Garland, TX 75043		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	15,278		121,007		311,798		
Projected Population (2028)	15,692		126,632		327,477		
Census Population (2020)	15,473		122,342		314,261		
Census Population (2010)	15,302		117,823		298,073		
Projected Annual Growth (2023 to 2028)	414	0.5%	5,625	0.9%	15,679	1.0%	
Historical Annual Growth (2020 to 2023)	-195	-0.4%	-1,335	-0.4%	-2,463	-0.3%	
Historical Annual Growth (2010 to 2020)	171	0.4%	4,519	1.3%	16,188	1.8%	
Estimated Population Density (2023)	4,866 psm		4,282 psm		3,972 psm		
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		
Households							
Estimated Households (2023)	4,890		41,056		108,103		
Projected Households (2028)	4,979		42,517		112,192		
Census Households (2020)	4,890		40,968		107,515		
Census Households (2010)	4,920		39,611		101,699		
Estimated Households with Children (2023)	2,144	43.9%	17,277	42.1%	43,022	39.8%	
Estimated Average Household Size (2023)	3.09		2.93		2.87		
Average Household Income							
Estimated Average Household Income (2023)	\$95,561		\$95,171		\$97,485		
Projected Average Household Income (2028)	\$95,726		\$93,511		\$96,008		
Estimated Average Family Income (2023)	\$103,552		\$103,691		\$109,223		
Median Household Income							
Estimated Median Household Income (2023)	\$65,597		\$68,149		\$71,793		
Projected Median Household Income (2028)	\$60,512		\$63,375		\$66,898		
Estimated Median Family Income (2023)	\$73,431		\$77,863		\$82,986		
Per Capita Income							
Estimated Per Capita Income (2023)	\$30,695		\$32,329		\$33,836		
Projected Per Capita Income (2028)	\$30,481		\$31,434		\$32,927		
Estimated Per Capita Income 5 Year Growth	-\$214	-0.7%	-\$895	-2.8%	-\$909	-2.7%	
Estimated Average Household Net Worth (2023)	\$381,532		\$386,793		\$409,657		
Daytime Demos (2023)							
Total Businesses	537		4,007		11,921		
Total Employees	3,228		31,277		105,048		
Company Headquarter Businesses	14	2.5%	110	2.7%	342	2.9%	
Company Headquarter Employees	105	3.3%	3,217	10.3%	13,096	12.5%	
Employee Population per Business	6.0		7.8		8.8		
Residential Population per Business	28.4		30.2		26.2		

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Race & Ethnicity							
White (2023)	5,603	36.7%	41,914	34.6%	115,557	37.1%	
Black or African American (2023)	2,360	15.4%	22,477	18.6%	56,056	18.0%	
American Indian or Alaska Native (2023)	244	1.6%	1,712	1.4%	3,957	1.3%	
Asian (2023)	458	3.0%	6,416	5.3%	22,488	7.2%	
Hawaiian or Pacific Islander (2023)	17	0.1%	77	-	196	-	
Other Race (2023)	3,665	24.0%	27,076	22.4%	61,361	19.7%	
Two or More Races (2023)	2,931	19.2%	21,334	17.6%	52,183	16.7%	
Not Hispanic or Latino Population (2023)	6,836	44.7%	59,727	49.4%	166,994	53.6%	
Hispanic or Latino Population (2023)	8,442	55.3%	61,280	50.6%	144,804	46.4%	
Not Hispanic or Latino Population (2028)	7,038	44.8%	62,512	49.4%	175,597	53.6%	
Hispanic or Latino Population (2028)	8,654	55.2%	64,120	50.6%	151,880	46.4%	
Not Hispanic or Latino Population (2020)	6,842	44.2%	59,820	48.9%	168,415	53.6%	
Hispanic or Latino Population (2020)	8,631	55.8%	62,522	51.1%	145,846	46.4%	
Not Hispanic or Latino Population (2010)	8,181	53.5%	66,038	56.0%	177,080	59.4%	
Hispanic or Latino Population (2010)	7,121	46.5%	51,785	44.0%	120,993	40.6%	
Projected Hispanic Annual Growth (2023 to 2028)	213	0.5%	2,840	0.9%	7,076	1.0%	
Historic Hispanic Annual Growth (2010 to 2023)	1,321	1.4%	9,495	1.4%	23,811	1.5%	
Age Distribution (2023)							
Age Under 5	1,039	6.8%	8,478	7.0%	21,212	6.8%	
Age 5 to 9 Years	1,147	7.5%	8,817	7.3%	22,187	7.1%	
Age 10 to 14 Years	1,272	8.3%	9,801	8.1%	24,672	7.9%	
Age 15 to 19 Years	1,227	8.0%	9,127	7.5%	23,246	7.5%	
Age 20 to 24 Years	994	6.5%	8,472	7.0%	20,997	6.7%	
Age 25 to 29 Years	1,039	6.8%	8,895	7.4%	22,940	7.4%	
Age 30 to 34 Years	1,009	6.6%	8,624	7.1%	22,547	7.2%	
Age 35 to 39 Years	966	6.3%	8,288	6.8%	22,102	7.1%	
Age 40 to 44 Years	975	6.4%	7,967	6.6%	21,122	6.8%	
Age 45 to 49 Years	966	6.3%	7,794	6.4%	20,230	6.5%	
Age 50 to 54 Years	897	5.9%	7,299	6.0%	19,424	6.2%	
Age 55 to 59 Years	872	5.7%	6,901	5.7%	18,511	5.9%	
Age 60 to 64 Years	809	5.3%	6,523	5.4%	16,712	5.4%	
Age 65 to 74 Years	1,190	7.8%	8,791	7.3%	22,523	7.2%	
Age 75 to 84 Years	617	4.0%	3,848	3.2%	9,902	3.2%	
Age 85 Years or Over	261	1.7%	1,383	1.1%	3,472	1.1%	
Median Age	34.4		33.5		34.0		
Gender Age Distribution (2023)							
Female Population	7,747	50.7%	61,574	50.9%	158,396	50.8%	
Age 0 to 19 Years	2,260	29.2%	17,761	28.8%	44,700	28.2%	
Age 20 to 64 Years	4,309	55.6%	35,852	58.2%	93,214	58.8%	
Age 65 Years or Over	1,178	15.2%	7,962	12.9%	20,481	12.9%	
Female Median Age	35.9		34.5		35.0		
Male Population	7,530	49.3%	59,433	49.1%	153,402	49.2%	
Age 0 to 19 Years	2,425	32.2%	18,462	31.1%	46,617	30.4%	
Age 20 to 64 Years	4,216	56.0%	34,910	58.7%	91,370	59.6%	
Age 65 Years or Over	890	11.8%	6,060	10.2%	15,415	10.0%	
Male Median Age	32.8		32.5		32.9		

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The Shops At Broadway

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1 mi radius 3 mi radius 5 mi radius

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Household Income Distribution (2023)						
HH Income \$200,000 or More	343	7.0%	2,890	7.0%	8,370	7.7%
HH Income \$150,000 to \$199,999	331	6.8%	2,760	6.7%	7,621	7.0%
HH Income \$100,000 to \$149,999	596	12.2%	6,070	14.8%	16,587	15.3%
HH Income \$75,000 to \$99,999	744	15.2%	5,492	13.4%	14,005	13.0%
HH Income \$50,000 to \$74,999	907	18.5%	7,847	19.1%	21,644	20.0%
HH Income \$35,000 to \$49,999	752	15.4%	5,578	13.6%	13,986	12.9%
HH Income \$25,000 to \$34,999	497	10.2%	4,145	10.1%	10,371	9.6%
HH Income \$15,000 to \$24,999	286	5.8%	2,664	6.5%	7,419	6.9%
HH Income Under \$15,000	434	8.9%	3,610	8.8%	8,100	7.5%
HH Income \$35,000 or More	3,673	75.1%	30,637	74.6%	82,213	76.1%
HH Income \$75,000 or More	2,014	41.2%	17,212	41.9%	46,583	43.1%
Housing (2023)						
Total Housing Units	5,180		44,124		114,841	
Housing Units Occupied	4,890	94.4%	41,056	93.0%	108,103	94.1%
Housing Units Owner-Occupied	2,934	60.0%	24,369	59.4%	65,850	60.9%
Housing Units, Renter-Occupied	1,956	40.0%	16,687	40.6%	42,254	39.1%
Housing Units, Vacant	291	5.9%	3,068	7.5%	6,738	6.2%
Marital Status (2023)						
Never Married	4,607	39.0%	34,926	37.2%	88,234	36.2%
Currently Married	4,804	40.6%	40,307	42.9%	108,209	44.4%
Separated	516	4.4%	5,813	6.2%	13,213	5.4%
Widowed	915	7.7%	4,529	4.8%	11,412	4.7%
Divorced	978	8.3%	8,337	8.9%	22,658	9.3%
Household Type (2023)						
Population Family	13,592	89.0%	106,109	87.7%	271,956	87.2%
Population Non-Family	1,499	9.8%	14,368	11.9%	38,432	12.3%
Population Group Quarters	187	1.2%	530	0.4%	1,410	0.5%
Family Households	3,697	75.6%	29,689	72.3%	77,513	71.7%
Non-Family Households	1,192	24.4%	11,367	27.7%	30,590	28.3%
Married Couple with Children	1,278	26.6%	10,604	26.3%	27,274	25.2%
Average Family Household Size	3.7		3.6		3.5	
Household Size (2023)						
1 Person Households	1,023	20.9%	9,425	23.0%	25,278	23.4%
2 Person Households	1,387	28.4%	12,036	29.3%	31,913	29.5%
3 Person Households	783	16.0%	6,814	16.6%	18,336	17.0%
4 Person Households	755	15.4%	5,808	14.1%	15,414	14.3%
5 Person Households	492	10.1%	3,631	8.8%	9,301	8.6%
6 or More Person Households	450	9.2%	3,341	8.1%	7,861	7.3%
Household Vehicles (2023)						
Households with 0 Vehicles Available	389	8.0%	2,510	6.1%	5,903	5.5%
Households with 1 Vehicles Available	1,325	27.1%	12,406	30.2%	33,913	31.4%
Households with 2 or More Vehicles Available	3,175	64.9%	26,141	63.7%	68,288	63.2%
Total Vehicles Available	9,441		80,808		210,723	
Average Vehicles Per Household	1.9		2.0		1.9	

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		11,563		91,956		238,747	
Estimated Civilian Employed		7,895	68.3%	63,194	68.7%	165,105	69.2%
Estimated Civilian Unemployed		348	3.0%	3,063	3.3%	6,322	2.6%
Estimated in Armed Forces		-	-	43	-	175	-
Estimated Not in Labor Force		3,320	28.7%	25,657	27.9%	67,145	28.1%
Unemployment Rate		3.0%		3.3%		2.6%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		7,895		63,194		165,105	
Management, Business, Financial Operations		877	11.1%	7,482	11.8%	21,199	12.8%
Professional, Related		1,147	14.5%	10,236	16.2%	29,435	17.8%
Service		1,337	16.9%	10,911	17.3%	28,737	17.4%
Sales, Office		1,589	20.1%	13,679	21.6%	36,261	22.0%
Farming, Fishing, Forestry		3	-	67	0.1%	200	0.1%
Construct, Extraction, Maintenance		1,357	17.2%	10,588	16.8%	23,321	14.1%
Production, Transport Material Moving		1,584	20.1%	10,230	16.2%	25,951	15.7%
White Collar Workers		3,613	45.8%	31,397	49.7%	86,895	52.6%
Blue Collar Workers		4,282	54.2%	31,797	50.3%	78,210	47.4%
Consumer Expenditure (2023)							
Total Household Expenditure		\$333.43 M		\$2.78 B		\$7.44 B	
Total Non-Retail Expenditure		\$175.88 M	52.7%	\$1.47 B	52.7%	\$3.92 B	52.7%
Total Retail Expenditure		\$157.55 M	47.3%	\$1.31 B	47.3%	\$3.51 B	47.3%
Apparel		\$11.8 M	3.5%	\$98.57 M	3.5%	\$264.03 M	3.6%
Contributions		\$10.72 M	3.2%	\$89.43 M	3.2%	\$241.5 M	3.2%
Education		\$9.8 M	2.9%	\$82.84 M	3.0%	\$224.71 M	3.0%
Entertainment		\$18.76 M	5.6%	\$156.74 M	5.6%	\$420.93 M	5.7%
Food and Beverages		\$49.36 M	14.8%	\$411.25 M	14.8%	\$1.1 B	14.8%
Furnishings and Equipment		\$11.63 M	3.5%	\$97.28 M	3.5%	\$261.17 M	3.5%
Gifts		\$8.03 M	2.4%	\$67.51 M	2.4%	\$182.6 M	2.5%
Health Care		\$28.22 M	8.5%	\$233.75 M	8.4%	\$623.61 M	8.4%
Household Operations		\$13.01 M	3.9%	\$108.53 M	3.9%	\$291.39 M	3.9%
Miscellaneous Expenses		\$6.27 M	1.9%	\$52.28 M	1.9%	\$140.16 M	1.9%
Personal Care		\$4.46 M	1.3%	\$37.23 M	1.3%	\$99.62 M	1.3%
Personal Insurance		\$2.32 M	0.7%	\$19.38 M	0.7%	\$52.33 M	0.7%
Reading		\$721.65 K	0.2%	\$6 M	0.2%	\$16.08 M	0.2%
Shelter		\$70.5 M	21.1%	\$587.52 M	21.1%	\$1.57 B	21.1%
Tobacco		\$2.08 M	0.6%	\$17.1 M	0.6%	\$44.9 M	0.6%
Transportation		\$60.86 M	18.3%	\$508.38 M	18.3%	\$1.36 B	18.3%
Utilities		\$24.89 M	7.5%	\$206.18 M	7.4%	\$547.83 M	7.4%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		9,599		76,312		199,484	
Elementary (Grade Level 0 to 8)		1,246	13.0%	9,117	11.9%	22,143	11.1%
Some High School (Grade Level 9 to 11)		1,246	13.0%	8,577	11.2%	20,010	10.0%
High School Graduate		2,451	25.5%	20,786	27.2%	53,326	26.7%
Some College		1,690	17.6%	15,924	20.9%	42,171	21.1%
Associate Degree Only		693	7.2%	5,546	7.3%	14,299	7.2%
Bachelor Degree Only		1,534	16.0%	10,867	14.2%	31,060	15.6%
Graduate Degree		739	7.7%	5,496	7.2%	16,475	8.3%

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Units In Structure (2023)							
1 Detached Unit	3,220	65.5%	26,363	66.6%	70,746	69.6%	
1 Attached Unit	302	6.1%	1,820	4.6%	4,767	4.7%	
2 to 4 Units	215	4.4%	2,140	5.4%	5,435	5.3%	
5 to 9 Units	114	2.3%	1,676	4.2%	4,528	4.5%	
10 to 19 Units	503	10.2%	4,126	10.4%	9,481	9.3%	
20 to 49 Units	92	1.9%	1,547	3.9%	3,946	3.9%	
50 or More Units	389	7.9%	2,936	7.4%	7,859	7.7%	
Mobile Home or Trailer	55	1.1%	446	1.1%	1,338	1.3%	
Other Structure	-	-	2	-	4	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	285	5.8%	3,231	8.2%	8,605	8.5%	
Homes Built 2000 to 2009	240	4.9%	2,759	7.0%	7,890	7.8%	
Homes Built 1990 to 1999	308	6.3%	3,070	7.8%	8,973	8.8%	
Homes Built 1980 to 1989	794	16.1%	7,795	19.7%	22,644	22.3%	
Homes Built 1970 to 1979	1,449	29.5%	10,654	26.9%	23,589	23.2%	
Homes Built 1960 to 1969	1,023	20.8%	7,201	18.2%	16,539	16.3%	
Homes Built 1950 to 1959	647	13.2%	5,093	12.9%	16,519	16.2%	
Homes Built Before 1949	143	2.9%	1,251	3.2%	3,344	3.3%	
Home Values (2023)							
Home Values \$1,000,000 or More	48	1.6%	446	1.8%	1,144	1.7%	
Home Values \$500,000 to \$999,999	118	4.0%	973	4.0%	2,971	4.5%	
Home Values \$400,000 to \$499,999	90	3.1%	1,034	4.2%	3,380	5.1%	
Home Values \$300,000 to \$399,999	319	10.9%	2,554	10.5%	8,042	12.2%	
Home Values \$200,000 to \$299,999	947	32.3%	8,438	34.6%	23,795	36.1%	
Home Values \$150,000 to \$199,999	691	23.5%	6,014	24.7%	14,573	22.1%	
Home Values \$100,000 to \$149,999	519	17.7%	3,188	13.1%	7,591	11.5%	
Home Values \$70,000 to \$99,999	111	3.8%	858	3.5%	2,077	3.2%	
Home Values \$50,000 to \$69,999	36	1.2%	201	0.8%	530	0.8%	
Home Values \$25,000 to \$49,999	28	1.0%	201	0.8%	529	0.8%	
Home Values Under \$25,000	29	1.0%	461	1.9%	1,218	1.8%	
Owner-Occupied Median Home Value	\$210,528		\$213,962		\$226,579		
Renter-Occupied Median Rent	\$1,133		\$1,069		\$1,096		
Transportation To Work (2023)							
Drive to Work Alone	5,329	67.5%	44,050	69.7%	115,011	69.7%	
Drive to Work in Carpool	761	9.6%	6,586	10.4%	16,982	10.3%	
Travel to Work by Public Transportation	151	1.9%	910	1.4%	2,187	1.3%	
Drive to Work on Motorcycle	1	-	22	-	52	-	
Walk or Bicycle to Work	103	1.3%	772	1.2%	2,231	1.4%	
Other Means	125	1.6%	941	1.5%	2,409	1.5%	
Work at Home	1,425	18.0%	9,912	15.7%	26,233	15.9%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	729	9.2%	7,835	12.4%	23,267	14.1%	
Travel to Work in 15 to 29 Minutes	2,182	27.6%	16,810	26.6%	45,483	27.5%	
Travel to Work in 30 to 59 Minutes	2,907	36.8%	24,367	38.6%	60,349	36.6%	
Travel to Work in 60 Minutes or More	652	8.3%	4,269	6.8%	9,772	5.9%	
Average Minutes Travel to Work	28.7		28.4		27.4		

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