Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.8248/-97.1856

Shops At Hurst 730-750 W Pipeline Rd, Hurst, TX 76053	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	13,872		103,154		253,539	
Projected Population (2028)	14,593		105,982		263,617	
Census Population (2020)	13,408		101,612		248,647	
Census Population (2010)	12,226		92,217		227,816	
Projected Annual Growth (2023 to 2028)	721	1.0%	2,828	0.5%	10,078	0.8%
Historical Annual Growth (2020 to 2023)	464	1.2%	1,542	0.5%	4,892	0.7%
Historical Annual Growth (2010 to 2020)	1,182	3.2%	9,396	3.4%	20,831	3.0%
Estimated Population Density (2023)	4,418	psm	3,651	psm	3,229	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	5,497		41,304		102,347	
Projected Households (2028)	5,976		43,939		110,051	
Census Households (2020)	5,246		40,247		99,226	
Census Households (2010)	4,903		37,178		91,895	
Estimated Households with Children (2023)	1,756	31.9%	11,878	28.8%	30,254	29.6%
Estimated Average Household Size (2023)	2.52		2.48		2.47	
Average Household Income						
Estimated Average Household Income (2023)	$83,330		$100,328		$109,778	
Projected Average Household Income (2028)	$75,335		$95,012		$104,021	
Estimated Average Family Income (2023)	$89,673		$115,513		$129,734	
Median Household Income						
Estimated Median Household Income (2023)	$69,515		$78,786		$84,140	
Projected Median Household Income (2028)	$63,671		$73,816		$79,770	
Estimated Median Family Income (2023)	$78,515		$95,435		$103,031	
Per Capita Income						
Estimated Per Capita Income (2023)	$33,041		$40,209		$44,344	
Projected Per Capita Income (2028)	$30,866		$39,427		$43,454	
Estimated Per Capita Income 5 Year Growth	-$2,175	-6.6%	-$782	-1.9%	-$890	-2.0%
Estimated Average Household Net Worth (2023)	$398,457		$442,825		$504,647	
Daytime Demos (2023)						
Total Businesses	846		5,285		12,142	
Total Employees	5,728		41,148		99,170	
Company Headquarter Businesses	22	2.5%	158	3.0%	340	2.8%
Company Headquarter Employees	247	4.3%	4,768	11.6%	11,316	11.4%
Employee Population per Business	6.8		7.8		8.2	
Residential Population per Business	16.4		19.5		20.9	

Shops At Hurst 730-750 W Pipeline Rd, Hurst, TX 76053	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	8,939	64.4%	63,011	61.1%	150,991	59.6%
Black or African American (2023)	1,423	10.3%	13,961	13.5%	39,074	15.4%
American Indian or Alaska Native (2023)	116	0.8%	723	0.7%	1,707	0.7%
Asian (2023)	297	2.1%	4,880	4.7%	13,899	5.5%
Hawaiian or Pacific Islander (2023)	64	0.5%	649	0.6%	1,142	0.5%
Other Race (2023)	1,024	7.4%	7,418	7.2%	17,272	6.8%
Two or More Races (2023)	2,009	14.5%	12,511	12.1%	29,455	11.6%
Not Hispanic or Latino Population (2023)	9,991	72.0%	78,878	76.5%	196,899	77.7%
Hispanic or Latino Population (2023)	3,881	28.0%	24,276	23.5%	56,640	22.3%
Not Hispanic or Latino Population (2028)	10,491	71.9%	81,030	76.5%	204,741	77.7%
Hispanic or Latino Population (2028)	4,102	28.1%	24,952	23.5%	58,876	22.3%
Not Hispanic or Latino Population (2020)	9,755	72.8%	78,717	77.5%	195,932	78.8%
Hispanic or Latino Population (2020)	3,653	27.2%	22,895	22.5%	52,715	21.2%
Not Hispanic or Latino Population (2010)	9,980	81.6%	74,532	80.8%	187,850	82.5%
Hispanic or Latino Population (2010)	2,246	18.4%	17,685	19.2%	39,966	17.5%
Projected Hispanic Annual Growth (2023 to 2028)	221	1.1%	676	0.6%	2,235	0.8%
Historic Hispanic Annual Growth (2010 to 2023)	1,635	5.6%	6,591	2.9%	16,674	3.2%
Age Distribution (2023)						
Age Under 5	794	5.7%	6,160	6.0%	15,047	5.9%
Age 5 to 9 Years	882	6.4%	6,604	6.4%	15,884	6.3%
Age 10 to 14 Years	932	6.7%	7,001	6.8%	16,973	6.7%
Age 15 to 19 Years	868	6.3%	6,677	6.5%	16,418	6.5%
Age 20 to 24 Years	813	5.9%	6,346	6.2%	15,880	6.3%
Age 25 to 29 Years	907	6.5%	7,410	7.2%	17,941	7.1%
Age 30 to 34 Years	992	7.1%	7,356	7.1%	17,700	7.0%
Age 35 to 39 Years	911	6.6%	6,785	6.6%	16,649	6.6%
Age 40 to 44 Years	850	6.1%	6,500	6.3%	15,962	6.3%
Age 45 to 49 Years	830	6.0%	6,116	5.9%	15,693	6.2%
Age 50 to 54 Years	875	6.3%	6,440	6.2%	16,776	6.6%
Age 55 to 59 Years	823	5.9%	6,331	6.1%	17,153	6.8%
Age 60 to 64 Years	781	5.6%	6,243	6.1%	16,576	6.5%
Age 65 to 74 Years	1,521	11.0%	10,142	9.8%	24,246	9.6%
Age 75 to 84 Years	877	6.3%	5,213	5.1%	10,922	4.3%
Age 85 Years or Over	216	1.6%	1,830	1.8%	3,722	1.5%
Median Age	38.4		38.0		38.0	
Gender Age Distribution (2023)						
Female Population	7,192	51.8%	53,019	51.4%	130,336	51.4%
Age 0 to 19 Years	1,768	24.6%	12,919	24.4%	31,555	24.2%
Age 20 to 64 Years	3,947	54.9%	30,314	57.2%	77,090	59.1%
Age 65 Years or Over	1,476	20.5%	9,786	18.5%	21,691	16.6%
Female Median Age	39.8		39.6		39.2	
Male Population	6,680	48.2%	50,135	48.6%	123,203	48.6%
Age 0 to 19 Years	1,708	25.6%	13,522	27.0%	32,767	26.6%
Age 20 to 64 Years	3,835	57.4%	29,214	58.3%	73,238	59.4%
Age 65 Years or Over	1,137	17.0%	7,399	14.8%	17,198	14.0%
Male Median Age	36.9		36.4		36.9	

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Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
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Shops At Hurst 730-750 W Pipeline Rd, Hurst, TX 76053	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	396	7.2%	3,446	8.3%	10,758	10.5%
HH Income $150,000 to $199,999	368	6.7%	3,961	9.6%	9,717	9.5%
HH Income $100,000 to $149,999	947	17.2%	7,034	17.0%	17,895	17.5%
HH Income $75,000 to $99,999	888	16.1%	5,804	14.1%	13,736	13.4%
HH Income $50,000 to $74,999	1,110	20.2%	7,547	18.3%	17,591	17.2%
HH Income $35,000 to $49,999	680	12.4%	5,346	12.9%	11,694	11.4%
HH Income $25,000 to $34,999	505	9.2%	3,410	8.3%	8,037	7.9%
HH Income $15,000 to $24,999	376	6.8%	2,611	6.3%	6,319	6.2%
HH Income Under $15,000	228	4.2%	2,146	5.2%	6,600	6.4%
HH Income $35,000 or More	4,388	79.8%	33,137	80.2%	81,391	79.5%
HH Income $75,000 or More	2,599	47.3%	20,245	49.0%	52,106	50.9%
Housing (2023)						
Total Housing Units	5,783		44,046		109,738	
Housing Units Occupied	5,497	95.1%	41,304	93.8%	102,347	93.3%
Housing Units Owner-Occupied	3,686	67.0%	24,489	59.3%	60,834	59.4%
Housing Units, Renter-Occupied	1,812	33.0%	16,815	40.7%	41,512	40.6%
Housing Units, Vacant	286	5.2%	2,743	6.6%	7,391	7.2%
Marital Status (2023)						
Never Married	3,219	28.6%	26,230	31.5%	63,924	31.1%
Currently Married	5,189	46.1%	38,961	46.7%	97,189	47.3%
Separated	505	4.5%	3,132	3.8%	8,892	4.3%
Widowed	965	8.6%	4,986	6.0%	11,593	5.6%
Divorced	1,386	12.3%	10,080	12.1%	24,036	11.7%
Household Type (2023)						
Population Family	11,495	82.9%	84,846	82.3%	209,438	82.6%
Population Non-Family	2,336	16.8%	17,706	17.2%	42,942	16.9%
Population Group Quarters	41	0.3%	603	0.6%	1,158	0.5%
Family Households	3,685	67.0%	27,086	65.6%	67,603	66.1%
Non-Family Households	1,812	33.0%	14,217	34.4%	34,744	33.9%
Married Couple with Children	1,080	20.8%	7,626	19.6%	19,466	20.0%
Average Family Household Size	3.1		3.1		3.1	
Household Size (2023)						
1 Person Households	1,493	27.2%	11,649	28.2%	28,588	27.9%
2 Person Households	2,011	36.6%	14,251	34.5%	35,724	34.9%
3 Person Households	902	16.4%	6,753	16.4%	17,002	16.6%
4 Person Households	607	11.0%	5,021	12.2%	12,430	12.1%
5 Person Households	324	5.9%	2,350	5.7%	5,636	5.5%
6 or More Person Households	160	2.9%	1,280	3.1%	2,967	2.9%
Household Vehicles (2023)						
Households with 0 Vehicles Available	183	3.3%	1,592	3.9%	4,197	4.1%
Households with 1 Vehicles Available	2,155	39.2%	14,588	35.3%	35,642	34.8%
Households with 2 or More Vehicles Available	3,159	57.5%	25,124	60.8%	62,508	61.1%
Total Vehicles Available	9,722		75,825		189,500	
Average Vehicles Per Household	1.8		1.8		1.9	

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	11,101		81,988		202,198	
Estimated Civilian Employed	7,527	67.8%	57,768	70.5%	143,060	70.8%
Estimated Civilian Unemployed	265	2.4%	1,820	2.2%	4,532	2.2%
Estimated in Armed Forces	-	-	67	-	129	-
Estimated Not in Labor Force	3,309	29.8%	22,333	27.2%	54,477	26.9%
Unemployment Rate	2.4%		2.2%		2.2%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	7,527		57,768		143,060	
Management, Business, Financial Operations	1,254	16.7%	10,217	17.7%	26,340	18.4%
Professional, Related	1,557	20.7%	12,462	21.6%	30,717	21.5%
Service	1,354	18.0%	9,722	16.8%	22,100	15.4%
Sales, Office	1,763	23.4%	12,847	22.2%	32,959	23.0%
Farming, Fishing, Forestry	11	0.1%	34	-	99	-
Construct, Extraction, Maintenance	479	6.4%	4,746	8.2%	11,144	7.8%
Production, Transport Material Moving	1,110	14.7%	7,739	13.4%	19,701	13.8%
White Collar Workers	4,574	60.8%	35,526	61.5%	90,016	62.9%
Blue Collar Workers	2,954	39.2%	22,241	38.5%	53,044	37.1%
Consumer Expenditure (2023)						
Total Household Expenditure	$340.84 M		$2.91 B		$7.67 B	
Total Non-Retail Expenditure	$179.68 M	52.7%	$1.54 B	52.8%	$4.06 B	52.9%
Total Retail Expenditure	$161.15 M	47.3%	$1.37 B	47.2%	$3.61 B	47.1%
Apparel	$11.97 M	3.5%	$103.05 M	3.5%	$273.01 M	3.6%
Contributions	$11.15 M	3.3%	$95.95 M	3.3%	$257.44 M	3.4%
Education	$9.98 M	2.9%	$88.78 M	3.1%	$242.73 M	3.2%
Entertainment	$19.26 M	5.7%	$165.41 M	5.7%	$438.66 M	5.7%
Food and Beverages	$50.19 M	14.7%	$427.09 M	14.7%	$1.12 B	14.6%
Furnishings and Equipment	$12 M	3.5%	$102.76 M	3.5%	$272.03 M	3.5%
Gifts	$8.41 M	2.5%	$72.26 M	2.5%	$195.32 M	2.5%
Health Care	$29.06 M	8.5%	$244.17 M	8.4%	$638.2 M	8.3%
Household Operations	$13.39 M	3.9%	$114.55 M	3.9%	$303.72 M	4.0%
Miscellaneous Expenses	$6.46 M	1.9%	$55.13 M	1.9%	$145.48 M	1.9%
Personal Care	$4.58 M	1.3%	$39.07 M	1.3%	$102.98 M	1.3%
Personal Insurance	$2.4 M	0.7%	$20.75 M	0.7%	$55.54 M	0.7%
Reading	$747.03 K	0.2%	$6.36 M	0.2%	$16.8 M	0.2%
Shelter	$71.54 M	21.0%	$613.39 M	21.1%	$1.62 B	21.1%
Tobacco	$2.06 M	0.6%	$17.11 M	0.6%	$43.9 M	0.6%
Transportation	$62.4 M	18.3%	$530.78 M	18.2%	$1.39 B	18.2%
Utilities	$25.23 M	7.4%	$211.83 M	7.3%	$551.76 M	7.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	9,583		70,366		173,337	
Elementary (Grade Level 0 to 8)	298	3.1%	3,024	4.3%	6,679	3.9%
Some High School (Grade Level 9 to 11)	600	6.3%	3,532	5.0%	9,508	5.5%
High School Graduate	2,460	25.7%	16,610	23.6%	40,274	23.2%
Some College	2,381	24.9%	17,012	24.2%	41,601	24.0%
Associate Degree Only	775	8.1%	6,475	9.2%	15,094	8.7%
Bachelor Degree Only	2,149	22.4%	16,289	23.1%	41,710	24.1%
Graduate Degree	920	9.6%	7,425	10.6%	18,471	10.7%

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Units In Structure (2023)						
1 Detached Unit	4,062	82.8%	27,248	73.3%	67,935	73.9%
1 Attached Unit	250	5.1%	1,928	5.2%	4,620	5.0%
2 to 4 Units	247	5.0%	2,845	7.7%	6,127	6.7%
5 to 9 Units	207	4.2%	2,755	7.4%	6,779	7.4%
10 to 19 Units	246	5.0%	2,525	6.8%	6,486	7.1%
20 to 49 Units	91	1.9%	1,102	3.0%	3,344	3.6%
50 or More Units	250	5.1%	2,100	5.6%	5,279	5.7%
Mobile Home or Trailer	144	2.9%	788	2.1%	1,757	1.9%
Other Structure	1	-	12	-	20	-
Homes Built By Year (2023)						
Homes Built 2010 or later	465	9.5%	4,223	11.4%	11,279	12.3%
Homes Built 2000 to 2009	236	4.8%	4,810	12.9%	12,554	13.7%
Homes Built 1990 to 1999	213	4.3%	3,251	8.7%	11,805	12.8%
Homes Built 1980 to 1989	465	9.5%	6,488	17.5%	22,187	24.1%
Homes Built 1970 to 1979	916	18.7%	8,158	21.9%	20,411	22.2%
Homes Built 1960 to 1969	1,802	36.8%	8,077	21.7%	13,192	14.4%
Homes Built 1950 to 1959	1,307	26.7%	5,627	15.1%	8,934	9.7%
Homes Built Before 1949	92	1.9%	669	1.8%	1,986	2.2%
Home Values (2023)						
Home Values $1,000,000 or More	40	1.1%	277	1.1%	971	1.6%
Home Values $500,000 to $999,999	176	4.8%	1,534	6.3%	5,045	8.3%
Home Values $400,000 to $499,999	183	5.0%	1,783	7.3%	5,929	9.7%
Home Values $300,000 to $399,999	507	13.8%	4,417	18.0%	11,610	19.1%
Home Values $200,000 to $299,999	1,378	37.4%	9,457	38.6%	21,751	35.8%
Home Values $150,000 to $199,999	765	20.8%	3,891	15.9%	8,538	14.0%
Home Values $100,000 to $149,999	360	9.8%	1,498	6.1%	3,393	5.6%
Home Values $70,000 to $99,999	89	2.4%	454	1.9%	1,111	1.8%
Home Values $50,000 to $69,999	56	1.5%	228	0.9%	554	0.9%
Home Values $25,000 to $49,999	39	1.0%	201	0.8%	409	0.7%
Home Values Under $25,000	94	2.5%	748	3.1%	1,524	2.5%
Owner-Occupied Median Home Value	$233,491		$257,634		$278,923	
Renter-Occupied Median Rent	$1,090		$1,104		$1,096	
Transportation To Work (2023)						
Drive to Work Alone	5,272	70.0%	40,484	70.1%	99,746	69.7%
Drive to Work in Carpool	713	9.5%	5,309	9.2%	12,608	8.8%
Travel to Work by Public Transportation	21	0.3%	237	0.4%	555	0.4%
Drive to Work on Motorcycle	8	0.1%	48	-	91	-
Walk or Bicycle to Work	99	1.3%	535	0.9%	1,326	0.9%
Other Means	73	1.0%	615	1.1%	1,576	1.1%
Work at Home	1,342	17.8%	10,541	18.2%	27,158	19.0%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,232	16.4%	9,193	15.9%	23,886	16.7%
Travel to Work in 15 to 29 Minutes	2,766	36.7%	20,689	35.8%	48,228	33.7%
Travel to Work in 30 to 59 Minutes	1,817	24.1%	14,972	25.9%	38,541	26.9%
Travel to Work in 60 Minutes or More	371	4.9%	2,373	4.1%	5,246	3.7%
Average Minutes Travel to Work	22.1		23.2		23.5	