

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.7096/-97.0024



Plaza 303 SC		1 mi radius		3 mi radius		5 mi radius	
SEC Hwy 303 & Corn Valley, Grand Prairie TX 75051							
Population							
Estimated Population (2023)	23,142		86,762		226,701		
Projected Population (2028)	24,254		91,880		238,792		
Census Population (2020)	23,224		87,262		226,239		
Census Population (2010)	23,847		84,933		214,298		
Projected Annual Growth (2023 to 2028)	1,112	1.0%	5,118	1.2%	12,091	1.1%	
Historical Annual Growth (2020 to 2023)	-82	-0.1%	-501	-0.2%	462	-	
Historical Annual Growth (2010 to 2020)	-623	-0.9%	2,329	0.9%	11,941	1.9%	
Estimated Population Density (2023)	7,370	psm	3,070	psm	2,888	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	7,240		27,980		74,043		
Projected Households (2028)	7,508		29,459		78,688		
Census Households (2020)	7,173		27,743		72,771		
Census Households (2010)	7,392		26,918		68,947		
Estimated Households with Children (2023)	3,110	43.0%	12,705	45.4%	33,902	45.8%	
Estimated Average Household Size (2023)	3.20		3.10		3.03		
Average Household Income							
Estimated Average Household Income (2023)	\$73,469		\$88,207		\$88,434		
Projected Average Household Income (2028)	\$69,938		\$84,294		\$83,504		
Estimated Average Family Income (2023)	\$77,087		\$93,815		\$95,072		
Median Household Income							
Estimated Median Household Income (2023)	\$56,774		\$64,846		\$66,905		
Projected Median Household Income (2028)	\$51,253		\$59,758		\$62,093		
Estimated Median Family Income (2023)	\$63,820		\$74,660		\$76,083		
Per Capita Income							
Estimated Per Capita Income (2023)	\$22,988		\$28,460		\$28,963		
Projected Per Capita Income (2028)	\$21,655		\$27,040		\$27,592		
Estimated Per Capita Income 5 Year Growth	-\$1,333	-5.8%	-\$1,420	-5.0%	-\$1,371	-4.7%	
Estimated Average Household Net Worth (2023)	\$268,805		\$337,593		\$339,339		
Daytime Demos (2023)							
Total Businesses	622		3,201		7,923		
Total Employees	3,190		28,767		75,495		
Company Headquarter Businesses	5	0.8%	65	2.0%	222	2.8%	
Company Headquarter Employees	21	0.7%	1,663	5.8%	5,864	7.8%	
Employee Population per Business	5.1		9.0		9.5		
Residential Population per Business	37.2		27.1		28.6		

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Race & Ethnicity

White (2023)	7,181	31.0%	26,571	30.6%	65,364	28.8%
Black or African American (2023)	3,483	15.1%	16,977	19.6%	55,401	24.4%
American Indian or Alaska Native (2023)	374	1.6%	1,105	1.3%	2,962	1.3%
Asian (2023)	782	3.4%	4,509	5.2%	15,433	6.8%
Hawaiian or Pacific Islander (2023)	39	0.2%	107	0.1%	243	0.1%
Other Race (2023)	6,550	28.3%	20,685	23.8%	48,013	21.2%
Two or More Races (2023)	4,732	20.4%	16,807	19.4%	39,284	17.3%
Not Hispanic or Latino Population (2023)	8,233	35.6%	37,943	43.7%	114,767	50.6%
Hispanic or Latino Population (2023)	14,909	64.4%	48,819	56.3%	111,934	49.4%
Not Hispanic or Latino Population (2028)	8,615	35.5%	39,955	43.5%	120,544	50.5%
Hispanic or Latino Population (2028)	15,639	64.5%	51,926	56.5%	118,247	49.5%
Not Hispanic or Latino Population (2020)	7,713	33.2%	36,735	42.1%	110,891	49.0%
Hispanic or Latino Population (2020)	15,510	66.8%	50,528	57.9%	115,347	51.0%
Not Hispanic or Latino Population (2010)	9,890	41.5%	40,703	47.9%	113,337	52.9%
Hispanic or Latino Population (2010)	13,957	58.5%	44,230	52.1%	100,961	47.1%
Projected Hispanic Annual Growth (2023 to 2028)	731	1.0%	3,107	1.3%	6,313	1.1%
Historic Hispanic Annual Growth (2010 to 2023)	951	0.5%	4,589	0.8%	10,973	0.8%

Age Distribution (2023)

Age Under 5	1,637	7.1%	5,990	6.9%	16,734	7.4%
Age 5 to 9 Years	1,773	7.7%	6,766	7.8%	17,943	7.9%
Age 10 to 14 Years	2,150	9.3%	7,756	8.9%	19,351	8.5%
Age 15 to 19 Years	1,985	8.6%	7,175	8.3%	18,722	8.3%
Age 20 to 24 Years	1,668	7.2%	5,907	6.8%	17,570	7.8%
Age 25 to 29 Years	1,668	7.2%	6,057	7.0%	17,445	7.7%
Age 30 to 34 Years	1,633	7.1%	6,226	7.2%	17,245	7.6%
Age 35 to 39 Years	1,593	6.9%	6,130	7.1%	16,384	7.2%
Age 40 to 44 Years	1,562	6.7%	6,015	6.9%	15,546	6.9%
Age 45 to 49 Years	1,450	6.3%	5,557	6.4%	14,182	6.3%
Age 50 to 54 Years	1,302	5.6%	5,130	5.9%	13,159	5.8%
Age 55 to 59 Years	1,222	5.3%	4,806	5.5%	12,188	5.4%
Age 60 to 64 Years	1,164	5.0%	4,507	5.2%	10,616	4.7%
Age 65 to 74 Years	1,566	6.8%	5,849	6.7%	13,275	5.9%
Age 75 to 84 Years	600	2.6%	2,216	2.6%	4,902	2.2%
Age 85 Years or Over	169	0.7%	677	0.8%	1,439	0.6%
Median Age	31.4		32.4		31.1	

Gender Age Distribution (2023)

Female Population	11,763	50.8%	44,343	51.1%	115,415	50.9%
Age 0 to 19 Years	3,694	31.4%	13,627	30.7%	35,907	31.1%
Age 20 to 64 Years	6,798	57.8%	25,841	58.3%	68,734	59.6%
Age 65 Years or Over	1,270	10.8%	4,876	11.0%	10,774	9.3%
Female Median Age	32.3		33.1		31.7	
Male Population	11,379	49.2%	42,418	48.9%	111,286	49.1%
Age 0 to 19 Years	3,851	33.8%	14,059	33.1%	36,842	33.1%
Age 20 to 64 Years	6,464	56.8%	24,493	57.7%	65,602	58.9%
Age 65 Years or Over	1,064	9.3%	3,865	9.1%	8,842	7.9%
Male Median Age	30.6		31.6		30.6	

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Household Income Distribution (2023)

HH Income \$200,000 or More	248	3.4%	1,495	5.3%	3,984	5.4%
HH Income \$150,000 to \$199,999	279	3.9%	1,688	6.0%	4,281	5.8%
HH Income \$100,000 to \$149,999	1,044	14.4%	4,335	15.5%	12,323	16.6%
HH Income \$75,000 to \$99,999	967	13.4%	3,913	14.0%	9,842	13.3%
HH Income \$50,000 to \$74,999	1,353	18.7%	5,733	20.5%	14,819	20.0%
HH Income \$35,000 to \$49,999	1,298	17.9%	3,487	12.5%	9,767	13.2%
HH Income \$25,000 to \$34,999	824	11.4%	2,766	9.9%	7,058	9.5%
HH Income \$15,000 to \$24,999	466	6.4%	1,957	7.0%	5,261	7.1%
HH Income Under \$15,000	762	10.5%	2,608	9.3%	6,708	9.1%
HH Income \$35,000 or More	5,188	71.7%	20,649	73.8%	55,016	74.3%
HH Income \$75,000 or More	2,537	35.0%	11,429	40.8%	30,430	41.1%

Housing (2023)

Total Housing Units	7,628		29,625		78,691	
Housing Units Occupied	7,240	94.9%	27,980	94.4%	74,043	94.1%
Housing Units Owner-Occupied	4,028	55.6%	16,030	57.3%	39,488	53.3%
Housing Units, Renter-Occupied	3,212	44.4%	11,950	42.7%	34,554	46.7%
Housing Units, Vacant	389	5.4%	1,644	5.9%	4,648	6.3%

Marital Status (2023)

Never Married	6,492	36.9%	23,641	35.7%	64,956	37.6%
Currently Married	7,771	44.2%	29,513	44.5%	74,429	43.1%
Separated	1,171	6.7%	4,432	6.7%	10,403	6.0%
Widowed	974	5.5%	3,160	4.8%	7,156	4.1%
Divorced	1,174	6.7%	5,504	8.3%	15,730	9.1%

Household Type (2023)

Population Family	21,223	91.7%	78,213	90.1%	199,720	88.1%
Population Non-Family	1,911	8.3%	8,433	9.7%	24,447	10.8%
Population Group Quarters	9	-	116	0.1%	2,534	1.1%
Family Households	5,725	79.1%	21,260	76.0%	54,840	74.1%
Non-Family Households	1,514	20.9%	6,720	24.0%	19,203	25.9%
Married Couple with Children	1,919	24.7%	7,709	26.1%	20,264	27.2%
Average Family Household Size	3.7		3.7		3.6	

Household Size (2023)

1 Person Households	1,235	17.1%	5,588	20.0%	15,604	21.1%
2 Person Households	1,837	25.4%	7,151	25.6%	19,284	26.0%
3 Person Households	1,330	18.4%	5,130	18.3%	13,709	18.5%
4 Person Households	1,260	17.4%	4,653	16.6%	11,914	16.1%
5 Person Households	832	11.5%	2,979	10.6%	7,412	10.0%
6 or More Person Households	745	10.3%	2,480	8.9%	6,120	8.3%

Household Vehicles (2023)

Households with 0 Vehicles Available	502	6.9%	1,535	5.5%	3,864	5.2%
Households with 1 Vehicles Available	2,049	28.3%	9,072	32.4%	24,699	33.4%
Households with 2 or More Vehicles Available	4,689	64.8%	17,373	62.1%	45,480	61.4%
Total Vehicles Available	14,927		55,386		142,116	
Average Vehicles Per Household	2.1		2.0		1.9	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	17,137		64,633		168,716	
Estimated Civilian Employed	10,539	61.5%	42,622	65.9%	115,465	68.4%
Estimated Civilian Unemployed	701	4.1%	2,065	3.2%	5,105	3.0%
Estimated in Armed Forces	5	-	84	0.1%	105	-
Estimated Not in Labor Force	5,892	34.4%	19,861	30.7%	48,040	28.5%
Unemployment Rate	4.1%		3.2%		3.0%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	10,539		42,622		115,444	
Management, Business, Financial Operations	788	7.5%	5,390	12.6%	14,120	12.2%
Professional, Related	1,391	13.2%	6,732	15.8%	19,042	16.5%
Service	1,823	17.3%	6,640	15.6%	18,301	15.9%
Sales, Office	2,322	22.0%	9,078	21.3%	24,901	21.6%
Farming, Fishing, Forestry	4	-	34	-	238	0.2%
Construct, Extraction, Maintenance	2,016	19.1%	5,929	13.9%	14,741	12.8%
Production, Transport Material Moving	2,195	20.8%	8,819	20.7%	24,100	20.9%
White Collar Workers	4,502	42.7%	21,200	49.7%	58,063	50.3%
Blue Collar Workers	6,037	57.3%	21,422	50.3%	57,381	49.7%

Consumer Expenditure (2023)

Total Household Expenditure	\$410.55 M		\$1.79 B		\$4.74 B	
Total Non-Retail Expenditure	\$215.64 M	52.5%	\$944.51 M	52.6%	\$2.5 B	52.6%
Total Retail Expenditure	\$194.9 M	47.5%	\$850.33 M	47.4%	\$2.25 B	47.4%
Apparel	\$14.52 M	3.5%	\$63.75 M	3.6%	\$168.57 M	3.6%
Contributions	\$12.63 M	3.1%	\$56.59 M	3.2%	\$149.41 M	3.1%
Education	\$11.49 M	2.8%	\$52.63 M	2.9%	\$139.32 M	2.9%
Entertainment	\$22.81 M	5.6%	\$100.81 M	5.6%	\$266.42 M	5.6%
Food and Beverages	\$61.41 M	15.0%	\$266.88 M	14.9%	\$705.41 M	14.9%
Furnishings and Equipment	\$14.19 M	3.5%	\$62.59 M	3.5%	\$165.4 M	3.5%
Gifts	\$9.57 M	2.3%	\$42.76 M	2.4%	\$113.04 M	2.4%
Health Care	\$34.87 M	8.5%	\$150.93 M	8.4%	\$397.84 M	8.4%
Household Operations	\$15.81 M	3.9%	\$69.71 M	3.9%	\$184.02 M	3.9%
Miscellaneous Expenses	\$7.66 M	1.9%	\$33.6 M	1.9%	\$88.82 M	1.9%
Personal Care	\$5.5 M	1.3%	\$24.06 M	1.3%	\$63.59 M	1.3%
Personal Insurance	\$2.76 M	0.7%	\$12.35 M	0.7%	\$32.55 M	0.7%
Reading	\$871.48 K	0.2%	\$3.84 M	0.2%	\$10.12 M	0.2%
Shelter	\$86.87 M	21.2%	\$379.24 M	21.1%	\$1 B	21.2%
Tobacco	\$2.69 M	0.7%	\$11.24 M	0.6%	\$29.71 M	0.6%
Transportation	\$75.58 M	18.4%	\$329.68 M	18.4%	\$871.95 M	18.4%
Utilities	\$31.3 M	7.6%	\$134.21 M	7.5%	\$354.04 M	7.5%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	13,929		53,168		136,381	
Elementary (Grade Level 0 to 8)	2,622	18.8%	7,324	13.8%	16,816	12.3%
Some High School (Grade Level 9 to 11)	1,691	12.1%	5,599	10.5%	14,822	10.9%
High School Graduate	4,553	32.7%	16,261	30.6%	39,340	28.8%
Some College	2,217	15.9%	10,022	18.9%	26,045	19.1%
Associate Degree Only	1,049	7.5%	3,438	6.5%	10,229	7.5%
Bachelor Degree Only	1,370	9.8%	7,498	14.1%	20,550	15.1%
Graduate Degree	427	3.1%	3,026	5.7%	8,579	6.3%

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Units In Structure (2023)

1 Detached Unit	4,375	59.2%	17,674	65.7%	44,879	65.1%
1 Attached Unit	578	7.8%	1,764	6.6%	4,546	6.6%
2 to 4 Units	503	6.8%	1,751	6.5%	4,863	7.1%
5 to 9 Units	606	8.2%	1,495	5.6%	4,746	6.9%
10 to 19 Units	204	2.8%	1,652	6.1%	5,639	8.2%
20 to 49 Units	152	2.1%	802	3.0%	2,456	3.6%
50 or More Units	744	10.1%	2,465	9.2%	5,752	8.3%
Mobile Home or Trailer	77	1.0%	371	1.4%	1,125	1.6%
Other Structure	-	-	6	-	36	-

Homes Built By Year (2023)

Homes Built 2010 or later	480	6.5%	2,390	8.9%	8,188	11.9%
Homes Built 2000 to 2009	783	10.6%	4,658	17.3%	12,094	17.5%
Homes Built 1990 to 1999	366	5.0%	3,104	11.5%	8,223	11.9%
Homes Built 1980 to 1989	1,336	18.1%	5,082	18.9%	15,173	22.0%
Homes Built 1970 to 1979	2,073	28.1%	5,287	19.6%	12,333	17.9%
Homes Built 1960 to 1969	1,332	18.0%	3,153	11.7%	7,329	10.6%
Homes Built 1950 to 1959	656	8.9%	2,946	10.9%	7,643	11.1%
Homes Built Before 1949	212	2.9%	1,362	5.1%	3,061	4.4%

Home Values (2023)

Home Values \$1,000,000 or More	93	2.3%	424	2.6%	876	2.2%
Home Values \$500,000 to \$999,999	240	6.0%	771	4.8%	1,862	4.7%
Home Values \$400,000 to \$499,999	151	3.8%	505	3.2%	1,717	4.3%
Home Values \$300,000 to \$399,999	286	7.1%	1,379	8.6%	4,508	11.4%
Home Values \$200,000 to \$299,999	893	22.2%	5,374	33.5%	14,007	35.5%
Home Values \$150,000 to \$199,999	1,010	25.1%	3,485	21.7%	7,846	19.9%
Home Values \$100,000 to \$149,999	825	20.5%	2,302	14.4%	4,759	12.1%
Home Values \$70,000 to \$99,999	370	9.2%	1,006	6.3%	1,939	4.9%
Home Values \$50,000 to \$69,999	60	1.5%	260	1.6%	543	1.4%
Home Values \$25,000 to \$49,999	32	0.8%	140	0.9%	480	1.2%
Home Values Under \$25,000	67	1.7%	384	2.4%	952	2.4%
Owner-Occupied Median Home Value	\$179,988		\$201,365		\$217,707	
Renter-Occupied Median Rent	\$1,104		\$1,101		\$1,091	

Transportation To Work (2023)

Drive to Work Alone	7,350	69.7%	29,963	70.3%	82,082	71.1%
Drive to Work in Carpool	1,003	9.5%	4,527	10.6%	12,340	10.7%
Travel to Work by Public Transportation	104	1.0%	379	0.9%	801	0.7%
Drive to Work on Motorcycle	2	-	16	-	29	-
Walk or Bicycle to Work	144	1.4%	538	1.3%	1,591	1.4%
Other Means	181	1.7%	760	1.8%	1,824	1.6%
Work at Home	1,754	16.6%	6,439	15.1%	16,777	14.5%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	1,414	13.4%	6,757	15.9%	19,965	17.3%
Travel to Work in 15 to 29 Minutes	3,651	34.6%	14,153	33.2%	39,579	34.3%
Travel to Work in 30 to 59 Minutes	3,207	30.4%	12,825	30.1%	33,181	28.7%
Travel to Work in 60 Minutes or More	513	4.9%	2,448	5.7%	5,941	5.1%
Average Minutes Travel to Work	25.7		25.0		24.0	