

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 32.7137/-96.6061



<b>Pioneer Plaza</b> <b>4101 Pionner Rd, Balch Springs, TX 75180</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2023)	15,422		81,227		211,718	
Projected Population (2028)	15,704		83,751		222,368	
Census Population (2020)	15,631		82,384		213,084	
Census Population (2010)	13,573		73,623		191,054	
Projected Annual Growth (2023 to 2028)	281	0.4%	2,524	0.6%	10,650	1.0%
Historical Annual Growth (2020 to 2023)	-209	-0.4%	-1,158	-0.5%	-1,366	-0.2%
Historical Annual Growth (2010 to 2020)	2,058	5.1%	8,761	4.0%	22,030	3.8%
Estimated Population Density (2023)	4,911 psm		2,874 psm		2,697 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	4,644		24,248		63,844	
Projected Households (2028)	4,682		24,741		66,347	
Census Households (2020)	4,652		24,255		63,382	
Census Households (2010)	4,114		21,822		57,019	
Estimated Households with Children (2023)	2,436	52.5%	12,627	52.1%	32,582	51.0%
Estimated Average Household Size (2023)	3.30		3.34		3.31	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$83,814		\$79,363		\$79,818	
Projected Average Household Income (2028)	\$82,670		\$77,160		\$76,499	
Estimated Average Family Income (2023)	\$92,204		\$85,491		\$86,309	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$65,366		\$60,332		\$59,972	
Projected Median Household Income (2028)	\$58,584		\$54,531		\$54,752	
Estimated Median Family Income (2023)	\$76,348		\$68,744		\$67,494	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$25,274		\$23,712		\$24,090	
Projected Per Capita Income (2028)	\$24,680		\$22,815		\$22,844	
Estimated Per Capita Income 5 Year Growth	-\$594	-2.3%	-\$898	-3.8%	-\$1,246	-5.2%
Estimated Average Household Net Worth (2023)	\$315,084		\$275,073		\$280,823	
<b>Daytime Demos (2023)</b>						
Total Businesses	304		1,644		4,481	
Total Employees	1,879		9,831		35,453	
Company Headquarter Businesses	5	1.5%	39	2.3%	100	2.2%
Company Headquarter Employees	82	4.3%	627	6.4%	3,764	10.6%
Employee Population per Business	6.2		6.0		7.9	
Residential Population per Business	50.7		49.4		47.2	

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<b>4101 Pionner Rd, Balch Springs, TX 75180</b>								
<b>Race &amp; Ethnicity</b>								
White (2023)	4,465	28.9%	24,103	29.7%	61,136	28.9%		
Black or African American (2023)	4,093	26.5%	18,965	23.3%	52,005	24.6%		
American Indian or Alaska Native (2023)	248	1.6%	1,570	1.9%	3,486	1.6%		
Asian (2023)	200	1.3%	981	1.2%	3,418	1.6%		
Hawaiian or Pacific Islander (2023)	17	0.1%	60	-	147	-		
Other Race (2023)	3,471	22.5%	20,041	24.7%	52,700	24.9%		
Two or More Races (2023)	2,927	19.0%	15,508	19.1%	38,826	18.3%		
Not Hispanic or Latino Population (2023)	7,009	45.4%	34,076	42.0%	92,272	43.6%		
Hispanic or Latino Population (2023)	8,413	54.6%	47,150	58.0%	119,446	56.4%		
Not Hispanic or Latino Population (2028)	7,145	45.5%	35,097	41.9%	96,939	43.6%		
Hispanic or Latino Population (2028)	8,559	54.5%	48,654	58.1%	125,429	56.4%		
Not Hispanic or Latino Population (2020)	6,798	43.5%	32,937	40.0%	89,074	41.8%		
Hispanic or Latino Population (2020)	8,833	56.5%	49,447	60.0%	124,010	58.2%		
Not Hispanic or Latino Population (2010)	7,881	58.1%	38,182	51.9%	101,225	53.0%		
Hispanic or Latino Population (2010)	5,692	41.9%	35,442	48.1%	89,829	47.0%		
Projected Hispanic Annual Growth (2023 to 2028)	146	0.3%	1,503	0.6%	5,982	1.0%		
Historic Hispanic Annual Growth (2010 to 2023)	2,721	3.7%	11,709	2.5%	29,618	2.5%		
<b>Age Distribution (2023)</b>								
Age Under 5	1,236	8.0%	6,752	8.3%	17,021	8.0%		
Age 5 to 9 Years	1,449	9.4%	7,239	8.9%	18,256	8.6%		
Age 10 to 14 Years	1,426	9.2%	7,684	9.5%	19,989	9.4%		
Age 15 to 19 Years	1,297	8.4%	6,820	8.4%	18,027	8.5%		
Age 20 to 24 Years	1,076	7.0%	5,729	7.1%	14,808	7.0%		
Age 25 to 29 Years	1,176	7.6%	6,125	7.5%	15,457	7.3%		
Age 30 to 34 Years	1,198	7.8%	6,201	7.6%	15,498	7.3%		
Age 35 to 39 Years	1,079	7.0%	5,688	7.0%	14,694	6.9%		
Age 40 to 44 Years	990	6.4%	5,379	6.6%	14,142	6.7%		
Age 45 to 49 Years	898	5.8%	4,835	6.0%	13,070	6.2%		
Age 50 to 54 Years	888	5.8%	4,666	5.7%	12,280	5.8%		
Age 55 to 59 Years	763	4.9%	4,120	5.1%	11,158	5.3%		
Age 60 to 64 Years	661	4.3%	3,413	4.2%	9,226	4.4%		
Age 65 to 74 Years	923	6.0%	4,520	5.6%	12,251	5.8%		
Age 75 to 84 Years	273	1.8%	1,628	2.0%	4,553	2.2%		
Age 85 Years or Over	88	0.6%	426	0.5%	1,286	0.6%		
Median Age	29.4		29.4		29.9			
<b>Gender Age Distribution (2023)</b>								
Female Population	7,870	51.0%	41,143	50.7%	107,351	50.7%		
Age 0 to 19 Years	2,676	34.0%	14,119	34.3%	36,116	33.6%		
Age 20 to 64 Years	4,495	57.1%	23,398	56.9%	61,139	57.0%		
Age 65 Years or Over	699	8.9%	3,626	8.8%	10,097	9.4%		
Female Median Age	29.9		29.9		30.6			
Male Population	7,552	49.0%	40,084	49.3%	104,367	49.3%		
Age 0 to 19 Years	2,733	36.2%	14,377	35.9%	37,177	35.6%		
Age 20 to 64 Years	4,234	56.1%	22,759	56.8%	59,196	56.7%		
Age 65 Years or Over	585	7.8%	2,949	7.4%	7,994	7.7%		
Male Median Age	28.6		28.8		29.3			

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	204	4.4%	834	3.4%	2,333	3.7%
HH Income \$150,000 to \$199,999	291	6.3%	1,106	4.6%	2,947	4.6%
HH Income \$100,000 to \$149,999	851	18.3%	3,695	15.2%	9,821	15.4%
HH Income \$75,000 to \$99,999	594	12.8%	3,247	13.4%	8,246	12.9%
HH Income \$50,000 to \$74,999	857	18.5%	5,118	21.1%	12,702	19.9%
HH Income \$35,000 to \$49,999	733	15.8%	3,588	14.8%	9,107	14.3%
HH Income \$25,000 to \$34,999	424	9.1%	2,623	10.8%	6,655	10.4%
HH Income \$15,000 to \$24,999	339	7.3%	1,995	8.2%	5,733	9.0%
HH Income Under \$15,000	351	7.6%	2,042	8.4%	6,300	9.9%
HH Income \$35,000 or More	3,530	76.0%	17,588	72.5%	45,156	70.7%
HH Income \$75,000 or More	1,939	41.8%	8,882	36.6%	23,348	36.6%
<b>Housing (2023)</b>						
Total Housing Units	4,826		25,459		67,546	
Housing Units Occupied	4,644	96.2%	24,248	95.2%	63,844	94.5%
Housing Units Owner-Occupied	2,893	62.3%	15,881	65.5%	41,828	65.5%
Housing Units, Renter-Occupied	1,751	37.7%	8,366	34.5%	22,016	34.5%
Housing Units, Vacant	182	3.9%	1,212	5.0%	3,701	5.8%
<b>Marital Status (2023)</b>						
Never Married	4,483	39.6%	23,689	39.8%	61,392	39.2%
Currently Married	4,111	36.3%	24,102	40.5%	65,975	42.2%
Separated	999	8.8%	4,385	7.4%	10,464	6.7%
Widowed	765	6.8%	2,545	4.3%	6,441	4.1%
Divorced	953	8.4%	4,830	8.1%	12,180	7.8%
<b>Household Type (2023)</b>						
Population Family	14,145	91.7%	74,538	91.8%	194,392	91.8%
Population Non-Family	1,193	7.7%	6,458	8.0%	16,838	8.0%
Population Group Quarters	84	0.5%	231	0.3%	489	0.2%
Family Households	3,698	79.6%	19,318	79.7%	50,849	79.6%
Non-Family Households	946	20.4%	4,930	20.3%	12,995	20.4%
Married Couple with Children	1,379	33.5%	7,641	31.7%	19,845	30.1%
Average Family Household Size	3.8		3.9		3.8	
<b>Household Size (2023)</b>						
1 Person Households	762	16.4%	3,970	16.4%	10,659	16.7%
2 Person Households	1,088	23.4%	5,641	23.3%	14,904	23.3%
3 Person Households	908	19.5%	4,565	18.8%	12,234	19.2%
4 Person Households	830	17.9%	4,211	17.4%	11,408	17.9%
5 Person Households	546	11.8%	3,074	12.7%	7,703	12.1%
6 or More Person Households	510	11.0%	2,786	11.5%	6,936	10.9%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	176	3.8%	1,071	4.4%	3,073	4.8%
Households with 1 Vehicles Available	1,518	32.7%	6,572	27.1%	17,896	28.0%
Households with 2 or More Vehicles Available	2,951	63.5%	16,604	68.5%	42,875	67.2%
Total Vehicles Available	9,817		51,210		132,098	
Average Vehicles Per Household	2.1		2.1		2.1	

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<b>Labor Force (2023)</b>								
Estimated Labor Population Age 16 Years or Over			11,030		58,005		152,419	
Estimated Civilian Employed	7,231	65.6%	38,627	66.6%	100,229	65.8%		
Estimated Civilian Unemployed	641	5.8%	1,689	2.9%	3,737	2.5%		
Estimated in Armed Forces	-	-	4	-	78	-		
Estimated Not in Labor Force	3,159	28.6%	17,685	30.5%	48,374	31.7%		
Unemployment Rate	5.8%		2.9%		2.5%			
<b>Occupation (2023)</b>								
Occupation: Population Age 16 Years or Over			7,231		38,627		100,229	
Management, Business, Financial Operations	615	8.5%	3,638	9.4%	9,969	9.9%		
Professional, Related	1,025	14.2%	5,093	13.2%	13,622	13.6%		
Service	1,312	18.1%	7,800	20.2%	18,928	18.9%		
Sales, Office	1,458	20.2%	7,272	18.8%	19,727	19.7%		
Farming, Fishing, Forestry	2	-	34	-	184	0.2%		
Construct, Extraction, Maintenance	1,091	15.1%	7,530	19.5%	18,925	18.9%		
Production, Transport Material Moving	1,728	23.9%	7,261	18.8%	18,873	18.8%		
White Collar Workers	3,097	42.8%	16,002	41.4%	43,318	43.2%		
Blue Collar Workers	4,134	57.2%	22,625	58.6%	56,911	56.8%		
<b>Consumer Expenditure (2023)</b>								
Total Household Expenditure	\$289.98 M		\$1.45 B		\$3.82 B			
Total Non-Retail Expenditure	\$152.21 M	52.5%	\$759.82 M	52.5%	\$2 B	52.5%		
Total Retail Expenditure	\$137.76 M	47.5%	\$688.75 M	47.5%	\$1.81 B	47.5%		
Apparel	\$10.31 M	3.6%	\$51.25 M	3.5%	\$135.06 M	3.5%		
Contributions	\$9.02 M	3.1%	\$44.77 M	3.1%	\$118.22 M	3.1%		
Education	\$8.33 M	2.9%	\$40.72 M	2.8%	\$108.37 M	2.8%		
Entertainment	\$16.27 M	5.6%	\$80.94 M	5.6%	\$213.32 M	5.6%		
Food and Beverages	\$43.27 M	14.9%	\$216.48 M	14.9%	\$569.94 M	14.9%		
Furnishings and Equipment	\$10.09 M	3.5%	\$50.25 M	3.5%	\$132.38 M	3.5%		
Gifts	\$6.73 M	2.3%	\$33.49 M	2.3%	\$88.2 M	2.3%		
Health Care	\$24.44 M	8.4%	\$122.88 M	8.5%	\$323.33 M	8.5%		
Household Operations	\$11.23 M	3.9%	\$55.91 M	3.9%	\$147.49 M	3.9%		
Miscellaneous Expenses	\$5.42 M	1.9%	\$27.04 M	1.9%	\$71.24 M	1.9%		
Personal Care	\$3.89 M	1.3%	\$19.38 M	1.3%	\$51.05 M	1.3%		
Personal Insurance	\$1.98 M	0.7%	\$9.82 M	0.7%	\$25.91 M	0.7%		
Reading	\$616.22 K	0.2%	\$3.07 M	0.2%	\$8.1 M	0.2%		
Shelter	\$61.15 M	21.1%	\$305.33 M	21.1%	\$804.7 M	21.1%		
Tobacco	\$1.83 M	0.6%	\$9.35 M	0.6%	\$24.58 M	0.6%		
Transportation	\$53.55 M	18.5%	\$267.76 M	18.5%	\$703.94 M	18.4%		
Utilities	\$21.84 M	7.5%	\$110.12 M	7.6%	\$289.66 M	7.6%		
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	8,938		47,002		123,616			
Elementary (Grade Level 0 to 8)	947	10.6%	7,345	15.6%	18,838	15.2%		
Some High School (Grade Level 9 to 11)	1,465	16.4%	7,019	14.9%	17,599	14.2%		
High School Graduate	2,924	32.7%	14,572	31.0%	37,717	30.5%		
Some College	1,552	17.4%	9,028	19.2%	24,470	19.8%		
Associate Degree Only	1,243	13.9%	3,633	7.7%	8,994	7.3%		
Bachelor Degree Only	600	6.7%	3,350	7.1%	11,045	8.9%		
Graduate Degree	207	2.3%	2,055	4.4%	4,954	4.0%		

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<b>Units In Structure (2023)</b>						
1 Detached Unit	3,151	76.6%	17,325	79.4%	45,981	80.6%
1 Attached Unit	249	6.1%	1,053	4.8%	2,834	5.0%
2 to 4 Units	213	5.2%	919	4.2%	2,237	3.9%
5 to 9 Units	289	7.0%	891	4.1%	2,693	4.7%
10 to 19 Units	322	7.8%	1,189	5.4%	3,745	6.6%
20 to 49 Units	76	1.8%	397	1.8%	1,202	2.1%
50 or More Units	286	7.0%	1,129	5.2%	2,675	4.7%
Mobile Home or Trailer	59	1.4%	1,338	6.1%	2,456	4.3%
Other Structure	-	-	7	-	20	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2010 or later	545	13.2%	2,930	13.4%	6,329	11.1%
Homes Built 2000 to 2009	938	22.8%	3,979	18.2%	9,075	15.9%
Homes Built 1990 to 1999	166	4.0%	2,796	12.8%	8,358	14.7%
Homes Built 1980 to 1989	1,024	24.9%	4,742	21.7%	12,174	21.4%
Homes Built 1970 to 1979	713	17.3%	3,354	15.4%	8,797	15.4%
Homes Built 1960 to 1969	849	20.6%	2,895	13.3%	7,593	13.3%
Homes Built 1950 to 1959	255	6.2%	2,517	11.5%	8,212	14.4%
Homes Built Before 1949	154	3.7%	1,034	4.7%	3,306	5.8%
<b>Home Values (2023)</b>						
Home Values \$1,000,000 or More	69	2.4%	341	2.1%	851	2.0%
Home Values \$500,000 to \$999,999	166	5.7%	803	5.1%	1,951	4.7%
Home Values \$400,000 to \$499,999	77	2.7%	467	2.9%	1,425	3.4%
Home Values \$300,000 to \$399,999	212	7.3%	1,253	7.9%	3,198	7.6%
Home Values \$200,000 to \$299,999	983	34.0%	4,413	27.8%	11,913	28.5%
Home Values \$150,000 to \$199,999	693	23.9%	3,181	20.0%	9,271	22.2%
Home Values \$100,000 to \$149,999	292	10.1%	2,253	14.2%	5,713	13.7%
Home Values \$70,000 to \$99,999	168	5.8%	930	5.9%	2,517	6.0%
Home Values \$50,000 to \$69,999	73	2.5%	342	2.2%	878	2.1%
Home Values \$25,000 to \$49,999	33	1.1%	650	4.1%	1,537	3.7%
Home Values Under \$25,000	127	4.4%	1,249	7.9%	2,576	6.2%
Owner-Occupied Median Home Value	\$200,603		\$181,302		\$184,654	
Renter-Occupied Median Rent	\$970		\$1,009		\$1,001	
<b>Transportation To Work (2023)</b>						
Drive to Work Alone	4,866	67.3%	27,714	71.7%	71,803	71.6%
Drive to Work in Carpool	1,011	14.0%	4,564	11.8%	11,788	11.8%
Travel to Work by Public Transportation	80	1.1%	469	1.2%	1,124	1.1%
Drive to Work on Motorcycle	2	-	12	-	34	-
Walk or Bicycle to Work	97	1.3%	480	1.2%	1,272	1.3%
Other Means	91	1.3%	558	1.4%	1,448	1.4%
Work at Home	1,084	15.0%	4,830	12.5%	12,761	12.7%
<b>Travel Time (2023)</b>						
Travel to Work in 14 Minutes or Less	912	12.6%	4,811	12.5%	12,677	12.6%
Travel to Work in 15 to 29 Minutes	1,761	24.4%	10,527	27.3%	26,394	26.3%
Travel to Work in 30 to 59 Minutes	2,245	31.0%	13,295	34.4%	35,785	35.7%
Travel to Work in 60 Minutes or More	1,229	17.0%	5,164	13.4%	12,612	12.6%
Average Minutes Travel to Work	28.6		29.5		29.7	