Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Q&A
RETAIL PROPERTY SPECIALISTS

Quine & Associates, Inc.
Lat/Lon: 33.6614/-95.563

Paris SC NEC W Bonham & 7th St, Paris TX 75460	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,049		20,533		27,286	
Projected Population (2028)	5,149		20,406		27,105	
Census Population (2020)	5,111		20,706		27,407	
Census Population (2010)	6,108		22,204		27,994	
Projected Annual Growth (2023 to 2028)	100	0.4%	-127	-0.1%	-181	-0.1%
Historical Annual Growth (2020 to 2023)	-61	-0.4%	-173	-0.3%	-121	-0.1%
Historical Annual Growth (2010 to 2020)	-998	-5.4%	-1,498	-2.2%	-587	-0.7%
Estimated Population Density (2023)	1,608	psm	726	psm	348	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,051		8,678		11,378	
Projected Households (2028)	2,021		8,312		10,890	
Census Households (2020)	2,052		8,657		11,305	
Census Households (2010)	2,384		9,084		11,377	
Estimated Households with Children (2023)	659	32.1%	2,661	30.7%	3,526	31.0%
Estimated Average Household Size (2023)	2.37		2.30		2.34	
Average Household Income						
Estimated Average Household Income (2023)	$55,190		$62,523		$67,254	
Projected Average Household Income (2028)	$54,982		$70,907		$74,356	
Estimated Average Family Income (2023)	$72,011		$77,545		$82,293	
Median Household Income						
Estimated Median Household Income (2023)	$30,827		$38,715		$44,156	
Projected Median Household Income (2028)	$27,044		$33,972		$39,324	
Estimated Median Family Income (2023)	$46,599		$53,890		$59,917	
Per Capita Income						
Estimated Per Capita Income (2023)	$22,837		$26,642		$28,229	
Projected Per Capita Income (2028)	$21,988		$29,100		$30,060	
Estimated Per Capita Income 5 Year Growth	-$849	-3.7%	$2,458	9.2%	$1,832	6.5%
Estimated Average Household Net Worth (2023)	$142,554		$188,738		$214,650	
Daytime Demos (2023)						
Total Businesses	265		1,287		1,560	
Total Employees	2,150		15,120		17,562	
Company Headquarter Businesses	10	3.6%	46	3.6%	56	3.6%
Company Headquarter Employees	443	20.6%	2,424	16.0%	2,716	15.5%
Employee Population per Business	8.1		11.8		11.3	
Residential Population per Business	19.1		16.0		17.5	

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Paris SC NEC W Bonham & 7th St, Paris TX 75460	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	2,737	54.2%	12,451	60.6%	17,711	64.9%
Black or African American (2023)	1,547	30.6%	5,110	24.9%	5,727	21.0%
American Indian or Alaska Native (2023)	56	1.1%	241	1.2%	329	1.2%
Asian (2023)	22	0.4%	306	1.5%	457	1.7%
Hawaiian or Pacific Islander (2023)	3	-	16	-	18	-
Other Race (2023)	306	6.1%	1,017	5.0%	1,167	4.3%
Two or More Races (2023)	377	7.5%	1,393	6.8%	1,879	6.9%
Not Hispanic or Latino Population (2023)	4,374	86.6%	18,067	88.0%	24,274	89.0%
Hispanic or Latino Population (2023)	675	13.4%	2,466	12.0%	3,012	11.0%
Not Hispanic or Latino Population (2028)	4,470	86.8%	17,960	88.0%	24,113	89.0%
Hispanic or Latino Population (2028)	679	13.2%	2,446	12.0%	2,992	11.0%
Not Hispanic or Latino Population (2020)	4,374	85.6%	18,109	87.5%	24,326	88.8%
Hispanic or Latino Population (2020)	737	14.4%	2,597	12.5%	3,081	11.2%
Not Hispanic or Latino Population (2010)	5,479	89.7%	20,302	91.4%	25,829	92.3%
Hispanic or Latino Population (2010)	629	10.3%	1,902	8.6%	2,165	7.7%
Projected Hispanic Annual Growth (2023 to 2028)	4	0.1%	-20	-0.2%	-21	-0.1%
Historic Hispanic Annual Growth (2010 to 2023)	46	0.6%	564	2.3%	848	3.0%
Age Distribution (2023)						
Age Under 5	390	7.7%	1,492	7.3%	1,898	7.0%
Age 5 to 9 Years	362	7.2%	1,493	7.3%	1,937	7.1%
Age 10 to 14 Years	313	6.2%	1,394	6.8%	1,867	6.8%
Age 15 to 19 Years	318	6.3%	1,301	6.3%	1,736	6.4%
Age 20 to 24 Years	383	7.6%	1,488	7.2%	1,811	6.6%
Age 25 to 29 Years	370	7.3%	1,420	6.9%	1,766	6.5%
Age 30 to 34 Years	362	7.2%	1,391	6.8%	1,814	6.6%
Age 35 to 39 Years	292	5.8%	1,158	5.6%	1,556	5.7%
Age 40 to 44 Years	273	5.4%	1,009	4.9%	1,398	5.1%
Age 45 to 49 Years	269	5.3%	1,018	5.0%	1,411	5.2%
Age 50 to 54 Years	343	6.8%	1,241	6.0%	1,675	6.1%
Age 55 to 59 Years	297	5.9%	1,173	5.7%	1,650	6.0%
Age 60 to 64 Years	304	6.0%	1,159	5.6%	1,638	6.0%
Age 65 to 74 Years	433	8.6%	1,953	9.5%	2,715	10.0%
Age 75 to 84 Years	243	4.8%	1,296	6.3%	1,715	6.3%
Age 85 Years or Over	99	2.0%	546	2.7%	699	2.6%
Median Age	34.6		35.6		37.0	
Gender Age Distribution (2023)						
Female Population	2,629	52.1%	10,955	53.4%	14,396	52.8%
Age 0 to 19 Years	669	25.4%	2,783	25.4%	3,615	25.1%
Age 20 to 64 Years	1,493	56.8%	5,832	53.2%	7,725	53.7%
Age 65 Years or Over	467	17.8%	2,340	21.4%	3,056	21.2%
Female Median Age	36.4		38.3		39.3	
Male Population	2,420	47.9%	9,578	46.6%	12,890	47.2%
Age 0 to 19 Years	714	29.5%	2,898	30.3%	3,823	29.7%
Age 20 to 64 Years	1,399	57.8%	5,226	54.6%	6,995	54.3%
Age 65 Years or Over	307	12.7%	1,454	15.2%	2,072	16.1%
Male Median Age	32.8		33.0		34.7	

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Household Income Distribution (2023)						
HH Income $200,000 or More	2	0.1%	118	1.4%	226	2.0%
HH Income $150,000 to $199,999	50	2.4%	299	3.4%	447	3.9%
HH Income $100,000 to $149,999	160	7.8%	777	9.0%	1,227	10.8%
HH Income $75,000 to $99,999	150	7.3%	707	8.1%	1,096	9.6%
HH Income $50,000 to $74,999	293	14.3%	1,399	16.1%	1,931	17.0%
HH Income $35,000 to $49,999	245	11.9%	1,062	12.2%	1,359	11.9%
HH Income $25,000 to $34,999	136	6.6%	916	10.6%	1,187	10.4%
HH Income $15,000 to $24,999	407	19.9%	1,429	16.5%	1,726	15.2%
HH Income Under $15,000	608	29.7%	1,973	22.7%	2,180	19.2%
HH Income $35,000 or More	900	43.9%	4,361	50.2%	6,285	55.2%
HH Income $75,000 or More	363	17.7%	1,900	21.9%	2,995	26.3%
Housing (2023)						
Total Housing Units	2,546		9,942		12,801	
Housing Units Occupied	2,051	80.6%	8,678	87.3%	11,378	88.9%
Housing Units Owner-Occupied	980	47.8%	4,431	51.1%	6,475	56.9%
Housing Units, Renter-Occupied	1,071	52.2%	4,247	48.9%	4,903	43.1%
Housing Units, Vacant	495	24.1%	1,264	14.6%	1,424	12.5%
Marital Status (2023)						
Never Married	1,700	42.7%	5,514	34.1%	6,432	29.8%
Currently Married	986	24.7%	5,255	32.5%	8,521	39.5%
Separated	173	4.3%	661	4.1%	800	3.7%
Widowed	502	12.6%	1,727	10.7%	2,203	10.2%
Divorced	623	15.6%	2,997	18.6%	3,627	16.8%
Household Type (2023)						
Population Family	3,772	74.7%	15,635	76.1%	21,437	78.6%
Population Non-Family	1,098	21.8%	4,321	21.0%	5,183	19.0%
Population Group Quarters	179	3.5%	578	2.8%	666	2.4%
Family Households	1,163	56.7%	5,079	58.5%	7,056	62.0%
Non-Family Households	888	43.3%	3,599	41.5%	4,322	38.0%
Married Couple with Children	289	29.3%	1,271	24.2%	1,876	22.0%
Average Family Household Size	3.2		3.1		3.0	
Household Size (2023)						
1 Person Households	789	38.4%	3,207	37.0%	3,848	33.8%
2 Person Households	594	29.0%	2,752	31.7%	3,906	34.3%
3 Person Households	282	13.8%	1,250	14.4%	1,648	14.5%
4 Person Households	210	10.2%	853	9.8%	1,156	10.2%
5 Person Households	105	5.1%	392	4.5%	536	4.7%
6 or More Person Households	72	3.5%	225	2.6%	284	2.5%
Household Vehicles (2023)						
Households with 0 Vehicles Available	285	13.9%	962	11.1%	1,054	9.3%
Households with 1 Vehicles Available	1,005	49.0%	3,940	45.4%	4,667	41.0%
Households with 2 or More Vehicles Available	762	37.1%	3,776	43.5%	5,656	49.7%
Total Vehicles Available	3,061		13,534		18,873	
Average Vehicles Per Household	1.5		1.6		1.7	

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Paris SC NEC W Bonham & 7th St, Paris TX 75460	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	3,923		15,894		21,221	
Estimated Civilian Employed	2,093	53.4%	9,014	56.7%	11,751	55.4%
Estimated Civilian Unemployed	139	3.6%	518	3.3%	630	3.0%
Estimated in Armed Forces	-	-	16	0.1%	16	-
Estimated Not in Labor Force	1,690	43.1%	6,345	39.9%	8,824	41.6%
Unemployment Rate	3.6%		3.3%		3.0%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	2,093		9,014		11,751	
Management, Business, Financial Operations	142	6.8%	909	10.1%	1,351	11.5%
Professional, Related	264	12.6%	1,408	15.6%	2,109	17.9%
Service	516	24.7%	2,055	22.8%	2,373	20.2%
Sales, Office	443	21.2%	1,879	20.8%	2,557	21.8%
Farming, Fishing, Forestry	5	0.2%	56	0.6%	83	0.7%
Construct, Extraction, Maintenance	238	11.4%	915	10.2%	1,160	9.9%
Production, Transport Material Moving	485	23.2%	1,791	19.9%	2,118	18.0%
White Collar Workers	849	40.5%	4,197	46.6%	6,016	51.2%
Blue Collar Workers	1,244	59.5%	4,817	53.4%	5,735	48.8%
Consumer Expenditure (2023)						
Total Household Expenditure	$95.33 M		$439.72 M		$606.18 M	
Total Non-Retail Expenditure	$50.57 M	53.0%	$232.98 M	53.0%	$320.55 M	52.9%
Total Retail Expenditure	$44.76 M	47.0%	$206.75 M	47.0%	$285.62 M	47.1%
Apparel	$3.3 M	3.5%	$15.19 M	3.5%	$20.96 M	3.5%
Contributions	$2.86 M	3.0%	$13.54 M	3.1%	$18.9 M	3.1%
Education	$2.65 M	2.8%	$12.2 M	2.8%	$16.83 M	2.8%
Entertainment	$5.15 M	5.4%	$24 M	5.5%	$33.35 M	5.5%
Food and Beverages	$14.37 M	15.1%	$65.83 M	15.0%	$90.44 M	14.9%
Furnishings and Equipment	$3.21 M	3.4%	$14.92 M	3.4%	$20.74 M	3.4%
Gifts	$2.13 M	2.2%	$10.01 M	2.3%	$13.99 M	2.3%
Health Care	$8.27 M	8.7%	$38.21 M	8.7%	$52.7 M	8.7%
Household Operations	$3.66 M	3.8%	$17 M	3.9%	$23.51 M	3.9%
Miscellaneous Expenses	$1.78 M	1.9%	$8.25 M	1.9%	$11.38 M	1.9%
Personal Care	$1.28 M	1.3%	$5.9 M	1.3%	$8.13 M	1.3%
Personal Insurance	$600.67 K	0.6%	$2.84 M	0.6%	$4 M	0.7%
Reading	$204.84 K	0.2%	$954.05 K	0.2%	$1.32 M	0.2%
Shelter	$20.59 M	21.6%	$94.38 M	21.5%	$129.28 M	21.3%
Tobacco	$697.14 K	0.7%	$3.1 M	0.7%	$4.15 M	0.7%
Transportation	$17.02 M	17.9%	$79 M	18.0%	$109.49 M	18.1%
Utilities	$7.56 M	7.9%	$34.41 M	7.8%	$47 M	7.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,283		13,364		18,038	
Elementary (Grade Level 0 to 8)	296	9.0%	689	5.2%	737	4.1%
Some High School (Grade Level 9 to 11)	504	15.3%	1,234	9.2%	1,459	8.1%
High School Graduate	1,100	33.5%	4,665	34.9%	6,020	33.4%
Some College	746	22.7%	3,344	25.0%	4,571	25.3%
Associate Degree Only	321	9.8%	1,358	10.2%	1,905	10.6%
Bachelor Degree Only	215	6.6%	1,314	9.8%	2,092	11.6%
Graduate Degree	102	3.1%	760	5.7%	1,254	7.0%

Paris SC NEC W Bonham & 7th St, Paris TX 75460	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	1,476	61.9%	5,976	65.8%	8,245	72.5%
1 Attached Unit	18	0.7%	156	1.7%	272	2.4%
2 to 4 Units	222	9.3%	1,010	11.1%	1,104	9.7%
5 to 9 Units	125	5.3%	486	5.3%	515	4.5%
10 to 19 Units	28	1.2%	189	2.1%	212	1.9%
20 to 49 Units	63	2.7%	325	3.6%	378	3.3%
50 or More Units	32	1.3%	168	1.9%	183	1.6%
Mobile Home or Trailer	74	3.1%	307	3.4%	399	3.5%
Other Structure	13	0.5%	61	0.7%	69	0.6%
Homes Built By Year (2023)						
Homes Built 2010 or later	30	1.3%	302	3.3%	549	4.8%
Homes Built 2000 to 2009	114	4.8%	584	6.4%	914	8.0%
Homes Built 1990 to 1999	281	11.8%	931	10.3%	1,551	13.6%
Homes Built 1980 to 1989	236	9.9%	1,429	15.7%	2,115	18.6%
Homes Built 1970 to 1979	342	14.3%	2,036	22.4%	2,633	23.1%
Homes Built 1960 to 1969	220	9.2%	1,182	13.0%	1,312	11.5%
Homes Built 1950 to 1959	335	14.0%	1,048	11.5%	1,084	9.5%
Homes Built Before 1949	493	20.7%	1,165	12.8%	1,222	10.7%
Home Values (2023)						
Home Values $1,000,000 or More	-	-	-	-	20	0.3%
Home Values $500,000 to $999,999	11	1.1%	98	2.2%	131	2.0%
Home Values $400,000 to $499,999	4	0.4%	41	0.9%	99	1.5%
Home Values $300,000 to $399,999	10	1.0%	138	3.1%	263	4.1%
Home Values $200,000 to $299,999	120	12.2%	556	12.6%	1,036	16.0%
Home Values $150,000 to $199,999	25	2.5%	324	7.3%	891	13.8%
Home Values $100,000 to $149,999	120	12.3%	802	18.1%	1,196	18.5%
Home Values $70,000 to $99,999	130	13.2%	891	20.1%	1,095	16.9%
Home Values $50,000 to $69,999	195	19.9%	611	13.8%	662	10.2%
Home Values $25,000 to $49,999	168	17.1%	550	12.4%	586	9.0%
Home Values Under $25,000	197	20.1%	420	9.5%	496	7.7%
Owner-Occupied Median Home Value	$65,911		$94,162		$120,492	
Renter-Occupied Median Rent	$498		$551		$582	
Transportation To Work (2023)						
Drive to Work Alone	1,704	81.4%	7,086	78.6%	9,280	79.0%
Drive to Work in Carpool	228	10.9%	878	9.7%	1,204	10.2%
Travel to Work by Public Transportation	19	0.9%	37	0.4%	39	0.3%
Drive to Work on Motorcycle	10	0.5%	27	0.3%	28	0.2%
Walk or Bicycle to Work	45	2.2%	476	5.3%	549	4.7%
Other Means	7	0.3%	166	1.8%	204	1.7%
Work at Home	80	3.8%	343	3.8%	448	3.8%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,111	53.1%	5,292	58.7%	6,749	57.4%
Travel to Work in 15 to 29 Minutes	595	28.4%	2,298	25.5%	3,007	25.6%
Travel to Work in 30 to 59 Minutes	191	9.1%	717	8.0%	965	8.2%
Travel to Work in 60 Minutes or More	116	5.5%	363	4.0%	583	5.0%
Average Minutes Travel to Work	13.3		12.3		12.8	

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