

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.9773/-96.739



Campbell Center 561 W Campbell, Richardson, TX 75080			1 mi radius		3 mi radius		5 mi radius	
Population								
Estimated Population (2023)			14,435		128,999		384,643	
Projected Population (2028)			14,941		138,549		408,570	
Census Population (2020)			14,422		125,650		377,586	
Census Population (2010)			12,463		98,085		330,145	
Projected Annual Growth (2023 to 2028)			506	0.7%	9,550	1.5%	23,927	1.2%
Historical Annual Growth (2020 to 2023)			13	-	3,349	0.9%	7,057	0.6%
Historical Annual Growth (2010 to 2020)			1,959	5.2%	27,565	9.4%	47,441	4.8%
Estimated Population Density (2023)			4,597	psm	4,565	psm	4,900	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi
Households								
Estimated Households (2023)			5,000		51,456		159,220	
Projected Households (2028)			5,198		56,910		172,289	
Census Households (2020)			4,931		49,597		154,432	
Census Households (2010)			5,443		39,835		134,908	
Estimated Households with Children (2023)			1,385	27.7%	14,808	28.8%	45,993	28.9%
Estimated Average Household Size (2023)			2.36		2.37		2.37	
Average Household Income								
Estimated Average Household Income (2023)			\$139,897		\$122,625		\$118,913	
Projected Average Household Income (2028)			\$140,817		\$116,103		\$114,587	
Estimated Average Family Income (2023)			\$183,311		\$145,263		\$142,325	
Median Household Income								
Estimated Median Household Income (2023)			\$98,506		\$94,820		\$89,582	
Projected Median Household Income (2028)			\$95,853		\$91,608		\$86,604	
Estimated Median Family Income (2023)			\$140,247		\$123,879		\$115,144	
Per Capita Income								
Estimated Per Capita Income (2023)			\$49,379		\$49,184		\$49,336	
Projected Per Capita Income (2028)			\$49,874		\$47,942		\$48,426	
Estimated Per Capita Income 5 Year Growth			\$495	1.0%	-\$1,242	-2.5%	-\$910	-1.8%
Estimated Average Household Net Worth (2023)			\$767,855		\$682,839		\$615,706	
Daytime Demos (2023)								
Total Businesses			834		8,889		29,130	
Total Employees			7,421		84,657		255,126	
Company Headquarter Businesses			36	4.4%	379	4.3%	1,113	3.8%
Company Headquarter Employees			932	12.6%	15,085	17.8%	48,138	18.9%
Employee Population per Business			8.9		9.5		8.8	
Residential Population per Business			17.3		14.5		13.2	

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Race & Ethnicity						
White (2023)	8,147	56.4%	67,326	52.2%	186,135	48.4%
Black or African American (2023)	835	5.8%	14,578	11.3%	63,200	16.4%
American Indian or Alaska Native (2023)	69	0.5%	726	0.6%	2,692	0.7%
Asian (2023)	3,414	23.7%	23,338	18.1%	54,090	14.1%
Hawaiian or Pacific Islander (2023)	3	-	55	-	202	-
Other Race (2023)	543	3.8%	9,400	7.3%	34,998	9.1%
Two or More Races (2023)	1,423	9.9%	13,575	10.5%	43,326	11.3%
Not Hispanic or Latino Population (2023)	12,005	83.2%	102,231	79.2%	291,863	75.9%
Hispanic or Latino Population (2023)	2,430	16.8%	26,768	20.8%	92,780	24.1%
Not Hispanic or Latino Population (2028)	12,433	83.2%	110,466	79.7%	310,725	76.1%
Hispanic or Latino Population (2028)	2,508	16.8%	28,083	20.3%	97,845	23.9%
Not Hispanic or Latino Population (2020)	12,039	83.5%	100,011	79.6%	288,069	76.3%
Hispanic or Latino Population (2020)	2,383	16.5%	25,640	20.4%	89,517	23.7%
Not Hispanic or Latino Population (2010)	10,824	86.9%	77,582	79.1%	252,595	76.5%
Hispanic or Latino Population (2010)	1,639	13.1%	20,503	20.9%	77,550	23.5%
Projected Hispanic Annual Growth (2023 to 2028)	78	0.6%	1,315	1.0%	5,065	1.1%
Historic Hispanic Annual Growth (2010 to 2023)	791	3.7%	6,264	2.4%	15,230	1.5%
Age Distribution (2023)						
Age Under 5	653	4.5%	6,912	5.4%	22,035	5.7%
Age 5 to 9 Years	695	4.8%	7,339	5.7%	22,455	5.8%
Age 10 to 14 Years	780	5.4%	7,693	6.0%	23,966	6.2%
Age 15 to 19 Years	1,752	12.1%	12,202	9.5%	27,741	7.2%
Age 20 to 24 Years	1,814	12.6%	10,376	8.0%	27,542	7.2%
Age 25 to 29 Years	946	6.6%	9,180	7.1%	29,981	7.8%
Age 30 to 34 Years	882	6.1%	8,968	7.0%	28,155	7.3%
Age 35 to 39 Years	839	5.8%	8,310	6.4%	26,059	6.8%
Age 40 to 44 Years	715	5.0%	7,730	6.0%	24,340	6.3%
Age 45 to 49 Years	712	4.9%	7,462	5.8%	23,891	6.2%
Age 50 to 54 Years	721	5.0%	7,695	6.0%	24,844	6.5%
Age 55 to 59 Years	705	4.9%	7,368	5.7%	24,356	6.3%
Age 60 to 64 Years	651	4.5%	6,766	5.2%	22,592	5.9%
Age 65 to 74 Years	1,347	9.3%	11,812	9.2%	34,204	8.9%
Age 75 to 84 Years	840	5.8%	6,775	5.3%	16,673	4.3%
Age 85 Years or Over	383	2.7%	2,414	1.9%	5,809	1.5%
Median Age	36.5		37.3		37.4	
Gender Age Distribution (2023)						
Female Population	7,395	51.2%	64,603	50.1%	194,107	50.5%
Age 0 to 19 Years	1,884	25.5%	16,332	25.3%	46,792	24.1%
Age 20 to 64 Years	4,012	54.2%	36,495	56.5%	115,746	59.6%
Age 65 Years or Over	1,500	20.3%	11,777	18.2%	31,570	16.3%
Female Median Age	38.6		38.8		38.5	
Male Population	7,040	48.8%	64,396	49.9%	190,536	49.5%
Age 0 to 19 Years	1,997	28.4%	17,814	27.7%	49,405	25.9%
Age 20 to 64 Years	3,973	56.4%	37,358	58.0%	116,015	60.9%
Age 65 Years or Over	1,070	15.2%	9,224	14.3%	25,116	13.2%
Male Median Age	34.5		35.9		36.3	

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Household Income Distribution (2023)

HH Income \$200,000 or More	1,015	20.3%	8,622	16.8%	23,149	14.5%
HH Income \$150,000 to \$199,999	337	6.7%	5,431	10.6%	15,629	9.8%
HH Income \$100,000 to \$149,999	842	16.8%	8,190	15.9%	24,866	15.6%
HH Income \$75,000 to \$99,999	478	9.6%	5,791	11.3%	18,554	11.7%
HH Income \$50,000 to \$74,999	855	17.1%	8,094	15.7%	26,490	16.6%
HH Income \$35,000 to \$49,999	441	8.8%	4,932	9.6%	16,994	10.7%
HH Income \$25,000 to \$34,999	359	7.2%	3,122	6.1%	10,387	6.5%
HH Income \$15,000 to \$24,999	209	4.2%	2,809	5.5%	9,681	6.1%
HH Income Under \$15,000	464	9.3%	4,464	8.7%	13,470	8.5%
HH Income \$35,000 or More	3,969	79.4%	41,061	79.8%	125,682	78.9%
HH Income \$75,000 or More	2,673	53.4%	28,035	54.5%	82,198	51.6%

Housing (2023)

Total Housing Units	5,292		55,893		172,614	
Housing Units Occupied	5,000	94.5%	51,456	92.1%	159,220	92.2%
Housing Units Owner-Occupied	3,294	65.9%	24,971	48.5%	75,753	47.6%
Housing Units, Renter-Occupied	1,706	34.1%	26,485	51.5%	83,467	52.4%
Housing Units, Vacant	291	5.8%	4,436	8.6%	13,394	8.4%

Marital Status (2023)

Never Married	5,296	43.0%	43,499	40.6%	116,549	36.9%
Currently Married	4,839	39.3%	45,275	42.3%	139,560	44.1%
Separated	516	4.2%	4,302	4.0%	15,292	4.8%
Widowed	613	5.0%	4,737	4.4%	14,670	4.6%
Divorced	1,043	8.5%	9,242	8.6%	30,116	9.5%

Household Type (2023)

Population Family	9,465	65.6%	99,200	76.9%	301,275	78.3%
Population Non-Family	2,326	16.1%	22,905	17.8%	75,371	19.6%
Population Group Quarters	2,644	18.3%	6,895	5.3%	7,997	2.1%
Family Households	3,124	62.5%	32,757	63.7%	97,289	61.1%
Non-Family Households	1,876	37.5%	18,699	36.3%	61,931	38.9%
Married Couple with Children	997	20.6%	10,110	22.3%	30,179	21.6%
Average Family Household Size	3.0		3.0		3.1	

Household Size (2023)

1 Person Households	1,571	31.4%	15,766	30.6%	51,895	32.6%
2 Person Households	1,715	34.3%	17,971	34.9%	52,968	33.3%
3 Person Households	736	14.7%	7,907	15.4%	23,343	14.7%
4 Person Households	591	11.8%	5,715	11.1%	17,383	10.9%
5 Person Households	277	5.5%	2,606	5.1%	8,252	5.2%
6 or More Person Households	111	2.2%	1,492	2.9%	5,380	3.4%

Household Vehicles (2023)

Households with 0 Vehicles Available	379	7.6%	3,206	6.2%	9,336	5.9%
Households with 1 Vehicles Available	1,699	34.0%	19,849	38.6%	63,310	39.8%
Households with 2 or More Vehicles Available	2,922	58.4%	28,401	55.2%	86,575	54.4%
Total Vehicles Available	9,301		88,714		270,964	
Average Vehicles Per Household	1.9		1.7		1.7	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	12,155		105,487		311,294	
Estimated Civilian Employed	7,284	59.9%	72,707	68.9%	219,360	70.5%
Estimated Civilian Unemployed	339	2.8%	3,036	2.9%	8,851	2.8%
Estimated in Armed Forces	4	-	50	-	134	-
Estimated Not in Labor Force	4,529	37.3%	29,695	28.2%	82,949	26.6%
Unemployment Rate	2.8%		2.9%		2.8%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	7,284		72,707		219,360	
Management, Business, Financial Operations	1,418	19.5%	16,284	22.4%	45,730	20.8%
Professional, Related	3,017	41.4%	23,000	31.6%	60,563	27.6%
Service	883	12.1%	9,882	13.6%	32,116	14.6%
Sales, Office	1,165	16.0%	14,306	19.7%	45,292	20.6%
Farming, Fishing, Forestry	1	-	40	-	163	-
Construct, Extraction, Maintenance	236	3.2%	4,158	5.7%	14,143	6.4%
Production, Transport Material Moving	564	7.7%	5,037	6.9%	21,353	9.7%
White Collar Workers	5,600	76.9%	53,590	73.7%	151,585	69.1%
Blue Collar Workers	1,684	23.1%	19,116	26.3%	67,775	30.9%

Consumer Expenditure (2023)

Total Household Expenditure	\$447.81 M		\$4.17 B		\$12.63 B	
Total Non-Retail Expenditure	\$238.38 M	53.2%	\$2.22 B	53.2%	\$6.72 B	53.2%
Total Retail Expenditure	\$209.42 M	46.8%	\$1.95 B	46.8%	\$5.92 B	46.8%
Apparel	\$16.06 M	3.6%	\$150.01 M	3.6%	\$452.99 M	3.6%
Contributions	\$15.95 M	3.6%	\$145.49 M	3.5%	\$434.3 M	3.4%
Education	\$15.43 M	3.4%	\$142.26 M	3.4%	\$421.77 M	3.3%
Entertainment	\$25.93 M	5.8%	\$240.77 M	5.8%	\$725.09 M	5.7%
Food and Beverages	\$64.62 M	14.4%	\$604.7 M	14.5%	\$1.84 B	14.5%
Furnishings and Equipment	\$16.01 M	3.6%	\$148.92 M	3.6%	\$448.87 M	3.6%
Gifts	\$12.46 M	2.8%	\$112.53 M	2.7%	\$335.2 M	2.7%
Health Care	\$36.59 M	8.2%	\$339.74 M	8.1%	\$1.03 B	8.2%
Household Operations	\$18.08 M	4.0%	\$167.3 M	4.0%	\$503.8 M	4.0%
Miscellaneous Expenses	\$8.55 M	1.9%	\$79.48 M	1.9%	\$240.22 M	1.9%
Personal Care	\$5.99 M	1.3%	\$55.9 M	1.3%	\$169.28 M	1.3%
Personal Insurance	\$3.37 M	0.8%	\$31 M	0.7%	\$92.49 M	0.7%
Reading	\$995.11 K	0.2%	\$9.21 M	0.2%	\$27.78 M	0.2%
Shelter	\$94.09 M	21.0%	\$882.87 M	21.2%	\$2.68 B	21.2%
Tobacco	\$2.35 M	0.5%	\$22.39 M	0.5%	\$69.81 M	0.6%
Transportation	\$80.19 M	17.9%	\$749.44 M	18.0%	\$2.27 B	18.0%
Utilities	\$31.15 M	7.0%	\$291.4 M	7.0%	\$891.34 M	7.1%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	8,741		84,478		260,904	
Elementary (Grade Level 0 to 8)	346	4.0%	4,003	4.7%	16,453	6.3%
Some High School (Grade Level 9 to 11)	305	3.5%	2,909	3.4%	11,858	4.5%
High School Graduate	1,069	12.2%	10,839	12.8%	38,538	14.8%
Some College	1,339	15.3%	14,242	16.9%	47,558	18.2%
Associate Degree Only	604	6.9%	5,105	6.0%	18,708	7.2%
Bachelor Degree Only	2,764	31.6%	27,767	32.9%	79,094	30.3%
Graduate Degree	2,313	26.5%	19,612	23.2%	48,695	18.7%

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Units In Structure (2023)

1 Detached Unit	3,617	66.4%	26,995	67.8%	79,754	59.1%
1 Attached Unit	187	3.4%	2,228	5.6%	6,175	4.6%
2 to 4 Units	131	2.4%	2,641	6.6%	9,530	7.1%
5 to 9 Units	92	1.7%	3,406	8.6%	11,356	8.4%
10 to 19 Units	265	4.9%	3,841	9.6%	16,959	12.6%
20 to 49 Units	180	3.3%	2,744	6.9%	9,996	7.4%
50 or More Units	468	8.6%	9,048	22.7%	23,901	17.7%
Mobile Home or Trailer	61	1.1%	547	1.4%	1,535	1.1%
Other Structure	1	-	6	-	14	-

Homes Built By Year (2023)

Homes Built 2010 or later	310	5.7%	11,505	28.9%	27,111	20.1%
Homes Built 2000 to 2009	243	4.5%	5,575	14.0%	16,833	12.5%
Homes Built 1990 to 1999	419	7.7%	4,889	12.3%	18,412	13.6%
Homes Built 1980 to 1989	442	8.1%	6,362	16.0%	34,119	25.3%
Homes Built 1970 to 1979	955	17.5%	10,081	25.3%	36,938	27.4%
Homes Built 1960 to 1969	2,064	37.9%	8,709	21.9%	16,787	12.4%
Homes Built 1950 to 1959	489	9.0%	3,622	9.1%	6,490	4.8%
Homes Built Before 1949	78	1.4%	713	1.8%	2,531	1.9%

Home Values (2023)

Home Values \$1,000,000 or More	62	1.9%	409	1.6%	1,987	2.6%
Home Values \$500,000 to \$999,999	629	19.1%	4,811	19.3%	13,663	18.0%
Home Values \$400,000 to \$499,999	325	9.9%	4,297	17.2%	11,252	14.9%
Home Values \$300,000 to \$399,999	794	24.1%	6,815	27.3%	18,796	24.8%
Home Values \$200,000 to \$299,999	967	29.4%	5,805	23.2%	18,884	24.9%
Home Values \$150,000 to \$199,999	288	8.8%	1,501	6.0%	5,702	7.5%
Home Values \$100,000 to \$149,999	143	4.3%	665	2.7%	3,067	4.0%
Home Values \$70,000 to \$99,999	34	1.0%	167	0.7%	689	0.9%
Home Values \$50,000 to \$69,999	6	0.2%	111	0.4%	535	0.7%
Home Values \$25,000 to \$49,999	13	0.4%	163	0.7%	423	0.6%
Home Values Under \$25,000	33	1.0%	226	0.9%	753	1.0%
Owner-Occupied Median Home Value	\$348,837		\$366,906		\$362,169	
Renter-Occupied Median Rent	\$1,258		\$1,336		\$1,236	

Transportation To Work (2023)

Drive to Work Alone	4,424	60.7%	42,459	58.4%	133,629	60.9%
Drive to Work in Carpool	589	8.1%	5,321	7.3%	17,071	7.8%
Travel to Work by Public Transportation	97	1.3%	1,075	1.5%	2,474	1.1%
Drive to Work on Motorcycle	1	-	17	-	101	-
Walk or Bicycle to Work	151	2.1%	1,833	2.5%	3,871	1.8%
Other Means	127	1.7%	1,008	1.4%	3,207	1.5%
Work at Home	1,895	26.0%	20,993	28.9%	59,007	26.9%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	1,317	18.1%	13,779	19.0%	38,202	17.4%
Travel to Work in 15 to 29 Minutes	2,067	28.4%	20,751	28.5%	63,468	28.9%
Travel to Work in 30 to 59 Minutes	1,672	23.0%	15,063	20.7%	51,535	23.5%
Travel to Work in 60 Minutes or More	332	4.6%	2,120	2.9%	7,148	3.3%
Average Minutes Travel to Work	22.7		21.2		22.4	