Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.8838/-97.3865

Q&A
RETAIL PROPERTY SPECIALISTS

Cross Pointe Center 1441-1453 N Saginaw, Saginaw TX 76179	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	10,162		79,755		169,373	
Projected Population (2028)	11,956		90,382		189,292	
Census Population (2020)	9,333		76,380		160,757	
Census Population (2010)	5,685		50,106		102,369	
Projected Annual Growth (2023 to 2028)	1,794	3.5%	10,627	2.7%	19,919	2.4%
Historical Annual Growth (2020 to 2023)	829	3.0%	3,374	1.5%	8,616	1.8%
Historical Annual Growth (2010 to 2020)	3,648	21.4%	26,274	17.5%	58,388	19.0%
Estimated Population Density (2023)	3,236	psm	2,821	psm	2,157	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,289		25,903		57,259	
Projected Households (2028)	4,023		30,294		66,073	
Census Households (2020)	2,980		24,445		53,731	
Census Households (2010)	1,831		16,218		34,436	
Estimated Households with Children (2023)	1,630	49.6%	12,921	49.9%	25,380	44.3%
Estimated Average Household Size (2023)	3.09		3.08		2.95	
Average Household Income						
Estimated Average Household Income (2023)	$115,190		$126,107		$128,848	
Projected Average Household Income (2028)	$95,376		$109,217		$114,393	
Estimated Average Family Income (2023)	$115,797		$130,545		$135,464	
Median Household Income						
Estimated Median Household Income (2023)	$90,673		$99,506		$99,921	
Projected Median Household Income (2028)	$87,308		$96,320		$97,438	
Estimated Median Family Income (2023)	$91,859		$106,483		$109,653	
Per Capita Income						
Estimated Per Capita Income (2023)	$37,277		$40,959		$43,567	
Projected Per Capita Income (2028)	$32,091		$36,608		$39,937	
Estimated Per Capita Income 5 Year Growth	-$5,187	-13.9%	-$4,350	-10.6%	-$3,630	-8.3%
Estimated Average Household Net Worth (2023)	$423,451		$534,133		$565,288	
Daytime Demos (2023)						
Total Businesses	290		1,794		4,509	
Total Employees	2,145		11,407		33,898	
Company Headquarter Businesses	5	1.7%	37	2.1%	100	2.2%
Company Headquarter Employees	572	26.7%	1,991	17.5%	4,460	13.2%
Employee Population per Business	7.4		6.4		7.5	
Residential Population per Business	35.0		44.5		37.6	

Q&A

RETAIL PROPERTY SPECIALISTS

Cross Pointe Center 1441-1453 N Saginaw, Saginaw TX 76179	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	6,278	61.8%	46,201	57.9%	94,788	56.0%
Black or African American (2023)	1,220	12.0%	10,436	13.1%	23,851	14.1%
American Indian or Alaska Native (2023)	70	0.7%	627	0.8%	1,217	0.7%
Asian (2023)	345	3.4%	4,731	5.9%	12,894	7.6%
Hawaiian or Pacific Islander (2023)	15	0.2%	135	0.2%	261	0.2%
Other Race (2023)	884	8.7%	6,671	8.4%	14,004	8.3%
Two or More Races (2023)	1,349	13.3%	10,953	13.7%	22,357	13.2%
Not Hispanic or Latino Population (2023)	7,139	70.3%	56,976	71.4%	122,810	72.5%
Hispanic or Latino Population (2023)	3,023	29.7%	22,779	28.6%	46,563	27.5%
Not Hispanic or Latino Population (2028)	8,437	70.6%	64,467	71.3%	137,383	72.6%
Hispanic or Latino Population (2028)	3,519	29.4%	25,914	28.7%	51,909	27.4%
Not Hispanic or Latino Population (2020)	6,613	70.9%	55,002	72.0%	117,231	72.9%
Hispanic or Latino Population (2020)	2,721	29.1%	21,379	28.0%	43,526	27.1%
Not Hispanic or Latino Population (2010)	4,347	76.5%	37,821	75.5%	76,568	74.8%
Hispanic or Latino Population (2010)	1,338	23.5%	12,285	24.5%	25,801	25.2%
Projected Hispanic Annual Growth (2023 to 2028)	496	3.3%	3,136	2.8%	5,346	2.3%
Historic Hispanic Annual Growth (2010 to 2023)	1,685	9.7%	10,494	6.6%	20,762	6.2%
Age Distribution (2023)						
Age Under 5	709	7.0%	5,840	7.3%	12,564	7.4%
Age 5 to 9 Years	795	7.8%	6,680	8.4%	13,757	8.1%
Age 10 to 14 Years	895	8.8%	7,148	9.0%	14,442	8.5%
Age 15 to 19 Years	786	7.7%	6,148	7.7%	12,431	7.3%
Age 20 to 24 Years	552	5.4%	4,301	5.4%	9,546	5.6%
Age 25 to 29 Years	820	8.1%	6,273	7.9%	13,876	8.2%
Age 30 to 34 Years	885	8.7%	7,466	9.4%	15,702	9.3%
Age 35 to 39 Years	898	8.8%	7,219	9.1%	14,784	8.7%
Age 40 to 44 Years	747	7.4%	5,970	7.5%	12,262	7.2%
Age 45 to 49 Years	636	6.3%	4,682	5.9%	9,784	5.8%
Age 50 to 54 Years	568	5.6%	4,200	5.3%	9,166	5.4%
Age 55 to 59 Years	529	5.2%	4,020	5.0%	8,685	5.1%
Age 60 to 64 Years	543	5.3%	3,676	4.6%	8,095	4.8%
Age 65 to 74 Years	571	5.6%	4,336	5.4%	9,890	5.8%
Age 75 to 84 Years	188	1.8%	1,441	1.8%	3,455	2.0%
Age 85 Years or Over	42	0.4%	356	0.4%	933	0.6%
Median Age	32.5		32.0		32.3	
Gender Age Distribution (2023)						
Female Population	5,175	50.9%	40,355	50.6%	86,565	51.1%
Age 0 to 19 Years	1,643	31.8%	12,704	31.5%	26,128	30.2%
Age 20 to 64 Years	3,118	60.3%	24,305	60.2%	52,494	60.6%
Age 65 Years or Over	413	8.0%	3,347	8.3%	7,943	9.2%
Female Median Age	32.2		32.3		32.8	
Male Population	4,987	49.1%	39,399	49.4%	82,808	48.9%
Age 0 to 19 Years	1,542	30.9%	13,113	33.3%	27,067	32.7%
Age 20 to 64 Years	3,058	61.3%	23,501	59.6%	49,406	59.7%
Age 65 Years or Over	387	7.8%	2,786	7.1%	6,335	7.7%
Male Median Age	32.8		31.5		31.7	

Cross Pointe Center 1441-1453 N Saginaw, Saginaw TX 76179	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income $200,000 or More	217	6.6%	2,723	10.5%	6,730	11.8%
HH Income $150,000 to $199,999	336	10.2%	2,785	10.8%	6,183	10.8%
HH Income $100,000 to $149,999	901	27.4%	6,504	25.1%	13,860	24.2%
HH Income $75,000 to $99,999	450	13.7%	4,844	18.7%	9,574	16.7%
HH Income $50,000 to $74,999	746	22.7%	4,716	18.2%	9,984	17.4%
HH Income $35,000 to $49,999	440	13.4%	1,884	7.3%	4,649	8.1%
HH Income $25,000 to $34,999	128	3.9%	1,042	4.0%	2,801	4.9%
HH Income $15,000 to $24,999	56	1.7%	794	3.1%	1,728	3.0%
HH Income Under $15,000	14	0.4%	611	2.4%	1,750	3.1%
HH Income $35,000 or More	3,090	94.0%	23,456	90.6%	50,980	89.0%
HH Income $75,000 or More	1,904	57.9%	16,856	65.1%	36,346	63.5%
Housing (2023)						
Total Housing Units	3,563		27,363		61,111	
Housing Units Occupied	3,289	92.3%	25,903	94.7%	57,259	93.7%
Housing Units Owner-Occupied	2,610	79.4%	19,914	76.9%	40,458	70.7%
Housing Units, Renter-Occupied	679	20.6%	5,990	23.1%	16,801	29.3%
Housing Units, Vacant	274	8.3%	1,460	5.6%	3,852	6.7%
Marital Status (2023)						
Never Married	2,248	29.0%	17,036	28.4%	37,582	29.2%
Currently Married	4,389	56.5%	33,450	55.7%	69,682	54.2%
Separated	108	1.4%	1,398	2.3%	3,357	2.6%
Widowed	230	3.0%	1,700	2.8%	3,780	2.9%
Divorced	789	10.2%	6,503	10.8%	14,208	11.0%
Household Type (2023)						
Population Family	9,402	92.5%	73,574	92.3%	153,396	90.6%
Population Non-Family	760	7.5%	6,173	7.7%	15,764	9.3%
Population Group Quarters	-	-	8	-	213	0.1%
Family Households	2,740	83.3%	21,241	82.0%	44,889	78.4%
Non-Family Households	549	16.7%	4,662	18.0%	12,369	21.6%
Married Couple with Children	1,227	28.0%	9,559	28.6%	18,258	26.2%
Average Family Household Size	3.4		3.5		3.4	
Household Size (2023)						
1 Person Households	397	12.1%	3,549	13.7%	9,727	17.0%
2 Person Households	921	28.0%	7,399	28.6%	16,696	29.2%
3 Person Households	831	25.3%	5,712	22.1%	11,760	20.5%
4 Person Households	619	18.8%	4,977	19.2%	10,522	18.4%
5 Person Households	324	9.9%	2,656	10.3%	5,385	9.4%
6 or More Person Households	196	6.0%	1,610	6.2%	3,168	5.5%
Household Vehicles (2023)						
Households with 0 Vehicles Available	11	0.3%	334	1.3%	1,159	2.0%
Households with 1 Vehicles Available	847	25.8%	6,141	23.7%	14,357	25.1%
Households with 2 or More Vehicles Available	2,430	73.9%	19,429	75.0%	41,743	72.9%
Total Vehicles Available	6,722		53,143		115,466	
Average Vehicles Per Household	2.0		2.1		2.0	

Cross Pointe Center 1441-1453 N Saginaw, Saginaw TX 76179	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	7,605		58,703		125,752	
Estimated Civilian Employed	5,756	75.7%	43,826	74.7%	94,213	74.9%
Estimated Civilian Unemployed	68	0.9%	1,194	2.0%	2,971	2.4%
Estimated in Armed Forces	15	0.2%	223	0.4%	329	0.3%
Estimated Not in Labor Force	1,766	23.2%	13,460	22.9%	28,239	22.5%
Unemployment Rate	0.9%		2.0%		2.4%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	5,756		43,826		94,213	
Management, Business, Financial Operations	1,241	21.6%	8,749	20.0%	18,783	19.9%
Professional, Related	1,290	22.4%	11,279	25.7%	24,152	25.6%
Service	550	9.6%	4,605	10.5%	10,355	11.0%
Sales, Office	1,299	22.6%	9,454	21.6%	20,010	21.2%
Farming, Fishing, Forestry	3	-	12	-	24	-
Construct, Extraction, Maintenance	429	7.5%	3,507	8.0%	6,846	7.3%
Production, Transport Material Moving	943	16.4%	6,220	14.2%	14,043	14.9%
White Collar Workers	3,831	66.6%	29,482	67.3%	62,946	66.8%
Blue Collar Workers	1,925	33.4%	14,345	32.7%	31,268	33.2%
Consumer Expenditure (2023)						
Total Household Expenditure	$257.04 M		$2.15 B		$4.84 B	
Total Non-Retail Expenditure	$134.66 M	52.4%	$1.13 B	52.6%	$2.55 B	52.7%
Total Retail Expenditure	$122.38 M	47.6%	$1.02 B	47.4%	$2.29 B	47.3%
Apparel	$9.17 M	3.6%	$77.35 M	3.6%	$174.01 M	3.6%
Contributions	$8.3 M	3.2%	$70.94 M	3.3%	$161.02 M	3.3%
Education	$7.73 M	3.0%	$67.5 M	3.1%	$154.39 M	3.2%
Entertainment	$14.74 M	5.7%	$124.26 M	5.8%	$279.26 M	5.8%
Food and Beverages	$37.9 M	14.7%	$316.43 M	14.7%	$709.17 M	14.7%
Furnishings and Equipment	$9.19 M	3.6%	$77.08 M	3.6%	$173.15 M	3.6%
Gifts	$6.33 M	2.5%	$53.9 M	2.5%	$123.06 M	2.5%
Health Care	$21.47 M	8.4%	$177.79 M	8.3%	$397.49 M	8.2%
Household Operations	$10.06 M	3.9%	$84.85 M	3.9%	$191.13 M	3.9%
Miscellaneous Expenses	$4.86 M	1.9%	$40.6 M	1.9%	$91.39 M	1.9%
Personal Care	$3.46 M	1.3%	$28.95 M	1.3%	$65.02 M	1.3%
Personal Insurance	$1.86 M	0.7%	$15.75 M	0.7%	$35.49 M	0.7%
Reading	$551.57 K	0.2%	$4.64 M	0.2%	$10.45 M	0.2%
Shelter	$53.48 M	20.8%	$449.74 M	20.9%	$1.01 B	21.0%
Tobacco	$1.46 M	0.6%	$11.9 M	0.6%	$26.52 M	0.5%
Transportation	$47.86 M	18.6%	$397.73 M	18.5%	$889.83 M	18.4%
Utilities	$18.63 M	7.2%	$153.91 M	7.1%	$343.67 M	7.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,426		49,638		106,633	
Elementary (Grade Level 0 to 8)	307	4.8%	1,453	2.9%	3,377	3.2%
Some High School (Grade Level 9 to 11)	377	5.9%	2,422	4.9%	4,694	4.4%
High School Graduate	1,780	27.7%	12,668	25.5%	25,278	23.7%
Some College	1,485	23.1%	11,278	22.7%	24,609	23.1%
Associate Degree Only	559	8.7%	4,880	9.8%	10,068	9.4%
Bachelor Degree Only	1,381	21.5%	12,251	24.7%	27,763	26.0%
Graduate Degree	537	8.4%	4,686	9.4%	10,843	10.2%

Cross Pointe Center 1441-1453 N Saginaw, Saginaw TX 76179	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
1 Detached Unit	2,790	152.3%	21,899	135.0%	44,973	130.6%
1 Attached Unit	118	6.4%	705	4.4%	1,645	4.8%
2 to 4 Units	103	5.6%	617	3.8%	1,699	4.9%
5 to 9 Units	82	4.5%	675	4.2%	2,137	6.2%
10 to 19 Units	67	3.6%	517	3.2%	2,010	5.8%
20 to 49 Units	32	1.7%	410	2.5%	1,659	4.8%
50 or More Units	60	3.3%	709	4.4%	2,360	6.9%
Mobile Home or Trailer	35	1.9%	365	2.2%	752	2.2%
Other Structure	2	0.1%	6	-	22	-
Homes Built By Year (2023)						
Homes Built 2010 or later	1,221	66.7%	9,230	56.9%	19,535	56.7%
Homes Built 2000 to 2009	890	48.6%	8,264	51.0%	18,301	53.1%
Homes Built 1990 to 1999	374	20.4%	3,380	20.8%	7,282	21.1%
Homes Built 1980 to 1989	225	12.3%	1,659	10.2%	4,063	11.8%
Homes Built 1970 to 1979	467	25.5%	1,802	11.1%	3,878	11.3%
Homes Built 1960 to 1969	67	3.7%	864	5.3%	2,144	6.2%
Homes Built 1950 to 1959	35	1.9%	527	3.3%	1,431	4.2%
Homes Built Before 1949	9	0.5%	176	1.1%	624	1.8%
Home Values (2023)						
Home Values $1,000,000 or More	32	1.2%	241	1.2%	648	1.6%
Home Values $500,000 to $999,999	79	3.0%	899	4.5%	2,426	6.0%
Home Values $400,000 to $499,999	104	4.0%	1,585	8.0%	3,363	8.3%
Home Values $300,000 to $399,999	536	20.5%	3,427	17.2%	7,731	19.1%
Home Values $200,000 to $299,999	1,290	49.4%	9,480	47.6%	17,658	43.6%
Home Values $150,000 to $199,999	298	11.4%	2,422	12.2%	5,002	12.4%
Home Values $100,000 to $149,999	167	6.4%	878	4.4%	1,704	4.2%
Home Values $70,000 to $99,999	25	1.0%	239	1.2%	523	1.3%
Home Values $50,000 to $69,999	11	0.4%	102	0.5%	253	0.6%
Home Values $25,000 to $49,999	20	0.8%	76	0.4%	286	0.7%
Home Values Under $25,000	47	1.8%	564	2.8%	864	2.1%
Owner-Occupied Median Home Value	$251,474		$267,289		$271,865	
Renter-Occupied Median Rent	$1,204		$1,290		$1,246	
Transportation To Work (2023)						
Drive to Work Alone	3,809	66.2%	30,622	69.9%	66,221	70.3%
Drive to Work in Carpool	431	7.5%	3,857	8.8%	7,693	8.2%
Travel to Work by Public Transportation	40	0.7%	111	0.3%	221	0.2%
Drive to Work on Motorcycle	-	-	7	-	20	-
Walk or Bicycle to Work	35	0.6%	237	0.5%	575	0.6%
Other Means	60	1.0%	487	1.1%	1,277	1.4%
Work at Home	1,380	24.0%	8,505	19.4%	18,207	19.3%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	897	15.6%	6,469	14.8%	14,696	15.6%
Travel to Work in 15 to 29 Minutes	1,453	25.2%	12,408	28.3%	27,999	29.7%
Travel to Work in 30 to 59 Minutes	1,608	27.9%	13,590	31.0%	27,345	29.0%
Travel to Work in 60 Minutes or More	417	7.2%	2,854	6.5%	5,966	6.3%
Average Minutes Travel to Work	26.6		27.3		25.8	