2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Free Standing Bldg NEC Campbell & Coit, Richardson TX 75080	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	17,149		132,697		377,467	
Projected Population (2028)	17,946		140,279		400,961	
Census Population (2020)	17,244		130,965		366,854	
Census Population (2010)	14,356		113,284		320,385	
Projected Annual Growth (2023 to 2028)	797	0.9%	7,582	1.1%	23,494	1.2%
Historical Annual Growth (2020 to 2023)	-95	-0.2%	1,732	0.4%	10,613	1.0%
Historical Annual Growth (2010 to 2020)	2,887	6.7%	17,681	5.2%	46,469	4.8%
Estimated Population Density (2023)	5,461	psm	4,696	psm	4,808	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	7,135		55,963		168,284	
Projected Households (2028)	7,625		60,389		182,771	
Census Households (2020)	7,092		54,418		162,287	
Census Households (2010)	6,434		49,226		142,055	
Estimated Households with Children (2023)	1,833	25.7%	14,412	25.8%	42,281	25.1%
Estimated Average Household Size (2023)	2.22		2.25		2.20	
Average Household Income						
Estimated Average Household Income (2023)	\$136,611		\$135,881		\$126,329	
Projected Average Household Income (2028)	\$135,838		\$132,900		\$121,498	
Estimated Average Family Income (2023)	\$198,156		\$177,615		\$160,246	
Median Household Income						
Estimated Median Household Income (2023)	\$101,128		\$97,367		\$94,155	
Projected Median Household Income (2028)	\$98,113		\$94,598		\$91,525	
Estimated Median Family Income (2023)	\$146,736		\$135,776		\$128,013	
Per Capita Income						
Estimated Per Capita Income (2023)	\$57,224		\$57,572		\$56,430	
Projected Per Capita Income (2028)	\$58,083		\$57,464		\$55,486	
Estimated Per Capita Income 5 Year Growth	\$859	1.5%	-\$107	-0.2%	-\$944	-1.7%
Estimated Average Household Net Worth (2023)	\$773,857		\$725,876		\$656,925	
Daytime Demos (2023)						
Total Businesses	801		9,159		37,356	
Total Employees	5,414		64,388		360,931	
Company Headquarter Businesses	20	2.4%	305	3.3%	1,585	4.2%
Company Headquarter Employees	622	11.5%	7,802	12.1%	82,427	22.8%
Employee Population per Business	6.8		7.0		9.7	
Residential Population per Business	21.4		14.5		10.1	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Free Standing Bldg						
NEC Campbell & Coit, Richardson TX 75080	1 mi radius		3 mi radius		5 mi rac	lius
Race & Ethnicity						
White (2023)	9,262	54.0%	73,635	55.5%	191,786	50.8%
Black or African American (2023)	1,712	10.0%	14,324	10.8%	61,698	16.3%
American Indian or Alaska Native (2023)	100	0.6%	736	0.6%	2,300	0.6%
Asian (2023)	3,658	21.3%	20,291	15.3%	49,534	13.1%
Hawaiian or Pacific Islander (2023)	7	-	37	-	201	-
Other Race (2023)	822	4.8%	9,774	7.4%	31,262	8.3%
Two or More Races (2023)	1,589	9.3%	13,899	10.5%	40,685	10.8%
Not Hispanic or Latino Population (2023)	14,364	83.8%	105,240	79.3%	293,697	77.8%
Hispanic or Latino Population (2023)	2,785	16.2%	27,457	20.7%	83,770	22.2%
Not Hispanic or Latino Population (2028)	15,006	83.6%	111,705		313,290	
Hispanic or Latino Population (2028)	2.940	16.4%		20.4%	87,671	
Not Hispanic or Latino Population (2020)	14,631	84.9%	104,718		286,982	
Hispanic or Latino Population (2020)		15.1%		20.0%	79,872	
Not Hispanic or Latino Population (2010)	11,945			80.4%	252,196	
Hispanic or Latino Population (2010)		16.8%		19.6%	68,188	
Projected Hispanic Annual Growth (2023 to 2028)	154	1.1%	1,116	0.8%	3,901	0.9%
Historic Hispanic Annual Growth (2010 to 2023)	374	1.2%	5,255	1.8%	15,582	1.8%
Age Distribution (2023)		1.2 /0	3,233	1.070	13,302	1.070
Age Under 5	868	5.1%	7,013	5.3%	21,149	5.6%
Age 5 to 9 Years	916	5.3%	7,015	5.4%	20,865	5.5%
Age 10 to 14 Years	899	5.2%	7,408	5.6%	21,862	5.8%
Age 15 to 19 Years	1,492	8.7%	11,871	8.9%	25,747	6.8%
Age 20 to 24 Years	1,689	9.9%	10,296	7.8%	27,952	7.4%
Age 25 to 29 Years	1,246	7.3%	9,536	7.2%	33,376	8.8%
Age 30 to 34 Years	1,106	6.4%	9,235	7.0%	29,743	7.9%
Age 35 to 39 Years	1,015	5.9%	8,484	6.4%	25,828	6.8%
	925	5.4%	7,771			
Age 40 to 44 Years	917	5.4%	7,771	5.9%	23,687	6.3% 6.2%
Age 45 to 49 Years				5.7%	23,265	
Age 50 to 54 Years Age 55 to 59 Years	1,015 950	5.9%	7,897	6.0%	24,381	6.5%
		5.5%	7,932	6.0%	23,756	6.3%
Age 60 to 64 Years	944	5.5%	7,585	5.7%	21,746	5.8%
Age 65 to 74 Years		10.4%	13,072	9.9%	32,499	8.6%
Age 75 to 84 Years	1,037	6.0%	7,357	5.5%	15,982	4.2%
Age 85 Years or Over	338	2.0%	2,523	1.9%	5,630	1.5%
Median Age	38.8		38.3	-	37.4	:
Gender Age Distribution (2023)						==
Female Population		49.9%		50.5%	190,377	
Age 0 to 19 Years		24.1%		24.1%	43,555	
Age 20 to 64 Years		55.7%		56.8%	116,892	
Age 65 Years or Over		20.2%		19.1%	29,930	
Female Median Age	40.1		39.8		38.4	
Male Population		50.1%		49.5%	187,090	
Age 0 to 19 Years		24.6%		26.4%	46,068	
Age 20 to 64 Years	5,046	58.7%	38,229	58.2%	116,841	62.5%
Age 65 Years or Over		16.7%		15.4%	24,181	
Male Median Age	37.4		36.9		36.5	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Free Standing Bldg		_				
NEC Campbell & Coit, Richardson TX 75080	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						-
HH Income \$200,000 or More	1 432	20.1%	10,251	183%	26 961	16.0%
HH Income \$150,000 to \$199,999		11.8%	•	10.7%	15,719	9.3%
HH Income \$100,000 to \$149,999		13.5%	•	15.1%		15.9%
HH Income \$75,000 to \$99,999	600	8.4%		10.5%	19,750	
HH Income \$50,000 to \$74,999		12.9%		15.6%	•	16.9%
HH Income \$35,000 to \$49,999	680	9.5%	5,506	9.8%	18,261	
HH Income \$25,000 to \$34,999	444	6.2%	3,355	6.0%	10,660	6.3%
HH Income \$15,000 to \$24,999	454	6.4%	3,012	5.4%	8,763	5.2%
HH Income Under \$15,000		11.2%	4,797	8.6%	13,063	7.8%
HH Income \$35,000 or More		76.2%	44,798		135,798	
HH Income \$75,000 or More	,	53.8%	30,547			53.0%
Housing (2023)	3,030		30,347	<u> </u>	03,100	33.070
Total Housing Units	7,542		59,308		181,920	
Housing Units Occupied	7,135	94.6%	55,963	94.4%	168,284	92.5%
Housing Units Owner-Occupied		49.9%	28,262			42.3%
Housing Units, Renter-Occupied		50.1%	27,701		97,147	
Housing Units, Vacant	406	5.7%	3,345	6.0%	13,636	8.1%
Marital Status (2023)						
Never Married	5.468	37.8%	41,360	37.2%	117,754	37.6%
Currently Married		47.2%	50,056		135,628	
Separated	658	4.5%	4,322	3.9%	14,420	4.6%
Widowed	560	3.9%	5,554	5.0%	13,420	4.3%
Divorced	947	6.5%	9,814	8.8%		10.3%
Household Type (2023)						<u>- </u>
Population Family	12,218	71.2%	97,644	73.6%	279,607	74.1%
Population Non-Family	3,632	21.2%	28,106	21.2%	90,118	23.9%
Population Group Quarters	1,299	7.6%	6,947	5.2%	7,742	2.1%
Family Households	4,215	59.1%	32,850	58.7%	93,527	55.6%
Non-Family Households	2,920	40.9%	23,113	41.3%	74,756	44.4%
Married Couple with Children	1,311	19.2%	10,067	20.1%	27,862	20.5%
Average Family Household Size	2.9		3.0		3.0	
Household Size (2023)						
1 Person Households	2,376	33.3%	19,387	34.6%	62,611	37.2%
2 Person Households	2,624	36.8%	19,782	35.3%	56,281	33.4%
3 Person Households	1,045	14.6%	7,557	13.5%	22,794	13.5%
4 Person Households	741	10.4%	5,601	10.0%	15,833	9.4%
5 Person Households	251	3.5%	2,384	4.3%	6,959	4.1%
6 or More Person Households	98	1.4%	1,253	2.2%	3,806	2.3%
Household Vehicles (2023)						
Households with 0 Vehicles Available	688	9.6%	3,391	6.1%	9,408	5.6%
Households with 1 Vehicles Available	2,662	37.3%	21,906	39.1%	73,669	43.8%
Households with 2 or More Vehicles Available	3,785	53.0%	30,666	54.8%	85,207	50.6%
Total Vehicles Available	11,418		94,142		273,150	
Average Vehicles Per Household	1.6		1.7		1.6	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Free Standing Bldg NEC Campbell & Coit, Richardson TX 75080	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)						_
Estimated Labor Population Age 16 Years or Over	14,254		109,586		309,175	
Estimated Civilian Employed	9,399	65.9%	74,715	68.2%	222,667	72.0%
Estimated Civilian Unemployed	727	5.1%	3,178	2.9%	8,524	2.8%
Estimated in Armed Forces	-	-	12	-	185	-
Estimated Not in Labor Force	4,128	29.0%	31,682	28.9%	77,799	25.2%
Unemployment Rate	5.1%		2.9%		2.8%	
Occupation (2023)			_		<u> </u>	=
Occupation: Population Age 16 Years or Over	9,399		74,715		222,667	
Management, Business, Financial Operations	2,126	22.6%	17,359	23.2%	51,437	23.1%
Professional, Related	3,568	38.0%	23,224	31.1%	64,104	28.8%
Service	1,027	10.9%	9,455	12.7%	29,062	13.1%
Sales, Office	1,783	19.0%	15,139	20.3%	47,266	21.2%
Farming, Fishing, Forestry	5	-	39	-	146	-
Construct, Extraction, Maintenance	404	4.3%	4,282	5.7%	12,159	5.5%
Production, Transport Material Moving	486	5.2%	5,217	7.0%	18,493	8.3%
White Collar Workers	7.477	79.5%		74.6%	162.808	
Blue Collar Workers		20.5%	18,993		59,859	26.9%
Consumer Expenditure (2023)	· · · · · ·		-			=
Total Household Expenditure	\$626.1 M		\$4.92 B		\$14 B	
Total Non-Retail Expenditure	\$334.43 M	53.4%	\$2.62 B	53.3%	\$7.45 B	53.3%
Total Retail Expenditure	\$291.67 M		\$2.3 B		\$6.54 B	46.7%
Apparel	\$22.61 M		\$176.71 M		\$502.81 M	3.6%
Contributions	\$22.57 M		\$173.62 M		\$487.13 M	3.5%
Education	\$22.45 M		\$169.89 M		\$475.56 M	3.4%
Entertainment	\$36.47 M		\$284.26 M		\$804.9 M	5.8%
Food and Beverages	\$89.9 M		\$709.71 M		\$2.03 B	14.5%
Furnishings and Equipment	\$22.5 M		\$175.75 M		\$498.05 M	3.6%
Gifts	\$17.52 M		\$134.6 M		\$379.34 M	2.7%
Health Care	\$50.46 M		\$399.12 M		\$1.14 B	8.1%
Household Operations	\$25.4 M		\$197.85 M		\$559.91 M	4.0%
Miscellaneous Expenses	\$11.99 M		\$93.85 M		\$266.61 M	1.9%
Personal Care	\$8.37 M		\$65.81 M		\$187.49 M	1.3%
Personal Insurance	\$4.78 M		\$36.8 M		\$107.49 M	0.7%
Reading	\$1.4 M		\$10.91 M		\$30.86 M	0.2%
Shelter	\$132.35 M		\$1.04 B		\$2.97 B	21.2%
Tobacco	\$3.17 M		\$25.94 M		\$76.03 M	0.5%
Transportation	\$111.4 M		\$879.66 M		\$2.51 B	17.9%
Utilities	\$42.76 M		\$340.91 M		\$978.6 M	7.0%
Educational Attainment (2023)	Ųπ ∠. , Ο ΙΥΙ	0.070	Ç5-0.51 N	0.5 /0	Ç370.0 M	7.070
Adult Population Age 25 Years or Over	11,285		88,940		259,892	
Elementary (Grade Level 0 to 8)	362	3.2%	3,869	4.3%	11,272	4.3%
Some High School (Grade Level 9 to 11)	311	2.8%	2,705	3.0%		
, ,						13.4%
High School Graduate	986	8.7%	10,849			
Some College		11.9%		15.8%		17.8%
Associate Degree Only	355	3.1%	5,225	5.9%	17,308	6.7%
Bachelor Degree Only		37.1%		35.2%		
Graduate Degree	3,740	33.1%	20,942	23.5%	54,113	20.8%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 32.9783/-96.7682



Free Standing Bldg NEC Campbell & Coit, Richardson TX 75080	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)	-					
1 Detached Unit	3,610	56.1%	29,326	59.6%	75,920	53.4%
1 Attached Unit	417	6.5%	2,395	4.9%	5,936	4.2%
2 to 4 Units	375	5.8%	3,520	7.2%	10,412	7.3%
5 to 9 Units	612	9.5%	4,337	8.8%	13,908	9.8%
10 to 19 Units	596	9.3%	5,100	10.4%	18,600	13.1%
20 to 49 Units	414	6.4%	3,103	6.3%	12,123	8.5%
50 or More Units	1,027	16.0%	7,592	15.4%	29,926	21.1%
Mobile Home or Trailer	82	1.3%	584	1.2%	1,429	1.0%
Other Structure	1	-	5	-	30	-
Homes Built By Year (2023)						
Homes Built 2010 or later	1,006	15.6%	8,107	16.5%	30,038	21.1%
Homes Built 2000 to 2009	582	9.0%	5,263	10.7%	20,924	14.7%
Homes Built 1990 to 1999	663	10.3%	6,176	12.5%	24,977	17.6%
Homes Built 1980 to 1989	1,311	20.4%	11,168	22.7%	35,858	25.2%
Homes Built 1970 to 1979	2,153	33.5%	12,355	25.1%	31,969	22.5%
Homes Built 1960 to 1969	1,234	19.2%	8,982	18.2%	15,573	11.0%
Homes Built 1950 to 1959	100	1.6%	3,172	6.4%	6,457	4.5%
Homes Built Before 1949	87	1.3%	739	1.5%	2,490	1.8%
Home Values (2023)						
Home Values \$1,000,000 or More	19	0.5%	931	3.3%	2,879	4.0%
Home Values \$500,000 to \$999,999	847	23.8%	7,141	25.3%	16,843	23.7%
Home Values \$400,000 to \$499,999	1,034	29.0%	5,429	19.2%	11,639	
Home Values \$300,000 to \$399,999	962	27.0%	6,951	24.6%	18,675	26.3%
Home Values \$200,000 to \$299,999	505	14.2%	4,668	16.5%	13,570	19.1%
Home Values \$150,000 to \$199,999	87	2.5%	1,459	5.2%	3,699	5.2%
Home Values \$100,000 to \$149,999	44	1.2%	985	3.5%	1,964	2.8%
Home Values \$70,000 to \$99,999	10	0.3%	203	0.7%	545	0.8%
Home Values \$50,000 to \$69,999	16	0.5%	133	0.5%	316	0.4%
Home Values \$25,000 to \$49,999	24	0.7%	114	0.4%	348	0.5%
Home Values Under \$25,000	13	0.4%	249	0.9%	658	0.9%
Owner-Occupied Median Home Value	\$404,473		\$412,391		\$413,711	
Renter-Occupied Median Rent	\$1,205		\$1,260		\$1,240	
Transportation To Work (2023)						:
Drive to Work Alone	5,517	58.7%	44,000	58.9%	133,743	60.1%
Drive to Work in Carpool	715	7.6%	5,641	7.5%	16,420	7.4%
Travel to Work by Public Transportation	364	3.9%	1,025	1.4%	2,622	1.2%
Drive to Work on Motorcycle	2	_	26	_	94	-
Walk or Bicycle to Work	189	2.0%	1,526	2.0%	3,646	1.6%
Other Means	130	1.4%	1,195	1.6%	3,136	1.4%
Work at Home	2,481	26.4%		28.5%	63,006	28.3%
Travel Time (2023)	•		· ·			
Travel to Work in 14 Minutes or Less	1.587	16.9%	12,948	17.3%	37.977	17.1%
Travel to Work in 15 to 29 Minutes		32.7%	21,991		67,235	
Travel to Work in 30 to 59 Minutes		21.7%	16,323		48,098	
	_,0 .0		_0,020	,	.0,000	070
Travel to Work in 60 Minutes or More	209	2.2%	2,150	2.9%	6,352	2.9%

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