2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 33.0421/-97.0206

24,251 55 121, 57 5255						
Lewisville Towne Center	1 mi radius		3 mi radius		5 mi rad	lius
W Main St & N Valley Pkwy, Lewisville TX 75067						
Population						
Estimated Population (2023)	21,916		122,317		220,898	
Projected Population (2028)	23,792		136,797		247,300	
Census Population (2020)	20,740		113,339		207,116	
Census Population (2010)	20,292		104,426		182,129	
Projected Annual Growth (2023 to 2028)	1,876	1.7%	14,480	2.4%	26,402	2.4%
Historical Annual Growth (2020 to 2023)	1,176	1.9%	8,978	2.6%	13,782	2.2%
Historical Annual Growth (2010 to 2020)	448	0.7%	8,913	2.8%	24,987	4.6%
Estimated Population Density (2023)	6,980	psm	4,328	psm	2,814	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	7,858		45,249		82,885	
Projected Households (2028)	9,190		54,444		99,351	
Census Households (2020)	7,351		41,562		76,848	
Census Households (2010)	7,286		37,968		66,613	
Estimated Households with Children (2023)	2,874	36.6%	17,949	39.7%	32,815	39.6%
Estimated Average Household Size (2023)	2.77		2.70		2.66	
Average Household Income	:					: -
Estimated Average Household Income (2023)	\$83,694		\$120,698		\$143,245	
Projected Average Household Income (2028)	\$70,166		\$103,138		\$125,153	
Estimated Average Family Income (2023)	\$99,148		\$137,555		\$167,290	
Median Household Income						: -
Estimated Median Household Income (2023)	\$74,114		\$99,363		\$117,249	
Projected Median Household Income (2028)	\$68,073		\$95,057		\$115,211	
Estimated Median Family Income (2023)	\$97,323		\$119,869		\$142,428	
Per Capita Income						
Estimated Per Capita Income (2023)	\$30,054		\$44,673		\$53,771	
Projected Per Capita Income (2028)	\$27,145		\$41,068		\$50,300	
Estimated Per Capita Income 5 Year Growth	-\$2,909	-9.7%	-\$3,605	-8.1%	-\$3,471	-6.5%
Estimated Average Household Net Worth (2023)	\$375,142		\$613,769		\$801,848	
Daytime Demos (2023)						
Total Businesses	838		5,451		10,567	
Total Employees	6,404		45,811		83,703	
Company Headquarter Businesses	24	2.9%	182	3.3%	325	3.1%
Company Headquarter Employees	770	12.0%	6,718	14.7%	11,459	13.7%
Employee Population per Business	7.6		8.4		7.9	
Residential Population per Business	26.2		22.4		20.9	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 33.0421/-97.0206

				_		
Lewisville Towne Center						
W Main St & N Valley Pkwy, Lewisville TX 75067	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	9,891	45.1%	66,637	54.5%	125,753	56.9%
Black or African American (2023)	2,501	11.4%	14,807	12.1%	24,532	11.1%
American Indian or Alaska Native (2023)	308	1.4%	1,133	0.9%	1,610	0.7%
Asian (2023)	2,587	11.8%	12,870	10.5%	28,197	12.8%
Hawaiian or Pacific Islander (2023)	10	-	72	-	133	-
Other Race (2023)	3,537	16.1%	11,910	9.7%	15,761	7.1%
Two or More Races (2023)	3,083	14.1%	14,888	12.2%	24,913	11.3%
Not Hispanic or Latino Population (2023)	13,646	62.3%	89,864	73.5%	173,093	78.4%
Hispanic or Latino Population (2023)	8,270	37.7%	32,453	26.5%	47,805	21.6%
Not Hispanic or Latino Population (2028)	14,819	62.3%	100,053	73.1%	193,425	78.2%
Hispanic or Latino Population (2028)	8,973	37.7%	36,744	26.9%	53,875	21.8%
Not Hispanic or Latino Population (2020)	11,964	57.7%	81,684	72.1%	161,402	77.9%
Hispanic or Latino Population (2020)	8,776	42.3%	31,654	27.9%	45,714	22.1%
Not Hispanic or Latino Population (2010)	12,381	61.0%	78,148	74.8%	147,651	81.1%
Hispanic or Latino Population (2010)	7,911	39.0%	26,278	25.2%	34,479	18.9%
Projected Hispanic Annual Growth (2023 to 2028)	702	1.7%	4,291	2.6%	6,070	2.5%
Historic Hispanic Annual Growth (2010 to 2023)	359	0.3%	6,175	1.8%	13,327	3.0%
Age Distribution (2023)						
Age Under 5	1,361	6.2%	6,879	5.6%	11,763	5.3%
Age 5 to 9 Years	1,477	6.7%	7,798	6.4%	14,336	6.5%
Age 10 to 14 Years	1,566	7.1%	8,755	7.2%	16,487	7.5%
Age 15 to 19 Years	1,677	7.7%	9,100	7.4%	15,953	7.2%
Age 20 to 24 Years	1,524	7.0%	7,680	6.3%	13,118	5.9%
Age 25 to 29 Years	1,746	8.0%	8,563	7.0%	15,192	6.9%
Age 30 to 34 Years	1,640	7.5%	8,875	7.3%	15,382	7.0%
Age 35 to 39 Years	1,544	7.0%	9,058	7.4%	16,878	7.6%
Age 40 to 44 Years	1,472	6.7%	9,464	7.7%	18,234	8.3%
Age 45 to 49 Years	1,417	6.5%	9,712	7.9%	18,512	8.4%
Age 50 to 54 Years	1,368	6.2%	9,215	7.5%	17,212	7.8%
Age 55 to 59 Years	1.150	5.2%	7,711	6.3%	14,023	6.3%
Age 60 to 64 Years	1,096	5.0%	6,397	5.2%	11,485	5.2%
Age 65 to 74 Years	1,579	7.2%	8,176	6.7%	14,097	6.4%
Age 75 to 84 Years	936	4.3%	3,777	3.1%	6,358	2.9%
Age 85 Years or Over	363	1.7%	1,156	0.9%	1,868	0.8%
Median Age	34.3	1.7 70	36.3	0.5 70	36.8	0.070
Gender Age Distribution (2023)	<del></del>				30.0	
Female Population	11,087	50.6%	61,684	50.4%	111,266	50.4%
Age 0 to 19 Years		26.0%	15,820			25.6%
Age 20 to 64 Years		58.5%	38,378		70,378	
Age 65 Years or Over		15.6%		12.1%		11.1%
Female Median Age	36.3	13.070	37.1	12.170	37.3	11.170
Male Population		49.4%	60,633	10 604	109,632	10.604
·						
Age 0 to 19 Years		29.6%	16,712			27.4%
Age 20 to 64 Years		59.8%	38,298			63.5%
Age 65 Years or Over		10.7%	5,623	9.3%	9,933	9.1%
Male Median Age	32.5		35.5		36.4	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 33.0421/-97.0206

Lewisville Towne Center		_		-		
W Main St & N Valley Pkwy, Lewisville TX 75067	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						-
HH Income \$200,000 or More	457	5.8%	6,151	13.6%	16,793	20.3%
HH Income \$150,000 to \$199,999	805	10.2%	5,791	12.8%	10,783	13.0%
HH Income \$100,000 to \$149,999	1,444	18.4%	9,036	20.0%	15,556	18.8%
HH Income \$75,000 to \$99,999	949	12.1%	5,835	12.9%		11.7%
HH Income \$50,000 to \$74,999	1,475	18.8%	7,414	16.4%	12,492	15.1%
HH Income \$35,000 to \$49,999	1,032	13.1%	4,642	10.3%	7,504	9.1%
HH Income \$25,000 to \$34,999	787	10.0%	2,537	5.6%	4,062	4.9%
HH Income \$15,000 to \$24,999	446	5.7%	1,921	4.2%	2,930	3.5%
HH Income Under \$15,000	462	5.9%	1,922	4.2%	3,089	3.7%
HH Income \$35,000 or More	6,162	78.4%	38,869	85.9%	72,805	87.8%
HH Income \$75,000 or More	3,656	46.5%	26,813	59.3%	52,809	63.7%
Housing (2023)						
Total Housing Units	8,313		47,742		87,784	
Housing Units Occupied	7,858	94.5%	45,249	94.8%	82,885	94.4%
Housing Units Owner-Occupied	3,652	46.5%	26,111		47,999	57.9%
Housing Units, Renter-Occupied	4,206	53.5%	19,139	42.3%	34,887	42.1%
Housing Units, Vacant	455	5.8%	2,493	5.5%	4,898	5.9%
Marital Status (2023)		-				-
Never Married	5,572	31.8%	27,852	28.2%	50,585	28.4%
Currently Married	8,355	47.7%	51,612	52.2%	96,514	54.1%
Separated	856	4.9%	4,893	4.9%	7,159	4.0%
Widowed	727	4.2%	2,808	2.8%	5,006	2.8%
Divorced	2,001	11.4%	11,721	11.9%	19,047	10.7%
Household Type (2023)						-
Population Family	18,234	83.2%	104,734	85.6%	189,610	85.8%
Population Non-Family	3,526	16.1%	17,232	14.1%	30,622	13.9%
Population Group Quarters	156	0.7%	352	0.3%	666	0.3%
Family Households	5,070	64.5%	31,980	70.7%	58,741	70.9%
Non-Family Households	2,788	35.5%	13,269	29.3%	24,145	29.1%
Married Couple with Children	1,844	22.1%	11,995	23.2%	23,500	24.3%
Average Family Household Size	3.6		3.3		3.2	
Household Size (2023)						
1 Person Households	2,298	29.2%	10,378	22.9%	19,082	23.0%
2 Person Households	2,158	27.5%	14,282	31.6%	26,222	31.6%
3 Person Households	1,176	15.0%	8,815	19.5%	16,226	19.6%
4 Person Households	1,053	13.4%	6,611	14.6%		15.6%
5 Person Households	621	7.9%	3,067	6.8%	5,434	6.6%
6 or More Person Households	552	7.0%	2,097	4.6%	2,995	3.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	636	8.1%	1,444	3.2%	2,071	2.5%
Households with 1 Vehicles Available	2,811	35.8%	14,157	31.3%		31.4%
Households with 2 or More Vehicles Available		56.1%	29,648			66.1%
Total Vehicles Available	14,174		87,504		161,019	
	1.8		1.9		1.9	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 33.0421/-97.0206

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Lewisville Towne Center						
W Main St & N Valley Pkwy, Lewisville TX 75067	1 mi rad	lius	3 mi rac	lius	5 mi rac	lius
W Main 3t & W Valley I kwy, Lewisville 17.73007						
Labor Force (2023)	-					_
Estimated Labor Population Age 16 Years or Over	17,171		96,990		174,847	
Estimated Civilian Employed	12,494	72.8%	73,206	75.5%	131,882	75.4%
Estimated Civilian Unemployed	445	2.6%	2,444	2.5%	4,542	2.6%
Estimated in Armed Forces	-	-	68	-	106	-
Estimated Not in Labor Force	4,232	24.6%	21,272	21.9%	38,317	21.9%
Unemployment Rate	2.6%		2.5%		2.6%	
Occupation (2023)						<u> </u>
Occupation: Population Age 16 Years or Over	12,494		73,206		131,882	
Management, Business, Financial Operations	2,112	16.9%	16,260	22.2%	33,080	25.1%
Professional, Related	2,492	19.9%	17,737	24.2%	34,861	26.4%
Service	2,295	18.4%	9,750	13.3%	14,938	11.3%
Sales, Office	2,586	20.7%	16,419	22.4%	29,638	22.5%
Farming, Fishing, Forestry	27	0.2%	120	0.2%	138	0.1%
Construct, Extraction, Maintenance	1,093	8.8%	5,161	7.1%	7,653	5.8%
Production, Transport Material Moving	1,889	15.1%	7,758	10.6%	11,576	8.8%
White Collar Workers	7,190	57.5%	50,416	68.9%	97,578	74.0%
Blue Collar Workers	5,305	42.5%	22,790	31.1%	34,304	26.0%
Consumer Expenditure (2023)	-				_	
Total Household Expenditure	\$488.67 M		\$3.62 B		\$7.57 B	
Total Non-Retail Expenditure	\$257.98 M	52.8%	\$1.92 B	52.9%	\$4.02 B	53.2%
Total Retail Expenditure	\$230.69 M	47.2%	\$1.7 B	47.1%	\$3.54 B	46.8%
Apparel	\$17.4 M	3.6%	\$130.43 M	3.6%	\$275.09 M	3.6%
Contributions	\$15.63 M	3.2%	\$122.75 M	3.4%	\$266.78 M	3.5%
Education	\$14.67 M	3.0%	\$120.01 M	3.3%	\$267.52 M	3.5%
Entertainment	\$27.57 M	5.6%	\$209.13 M	5.8%	\$441.46 M	5.8%
Food and Beverages	\$72.31 M	14.8%	\$527.43 M	14.6%	\$1.09 B	14.4%
Furnishings and Equipment	\$17.12 M	3.5%	\$129.47 M	3.6%	\$272.5 M	3.6%
Gifts	\$11.73 M	2.4%	\$93.55 M	2.6%	\$207.1 M	2.7%
Health Care	\$40.79 M	8.3%	\$295 M	8.2%	\$605.16 M	8.0%
Household Operations	\$19.05 M	3.9%	\$143.84 M	4.0%	\$304.55 M	4.0%
Miscellaneous Expenses	\$9.22 M	1.9%	\$68.72 M	1.9%	\$144.11 M	1.9%
Personal Care	\$6.56 M	1.3%	\$48.55 M	1.3%	\$101.25 M	1.3%
Personal Insurance	\$3.39 M	0.7%	\$26.77 M	0.7%	\$57.6 M	0.8%
Reading	\$1.05 M	0.2%	\$7.88 M	0.2%	\$16.58 M	0.2%
Shelter	\$103.87 M	21.3%	\$762.62 M	21.1%	\$1.59 B	21.1%
Tobacco	\$2.98 M	0.6%	\$19.59 M	0.5%	\$38.27 M	0.5%
Transportation	\$89.35 M	18.3%	\$658.88 M	18.2%	\$1.36 B	18.0%
Utilities	\$35.98 M	7.4%	\$254.44 M	7.0%	\$517.39 M	6.8%
Educational Attainment (2023)	-					
Adult Population Age 25 Years or Over	14,310		82,105		149,240	
Elementary (Grade Level 0 to 8)	1,324	9.3%	4,826	5.9%	5,894	3.9%
Some High School (Grade Level 9 to 11)	1,376	9.6%	3,941	4.8%	5,397	3.6%
High School Graduate		25.1%	16,257	19.8%	24,851	16.7%
Some College		19.0%		20.7%		19.3%
Associate Degree Only	1,224	8.6%	6,391	7.8%	10,480	7.0%
Bachelor Degree Only		20.6%	23,703			33.2%
Graduate Degree	1,136	7.9%		12.1%		16.3%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc. Lat/Lon: 33.0421/-97.0206

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Lewisville Towne Center						
W Main St & N Valley Pkwy, Lewisville TX 75067	1 mi radius		3 mi radius		5 mi radius	
- William St & It Valley I Kwy, Ecwisville 17, 73007				_		
Units In Structure (2023)						
1 Detached Unit	4,297	59.0%	28,751	75.7%	51,222	76.9%
1 Attached Unit	337	4.6%	1,453	3.8%	2,817	4.2%
2 to 4 Units	426	5.9%	1,910	5.0%	3,450	5.2%
5 to 9 Units	339	4.6%	2,373	6.3%	4,459	6.7%
10 to 19 Units	907	12.4%	4,197	11.1%	7,459	11.2%
20 to 49 Units	591	8.1%	2,515	6.6%	4,970	7.5%
50 or More Units	885	12.1%	3,196	8.4%	6,923	10.4%
Mobile Home or Trailer	59	0.8%	754	2.0%	1,391	2.1%
Other Structure	17	0.2%	100	0.3%	194	0.3%
Homes Built By Year (2023)						
Homes Built 2010 or later	1,057	14.5%	7,408	19.5%	16,099	24.2%
Homes Built 2000 to 2009	1,234	16.9%	6,938	18.3%	16,244	24.4%
Homes Built 1990 to 1999	1,443	19.8%	12,808	33.7%	24,367	36.6%
Homes Built 1980 to 1989	1,596	21.9%	10,277	27.1%	14,717	22.1%
Homes Built 1970 to 1979	1,750	24.0%	4,762	12.5%	6,854	10.3%
Homes Built 1960 to 1969	474	6.5%	1,672	4.4%	2,335	3.5%
Homes Built 1950 to 1959	196	2.7%	779	2.1%	963	1.4%
Homes Built Before 1949	106	1.5%	606	1.6%	1,305	2.0%
Home Values (2023)						
Home Values \$1,000,000 or More	42	1.2%	328	1.3%	908	1.9%
Home Values \$500,000 to \$999,999	430	11.8%	3,117	11.9%	9,513	19.8%
Home Values \$400,000 to \$499,999	417	11.4%	3,660	14.0%	8,849	18.4%
Home Values \$300,000 to \$399,999	986	27.0%	8,095	31.0%	13,703	28.5%
Home Values \$200,000 to \$299,999	1,176	32.2%	7,971	30.5%	10,533	21.9%
Home Values \$150,000 to \$199,999	317	8.7%	1,206	4.6%	1,511	3.1%
Home Values \$100,000 to \$149,999	180	4.9%	524	2.0%	700	1.5%
Home Values \$70,000 to \$99,999	18	0.5%	179	0.7%	243	0.5%
Home Values \$50,000 to \$69,999	22	0.6%	79	0.3%	113	0.2%
Home Values \$25,000 to \$49,999	26	0.7%	479	1.8%	667	1.4%
Home Values Under \$25,000	38	1.1%	473	1.8%	1,258	2.6%
Owner-Occupied Median Home Value	\$299,562		\$320,363		\$370,942	
Renter-Occupied Median Rent	\$1,175		\$1,213		\$1,260	
Transportation To Work (2023)				-		
Drive to Work Alone	9,059	72.5%	48,874	66.8%	83,900	63.6%
Drive to Work in Carpool	1,630	13.0%	5,843	8.0%	9,100	6.9%
Travel to Work by Public Transportation	28	0.2%	196	0.3%	364	0.3%
Drive to Work on Motorcycle	1	-	18	-	39	-
Walk or Bicycle to Work	194	1.6%	579	0.8%	987	0.7%
Other Means	113	0.9%	614	0.8%	1,313	1.0%
Work at Home	1,469	11.8%	17,083	23.3%		27.4%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	2,565	20.5%	13,424	18.3%	21,466	16.3%
Travel to Work in 15 to 29 Minutes		37.1%	22,091			29.6%
Travel to Work in 30 to 59 Minutes		26.2%	18,053			23.8%
Travel to Work in 60 Minutes or More	554	4.4%	2,555	3.5%	3,753	2.8%
Average Minutes Travel to Work	22.1		23.1		23.4	

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