

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.
Lat/Lon: 32.7098/-97.1492



Rush Creek SC							
SWC Pioneer Pkwy & Bowen, Pantego TX 76013		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		11,575		111,621		317,741	
Projected Population (2028)		11,629		115,037		327,290	
Census Population (2020)		11,342		110,485		314,253	
Census Population (2010)		10,907		101,821		294,635	
Projected Annual Growth (2023 to 2028)		54	-	3,417	0.6%	9,549	0.6%
Historical Annual Growth (2020 to 2023)		233	0.7%	1,136	0.3%	3,488	0.4%
Historical Annual Growth (2010 to 2020)		435	1.3%	8,663	2.8%	19,619	2.2%
Estimated Population Density (2023)		3,686	psm	3,951	psm	4,047	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		4,880		43,495		118,659	
Projected Households (2028)		5,087		46,654		126,871	
Census Households (2020)		4,720		42,323		115,534	
Census Households (2010)		4,613		40,146		109,058	
Estimated Households with Children (2023)		1,465	30.0%	13,352	30.7%	41,535	35.0%
Estimated Average Household Size (2023)		2.36		2.47		2.63	
Average Household Income							
Estimated Average Household Income (2023)		\$95,544		\$94,989		\$94,759	
Projected Average Household Income (2028)		\$91,464		\$89,094		\$89,144	
Estimated Average Family Income (2023)		\$122,220		\$119,274		\$112,499	
Median Household Income							
Estimated Median Household Income (2023)		\$75,523		\$74,100		\$74,836	
Projected Median Household Income (2028)		\$69,584		\$68,036		\$69,425	
Estimated Median Family Income (2023)		\$96,253		\$93,158		\$90,907	
Per Capita Income							
Estimated Per Capita Income (2023)		\$40,348		\$37,221		\$35,483	
Projected Per Capita Income (2028)		\$40,079		\$36,333		\$34,649	
Estimated Per Capita Income 5 Year Growth		-\$269	-0.7%	-\$888	-2.4%	-\$834	-2.4%
Estimated Average Household Net Worth (2023)		\$487,038		\$459,658		\$438,218	
Daytime Demos (2023)							
Total Businesses		1,172		6,262		13,916	
Total Employees		8,180		48,736		107,396	
Company Headquarter Businesses		38	3.2%	156	2.5%	342	2.5%
Company Headquarter Employees		592	7.2%	5,727	11.8%	9,782	9.1%
Employee Population per Business		7.0		7.8		7.7	
Residential Population per Business		9.9		17.8		22.8	

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Race & Ethnicity

White (2023)	7,324	63.3%	57,409	51.4%	139,805	44.0%
Black or African American (2023)	1,778	15.4%	19,098	17.1%	71,838	22.6%
American Indian or Alaska Native (2023)	108	0.9%	858	0.8%	3,023	1.0%
Asian (2023)	365	3.2%	10,944	9.8%	23,929	7.5%
Hawaiian or Pacific Islander (2023)	11	-	97	-	353	0.1%
Other Race (2023)	731	6.3%	10,314	9.2%	39,201	12.3%
Two or More Races (2023)	1,258	10.9%	12,900	11.6%	39,593	12.5%
Not Hispanic or Latino Population (2023)	9,133	78.9%	83,388	74.7%	221,236	69.6%
Hispanic or Latino Population (2023)	2,441	21.1%	28,233	25.3%	96,505	30.4%
Not Hispanic or Latino Population (2028)	9,169	78.8%	85,835	74.6%	227,928	69.6%
Hispanic or Latino Population (2028)	2,461	21.2%	29,203	25.4%	99,362	30.4%
Not Hispanic or Latino Population (2020)	9,121	80.4%	82,673	74.8%	217,817	69.3%
Hispanic or Latino Population (2020)	2,221	19.6%	27,812	25.2%	96,436	30.7%
Not Hispanic or Latino Population (2010)	9,421	86.4%	80,687	79.2%	217,891	74.0%
Hispanic or Latino Population (2010)	1,485	13.6%	21,135	20.8%	76,744	26.0%
Projected Hispanic Annual Growth (2023 to 2028)	19	0.2%	970	0.7%	2,858	0.6%
Historic Hispanic Annual Growth (2010 to 2023)	956	5.0%	7,098	2.6%	19,761	2.0%

Age Distribution (2023)

Age Under 5	591	5.1%	5,975	5.4%	19,686	6.2%
Age 5 to 9 Years	643	5.6%	6,255	5.6%	21,113	6.6%
Age 10 to 14 Years	724	6.3%	7,031	6.3%	23,069	7.3%
Age 15 to 19 Years	741	6.4%	9,306	8.3%	25,255	7.9%
Age 20 to 24 Years	778	6.7%	10,737	9.6%	25,854	8.1%
Age 25 to 29 Years	799	6.9%	8,113	7.3%	23,511	7.4%
Age 30 to 34 Years	756	6.5%	7,296	6.5%	22,213	7.0%
Age 35 to 39 Years	686	5.9%	6,747	6.0%	20,958	6.6%
Age 40 to 44 Years	676	5.8%	6,475	5.8%	19,967	6.3%
Age 45 to 49 Years	581	5.0%	6,143	5.5%	18,862	5.9%
Age 50 to 54 Years	693	6.0%	6,622	5.9%	19,673	6.2%
Age 55 to 59 Years	764	6.6%	7,036	6.3%	19,688	6.2%
Age 60 to 64 Years	754	6.5%	6,633	5.9%	17,935	5.6%
Age 65 to 74 Years	1,403	12.1%	10,448	9.4%	25,326	8.0%
Age 75 to 84 Years	752	6.5%	4,986	4.5%	11,113	3.5%
Age 85 Years or Over	234	2.0%	1,816	1.6%	3,517	1.1%
Median Age	40.2		36.6		34.8	

Gender Age Distribution (2023)

Female Population	6,026	52.1%	56,952	51.0%	162,533	51.2%
Age 0 to 19 Years	1,363	22.6%	14,109	24.8%	44,035	27.1%
Age 20 to 64 Years	3,364	55.8%	33,170	58.2%	96,355	59.3%
Age 65 Years or Over	1,298	21.5%	9,673	17.0%	22,143	13.6%
Female Median Age	41.6		37.9		35.8	
Male Population	5,549	47.9%	54,669	49.0%	155,208	48.8%
Age 0 to 19 Years	1,336	24.1%	14,459	26.4%	45,088	29.0%
Age 20 to 64 Years	3,123	56.3%	32,633	59.7%	92,308	59.5%
Age 65 Years or Over	1,091	19.7%	7,577	13.9%	17,813	11.5%
Male Median Age	38.7		35.3		33.8	

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Household Income Distribution (2023)

HH Income \$200,000 or More	501	10.3%	4,110	9.5%	10,194	8.6%
HH Income \$150,000 to \$199,999	372	7.6%	3,173	7.3%	9,359	7.9%
HH Income \$100,000 to \$149,999	818	16.8%	7,010	16.1%	19,076	16.1%
HH Income \$75,000 to \$99,999	681	14.0%	5,409	12.4%	14,823	12.5%
HH Income \$50,000 to \$74,999	758	15.5%	7,456	17.1%	21,231	17.9%
HH Income \$35,000 to \$49,999	588	12.1%	4,848	11.1%	14,243	12.0%
HH Income \$25,000 to \$34,999	388	7.9%	3,865	8.9%	10,213	8.6%
HH Income \$15,000 to \$24,999	383	7.9%	3,266	7.5%	8,626	7.3%
HH Income Under \$15,000	389	8.0%	4,358	10.0%	10,895	9.2%
HH Income \$35,000 or More	3,720	76.2%	32,006	73.6%	88,925	74.9%
HH Income \$75,000 or More	2,373	48.6%	19,703	45.3%	53,452	45.0%

Housing (2023)

Total Housing Units	5,074		46,146		126,565	
Housing Units Occupied	4,880	96.2%	43,495	94.3%	118,659	93.8%
Housing Units Owner-Occupied	2,734	56.0%	22,321	51.3%	63,583	53.6%
Housing Units, Renter-Occupied	2,146	44.0%	21,175	48.7%	55,076	46.4%
Housing Units, Vacant	194	4.0%	2,650	6.1%	7,906	6.7%

Marital Status (2023)

Never Married	3,130	32.5%	35,604	38.5%	92,808	36.6%
Currently Married	4,252	44.2%	38,000	41.1%	109,372	43.1%
Separated	311	3.2%	4,110	4.4%	12,335	4.9%
Widowed	670	7.0%	4,392	4.8%	12,178	4.8%
Divorced	1,253	13.0%	10,253	11.1%	27,181	10.7%

Household Type (2023)

Population Family	9,349	80.8%	86,214	77.2%	261,280	82.2%
Population Non-Family	2,168	18.7%	21,072	18.9%	51,041	16.1%
Population Group Quarters	58	0.5%	4,335	3.9%	5,420	1.7%
Family Households	3,160	64.8%	27,475	63.2%	79,086	66.6%
Non-Family Households	1,719	35.2%	16,020	36.8%	39,573	33.4%
Married Couple with Children	816	19.2%	8,106	21.3%	24,731	22.6%
Average Family Household Size	3.0		3.1		3.3	

Household Size (2023)

1 Person Households	1,413	29.0%	12,474	28.7%	31,573	26.6%
2 Person Households	1,826	37.4%	14,964	34.4%	37,782	31.8%
3 Person Households	812	16.6%	6,987	16.1%	19,905	16.8%
4 Person Households	512	10.5%	5,172	11.9%	15,685	13.2%
5 Person Households	223	4.6%	2,442	5.6%	8,089	6.8%
6 or More Person Households	94	1.9%	1,457	3.3%	5,625	4.7%

Household Vehicles (2023)

Households with 0 Vehicles Available	238	4.9%	2,389	5.5%	5,921	5.0%
Households with 1 Vehicles Available	1,676	34.4%	15,050	34.6%	40,118	33.8%
Households with 2 or More Vehicles Available	2,965	60.8%	26,057	59.9%	72,620	61.2%
Total Vehicles Available	9,088		81,048		222,557	
Average Vehicles Per Household	1.9		1.9		1.9	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	9,471		90,867		249,043	
Estimated Civilian Employed	6,172	65.2%	60,698	66.8%	169,805	68.2%
Estimated Civilian Unemployed	357	3.8%	2,975	3.3%	7,478	3.0%
Estimated in Armed Forces	2	-	80	-	184	-
Estimated Not in Labor Force	2,940	31.0%	27,114	29.8%	71,577	28.7%
Unemployment Rate	3.8%		3.3%		3.0%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	6,172		60,692		169,799	
Management, Business, Financial Operations	985	16.0%	8,770	14.4%	23,780	14.0%
Professional, Related	1,445	23.4%	13,621	22.4%	35,157	20.7%
Service	829	13.4%	9,797	16.1%	27,836	16.4%
Sales, Office	1,589	25.7%	13,578	22.4%	38,116	22.4%
Farming, Fishing, Forestry	2	-	38	-	180	0.1%
Construct, Extraction, Maintenance	540	8.7%	6,267	10.3%	18,043	10.6%
Production, Transport Material Moving	783	12.7%	8,621	14.2%	26,688	15.7%
White Collar Workers	4,018	65.1%	35,969	59.3%	97,052	57.2%
Blue Collar Workers	2,154	34.9%	24,723	40.7%	72,747	42.8%

Consumer Expenditure (2023)

Total Household Expenditure	\$335.52 M		\$2.93 B		\$7.97 B	
Total Non-Retail Expenditure	\$177.68 M	53.0%	\$1.55 B	52.9%	\$4.22 B	52.9%
Total Retail Expenditure	\$157.84 M	47.0%	\$1.38 B	47.1%	\$3.76 B	47.1%
Apparel	\$11.84 M	3.5%	\$103.92 M	3.5%	\$283.39 M	3.6%
Contributions	\$11.19 M	3.3%	\$97.1 M	3.3%	\$262.1 M	3.3%
Education	\$10.32 M	3.1%	\$91.14 M	3.1%	\$247.36 M	3.1%
Entertainment	\$19.02 M	5.7%	\$166.3 M	5.7%	\$452.35 M	5.7%
Food and Beverages	\$49.19 M	14.7%	\$430.4 M	14.7%	\$1.17 B	14.7%
Furnishings and Equipment	\$11.81 M	3.5%	\$103.19 M	3.5%	\$280.65 M	3.5%
Gifts	\$8.5 M	2.5%	\$74.11 M	2.5%	\$199.4 M	2.5%
Health Care	\$28.23 M	8.4%	\$244.89 M	8.4%	\$664.25 M	8.3%
Household Operations	\$13.24 M	3.9%	\$115.43 M	3.9%	\$313.37 M	3.9%
Miscellaneous Expenses	\$6.35 M	1.9%	\$55.41 M	1.9%	\$150.5 M	1.9%
Personal Care	\$4.5 M	1.3%	\$39.33 M	1.3%	\$106.91 M	1.3%
Personal Insurance	\$2.39 M	0.7%	\$20.83 M	0.7%	\$56.55 M	0.7%
Reading	\$737.58 K	0.2%	\$6.4 M	0.2%	\$17.31 M	0.2%
Shelter	\$70.96 M	21.1%	\$620.49 M	21.2%	\$1.69 B	21.2%
Tobacco	\$1.99 M	0.6%	\$17.36 M	0.6%	\$47.31 M	0.6%
Transportation	\$60.81 M	18.1%	\$532.29 M	18.2%	\$1.45 B	18.2%
Utilities	\$24.44 M	7.3%	\$213.16 M	7.3%	\$580.74 M	7.3%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	8,098		72,316		202,764	
Elementary (Grade Level 0 to 8)	160	2.0%	3,463	4.8%	14,221	7.0%
Some High School (Grade Level 9 to 11)	427	5.3%	4,124	5.7%	14,660	7.2%
High School Graduate	1,951	24.1%	17,215	23.8%	49,279	24.3%
Some College	1,988	24.5%	15,936	22.0%	44,339	21.9%
Associate Degree Only	691	8.5%	5,455	7.5%	15,458	7.6%
Bachelor Degree Only	1,967	24.3%	17,079	23.6%	43,523	21.5%
Graduate Degree	914	11.3%	9,044	12.5%	21,285	10.5%

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Units In Structure (2023)						
1 Detached Unit	3,096	67.1%	26,552	66.1%	75,662	69.4%
1 Attached Unit	347	7.5%	2,785	6.9%	6,675	6.1%
2 to 4 Units	352	7.6%	3,193	8.0%	7,976	7.3%
5 to 9 Units	266	5.8%	2,503	6.2%	7,002	6.4%
10 to 19 Units	326	7.1%	3,221	8.0%	7,910	7.3%
20 to 49 Units	152	3.3%	1,869	4.7%	4,459	4.1%
50 or More Units	267	5.8%	2,631	6.6%	7,028	6.4%
Mobile Home or Trailer	73	1.6%	705	1.8%	1,873	1.7%
Other Structure	-	-	34	-	74	-
Homes Built By Year (2023)						
Homes Built 2010 or later	366	7.9%	3,875	9.7%	10,984	10.1%
Homes Built 2000 to 2009	271	5.9%	3,326	8.3%	11,464	10.5%
Homes Built 1990 to 1999	348	7.6%	4,014	10.0%	13,935	12.8%
Homes Built 1980 to 1989	899	19.5%	8,687	21.6%	28,669	26.3%
Homes Built 1970 to 1979	1,497	32.5%	12,668	31.6%	27,098	24.8%
Homes Built 1960 to 1969	962	20.9%	6,274	15.6%	12,817	11.8%
Homes Built 1950 to 1959	405	8.8%	3,693	9.2%	10,719	9.8%
Homes Built Before 1949	131	2.8%	959	2.4%	2,971	2.7%
Home Values (2023)						
Home Values \$1,000,000 or More	25	0.9%	267	1.2%	897	1.4%
Home Values \$500,000 to \$999,999	175	6.4%	1,319	5.9%	3,783	5.9%
Home Values \$400,000 to \$499,999	207	7.6%	1,509	6.8%	4,077	6.4%
Home Values \$300,000 to \$399,999	421	15.4%	3,815	17.1%	10,744	16.9%
Home Values \$200,000 to \$299,999	1,090	39.9%	8,956	40.1%	23,612	37.1%
Home Values \$150,000 to \$199,999	456	16.7%	3,643	16.3%	10,912	17.2%
Home Values \$100,000 to \$149,999	200	7.3%	1,444	6.5%	5,109	8.0%
Home Values \$70,000 to \$99,999	54	2.0%	417	1.9%	1,639	2.6%
Home Values \$50,000 to \$69,999	23	0.8%	224	1.0%	670	1.1%
Home Values \$25,000 to \$49,999	22	0.8%	207	0.9%	568	0.9%
Home Values Under \$25,000	61	2.2%	520	2.3%	1,571	2.5%
Owner-Occupied Median Home Value	\$248,000		\$257,044		\$248,465	
Renter-Occupied Median Rent	\$1,142		\$1,092		\$1,086	
Transportation To Work (2023)						
Drive to Work Alone	4,739	76.8%	43,650	71.9%	122,045	71.9%
Drive to Work in Carpool	505	8.2%	5,366	8.8%	16,020	9.4%
Travel to Work by Public Transportation	14	0.2%	234	0.4%	544	0.3%
Drive to Work on Motorcycle	3	-	35	-	80	-
Walk or Bicycle to Work	75	1.2%	1,098	1.8%	2,224	1.3%
Other Means	65	1.1%	692	1.1%	1,992	1.2%
Work at Home	770	12.5%	9,617	15.8%	26,894	15.8%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,363	22.1%	13,244	21.8%	32,669	19.2%
Travel to Work in 15 to 29 Minutes	2,113	34.2%	20,097	33.1%	57,177	33.7%
Travel to Work in 30 to 59 Minutes	1,643	26.6%	15,178	25.0%	45,497	26.8%
Travel to Work in 60 Minutes or More	282	4.6%	2,556	4.2%	7,561	4.5%
Average Minutes Travel to Work	21.5		21.8		23.0	