

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



RETAIL PROPERTY SPECIALISTS

Quine & Associates, Inc.

Lat/Lon: 35.3917/-97.7301

RF5

## Mustang SC

### Hwy 152 & S Heights, Mustang OK 73064

#### Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	12,934		28,302		60,466	
Projected Population (2026)	14,868		33,124		69,835	
Census Population (2010)	9,885		19,546		44,647	
Census Population (2000)	7,003		14,528		30,028	
Projected Annual Growth (2021 to 2026)	1,934	3.0%	4,822	3.4%	9,369	3.1%
Historical Annual Growth (2010 to 2021)	3,049	2.8%	8,756	4.1%	15,819	3.2%
Historical Annual Growth (2000 to 2010)	2,882	4.1%	5,018	3.5%	14,619	4.9%
Estimated Population Density (2021)	4,119 psm		1,001 psm		770 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

#### Households

Estimated Households (2021)	4,227		9,190		19,498	
Projected Households (2026)	4,546		10,045		21,278	
Census Households (2010)	3,747		7,364		16,397	
Census Households (2000)	2,543		5,192		10,546	
Estimated Households with Children (2021)	1,874	44.3%	3,758	40.9%	8,312	42.6%
Estimated Average Household Size (2021)	3.06		3.08		3.10	

#### Average Household Income

Estimated Average Household Income (2021)	\$80,788		\$85,444		\$91,357	
Projected Average Household Income (2026)	\$87,759		\$91,973		\$98,639	
Estimated Average Family Income (2021)	\$82,829		\$87,068		\$92,512	

#### Median Household Income

Estimated Median Household Income (2021)	\$73,487		\$80,707		\$83,234	
Projected Median Household Income (2026)	\$83,736		\$92,611		\$95,759	
Estimated Median Family Income (2021)	\$82,626		\$90,638		\$92,595	

#### Per Capita Income

Estimated Per Capita Income (2021)	\$26,403		\$27,744		\$29,466	
Projected Per Capita Income (2026)	\$26,832		\$27,891		\$30,060	
Estimated Per Capita Income 5 Year Growth	\$429	1.6%	\$147	0.5%	\$594	2.0%
Estimated Average Household Net Worth (2021)	\$457,588		\$585,534		\$613,614	

#### Daytime Demos (2021)

Total Businesses	341		674		1,291	
Total Employees	2,266		4,225		10,103	
Company Headquarter Businesses	10	2.9%	16	2.4%	30	2.3%
Company Headquarter Employees	153	6.8%	200	4.7%	2,256	22.3%
Employee Population per Business	6.6		6.3		7.8	
Residential Population per Business	37.9		42.0		46.8	

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	10,745	83.1%	23,529	83.1%	46,395	76.7%
Black or African American (2021)	203	1.6%	512	1.8%	3,142	5.2%
American Indian or Alaska Native (2021)	453	3.5%	951	3.4%	1,969	3.3%
Asian (2021)	320	2.5%	872	3.1%	3,411	5.6%
Hawaiian or Pacific Islander (2021)	7	-	9	-	23	-
Other Race (2021)	410	3.2%	713	2.5%	1,886	3.1%
Two or More Races (2021)	797	6.2%	1,716	6.1%	3,640	6.0%
Not Hispanic or Latino Population (2021)	11,538	89.2%	25,687	90.8%	54,675	90.4%
Hispanic or Latino Population (2021)	1,397	10.8%	2,615	9.2%	5,791	9.6%
Not Hispanic or Latino Population (2026)	13,187	88.7%	29,905	90.3%	62,766	89.9%
Hispanic or Latino Population (2026)	1,682	11.3%	3,220	9.7%	7,069	10.1%
Not Hispanic or Latino Population (2010)	9,188	93.0%	18,403	94.2%	41,803	93.6%
Hispanic or Latino Population (2010)	697	7.0%	1,143	5.8%	2,844	6.4%
Not Hispanic or Latino Population (2000)	6,774	96.7%	14,109	97.1%	29,095	96.9%
Hispanic or Latino Population (2000)	230	3.3%	418	2.9%	933	3.1%
Projected Hispanic Annual Growth (2021 to 2026)	285	4.1%	604	4.6%	1,278	4.4%
Historic Hispanic Annual Growth (2000 to 2021)	1,167	24.2%	2,197	25.0%	4,858	24.8%

#### Age Distribution (2021)

Age Under 5	975	7.5%	1,836	6.5%	4,183	6.9%
Age 5 to 9 Years	1,009	7.8%	2,074	7.3%	4,515	7.5%
Age 10 to 14 Years	1,006	7.8%	2,177	7.7%	4,631	7.7%
Age 15 to 19 Years	855	6.6%	1,912	6.8%	3,991	6.6%
Age 20 to 24 Years	832	6.4%	1,573	5.6%	3,418	5.7%
Age 25 to 29 Years	901	7.0%	1,752	6.2%	4,157	6.9%
Age 30 to 34 Years	1,079	8.3%	2,102	7.4%	4,854	8.0%
Age 35 to 39 Years	1,153	8.9%	2,311	8.2%	4,990	8.3%
Age 40 to 44 Years	947	7.3%	2,108	7.4%	4,397	7.3%
Age 45 to 49 Years	757	5.9%	1,806	6.4%	3,736	6.2%
Age 50 to 54 Years	649	5.0%	1,634	5.8%	3,480	5.8%
Age 55 to 59 Years	594	4.6%	1,566	5.5%	3,527	5.8%
Age 60 to 64 Years	573	4.4%	1,515	5.4%	3,278	5.4%
Age 65 to 74 Years	945	7.3%	2,428	8.6%	4,684	7.7%
Age 75 to 84 Years	506	3.9%	1,155	4.1%	2,007	3.3%
Age 85 Years or Over	153	1.2%	354	1.3%	618	1.0%
Median Age	33.3		36.0		34.9	

#### Gender Age Distribution (2021)

Female Population	6,689	51.7%	14,481	51.2%	30,894	51.1%
Age 0 to 19 Years	1,828	27.3%	3,873	26.7%	8,400	27.2%
Age 20 to 64 Years	3,894	58.2%	8,393	58.0%	18,458	59.7%
Age 65 Years or Over	967	14.5%	2,215	15.3%	4,036	13.1%
Female Median Age	34.3		36.5		35.3	
Male Population	6,245	48.3%	13,821	48.8%	29,572	48.9%
Age 0 to 19 Years	2,017	32.3%	4,125	29.8%	8,920	30.2%
Age 20 to 64 Years	3,591	57.5%	7,974	57.7%	17,379	58.8%
Age 65 Years or Over	637	10.2%	1,722	12.5%	3,273	11.1%
Male Median Age	32.4		35.5		34.4	

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#### Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	129	3.1%	465	5.1%	1,112	5.7%
HH Income \$150,000 to \$199,999	246	5.8%	746	8.1%	1,586	8.1%
HH Income \$100,000 to \$149,999	797	18.9%	1,998	21.7%	4,536	23.3%
HH Income \$75,000 to \$99,999	862	20.4%	1,681	18.3%	3,340	17.1%
HH Income \$50,000 to \$74,999	886	21.0%	1,846	20.1%	3,991	20.5%
HH Income \$35,000 to \$49,999	472	11.2%	850	9.2%	1,884	9.7%
HH Income \$25,000 to \$34,999	270	6.4%	560	6.1%	1,129	5.8%
HH Income \$15,000 to \$24,999	326	7.7%	533	5.8%	867	4.4%
HH Income Under \$15,000	238	5.6%	511	5.6%	1,053	5.4%
HH Income \$35,000 or More	3,393	80.3%	7,586	82.6%	16,448	84.4%
HH Income \$75,000 or More	2,035	48.1%	4,891	53.2%	10,573	54.2%

#### Housing (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	4,337		9,429		20,112	
Housing Units Occupied	4,227	97.5%	9,190	97.5%	19,498	96.9%
Housing Units Owner-Occupied	2,927	69.2%	7,227	78.6%	15,268	78.3%
Housing Units, Renter-Occupied	1,300	30.8%	1,962	21.4%	4,230	21.7%
Housing Units, Vacant	110	2.6%	239	2.6%	614	3.1%

#### Marital Status (2021)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	2,555	25.7%	5,714	25.7%	13,511	28.7%
Currently Married	4,840	48.7%	11,519	51.9%	24,160	51.3%
Separated	392	3.9%	899	4.0%	1,947	4.1%
Widowed	632	6.4%	1,250	5.6%	1,946	4.1%
Divorced	1,525	15.3%	2,833	12.8%	5,572	11.8%

#### Household Type (2021)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	11,831	91.5%	26,207	92.6%	56,133	92.8%
Population Non-Family	1,104	8.5%	2,095	7.4%	4,292	7.1%
Population Group Quarters	-	-	-	-	41	-
Family Households	3,381	80.0%	7,593	82.6%	16,217	83.2%
Non-Family Households	846	20.0%	1,596	17.4%	3,281	16.8%
Married Couple with Children	1,240	25.6%	2,724	23.6%	5,899	24.4%
Average Family Household Size	3.5		3.5		3.5	

#### Household Size (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	644	15.2%	1,220	13.3%	2,421	12.4%
2 Person Households	923	21.8%	2,259	24.6%	4,703	24.1%
3 Person Households	1,100	26.0%	2,337	25.4%	5,095	26.1%
4 Person Households	964	22.8%	2,057	22.4%	4,373	22.4%
5 Person Households	415	9.8%	925	10.1%	1,985	10.2%
6 or More Person Households	180	4.3%	391	4.3%	921	4.7%

#### Household Vehicles (2021)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	138	3.3%	288	3.1%	480	2.5%
Households with 1 Vehicles Available	1,069	25.3%	1,979	21.5%	4,125	21.2%
Households with 2 or More Vehicles Available	3,021	71.5%	6,922	75.3%	14,893	76.4%
Total Vehicles Available	8,481		19,888		42,490	
Average Vehicles Per Household	2.0		2.2		2.2	

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	1 mi radius		3 mi radius		5 mi radius	
<b>Labor Force (2021)</b>						
Estimated Labor Population Age 16 Years or Over	9,747		21,781		46,259	
Estimated Civilian Employed	6,631	68.0%	14,178	65.1%	31,141	67.3%
Estimated Civilian Unemployed	273	2.8%	592	2.7%	1,313	2.8%
Estimated in Armed Forces	57	0.6%	124	0.6%	268	0.6%
Estimated Not in Labor Force	2,787	28.6%	6,887	31.6%	13,536	29.3%
Unemployment Rate	2.8%		2.7%		2.8%	
<b>Occupation (2021)</b>						
Occupation: Population Age 16 Years or Over	6,631		14,178		31,141	
Management, Business, Financial Operations	987	14.9%	2,081	14.7%	4,832	15.5%
Professional, Related	1,481	22.3%	3,573	25.2%	7,943	25.5%
Service	627	9.5%	1,349	9.5%	3,596	11.5%
Sales, Office	1,705	25.7%	3,340	23.6%	7,170	23.0%
Farming, Fishing, Forestry	25	0.4%	47	0.3%	108	0.3%
Construct, Extraction, Maintenance	694	10.5%	1,542	10.9%	2,943	9.5%
Production, Transport Material Moving	1,111	16.8%	2,246	15.8%	4,548	14.6%
White Collar Workers	4,173	62.9%	8,994	63.4%	19,945	64.0%
Blue Collar Workers	2,457	37.1%	5,184	36.6%	11,196	36.0%
<b>Consumer Expenditure (2021)</b>						
Total Household Expenditure	\$257.96 M		\$583.35 M		\$1.3 B	
Total Non-Retail Expenditure	\$135.13 M	52.4%	\$305.84 M	52.4%	\$679.91 M	52.4%
Total Retail Expenditure	\$122.83 M	47.6%	\$277.51 M	47.6%	\$617.16 M	47.6%
Apparel	\$9.12 M	3.5%	\$20.66 M	3.5%	\$46.09 M	3.6%
Contributions	\$7.98 M	3.1%	\$18.52 M	3.2%	\$41.28 M	3.2%
Education	\$7.21 M	2.8%	\$16.96 M	2.9%	\$38.22 M	2.9%
Entertainment	\$14.5 M	5.6%	\$33.14 M	5.7%	\$73.87 M	5.7%
Food and Beverages	\$38.48 M	14.9%	\$86.48 M	14.8%	\$192.13 M	14.8%
Furnishings and Equipment	\$9.01 M	3.5%	\$20.59 M	3.5%	\$45.89 M	3.5%
Gifts	\$5.97 M	2.3%	\$13.86 M	2.4%	\$31.02 M	2.4%
Health Care	\$21.98 M	8.5%	\$49.46 M	8.5%	\$109.29 M	8.4%
Household Operations	\$9.98 M	3.9%	\$22.75 M	3.9%	\$50.6 M	3.9%
Miscellaneous Expenses	\$4.83 M	1.9%	\$10.97 M	1.9%	\$24.41 M	1.9%
Personal Care	\$3.46 M	1.3%	\$7.84 M	1.3%	\$17.43 M	1.3%
Personal Insurance	\$1.77 M	0.7%	\$4.13 M	0.7%	\$9.22 M	0.7%
Reading	\$549.35 K	0.2%	\$1.25 M	0.2%	\$2.78 M	0.2%
Shelter	\$54.16 M	21.0%	\$121.9 M	20.9%	\$270.96 M	20.9%
Tobacco	\$1.62 M	0.6%	\$3.5 M	0.6%	\$7.69 M	0.6%
Transportation	\$47.91 M	18.6%	\$108.11 M	18.5%	\$240.67 M	18.6%
Utilities	\$19.43 M	7.5%	\$43.21 M	7.4%	\$95.51 M	7.4%
<b>Educational Attainment (2021)</b>						
Adult Population Age 25 Years or Over	8,258		18,731		39,728	
Elementary (Grade Level 0 to 8)	239	2.9%	526	2.8%	1,106	2.8%
Some High School (Grade Level 9 to 11)	291	3.5%	774	4.1%	1,765	4.4%
High School Graduate	2,603	31.5%	5,698	30.4%	11,174	28.1%
Some College	2,307	27.9%	5,098	27.2%	10,180	25.6%
Associate Degree Only	776	9.4%	1,676	9.0%	3,671	9.2%
Bachelor Degree Only	1,653	20.0%	3,616	19.3%	8,437	21.2%
Graduate Degree	389	4.7%	1,342	7.2%	3,393	8.5%

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	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2021)</b>						
1 Detached Unit	3,506	93.6%	7,858	106.7%	16,117	98.3%
1 Attached Unit	52	1.4%	90	1.2%	279	1.7%
2 to 4 Units	126	3.4%	226	3.1%	470	2.9%
5 to 9 Units	174	4.7%	265	3.6%	640	3.9%
10 to 19 Units	112	3.0%	172	2.3%	442	2.7%
20 to 49 Units	38	1.0%	71	1.0%	221	1.4%
50 or More Units	95	2.5%	123	1.7%	259	1.6%
Mobile Home or Trailer	123	3.3%	382	5.2%	1,056	6.4%
Other Structure	1	-	3	-	14	-
<b>Homes Built By Year (2021)</b>						
Homes Built 2010 or later	404	10.8%	1,319	17.9%	4,485	27.4%
Homes Built 2000 to 2009	1,163	31.0%	2,100	28.5%	4,622	28.2%
Homes Built 1990 to 1999	579	15.5%	1,379	18.7%	2,813	17.2%
Homes Built 1980 to 1989	624	16.7%	1,355	18.4%	3,110	19.0%
Homes Built 1970 to 1979	849	22.7%	1,916	26.0%	2,729	16.6%
Homes Built 1960 to 1969	423	11.3%	783	10.6%	1,079	6.6%
Homes Built 1950 to 1959	85	2.3%	137	1.9%	281	1.7%
Homes Built Before 1949	100	2.7%	200	2.7%	379	2.3%
<b>Home Values (2021)</b>						
Home Values \$1,000,000 or More	6	0.2%	22	0.3%	197	1.3%
Home Values \$500,000 to \$999,999	7	0.2%	104	1.4%	211	1.4%
Home Values \$400,000 to \$499,999	85	2.9%	258	3.6%	555	3.6%
Home Values \$300,000 to \$399,999	182	6.2%	609	8.4%	1,403	9.2%
Home Values \$200,000 to \$299,999	380	13.0%	1,577	21.8%	3,465	22.7%
Home Values \$150,000 to \$199,999	836	28.6%	1,982	27.4%	4,123	27.0%
Home Values \$100,000 to \$149,999	919	31.4%	1,791	24.8%	3,545	23.2%
Home Values \$70,000 to \$99,999	410	14.0%	627	8.7%	1,000	6.6%
Home Values \$50,000 to \$69,999	31	1.1%	80	1.1%	203	1.3%
Home Values \$25,000 to \$49,999	20	0.7%	48	0.7%	132	0.9%
Home Values Under \$25,000	50	1.7%	131	1.8%	433	2.8%
Owner-Occupied Median Home Value	\$157,504		\$178,286		\$185,813	
Renter-Occupied Median Rent	\$748		\$768		\$827	
<b>Transportation To Work (2021)</b>						
Drive to Work Alone	5,550	85.0%	12,015	84.0%	25,968	85.8%
Drive to Work in Carpool	576	8.8%	1,342	9.4%	2,683	8.9%
Travel to Work by Public Transportation	2	-	18	0.1%	82	0.3%
Drive to Work on Motorcycle	1	-	3	-	19	-
Walk or Bicycle to Work	54	0.8%	74	0.5%	129	0.4%
Other Means	62	1.0%	86	0.6%	151	0.5%
Work at Home	283	4.3%	770	5.4%	1,219	4.0%
<b>Travel Time (2021)</b>						
Travel to Work in 14 Minutes or Less	871	13.3%	1,822	12.7%	4,626	15.3%
Travel to Work in 15 to 29 Minutes	2,794	42.8%	6,043	42.2%	14,436	47.7%
Travel to Work in 30 to 59 Minutes	2,233	34.2%	4,595	32.1%	9,166	30.3%
Travel to Work in 60 Minutes or More	441	6.8%	949	6.6%	1,658	5.5%
Average Minutes Travel to Work	26.0		25.7		24.1	

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