

## Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.  
 Lat/Lon: 33.011/-96.6217



<b>Murphy Retail</b>						
<b>410 FM 544, Murphy, TX 75094</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2021)	9,809		81,063		223,501	
Projected Population (2026)	10,566		89,862		246,858	
Census Population (2010)	9,751		68,466		183,922	
Census Population (2000)	2,931		30,613		114,667	
Projected Annual Growth (2021 to 2026)	757	1.5%	8,800	2.2%	23,357	2.1%
Historical Annual Growth (2010 to 2021)	58	-	12,597	1.7%	39,579	2.0%
Historical Annual Growth (2000 to 2010)	6,819	23.3%	37,853	12.4%	69,255	6.0%
Estimated Population Density (2021)	3,124 psm		2,868 psm		2,847 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2021)	2,869		26,758		78,057	
Projected Households (2026)	3,063		29,463		86,157	
Census Households (2010)	2,751		21,562		61,395	
Census Households (2000)	919		10,468		39,356	
Estimated Households with Children (2021)	1,653	57.6%	12,489	46.7%	33,103	42.4%
Estimated Average Household Size (2021)	3.42		3.02		2.86	
<b>Average Household Income</b>						
Estimated Average Household Income (2021)	\$153,269		\$139,565		\$115,512	
Projected Average Household Income (2026)	\$169,113		\$151,886		\$123,140	
Estimated Average Family Income (2021)	\$154,983		\$149,953		\$127,229	
<b>Median Household Income</b>						
Estimated Median Household Income (2021)	\$123,778		\$109,681		\$94,785	
Projected Median Household Income (2026)	\$141,451		\$125,497		\$108,626	
Estimated Median Family Income (2021)	\$128,425		\$119,588		\$106,055	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2021)	\$44,824		\$46,078		\$40,356	
Projected Per Capita Income (2026)	\$49,027		\$49,807		\$42,990	
Estimated Per Capita Income 5 Year Growth	\$4,203	9.4%	\$3,729	8.1%	\$2,634	6.5%
Estimated Average Household Net Worth (2021)	\$1,371,979		\$1,148,560		\$884,044	
<b>Daytime Demos (2021)</b>						
Total Businesses	574		3,215		8,654	
Total Employees	3,299		29,313		80,594	
Company Headquarter Businesses	12	2.1%	102	3.2%	329	3.8%
Company Headquarter Employees	204	6.2%	5,232	17.8%	13,212	16.4%
Employee Population per Business	5.7		9.1		9.3	
Residential Population per Business	17.1		25.2		25.8	

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<b>Race &amp; Ethnicity</b>						
White (2021)	3,482	35.5%	42,104	51.9%	125,058	56.0%
Black or African American (2021)	1,126	11.5%	10,492	12.9%	30,569	13.7%
American Indian or Alaska Native (2021)	29	0.3%	345	0.4%	1,273	0.6%
Asian (2021)	4,811	49.0%	21,766	26.9%	42,828	19.2%
Hawaiian or Pacific Islander (2021)	3	-	27	-	100	-
Other Race (2021)	106	1.1%	3,666	4.5%	15,762	7.1%
Two or More Races (2021)	252	2.6%	2,664	3.3%	7,911	3.5%
Not Hispanic or Latino Population (2021)	9,291	94.7%	68,807	84.9%	176,043	78.8%
Hispanic or Latino Population (2021)	518	5.3%	12,256	15.1%	47,458	21.2%
Not Hispanic or Latino Population (2026)	9,987	94.5%	76,169	84.8%	194,078	78.6%
Hispanic or Latino Population (2026)	579	5.5%	13,694	15.2%	52,781	21.4%
Not Hispanic or Latino Population (2010)	9,131	93.6%	59,241	86.5%	149,929	81.5%
Hispanic or Latino Population (2010)	620	6.4%	9,225	13.5%	33,993	18.5%
Not Hispanic or Latino Population (2000)	2,762	94.2%	27,721	90.6%	99,586	86.8%
Hispanic or Latino Population (2000)	170	5.8%	2,893	9.4%	15,081	13.2%
Projected Hispanic Annual Growth (2021 to 2026)	61	2.3%	1,438	2.3%	5,322	2.2%
Historic Hispanic Annual Growth (2000 to 2021)	348	9.8%	9,363	15.4%	32,377	10.2%
<b>Age Distribution (2021)</b>						
Age Under 5	624	6.4%	5,186	6.4%	14,161	6.3%
Age 5 to 9 Years	913	9.3%	6,335	7.8%	16,116	7.2%
Age 10 to 14 Years	898	9.2%	6,511	8.0%	16,922	7.6%
Age 15 to 19 Years	694	7.1%	5,674	7.0%	15,660	7.0%
Age 20 to 24 Years	426	4.3%	4,424	5.5%	13,949	6.2%
Age 25 to 29 Years	362	3.7%	4,372	5.4%	14,245	6.4%
Age 30 to 34 Years	583	5.9%	5,468	6.7%	16,047	7.2%
Age 35 to 39 Years	951	9.7%	6,738	8.3%	17,609	7.9%
Age 40 to 44 Years	981	10.0%	6,805	8.4%	17,192	7.7%
Age 45 to 49 Years	886	9.0%	6,474	8.0%	16,469	7.4%
Age 50 to 54 Years	675	6.9%	5,644	7.0%	15,312	6.9%
Age 55 to 59 Years	504	5.1%	4,919	6.1%	13,889	6.2%
Age 60 to 64 Years	440	4.5%	4,052	5.0%	11,658	5.2%
Age 65 to 74 Years	572	5.8%	5,548	6.8%	15,618	7.0%
Age 75 to 84 Years	244	2.5%	2,262	2.8%	6,586	2.9%
Age 85 Years or Over	55	0.6%	649	0.8%	2,069	0.9%
Median Age	36.2		36.2		35.6	
<b>Gender Age Distribution (2021)</b>						
Female Population	4,843	49.4%	40,912	50.5%	112,935	50.5%
Age 0 to 19 Years	1,527	31.5%	11,556	28.2%	30,580	27.1%
Age 20 to 64 Years	2,883	59.5%	24,856	60.8%	69,111	61.2%
Age 65 Years or Over	433	8.9%	4,500	11.0%	13,244	11.7%
Female Median Age	35.5		36.2		36.2	
Male Population	4,966	50.6%	40,151	49.5%	110,566	49.5%
Age 0 to 19 Years	1,603	32.3%	12,151	30.3%	32,278	29.2%
Age 20 to 64 Years	2,925	58.9%	24,041	59.9%	67,260	60.8%
Age 65 Years or Over	438	8.8%	3,959	9.9%	11,029	10.0%
Male Median Age	37.0		36.1		35.1	

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1 mi radius      3 mi radius      5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	650	22.7%	4,743	17.7%	9,301	11.9%
HH Income \$150,000 to \$199,999	405	14.1%	3,439	12.9%	8,182	10.5%
HH Income \$100,000 to \$149,999	755	26.3%	5,804	21.7%	16,748	21.5%
HH Income \$75,000 to \$99,999	403	14.1%	3,722	13.9%	12,058	15.4%
HH Income \$50,000 to \$74,999	281	9.8%	3,993	14.9%	13,734	17.6%
HH Income \$35,000 to \$49,999	108	3.8%	2,104	7.9%	7,214	9.2%
HH Income \$25,000 to \$34,999	78	2.7%	1,282	4.8%	4,304	5.5%
HH Income \$15,000 to \$24,999	55	1.9%	743	2.8%	2,921	3.7%
HH Income Under \$15,000	133	4.6%	928	3.5%	3,596	4.6%
HH Income \$35,000 or More	2,602	90.7%	23,805	89.0%	67,237	86.1%
HH Income \$75,000 or More	2,214	77.2%	17,708	66.2%	46,289	59.3%
<b>Housing (2021)</b>						
Total Housing Units	2,908		27,365		80,214	
Housing Units Occupied	2,869	98.7%	26,758	97.8%	78,057	97.3%
Housing Units Owner-Occupied	2,720	94.8%	20,611	77.0%	54,579	69.9%
Housing Units, Renter-Occupied	148	5.2%	6,147	23.0%	23,478	30.1%
Housing Units, Vacant	39	1.4%	607	2.3%	2,157	2.8%
<b>Marital Status (2021)</b>						
Never Married	1,974	26.8%	18,200	28.9%	54,101	30.7%
Currently Married	4,411	59.8%	34,986	55.5%	90,529	51.3%
Separated	297	4.0%	2,949	4.7%	7,791	4.4%
Widowed	216	2.9%	1,810	2.9%	5,974	3.4%
Divorced	475	6.4%	5,085	8.1%	17,907	10.2%
<b>Household Type (2021)</b>						
Population Family	9,452	96.4%	74,292	91.6%	198,912	89.0%
Population Non-Family	357	3.6%	6,627	8.2%	24,052	10.8%
Population Group Quarters	-	-	143	0.2%	537	0.2%
Family Households	2,588	90.2%	21,582	80.7%	59,261	75.9%
Non-Family Households	281	9.8%	5,176	19.3%	18,797	24.1%
Married Couple with Children	1,469	33.3%	10,042	28.7%	24,899	27.5%
Average Family Household Size	3.7		3.4		3.4	
<b>Household Size (2021)</b>						
1 Person Households	221	7.7%	4,172	15.6%	15,054	19.3%
2 Person Households	666	23.2%	7,964	29.8%	24,470	31.3%
3 Person Households	611	21.3%	5,075	19.0%	14,216	18.2%
4 Person Households	770	26.8%	5,383	20.1%	13,431	17.2%
5 Person Households	363	12.7%	2,528	9.4%	6,496	8.3%
6 or More Person Households	238	8.3%	1,636	6.1%	4,392	5.6%
<b>Household Vehicles (2021)</b>						
Households with 0 Vehicles Available	23	0.8%	479	1.8%	1,952	2.5%
Households with 1 Vehicles Available	304	10.6%	5,132	19.2%	19,402	24.9%
Households with 2 or More Vehicles Available	2,542	88.6%	21,147	79.0%	56,703	72.6%
Total Vehicles Available	6,940		58,788		162,885	
Average Vehicles Per Household	2.4		2.2		2.1	

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<b>Labor Force (2021)</b>						
Estimated Labor Population Age 16 Years or Over	7,199		61,704		172,786	
Estimated Civilian Employed	4,726	65.6%	40,007	64.8%	115,993	67.1%
Estimated Civilian Unemployed	314	4.4%	2,535	4.1%	7,624	4.4%
Estimated in Armed Forces	-	-	-	-	16	-
Estimated Not in Labor Force	2,159	30.0%	19,162	31.1%	49,153	28.4%
Unemployment Rate	4.4%		4.1%		4.4%	
<b>Occupation (2021)</b>						
Occupation: Population Age 16 Years or Over	4,726		40,007		115,993	
Management, Business, Financial Operations	1,040	22.0%	9,194	23.0%	23,472	20.2%
Professional, Related	1,599	33.8%	12,843	32.1%	32,993	28.4%
Service	528	11.2%	4,825	12.1%	17,378	15.0%
Sales, Office	995	21.1%	7,704	19.3%	23,522	20.3%
Farming, Fishing, Forestry	-	-	2	-	34	-
Construct, Extraction, Maintenance	187	4.0%	2,360	5.9%	8,494	7.3%
Production, Transport Material Moving	377	8.0%	3,080	7.7%	10,100	8.7%
White Collar Workers	3,634	76.9%	29,741	74.3%	79,987	69.0%
Blue Collar Workers	1,092	23.1%	10,267	25.7%	36,006	31.0%
<b>Consumer Expenditure (2021)</b>						
Total Household Expenditure	\$275.62 M		\$2.39 B		\$6.08 B	
Total Non-Retail Expenditure	\$145.61 M	52.8%	\$1.27 B	52.9%	\$3.21 B	52.8%
Total Retail Expenditure	\$130.01 M	47.2%	\$1.13 B	47.1%	\$2.87 B	47.2%
Apparel	\$10.08 M	3.7%	\$86.74 M	3.6%	\$218.27 M	3.6%
Contributions	\$9.64 M	3.5%	\$82.77 M	3.5%	\$203.72 M	3.3%
Education	\$9.69 M	3.5%	\$81.45 M	3.4%	\$195.32 M	3.2%
Entertainment	\$16.24 M	5.9%	\$139.64 M	5.8%	\$350.65 M	5.8%
Food and Beverages	\$39.94 M	14.5%	\$347.69 M	14.5%	\$890.25 M	14.6%
Furnishings and Equipment	\$10.01 M	3.6%	\$86.28 M	3.6%	\$217.29 M	3.6%
Gifts	\$7.35 M	2.7%	\$63.38 M	2.6%	\$154.94 M	2.5%
Health Care	\$22.08 M	8.0%	\$194.01 M	8.1%	\$500.83 M	8.2%
Household Operations	\$11.1 M	4.0%	\$95.82 M	4.0%	\$240.66 M	4.0%
Miscellaneous Expenses	\$5.22 M	1.9%	\$45.43 M	1.9%	\$115.06 M	1.9%
Personal Care	\$3.69 M	1.3%	\$32.09 M	1.3%	\$81.63 M	1.3%
Personal Insurance	\$2.14 M	0.8%	\$18.14 M	0.8%	\$44.67 M	0.7%
Reading	\$597.69 K	0.2%	\$5.21 M	0.2%	\$13.19 M	0.2%
Shelter	\$57.38 M	20.8%	\$501.32 M	20.9%	\$1.28 B	21.0%
Tobacco	\$1.35 M	0.5%	\$12.37 M	0.5%	\$33.62 M	0.6%
Transportation	\$50.27 M	18.2%	\$436.19 M	18.2%	\$1.11 B	18.3%
Utilities	\$18.85 M	6.8%	\$166.21 M	6.9%	\$432.92 M	7.1%
<b>Educational Attainment (2021)</b>						
Adult Population Age 25 Years or Over	6,253		52,932		146,693	
Elementary (Grade Level 0 to 8)	126	2.0%	1,618	3.1%	7,221	4.9%
Some High School (Grade Level 9 to 11)	195	3.1%	1,790	3.4%	7,193	4.9%
High School Graduate	1,017	16.3%	9,460	17.9%	26,911	18.3%
Some College	815	13.0%	9,291	17.6%	29,216	19.9%
Associate Degree Only	487	7.8%	4,022	7.6%	11,876	8.1%
Bachelor Degree Only	2,153	34.4%	16,623	31.4%	41,568	28.3%
Graduate Degree	1,458	23.3%	10,129	19.1%	22,709	15.5%

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<b>Units In Structure (2021)</b>						
1 Detached Unit	2,732	99.3%	21,490	99.7%	59,300	96.6%
1 Attached Unit	60	2.2%	621	2.9%	2,038	3.3%
2 to 4 Units	14	0.5%	416	1.9%	1,819	3.0%
5 to 9 Units	10	0.4%	992	4.6%	2,708	4.4%
10 to 19 Units	12	0.4%	862	4.0%	3,322	5.4%
20 to 49 Units	5	0.2%	544	2.5%	2,441	4.0%
50 or More Units	13	0.5%	1,226	5.7%	4,862	7.9%
Mobile Home or Trailer	22	0.8%	599	2.8%	1,466	2.4%
Other Structure	-	-	8	-	103	0.2%
<b>Homes Built By Year (2021)</b>						
Homes Built 2010 or later	202	7.4%	4,790	22.2%	13,228	21.5%
Homes Built 2000 to 2009	1,432	52.0%	8,726	40.5%	19,138	31.2%
Homes Built 1990 to 1999	790	28.7%	5,729	26.6%	14,967	24.4%
Homes Built 1980 to 1989	196	7.1%	3,615	16.8%	14,214	23.2%
Homes Built 1970 to 1979	195	7.1%	2,255	10.5%	9,954	16.2%
Homes Built 1960 to 1969	28	1.0%	958	4.4%	3,595	5.9%
Homes Built 1950 to 1959	13	0.5%	409	1.9%	1,747	2.8%
Homes Built Before 1949	13	0.5%	276	1.3%	1,215	2.0%
<b>Home Values (2021)</b>						
Home Values \$1,000,000 or More	84	3.1%	306	1.5%	675	1.2%
Home Values \$500,000 to \$999,999	147	5.4%	2,212	10.7%	4,835	8.9%
Home Values \$400,000 to \$499,999	448	16.5%	4,085	19.8%	6,874	12.6%
Home Values \$300,000 to \$399,999	998	36.7%	6,835	33.2%	14,738	27.0%
Home Values \$200,000 to \$299,999	944	34.7%	5,149	25.0%	16,846	30.9%
Home Values \$150,000 to \$199,999	47	1.7%	937	4.5%	5,782	10.6%
Home Values \$100,000 to \$149,999	11	0.4%	390	1.9%	2,741	5.0%
Home Values \$70,000 to \$99,999	8	0.3%	149	0.7%	642	1.2%
Home Values \$50,000 to \$69,999	3	-	41	0.2%	227	0.4%
Home Values \$25,000 to \$49,999	13	0.5%	133	0.6%	329	0.6%
Home Values Under \$25,000	17	0.6%	372	1.8%	890	1.6%
Owner-Occupied Median Home Value	\$334,359		\$344,679		\$305,374	
Renter-Occupied Median Rent	\$1,668		\$1,346		\$1,265	
<b>Transportation To Work (2021)</b>						
Drive to Work Alone	4,168	82.3%	33,771	80.9%	91,318	80.0%
Drive to Work in Carpool	251	5.0%	2,534	6.1%	8,921	7.8%
Travel to Work by Public Transportation	42	0.8%	760	1.8%	2,229	2.0%
Drive to Work on Motorcycle	-	-	42	0.1%	73	-
Walk or Bicycle to Work	12	0.2%	345	0.8%	1,858	1.6%
Other Means	50	1.0%	333	0.8%	707	0.6%
Work at Home	540	10.7%	3,955	9.5%	9,031	7.9%
<b>Travel Time (2021)</b>						
Travel to Work in 14 Minutes or Less	570	11.3%	5,444	13.0%	18,698	16.4%
Travel to Work in 15 to 29 Minutes	1,544	30.5%	11,908	28.5%	36,490	32.0%
Travel to Work in 30 to 59 Minutes	1,725	34.1%	15,759	37.8%	42,664	37.4%
Travel to Work in 60 Minutes or More	382	7.5%	3,100	7.4%	9,044	7.9%
Average Minutes Travel to Work	28.0		28.8		27.3	

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