

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Quine & Associates, Inc.

Lat/Lon: 32.6033/-96.8397

RF5

Pleasant Run Rd & N Polk St

DeSoto, TX 75115

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2021)	10,134	61,900	171,715
Projected Population (2026)	9,874	62,828	173,248
Census Population (2010)	10,448	57,910	162,355
Census Population (2000)	9,709	43,464	122,834
Projected Annual Growth (2021 to 2026)	-260 -0.5%	928 0.3%	1,533 0.2%
Historical Annual Growth (2010 to 2021)	-314 -0.3%	3,990 0.6%	9,360 0.5%
Historical Annual Growth (2000 to 2010)	739 0.8%	14,446 3.3%	39,521 3.2%
Estimated Population Density (2021)	3,227 psm	2,190 psm	2,187 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2021)	4,002	22,255	61,722
Projected Households (2026)	3,974	22,956	63,260
Census Households (2010)	4,049	20,537	57,395
Census Households (2000)	3,688	15,419	43,954
Estimated Households with Children (2021)	1,364 34.1%	9,060 40.7%	24,929 40.4%
Estimated Average Household Size (2021)	2.53	2.76	2.77
Average Household Income			
Estimated Average Household Income (2021)	\$84,705	\$85,443	\$77,973
Projected Average Household Income (2026)	\$105,223	\$102,625	\$91,315
Estimated Average Family Income (2021)	\$104,542	\$93,808	\$87,768
Median Household Income			
Estimated Median Household Income (2021)	\$67,303	\$66,026	\$61,612
Projected Median Household Income (2026)	\$76,303	\$75,555	\$70,993
Estimated Median Family Income (2021)	\$84,857	\$76,146	\$73,240
Per Capita Income			
Estimated Per Capita Income (2021)	\$33,474	\$30,764	\$28,061
Projected Per Capita Income (2026)	\$42,380	\$37,540	\$33,376
Estimated Per Capita Income 5 Year Growth	\$8,906 26.6%	\$6,776 22.0%	\$5,315 18.9%
Estimated Average Household Net Worth (2021)	\$500,493	\$467,043	\$440,323
Daytime Demos (2021)			
Total Businesses	467	2,451	5,721
Total Employees	2,734	21,450	46,225
Company Headquarter Businesses	10 2.1%	70 2.9%	157 2.8%
Company Headquarter Employees	54 2.0%	1,971 9.2%	4,362 9.4%
Employee Population per Business	5.9	8.8	8.1
Residential Population per Business	21.7	25.3	30.0

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Race & Ethnicity

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White (2021)	1,940	19.1%	12,893	20.8%	38,193	22.2%
Black or African American (2021)	7,309	72.1%	41,642	67.3%	110,637	64.4%
American Indian or Alaska Native (2021)	51	0.5%	238	0.4%	752	0.4%
Asian (2021)	157	1.6%	994	1.6%	2,894	1.7%
Hawaiian or Pacific Islander (2021)	4	-	21	-	82	-
Other Race (2021)	461	4.6%	4,758	7.7%	15,226	8.9%
Two or More Races (2021)	211	2.1%	1,355	2.2%	3,931	2.3%
Not Hispanic or Latino Population (2021)	8,979	88.6%	51,046	82.5%	137,490	80.1%
Hispanic or Latino Population (2021)	1,155	11.4%	10,854	17.5%	34,225	19.9%
Not Hispanic or Latino Population (2026)	8,566	86.8%	50,756	80.8%	136,109	78.6%
Hispanic or Latino Population (2026)	1,307	13.2%	12,072	19.2%	37,139	21.4%
Not Hispanic or Latino Population (2010)	9,327	89.3%	48,491	83.7%	131,903	81.2%
Hispanic or Latino Population (2010)	1,121	10.7%	9,419	16.3%	30,452	18.8%
Not Hispanic or Latino Population (2000)	9,075	93.5%	38,616	88.8%	108,231	88.1%
Hispanic or Latino Population (2000)	634	6.5%	4,847	11.2%	14,602	11.9%
Projected Hispanic Annual Growth (2021 to 2026)	152	2.6%	1,219	2.2%	2,914	1.7%
Historic Hispanic Annual Growth (2000 to 2021)	521	3.9%	6,006	5.9%	19,623	6.4%

Age Distribution (2021)

Age Under 5	551	5.4%	4,034	6.5%	11,686	6.8%
Age 5 to 9 Years	622	6.1%	4,473	7.2%	12,466	7.3%
Age 10 to 14 Years	692	6.8%	4,886	7.9%	13,401	7.8%
Age 15 to 19 Years	627	6.2%	4,143	6.7%	11,759	6.8%
Age 20 to 24 Years	572	5.6%	3,576	5.8%	10,397	6.1%
Age 25 to 29 Years	631	6.2%	4,073	6.6%	11,799	6.9%
Age 30 to 34 Years	668	6.6%	4,496	7.3%	12,288	7.2%
Age 35 to 39 Years	673	6.6%	4,538	7.3%	12,152	7.1%
Age 40 to 44 Years	624	6.2%	4,041	6.5%	11,032	6.4%
Age 45 to 49 Years	642	6.3%	3,791	6.1%	10,398	6.1%
Age 50 to 54 Years	649	6.4%	3,816	6.2%	10,557	6.1%
Age 55 to 59 Years	807	8.0%	4,171	6.7%	11,162	6.5%
Age 60 to 64 Years	864	8.5%	4,033	6.5%	11,056	6.4%
Age 65 to 74 Years	1,010	10.0%	5,042	8.1%	14,144	8.2%
Age 75 to 84 Years	376	3.7%	2,027	3.3%	5,439	3.2%
Age 85 Years or Over	128	1.3%	760	1.2%	1,978	1.2%
Median Age	39.4		35.8		35.3	

Gender Age Distribution (2021)

Female Population	5,490	54.2%	33,263	53.7%	92,276	53.7%
Age 0 to 19 Years	1,273	23.2%	8,500	25.6%	24,022	26.0%
Age 20 to 64 Years	3,372	61.4%	20,140	60.5%	55,582	60.2%
Age 65 Years or Over	845	15.4%	4,623	13.9%	12,671	13.7%
Female Median Age	40.6		37.5		37.0	
Male Population	4,644	45.8%	28,637	46.3%	79,439	46.3%
Age 0 to 19 Years	1,218	26.2%	9,037	31.6%	25,290	31.8%
Age 20 to 64 Years	2,757	59.4%	16,395	57.3%	45,259	57.0%
Age 65 Years or Over	669	14.4%	3,205	11.2%	8,890	11.2%
Male Median Age	38.0		33.6		33.3	

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Household Income Distribution (2021)						
HH Income \$200,000 or More	169	4.2%	828	3.7%	2,309	3.7%
HH Income \$150,000 to \$199,999	257	6.4%	1,319	5.9%	3,157	5.1%
HH Income \$100,000 to \$149,999	698	17.4%	3,654	16.4%	8,960	14.5%
HH Income \$75,000 to \$99,999	652	16.3%	3,715	16.7%	9,191	14.9%
HH Income \$50,000 to \$74,999	747	18.7%	4,367	19.6%	11,891	19.3%
HH Income \$35,000 to \$49,999	407	10.2%	2,774	12.5%	8,364	13.6%
HH Income \$25,000 to \$34,999	397	9.9%	1,830	8.2%	5,587	9.1%
HH Income \$15,000 to \$24,999	211	5.3%	1,579	7.1%	4,547	7.4%
HH Income Under \$15,000	464	11.6%	2,190	9.8%	7,717	12.5%
HH Income \$35,000 or More	2,930	73.2%	16,656	74.8%	43,871	71.1%
HH Income \$75,000 or More	1,776	44.4%	9,515	42.8%	23,616	38.3%
Housing (2021)						
Total Housing Units	4,169		23,542		65,653	
Housing Units Occupied	4,002	96.0%	22,255	94.5%	61,722	94.0%
Housing Units Owner-Occupied	2,631	65.7%	14,254	64.0%	37,958	61.5%
Housing Units, Renter-Occupied	1,371	34.3%	8,002	36.0%	23,764	38.5%
Housing Units, Vacant	167	4.2%	1,287	5.8%	3,931	6.4%
Marital Status (2021)						
Never Married	2,650	32.0%	17,617	36.3%	52,289	39.0%
Currently Married	3,847	46.5%	20,074	41.4%	50,229	37.4%
Separated	491	5.9%	3,002	6.2%	7,830	5.8%
Widowed	412	5.0%	1,932	4.0%	6,942	5.2%
Divorced	870	10.5%	5,882	12.1%	16,871	12.6%
Household Type (2021)						
Population Family	8,679	85.6%	54,355	87.8%	150,327	87.5%
Population Non-Family	1,434	14.2%	7,063	11.4%	20,366	11.9%
Population Group Quarters	21	0.2%	482	0.8%	1,022	0.6%
Family Households	2,762	69.0%	16,198	72.8%	44,270	71.7%
Non-Family Households	1,240	31.0%	6,057	27.2%	17,452	28.3%
Married Couple with Children	697	18.1%	4,591	22.9%	12,416	24.7%
Average Family Household Size	3.1		3.4		3.4	
Household Size (2021)						
1 Person Households	1,098	27.4%	5,298	23.8%	15,235	24.7%
2 Person Households	1,292	32.3%	6,477	29.1%	17,328	28.1%
3 Person Households	685	17.1%	4,160	18.7%	11,343	18.4%
4 Person Households	514	12.8%	3,167	14.2%	8,736	14.2%
5 Person Households	225	5.6%	1,734	7.8%	5,034	8.2%
6 or More Person Households	189	4.7%	1,419	6.4%	4,047	6.6%
Household Vehicles (2021)						
Households with 0 Vehicles Available	230	5.7%	1,041	4.7%	4,349	7.0%
Households with 1 Vehicles Available	1,230	30.7%	7,163	32.2%	20,368	33.0%
Households with 2 or More Vehicles Available	2,542	63.5%	14,051	63.1%	37,005	60.0%
Total Vehicles Available	7,684		42,936		115,040	
Average Vehicles Per Household	1.9		1.9		1.9	

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Labor Force (2021)						
Estimated Labor Population Age 16 Years or Over	8,115		47,594		131,647	
Estimated Civilian Employed	5,032	62.0%	30,751	64.6%	81,215	61.7%
Estimated Civilian Unemployed	326	4.0%	2,245	4.7%	6,025	4.6%
Estimated in Armed Forces	-	-	34	-	77	-
Estimated Not in Labor Force	2,757	34.0%	14,564	30.6%	44,330	33.7%
Unemployment Rate	4.0%		4.7%		4.6%	
Occupation (2021)						
Occupation: Population Age 16 Years or Over	5,032		30,751		81,215	
Management, Business, Financial Operations	842	16.7%	4,294	14.0%	11,364	14.0%
Professional, Related	1,060	21.1%	5,781	18.8%	14,965	18.4%
Service	757	15.0%	4,440	14.4%	13,269	16.3%
Sales, Office	1,276	25.3%	8,066	26.2%	19,941	24.6%
Farming, Fishing, Forestry	5	-	6	-	46	-
Construct, Extraction, Maintenance	318	6.3%	2,124	6.9%	6,331	7.8%
Production, Transport Material Moving	775	15.4%	6,039	19.6%	15,299	18.8%
White Collar Workers	3,178	63.1%	18,141	59.0%	46,270	57.0%
Blue Collar Workers	1,855	36.9%	12,610	41.0%	34,945	43.0%
Consumer Expenditure (2021)						
Total Household Expenditure	\$252.3 M		\$1.4 B		\$3.64 B	
Total Non-Retail Expenditure	\$132.78 M	52.6%	\$735.97 M	52.6%	\$1.91 B	52.6%
Total Retail Expenditure	\$119.52 M	47.4%	\$664.33 M	47.4%	\$1.72 B	47.4%
Apparel	\$8.86 M	3.5%	\$49.29 M	3.5%	\$127.97 M	3.5%
Contributions	\$8.02 M	3.2%	\$44.06 M	3.1%	\$113.96 M	3.1%
Education	\$7.27 M	2.9%	\$39.89 M	2.8%	\$103.82 M	2.9%
Entertainment	\$14.18 M	5.6%	\$78.6 M	5.6%	\$203.43 M	5.6%
Food and Beverages	\$37.42 M	14.8%	\$208.22 M	14.9%	\$541.31 M	14.9%
Furnishings and Equipment	\$8.83 M	3.5%	\$48.89 M	3.5%	\$126.47 M	3.5%
Gifts	\$6.01 M	2.4%	\$32.9 M	2.3%	\$85.18 M	2.3%
Health Care	\$21.53 M	8.5%	\$119.29 M	8.5%	\$309.61 M	8.5%
Household Operations	\$9.81 M	3.9%	\$54.32 M	3.9%	\$140.89 M	3.9%
Miscellaneous Expenses	\$4.75 M	1.9%	\$26.29 M	1.9%	\$68.26 M	1.9%
Personal Care	\$3.39 M	1.3%	\$18.8 M	1.3%	\$48.75 M	1.3%
Personal Insurance	\$1.75 M	0.7%	\$9.62 M	0.7%	\$24.79 M	0.7%
Reading	\$545.65 K	0.2%	\$3.01 M	0.2%	\$7.81 M	0.2%
Shelter	\$53.18 M	21.1%	\$295.07 M	21.1%	\$768.08 M	21.1%
Tobacco	\$1.59 M	0.6%	\$8.87 M	0.6%	\$23.36 M	0.6%
Transportation	\$46.26 M	18.3%	\$257.79 M	18.4%	\$667.41 M	18.4%
Utilities	\$18.9 M	7.5%	\$105.39 M	7.5%	\$274.88 M	7.6%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	7,071		40,788		112,006	
Elementary (Grade Level 0 to 8)	168	2.4%	2,108	5.2%	6,751	6.0%
Some High School (Grade Level 9 to 11)	518	7.3%	3,073	7.5%	9,312	8.3%
High School Graduate	1,368	19.3%	9,648	23.7%	30,683	27.4%
Some College	2,144	30.3%	11,713	28.7%	30,252	27.0%
Associate Degree Only	737	10.4%	3,649	8.9%	8,150	7.3%
Bachelor Degree Only	1,368	19.3%	6,771	16.6%	16,975	15.2%
Graduate Degree	769	10.9%	3,826	9.4%	9,882	8.8%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,970	73.4%	16,134	78.6%	43,512	75.8%
1 Attached Unit	158	3.9%	538	2.6%	1,351	2.4%
2 to 4 Units	116	2.9%	981	4.8%	3,420	6.0%
5 to 9 Units	293	7.2%	1,685	8.2%	4,708	8.2%
10 to 19 Units	186	4.6%	1,106	5.4%	3,689	6.4%
20 to 49 Units	68	1.7%	265	1.3%	1,075	1.9%
50 or More Units	194	4.8%	895	4.4%	2,446	4.3%
Mobile Home or Trailer	16	0.4%	649	3.2%	1,495	2.6%
Other Structure	-	-	2	-	26	-

Homes Built By Year (2021)

Homes Built 2010 or later	209	5.2%	1,855	9.0%	5,010	8.7%
Homes Built 2000 to 2009	481	11.9%	4,702	22.9%	12,252	21.3%
Homes Built 1990 to 1999	510	12.6%	3,675	17.9%	9,299	16.2%
Homes Built 1980 to 1989	1,224	30.2%	4,812	23.4%	11,610	20.2%
Homes Built 1970 to 1979	940	23.2%	3,665	17.8%	10,293	17.9%
Homes Built 1960 to 1969	285	7.0%	1,790	8.7%	6,345	11.1%
Homes Built 1950 to 1959	236	5.8%	1,022	5.0%	4,435	7.7%
Homes Built Before 1949	118	2.9%	735	3.6%	2,478	4.3%

Home Values (2021)

Home Values \$1,000,000 or More	30	1.1%	169	1.2%	557	1.5%
Home Values \$500,000 to \$999,999	80	3.0%	508	3.6%	1,328	3.5%
Home Values \$400,000 to \$499,999	59	2.3%	372	2.6%	1,002	2.6%
Home Values \$300,000 to \$399,999	129	4.9%	1,189	8.3%	3,311	8.7%
Home Values \$200,000 to \$299,999	647	24.6%	4,094	28.7%	10,053	26.5%
Home Values \$150,000 to \$199,999	949	36.1%	3,783	26.5%	9,076	23.9%
Home Values \$100,000 to \$149,999	475	18.1%	2,502	17.6%	6,910	18.2%
Home Values \$70,000 to \$99,999	168	6.4%	833	5.8%	3,116	8.2%
Home Values \$50,000 to \$69,999	34	1.3%	255	1.8%	1,064	2.8%
Home Values \$25,000 to \$49,999	18	0.7%	183	1.3%	634	1.7%
Home Values Under \$25,000	42	1.6%	366	2.6%	906	2.4%
Owner-Occupied Median Home Value	\$179,189		\$191,308		\$185,103	
Renter-Occupied Median Rent	\$1,073		\$1,014		\$974	

Transportation To Work (2021)

Drive to Work Alone	4,022	80.4%	25,531	84.3%	69,956	83.4%
Drive to Work in Carpool	473	9.5%	2,344	7.7%	7,340	8.8%
Travel to Work by Public Transportation	46	0.9%	662	2.2%	1,892	2.3%
Drive to Work on Motorcycle	-	-	16	-	34	-
Walk or Bicycle to Work	78	1.6%	222	0.7%	699	0.8%
Other Means	6	0.1%	184	0.6%	693	0.8%
Work at Home	380	7.6%	1,324	4.4%	3,261	3.9%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	618	12.3%	3,448	11.4%	10,549	12.6%
Travel to Work in 15 to 29 Minutes	1,675	33.5%	9,652	31.9%	26,693	31.8%
Travel to Work in 30 to 59 Minutes	1,870	37.4%	13,526	44.7%	32,395	38.6%
Travel to Work in 60 Minutes or More	499	10.0%	2,831	9.3%	8,556	10.2%
Average Minutes Travel to Work	28.3		29.0		28.4	

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