

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



RETAIL PROPERTY SPECIALISTS

Quine & Associates, Inc.

Lat/Lon: 33.0688/-96.8888

RF5

The Colony Plaza

NEC S Hwy 121 & Main St, The Colony
TX 75056

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2021)	9,757	86,032	229,374
Projected Population (2026)	12,233	101,846	268,647
Census Population (2010)	5,157	59,032	165,474
Census Population (2000)	3,880	35,678	112,990
Projected Annual Growth (2021 to 2026)	2,476 5.1%	15,814 3.7%	39,273 3.4%
Historical Annual Growth (2010 to 2021)	4,600 8.1%	27,000 4.2%	63,900 3.5%
Historical Annual Growth (2000 to 2010)	1,277 3.3%	23,354 6.5%	52,483 4.6%
Estimated Population Density (2021)	3,107 psm	3,043 psm	2,922 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2021)	3,937	34,549	93,449
Projected Households (2026)	4,899	40,247	106,957
Census Households (2010)	1,808	21,934	64,219
Census Households (2000)	1,274	12,049	42,013
Estimated Households with Children (2021)	1,344 34.1%	11,705 33.9%	31,460 33.7%
Estimated Average Household Size (2021)	2.48	2.48	2.45
Average Household Income			
Estimated Average Household Income (2021)	\$102,585	\$127,431	\$129,497
Projected Average Household Income (2026)	\$92,205	\$130,033	\$132,487
Estimated Average Family Income (2021)	\$120,508	\$154,986	\$163,827
Median Household Income			
Estimated Median Household Income (2021)	\$93,694	\$99,755	\$102,833
Projected Median Household Income (2026)	\$106,476	\$112,181	\$116,871
Estimated Median Family Income (2021)	\$116,468	\$125,293	\$131,112
Per Capita Income			
Estimated Per Capita Income (2021)	\$41,390	\$51,186	\$52,764
Projected Per Capita Income (2026)	\$36,924	\$51,397	\$52,753
Estimated Per Capita Income 5 Year Growth	-\$4,467 -10.8%	\$210 0.4%	-\$12 -
Estimated Average Household Net Worth (2021)	\$974,660	\$983,056	\$1,027,835
Daytime Demos (2021)			
Total Businesses	478	2,614	11,758
Total Employees	4,198	19,964	125,457
Company Headquarter Businesses	12 2.6%	73 2.8%	477 4.1%
Company Headquarter Employees	599 14.3%	2,609 13.1%	29,916 23.8%
Employee Population per Business	8.8	7.6	10.7
Residential Population per Business	20.4	32.9	19.5

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Race & Ethnicity

White (2021)	5,961	61.1%	53,751	62.5%	135,728	59.2%
Black or African American (2021)	1,459	15.0%	11,320	13.2%	31,480	13.7%
American Indian or Alaska Native (2021)	73	0.7%	561	0.7%	1,193	0.5%
Asian (2021)	1,481	15.2%	13,134	15.3%	40,189	17.5%
Hawaiian or Pacific Islander (2021)	6	-	54	-	125	-
Other Race (2021)	367	3.8%	3,753	4.4%	12,085	5.3%
Two or More Races (2021)	411	4.2%	3,458	4.0%	8,575	3.7%
Not Hispanic or Latino Population (2021)	7,630	78.2%	69,337	80.6%	187,670	81.8%
Hispanic or Latino Population (2021)	2,127	21.8%	16,695	19.4%	41,704	18.2%
Not Hispanic or Latino Population (2026)	9,549	78.1%	81,764	80.3%	219,476	81.7%
Hispanic or Latino Population (2026)	2,684	21.9%	20,082	19.7%	49,171	18.3%
Not Hispanic or Latino Population (2010)	4,079	79.1%	49,094	83.2%	137,590	83.1%
Hispanic or Latino Population (2010)	1,078	20.9%	9,938	16.8%	27,884	16.9%
Not Hispanic or Latino Population (2000)	3,350	86.3%	31,655	88.7%	100,985	89.4%
Hispanic or Latino Population (2000)	530	13.7%	4,022	11.3%	12,005	10.6%
Projected Hispanic Annual Growth (2021 to 2026)	558	5.2%	3,387	4.1%	7,467	3.6%
Historic Hispanic Annual Growth (2000 to 2021)	1,597	14.4%	12,673	15.0%	29,699	11.8%

Age Distribution (2021)

Age Under 5	607	6.2%	5,214	6.1%	13,418	5.8%
Age 5 to 9 Years	619	6.3%	5,546	6.4%	14,847	6.5%
Age 10 to 14 Years	640	6.6%	5,868	6.8%	15,734	6.9%
Age 15 to 19 Years	634	6.5%	5,526	6.4%	14,673	6.4%
Age 20 to 24 Years	665	6.8%	5,232	6.1%	13,734	6.0%
Age 25 to 29 Years	897	9.2%	7,108	8.3%	17,883	7.8%
Age 30 to 34 Years	880	9.0%	7,341	8.5%	18,344	8.0%
Age 35 to 39 Years	795	8.1%	7,095	8.2%	18,455	8.0%
Age 40 to 44 Years	748	7.7%	6,834	7.9%	18,333	8.0%
Age 45 to 49 Years	750	7.7%	6,792	7.9%	18,364	8.0%
Age 50 to 54 Years	669	6.9%	6,061	7.0%	16,652	7.3%
Age 55 to 59 Years	592	6.1%	5,324	6.2%	14,708	6.4%
Age 60 to 64 Years	478	4.9%	4,219	4.9%	11,890	5.2%
Age 65 to 74 Years	522	5.4%	5,084	5.9%	14,567	6.4%
Age 75 to 84 Years	196	2.0%	2,131	2.5%	6,072	2.6%
Age 85 Years or Over	65	0.7%	657	0.8%	1,700	0.7%
Median Age	34.0		35.2		36.2	

Gender Age Distribution (2021)

Female Population	5,015	51.4%	44,152	51.3%	117,627	51.3%
Age 0 to 19 Years	1,235	24.6%	10,762	24.4%	28,646	24.4%
Age 20 to 64 Years	3,325	66.3%	28,910	65.5%	76,522	65.1%
Age 65 Years or Over	455	9.1%	4,480	10.1%	12,459	10.6%
Female Median Age	34.5		35.8		36.7	
Male Population	4,742	48.6%	41,879	48.7%	111,748	48.7%
Age 0 to 19 Years	1,265	26.7%	11,391	27.2%	30,026	26.9%
Age 20 to 64 Years	3,149	66.4%	27,097	64.7%	71,841	64.3%
Age 65 Years or Over	328	6.9%	3,391	8.1%	9,881	8.8%
Male Median Age	33.6		34.5		35.7	

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Household Income Distribution (2021)

HH Income \$200,000 or More	593	15.1%	5,210	15.1%	15,512	16.6%
HH Income \$150,000 to \$199,999	352	8.9%	3,360	9.7%	8,679	9.3%
HH Income \$100,000 to \$149,999	795	20.2%	6,726	19.5%	17,076	18.3%
HH Income \$75,000 to \$99,999	681	17.3%	5,500	15.9%	13,931	14.9%
HH Income \$50,000 to \$74,999	689	17.5%	6,175	17.9%	16,609	17.8%
HH Income \$35,000 to \$49,999	392	10.0%	3,281	9.5%	9,422	10.1%
HH Income \$25,000 to \$34,999	196	5.0%	1,523	4.4%	4,625	4.9%
HH Income \$15,000 to \$24,999	109	2.8%	1,002	2.9%	2,987	3.2%
HH Income Under \$15,000	128	3.3%	1,771	5.1%	4,606	4.9%
HH Income \$35,000 or More	3,503	89.0%	30,253	87.6%	81,231	86.9%
HH Income \$75,000 or More	2,422	61.5%	20,798	60.2%	55,199	59.1%

Housing (2021)

Total Housing Units	4,013		35,278		95,632	
Housing Units Occupied	3,937	98.1%	34,549	97.9%	93,449	97.7%
Housing Units Owner-Occupied	2,216	56.3%	19,972	57.8%	50,576	54.1%
Housing Units, Renter-Occupied	1,721	43.7%	14,577	42.2%	42,873	45.9%
Housing Units, Vacant	76	1.9%	728	2.1%	2,183	2.3%

Marital Status (2021)

Never Married	2,483	31.5%	22,163	31.9%	58,205	31.4%
Currently Married	3,826	48.5%	33,690	48.5%	93,274	50.3%
Separated	338	4.3%	2,637	3.8%	6,828	3.7%
Widowed	324	4.1%	2,811	4.0%	5,928	3.2%
Divorced	920	11.7%	8,104	11.7%	21,141	11.4%

Household Type (2021)

Population Family	7,965	81.6%	70,499	81.9%	187,442	81.7%
Population Non-Family	1,792	18.4%	15,339	17.8%	41,656	18.2%
Population Group Quarters	-	-	194	0.2%	276	0.1%
Family Households	2,460	62.5%	21,579	62.5%	58,180	62.3%
Non-Family Households	1,477	37.5%	12,970	37.5%	35,269	37.7%
Married Couple with Children	927	24.2%	8,446	25.1%	22,532	24.2%
Average Family Household Size	3.2		3.3		3.2	

Household Size (2021)

1 Person Households	1,257	31.9%	11,133	32.2%	30,189	32.3%
2 Person Households	1,112	28.3%	9,241	26.7%	26,312	28.2%
3 Person Households	651	16.5%	5,526	16.0%	14,802	15.8%
4 Person Households	529	13.4%	5,254	15.2%	13,600	14.6%
5 Person Households	257	6.5%	2,273	6.6%	5,768	6.2%
6 or More Person Households	130	3.3%	1,121	3.2%	2,778	3.0%

Household Vehicles (2021)

Households with 0 Vehicles Available	91	2.3%	913	2.6%	2,400	2.6%
Households with 1 Vehicles Available	1,329	33.8%	11,600	33.6%	33,062	35.4%
Households with 2 or More Vehicles Available	2,517	63.9%	22,037	63.8%	57,986	62.1%
Total Vehicles Available	7,380		66,031		173,448	
Average Vehicles Per Household	1.9		1.9		1.9	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	7,778		68,312		182,289	
Estimated Civilian Employed	5,759	74.0%	49,410	72.3%	128,087	70.3%
Estimated Civilian Unemployed	319	4.1%	2,955	4.3%	7,648	4.2%
Estimated in Armed Forces	11	0.1%	55	-	179	-
Estimated Not in Labor Force	1,689	21.7%	15,892	23.3%	46,375	25.4%
Unemployment Rate	4.1%		4.3%		4.2%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	5,759		49,410		128,087	
Management, Business, Financial Operations	1,778	30.9%	13,013	26.3%	32,660	25.5%
Professional, Related	1,713	29.8%	12,635	25.6%	33,519	26.2%
Service	591	10.3%	5,750	11.6%	15,051	11.8%
Sales, Office	1,089	18.9%	12,028	24.3%	30,825	24.1%
Farming, Fishing, Forestry	2	-	30	-	45	-
Construct, Extraction, Maintenance	162	2.8%	2,267	4.6%	5,862	4.6%
Production, Transport Material Moving	424	7.4%	3,688	7.5%	10,125	7.9%
White Collar Workers	4,581	79.5%	37,676	76.3%	97,005	75.7%
Blue Collar Workers	1,178	20.5%	11,735	23.7%	31,082	24.3%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$283.97 M		\$2.91 B		\$7.92 B	
Total Non-Retail Expenditure	\$150.28 M	52.9%	\$1.54 B	53.0%	\$4.2 B	53.1%
Total Retail Expenditure	\$133.69 M	47.1%	\$1.37 B	47.0%	\$3.72 B	46.9%
Apparel	\$10.21 M	3.6%	\$104.89 M	3.6%	\$285.67 M	3.6%
Contributions	\$9.6 M	3.4%	\$99.22 M	3.4%	\$273.04 M	3.4%
Education	\$9.26 M	3.3%	\$96.73 M	3.3%	\$267.39 M	3.4%
Entertainment	\$16.33 M	5.7%	\$167.89 M	5.8%	\$457.34 M	5.8%
Food and Beverages	\$41.45 M	14.6%	\$423.98 M	14.6%	\$1.15 B	14.5%
Furnishings and Equipment	\$10.11 M	3.6%	\$103.84 M	3.6%	\$282.75 M	3.6%
Gifts	\$7.4 M	2.6%	\$76.45 M	2.6%	\$211.75 M	2.7%
Health Care	\$23.15 M	8.2%	\$236.3 M	8.1%	\$640.59 M	8.1%
Household Operations	\$11.24 M	4.0%	\$115.64 M	4.0%	\$315.7 M	4.0%
Miscellaneous Expenses	\$5.38 M	1.9%	\$55.23 M	1.9%	\$150.42 M	1.9%
Personal Care	\$3.81 M	1.3%	\$38.99 M	1.3%	\$105.99 M	1.3%
Personal Insurance	\$2.06 M	0.7%	\$21.37 M	0.7%	\$58.53 M	0.7%
Reading	\$616.87 K	0.2%	\$6.33 M	0.2%	\$17.28 M	0.2%
Shelter	\$59.97 M	21.1%	\$614.25 M	21.1%	\$1.67 B	21.1%
Tobacco	\$1.57 M	0.6%	\$15.82 M	0.5%	\$42.5 M	0.5%
Transportation	\$51.75 M	18.2%	\$528.78 M	18.2%	\$1.43 B	18.1%
Utilities	\$20.07 M	7.1%	\$204.49 M	7.0%	\$552.97 M	7.0%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	6,592		58,647		156,968	
Elementary (Grade Level 0 to 8)	101	1.5%	1,458	2.5%	3,945	2.5%
Some High School (Grade Level 9 to 11)	221	3.4%	2,182	3.7%	5,104	3.3%
High School Graduate	1,211	18.4%	9,620	16.4%	24,500	15.6%
Some College	1,408	21.4%	11,850	20.2%	29,523	18.8%
Associate Degree Only	550	8.3%	4,928	8.4%	11,265	7.2%
Bachelor Degree Only	2,133	32.4%	19,454	33.2%	54,337	34.6%
Graduate Degree	967	14.7%	9,155	15.6%	28,295	18.0%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,396	132.6%	21,102	96.2%	53,641	83.5%
1 Attached Unit	127	7.0%	1,263	5.8%	2,546	4.0%
2 to 4 Units	55	3.0%	527	2.4%	2,484	3.9%
5 to 9 Units	75	4.2%	1,419	6.5%	5,791	9.0%
10 to 19 Units	220	12.2%	3,020	13.8%	9,420	14.7%
20 to 49 Units	436	24.1%	2,709	12.4%	6,623	10.3%
50 or More Units	515	28.5%	3,724	17.0%	11,097	17.3%
Mobile Home or Trailer	111	6.1%	770	3.5%	1,814	2.8%
Other Structure	2	0.1%	13	-	32	-

Homes Built By Year (2021)

Homes Built 2010 or later	1,846	102.1%	10,487	47.8%	23,852	37.1%
Homes Built 2000 to 2009	559	30.9%	8,839	40.3%	20,222	31.5%
Homes Built 1990 to 1999	692	38.3%	5,220	23.8%	18,819	29.3%
Homes Built 1980 to 1989	270	14.9%	5,182	23.6%	18,641	29.0%
Homes Built 1970 to 1979	451	25.0%	3,531	16.1%	8,670	13.5%
Homes Built 1960 to 1969	37	2.1%	516	2.4%	1,345	2.1%
Homes Built 1950 to 1959	44	2.5%	375	1.7%	921	1.4%
Homes Built Before 1949	37	2.0%	399	1.8%	979	1.5%

Home Values (2021)

Home Values \$1,000,000 or More	17	0.8%	414	2.1%	1,613	3.2%
Home Values \$500,000 to \$999,999	387	17.5%	3,767	18.9%	11,392	22.5%
Home Values \$400,000 to \$499,999	521	23.5%	3,855	19.3%	9,652	19.1%
Home Values \$300,000 to \$399,999	529	23.9%	4,215	21.1%	10,641	21.0%
Home Values \$200,000 to \$299,999	513	23.2%	5,045	25.3%	11,662	23.1%
Home Values \$150,000 to \$199,999	173	7.8%	1,410	7.1%	3,011	6.0%
Home Values \$100,000 to \$149,999	22	1.0%	730	3.7%	1,375	2.7%
Home Values \$70,000 to \$99,999	11	0.5%	147	0.7%	236	0.5%
Home Values \$50,000 to \$69,999	1	-	39	0.2%	76	0.2%
Home Values \$25,000 to \$49,999	10	0.5%	113	0.6%	244	0.5%
Home Values Under \$25,000	32	1.5%	236	1.2%	673	1.3%
Owner-Occupied Median Home Value	\$360,342		\$367,798		\$395,661	
Renter-Occupied Median Rent	\$1,270		\$1,232		\$1,214	

Transportation To Work (2021)

Drive to Work Alone	4,394	83.5%	37,763	81.6%	99,207	80.4%
Drive to Work in Carpool	309	5.9%	3,876	8.4%	9,593	7.8%
Travel to Work by Public Transportation	51	1.0%	405	0.9%	1,504	1.2%
Drive to Work on Motorcycle	4	-	75	0.2%	134	0.1%
Walk or Bicycle to Work	17	0.3%	195	0.4%	882	0.7%
Other Means	19	0.4%	162	0.3%	830	0.7%
Work at Home	470	8.9%	3,816	8.2%	11,165	9.1%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	881	16.7%	7,974	17.2%	21,829	17.7%
Travel to Work in 15 to 29 Minutes	1,732	32.9%	16,734	36.2%	44,195	35.8%
Travel to Work in 30 to 59 Minutes	2,229	42.3%	17,746	38.3%	43,147	35.0%
Travel to Work in 60 Minutes or More	377	7.2%	2,789	6.0%	7,325	5.9%
Average Minutes Travel to Work	29.0		26.7		25.7	

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