

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RETAIL PROPERTY SPECIALISTS

Quine & Associates, Inc.

Lat/Lon: 33.1244/-96.8893

RF5

Shoppes @ Westside Market II

5480 FM423 Frisco, TX 75036

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2019)	11,839	89,934	214,343
Projected Population (2024)	13,843	105,140	249,287
Census Population (2010)	2,983	57,205	131,881
Census Population (2000)	276	26,483	44,428
Projected Annual Growth (2019 to 2024)	2,004 3.4%	15,206 3.4%	34,944 3.3%
Historical Annual Growth (2010 to 2019)	8,856 8.3%	32,729 4.0%	82,462 4.3%
Historical Annual Growth (2000 to 2010)	2,707 98.1%	30,722 11.6%	87,453 19.7%
Estimated Population Density (2019)	3,770 psm	3,182 psm	2,730 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2019)	3,705	30,114	77,153
Projected Households (2024)	4,184	34,037	87,258
Census Households (2010)	923	18,723	45,048
Census Households (2000)	90	8,643	14,796
Estimated Households with Children (2019)	1,842 49.7%	14,286 47.4%	32,462 42.1%
Estimated Average Household Size (2019)	3.19	2.98	2.78
Average Household Income			
Estimated Average Household Income (2019)	\$160,666	\$138,132	\$128,576
Projected Average Household Income (2024)	\$179,480	\$147,859	\$137,543
Estimated Average Family Income (2019)	\$174,365	\$151,759	\$152,714
Median Household Income			
Estimated Median Household Income (2019)	\$148,391	\$121,689	\$111,913
Projected Median Household Income (2024)	\$171,411	\$140,489	\$129,318
Estimated Median Family Income (2019)	\$161,018	\$134,628	\$130,179
Per Capita Income			
Estimated Per Capita Income (2019)	\$50,287	\$46,262	\$46,285
Projected Per Capita Income (2024)	\$54,247	\$47,875	\$48,147
Estimated Per Capita Income 5 Year Growth	\$3,960 7.9%	\$1,613 3.5%	\$1,862 4.0%
Estimated Average Household Net Worth (2019)	\$1,680,906	\$1,239,891	\$1,113,962
Daytime Demos (2019)			
Total Businesses	188	1,548	7,380
Total Employees	1,602	9,743	86,108
Company Headquarter Businesses	-	5 0.3%	95 1.3%
Company Headquarter Employees	-	176 1.8%	19,099 22.2%
Employee Population per Business	8.5	6.3	11.7
Residential Population per Business	62.9	58.1	29.0

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Race & Ethnicity

White (2019)	8,123	68.6%	62,853	69.9%	148,291	69.2%
Black or African American (2019)	960	8.1%	8,194	9.1%	23,308	10.9%
American Indian or Alaska Native (2019)	22	0.2%	433	0.5%	1,201	0.6%
Asian (2019)	2,160	18.2%	10,784	12.0%	23,188	10.8%
Hawaiian or Pacific Islander (2019)	4	-	51	-	130	-
Other Race (2019)	230	1.9%	4,736	5.3%	11,167	5.2%
Two or More Races (2019)	339	2.9%	2,883	3.2%	7,059	3.3%
Not Hispanic or Latino Population (2019)	10,728	90.6%	74,429	82.8%	176,913	82.5%
Hispanic or Latino Population (2019)	1,111	9.4%	15,505	17.2%	37,429	17.5%
Not Hispanic or Latino Population (2024)	12,536	90.6%	86,807	82.6%	205,232	82.3%
Hispanic or Latino Population (2024)	1,306	9.4%	18,333	17.4%	44,055	17.7%
Not Hispanic or Latino Population (2010)	2,689	90.2%	47,406	82.9%	108,769	82.5%
Hispanic or Latino Population (2010)	294	9.8%	9,799	17.1%	23,112	17.5%
Not Hispanic or Latino Population (2000)	219	79.4%	22,912	86.5%	37,412	84.2%
Hispanic or Latino Population (2000)	57	20.6%	3,571	13.5%	7,015	15.8%
Projected Hispanic Annual Growth (2019 to 2024)	195	3.5%	2,828	3.6%	6,626	3.5%
Historic Hispanic Annual Growth (2000 to 2019)	1,054	97.6%	11,934	17.6%	30,414	22.8%

Age Distribution (2019)

Age Under 5	877	7.4%	6,652	7.4%	15,548	7.3%
Age 5 to 9 Years	986	8.3%	7,279	8.1%	16,662	7.8%
Age 10 to 14 Years	929	7.8%	7,296	8.1%	17,117	8.0%
Age 15 to 19 Years	651	5.5%	5,627	6.3%	13,699	6.4%
Age 20 to 24 Years	379	3.2%	3,536	3.9%	10,204	4.8%
Age 25 to 29 Years	526	4.4%	5,235	5.8%	13,782	6.4%
Age 30 to 34 Years	840	7.1%	7,026	7.8%	17,098	8.0%
Age 35 to 39 Years	1,121	9.5%	8,312	9.2%	19,388	9.0%
Age 40 to 44 Years	1,067	9.0%	7,769	8.6%	17,887	8.3%
Age 45 to 49 Years	915	7.7%	7,176	8.0%	16,595	7.7%
Age 50 to 54 Years	698	5.9%	5,893	6.6%	13,757	6.4%
Age 55 to 59 Years	666	5.6%	5,239	5.8%	12,498	5.8%
Age 60 to 64 Years	609	5.1%	4,326	4.8%	10,244	4.8%
Age 65 to 74 Years	1,093	9.2%	5,928	6.6%	13,451	6.3%
Age 75 to 84 Years	393	3.3%	2,100	2.3%	5,018	2.3%
Age 85 Years or Over	88	0.7%	540	0.6%	1,394	0.7%
Median Age	37.8		35.7		35.1	

Gender Age Distribution (2019)

Female Population	6,028	50.9%	45,450	50.5%	108,815	50.8%
Age 0 to 19 Years	1,592	26.4%	12,804	28.2%	30,452	28.0%
Age 20 to 64 Years	3,579	59.4%	27,936	61.5%	67,452	62.0%
Age 65 Years or Over	857	14.2%	4,710	10.4%	10,912	10.0%
Female Median Age	39.0		36.4		35.5	
Male Population	5,811	49.1%	44,484	49.5%	105,527	49.2%
Age 0 to 19 Years	1,851	31.8%	14,050	31.6%	32,575	30.9%
Age 20 to 64 Years	3,242	55.8%	26,576	59.7%	64,001	60.6%
Age 65 Years or Over	718	12.4%	3,858	8.7%	8,952	8.5%
Male Median Age	36.5		35.0		34.6	

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1 mi radius 3 mi radius 5 mi radius

Frisco, TX 75036

Household Income Distribution (2019)

Income Category	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	1,051 28.4%	5,607 18.6%	12,089 15.7%
HH Income \$150,000 to \$199,999	722 19.5%	4,830 16.0%	11,803 15.3%
HH Income \$100,000 to \$149,999	895 24.1%	6,192 20.6%	15,783 20.5%
HH Income \$75,000 to \$99,999	377 10.2%	4,095 13.6%	11,485 14.9%
HH Income \$50,000 to \$74,999	370 10.0%	4,365 14.5%	11,215 14.5%
HH Income \$35,000 to \$49,999	113 3.1%	2,279 7.6%	6,391 8.3%
HH Income \$25,000 to \$34,999	88 2.4%	1,045 3.5%	3,382 4.4%
HH Income \$15,000 to \$24,999	45 1.2%	903 3.0%	2,399 3.1%
HH Income Under \$15,000	44 1.2%	799 2.7%	2,607 3.4%
HH Income \$35,000 or More	3,529 95.2%	27,367 90.9%	68,766 89.1%
HH Income \$75,000 or More	3,045 82.2%	20,723 68.8%	51,160 66.3%

Housing (2019)

Housing Category	1 mi radius	3 mi radius	5 mi radius
Total Housing Units	3,738	30,499	78,147
Housing Units Occupied	3,705 99.1%	30,114 98.7%	77,153 98.7%
Housing Units Owner-Occupied	3,212 86.7%	25,441 84.5%	51,834 67.2%
Housing Units, Renter-Occupied	493 13.3%	4,673 15.5%	25,320 32.8%
Housing Units, Vacant	33 0.9%	385 1.3%	994 1.3%

Marital Status (2019)

Marital Status	1 mi radius	3 mi radius	5 mi radius
Never Married	1,636 18.1%	15,855 23.1%	42,337 25.7%
Currently Married	6,411 70.9%	42,484 61.8%	96,196 58.3%
Separated	207 2.3%	2,233 3.3%	5,587 3.4%
Widowed	231 2.6%	2,028 3.0%	4,714 2.9%
Divorced	562 6.2%	6,106 8.9%	16,182 9.8%

Household Type (2019)

Household Type	1 mi radius	3 mi radius	5 mi radius
Population Family	11,202 94.6%	82,553 91.8%	188,227 87.8%
Population Non-Family	637 5.4%	7,228 8.0%	25,963 12.1%
Population Group Quarters	-	153 0.2%	153 -
Family Households	3,200 86.4%	24,602 81.7%	55,961 72.5%
Non-Family Households	506 13.6%	5,512 18.3%	21,193 27.5%
Married Couple with Children	1,597 24.9%	11,409 26.9%	24,977 26.0%
Average Family Household Size	3.5	3.4	3.4

Household Size (2019)

Household Size	1 mi radius	3 mi radius	5 mi radius
1 Person Households	388 10.5%	4,322 14.4%	17,605 22.8%
2 Person Households	955 25.8%	9,285 30.8%	21,927 28.4%
3 Person Households	800 21.6%	5,958 19.8%	13,494 17.5%
4 Person Households	984 26.5%	6,351 21.1%	14,299 18.5%
5 Person Households	386 10.4%	2,784 9.2%	6,440 8.3%
6 or More Person Households	193 5.2%	1,414 4.7%	3,389 4.4%

Household Vehicles (2019)

Vehicles Category	1 mi radius	3 mi radius	5 mi radius
Households with 0 Vehicles Available	23 0.6%	338 1.1%	1,340 1.7%
Households with 1 Vehicles Available	731 19.7%	6,852 22.8%	21,786 28.2%
Households with 2 or More Vehicles Available	2,951 79.6%	22,924 76.1%	54,027 70.0%
Total Vehicles Available	7,641	62,249	152,734
Average Vehicles Per Household	2.1	2.1	2.0

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Labor Force (2019)

Estimated Labor Population Age 16 Years or Over	8,895		67,453		162,041	
Estimated Civilian Employed	6,443	72.4%	46,660	69.2%	115,414	71.2%
Estimated Civilian Unemployed	109	1.2%	1,521	2.3%	3,644	2.2%
Estimated in Armed Forces	6	-	32	-	131	-
Estimated Not in Labor Force	2,337	26.3%	19,240	28.5%	42,851	26.4%
Unemployment Rate	1.2%		2.3%		2.2%	

Occupation (2019)

Occupation: Population Age 16 Years or Over	6,443		46,660		115,414	
Management, Business, Financial Operations	1,967	30.5%	12,496	26.8%	30,256	26.2%
Professional, Related	2,319	36.0%	12,562	26.9%	31,999	27.7%
Service	497	7.7%	4,713	10.1%	12,445	10.8%
Sales, Office	1,397	21.7%	12,149	26.0%	28,332	24.5%
Farming, Fishing, Forestry	-	-	35	-	130	0.1%
Construct, Extraction, Maintenance	88	1.4%	2,055	4.4%	4,857	4.2%
Production, Transport Material Moving	174	2.7%	2,650	5.7%	7,396	6.4%
White Collar Workers	5,683	88.2%	37,207	79.7%	90,586	78.5%
Blue Collar Workers	760	11.8%	9,453	20.3%	24,828	21.5%

Consumer Expenditure (2019)

Total Household Expenditure	\$367.01 M		\$2.66 B		\$6.49 B	
Total Non-Retail Expenditure	\$194.88 M	53.1%	\$1.41 B	52.9%	\$3.43 B	52.9%
Total Retail Expenditure	\$172.13 M	46.9%	\$1.25 B	47.1%	\$3.05 B	47.1%
Apparel	\$13.51 M	3.7%	\$96.76 M	3.6%	\$235.4 M	3.6%
Contributions	\$13.21 M	3.6%	\$92.72 M	3.5%	\$223.13 M	3.4%
Education	\$13.57 M	3.7%	\$92.16 M	3.5%	\$221.27 M	3.4%
Entertainment	\$21.78 M	5.9%	\$156.08 M	5.9%	\$377.85 M	5.8%
Food and Beverages	\$52.69 M	14.4%	\$385.49 M	14.5%	\$941.98 M	14.5%
Furnishings and Equipment	\$13.42 M	3.7%	\$96.47 M	3.6%	\$233.69 M	3.6%
Gifts	\$10.16 M	2.8%	\$70.63 M	2.7%	\$170.25 M	2.6%
Health Care	\$28.98 M	7.9%	\$214.93 M	8.1%	\$523.66 M	8.1%
Household Operations	\$14.96 M	4.1%	\$107.12 M	4.0%	\$259.47 M	4.0%
Miscellaneous Expenses	\$7.01 M	1.9%	\$50.7 M	1.9%	\$123.29 M	1.9%
Personal Care	\$4.92 M	1.3%	\$35.71 M	1.3%	\$87.06 M	1.3%
Personal Insurance	\$2.91 M	0.8%	\$20.43 M	0.8%	\$48.9 M	0.8%
Reading	\$806.19 K	0.2%	\$5.82 M	0.2%	\$14.14 M	0.2%
Shelter	\$76.64 M	20.9%	\$556.32 M	20.9%	\$1.36 B	21.0%
Tobacco	\$1.68 M	0.5%	\$13.35 M	0.5%	\$33.56 M	0.5%
Transportation	\$66.33 M	18.1%	\$484.53 M	18.2%	\$1.18 B	18.2%
Utilities	\$24.45 M	6.7%	\$183.33 M	6.9%	\$449.51 M	6.9%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	8,016		59,543		141,112	
Elementary (Grade Level 0 to 8)	66	0.8%	1,552	2.6%	3,391	2.4%
Some High School (Grade Level 9 to 11)	151	1.9%	1,777	3.0%	4,151	2.9%
High School Graduate	909	11.3%	9,925	16.7%	21,082	14.9%
Some College	1,052	13.1%	12,623	21.2%	29,776	21.1%
Associate Degree Only	467	5.8%	4,212	7.1%	10,201	7.2%
Bachelor Degree Only	2,970	37.0%	18,709	31.4%	47,119	33.4%
Graduate Degree	2,402	30.0%	10,745	18.0%	25,391	18.0%

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Units In Structure (2019)

1 Detached Unit	3,161	342.3%	26,235	140.1%	55,640	123.5%
1 Attached Unit	15	1.6%	561	3.0%	1,807	4.0%
2 to 4 Units	39	4.3%	330	1.8%	1,179	2.6%
5 to 9 Units	25	2.7%	389	2.1%	2,262	5.0%
10 to 19 Units	71	7.7%	439	2.3%	3,198	7.1%
20 to 49 Units	226	24.5%	797	4.3%	4,313	9.6%
50 or More Units	105	11.3%	415	2.2%	6,769	15.0%
Mobile Home or Trailer	61	6.6%	899	4.8%	1,874	4.2%
Other Structure	2	0.2%	48	0.3%	112	0.2%

Homes Built By Year (2019)

Homes Built 2010 or later	1,830	198.2%	8,549	45.7%	20,838	46.3%
Homes Built 2000 to 2009	1,460	158.1%	11,243	60.1%	31,697	70.4%
Homes Built 1990 to 1999	182	19.8%	3,172	16.9%	10,188	22.6%
Homes Built 1980 to 1989	99	10.7%	3,313	17.7%	6,837	15.2%
Homes Built 1970 to 1979	65	7.0%	2,912	15.6%	4,727	10.5%
Homes Built 1960 to 1969	23	2.5%	434	2.3%	1,329	2.9%
Homes Built 1950 to 1959	31	3.4%	325	1.7%	729	1.6%
Homes Built Before 1949	16	1.7%	166	0.9%	809	1.8%

Home Values (2019)

Home Values \$1,000,000 or More	12	1.1%	132	0.8%	491	1.4%
Home Values \$500,000 to \$999,999	905	86.4%	3,728	22.6%	7,639	22.5%
Home Values \$400,000 to \$499,999	657	62.7%	3,930	23.8%	7,710	22.7%
Home Values \$300,000 to \$399,999	788	75.2%	5,799	35.1%	11,571	34.1%
Home Values \$200,000 to \$299,999	656	62.6%	6,945	42.0%	14,911	43.9%
Home Values \$150,000 to \$199,999	105	10.0%	2,308	14.0%	4,895	14.4%
Home Values \$100,000 to \$149,999	14	1.4%	1,403	8.5%	2,389	7.0%
Home Values \$70,000 to \$99,999	11	1.1%	450	2.7%	716	2.1%
Home Values \$50,000 to \$69,999	6	0.5%	110	0.7%	219	0.6%
Home Values \$25,000 to \$49,999	16	1.5%	193	1.2%	284	0.8%
Home Values Under \$25,000	26	2.5%	324	2.0%	602	1.8%
Owner-Occupied Median Home Value	\$389,978		\$301,119		\$316,413	
Renter-Occupied Median Rent	\$1,156		\$1,244		\$1,177	

Transportation To Work (2019)

Drive to Work Alone	5,343	81.4%	40,024	80.1%	94,249	79.5%
Drive to Work in Carpool	440	6.7%	3,378	6.8%	8,207	6.9%
Travel to Work by Public Transportation	22	0.3%	319	0.6%	673	0.6%
Drive to Work on Motorcycle	5	-	213	0.4%	408	0.3%
Walk or Bicycle to Work	13	0.2%	458	0.9%	1,033	0.9%
Other Means	27	0.4%	285	0.6%	857	0.7%
Work at Home	712	10.8%	5,291	10.6%	13,139	11.1%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	749	11.4%	5,933	11.9%	18,064	15.2%
Travel to Work in 15 to 29 Minutes	1,542	23.5%	12,343	24.7%	30,905	26.1%
Travel to Work in 30 to 59 Minutes	2,905	44.3%	19,452	38.9%	43,894	37.0%
Travel to Work in 60 Minutes or More	525	8.0%	3,941	7.9%	9,855	8.3%
Average Minutes Travel to Work	34.3		30.9		29.3	

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