

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RETAIL PROPERTY SPECIALISTS

Quine & Associates, Inc.

Lat/Lon: 31.1184/-97.6984

RF5

Eastlake SC

NEC E Rancier & 38th St, Killeen TX
76543

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2019)	11,603	63,328	146,216
Projected Population (2024)	12,870	70,393	160,782
Census Population (2010)	10,975	59,134	134,886
Census Population (2000)	11,680	61,097	115,808
Projected Annual Growth (2019 to 2024)	1,267 2.2%	7,065 2.2%	14,566 2.0%
Historical Annual Growth (2010 to 2019)	628 0.6%	4,194 0.7%	11,330 0.9%
Historical Annual Growth (2000 to 2010)	-705 -0.6%	-1,963 -0.3%	19,078 1.6%
Estimated Population Density (2019)	3,695 psm	2,241 psm	1,862 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi

Households

Estimated Households (2019)	5,122	26,248	56,278
Projected Households (2024)	5,582	28,846	61,138
Census Households (2010)	4,577	23,263	49,252
Census Households (2000)	4,482	22,802	40,048
Estimated Households with Children (2019)	1,647 32.1%	8,865 33.8%	22,693 40.3%
Estimated Average Household Size (2019)	2.26	2.31	2.49

Average Household Income

Estimated Average Household Income (2019)	\$41,833	\$44,220	\$59,889
Projected Average Household Income (2024)	\$45,047	\$47,303	\$66,025
Estimated Average Family Income (2019)	\$51,715	\$54,152	\$70,359

Median Household Income

Estimated Median Household Income (2019)	\$41,752	\$44,544	\$54,696
Projected Median Household Income (2024)	\$48,663	\$51,531	\$63,362
Estimated Median Family Income (2019)	\$49,457	\$53,074	\$63,101

Per Capita Income

Estimated Per Capita Income (2019)	\$18,498	\$19,250	\$23,907
Projected Per Capita Income (2024)	\$19,565	\$20,214	\$25,884
Estimated Per Capita Income 5 Year Growth	\$1,067 5.8%	\$963 5.0%	\$1,978 8.3%
Estimated Average Household Net Worth (2019)	\$189,747	\$235,577	\$328,437

Daytime Demos (2019)

Total Businesses	259	2,426	4,333
Total Employees	1,676	22,115	39,546
Company Headquarter Businesses	- -	9 0.4%	9 0.2%
Company Headquarter Employees	- -	441 2.0%	486 1.2%
Employee Population per Business	6.5	9.1	9.1
Residential Population per Business	44.8	26.1	33.7

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	5,062	43.6%	28,284	44.7%	67,402	46.1%
Black or African American (2019)	3,993	34.4%	20,708	32.7%	47,462	32.5%
American Indian or Alaska Native (2019)	106	0.9%	564	0.9%	1,192	0.8%
Asian (2019)	479	4.1%	2,600	4.1%	6,745	4.6%
Hawaiian or Pacific Islander (2019)	126	1.1%	766	1.2%	1,695	1.2%
Other Race (2019)	1,052	9.1%	6,138	9.7%	11,657	8.0%
Two or More Races (2019)	785	6.8%	4,268	6.7%	10,063	6.9%
Not Hispanic or Latino Population (2019)	8,716	75.1%	47,159	74.5%	111,644	76.4%
Hispanic or Latino Population (2019)	2,887	24.9%	16,169	25.5%	34,573	23.6%
Not Hispanic or Latino Population (2024)	9,661	75.1%	52,322	74.3%	122,633	76.3%
Hispanic or Latino Population (2024)	3,209	24.9%	18,071	25.7%	38,149	23.7%
Not Hispanic or Latino Population (2010)	8,463	77.1%	45,268	76.6%	105,454	78.2%
Hispanic or Latino Population (2010)	2,512	22.9%	13,866	23.4%	29,432	21.8%
Not Hispanic or Latino Population (2000)	9,618	82.4%	50,049	81.9%	96,059	82.9%
Hispanic or Latino Population (2000)	2,061	17.6%	11,047	18.1%	19,749	17.1%
Projected Hispanic Annual Growth (2019 to 2024)	322	2.2%	1,902	2.4%	3,577	2.1%
Historic Hispanic Annual Growth (2000 to 2019)	826	2.1%	5,122	2.4%	14,824	4.0%

Age Distribution (2019)

Age Under 5	1,131	9.8%	5,933	9.4%	13,727	9.4%
Age 5 to 9 Years	858	7.4%	4,480	7.1%	11,344	7.8%
Age 10 to 14 Years	684	5.9%	3,700	5.8%	10,091	6.9%
Age 15 to 19 Years	747	6.4%	4,306	6.8%	10,384	7.1%
Age 20 to 24 Years	1,353	11.7%	8,015	12.7%	15,840	10.8%
Age 25 to 29 Years	1,333	11.5%	7,150	11.3%	15,471	10.6%
Age 30 to 34 Years	942	8.1%	5,000	7.9%	12,203	8.3%
Age 35 to 39 Years	773	6.7%	4,049	6.4%	10,614	7.3%
Age 40 to 44 Years	581	5.0%	3,251	5.1%	8,487	5.8%
Age 45 to 49 Years	528	4.5%	2,979	4.7%	7,459	5.1%
Age 50 to 54 Years	534	4.6%	2,973	4.7%	6,764	4.6%
Age 55 to 59 Years	565	4.9%	3,050	4.8%	6,550	4.5%
Age 60 to 64 Years	450	3.9%	2,526	4.0%	5,491	3.8%
Age 65 to 74 Years	717	6.2%	3,646	5.8%	7,513	5.1%
Age 75 to 84 Years	327	2.8%	1,751	2.8%	3,279	2.2%
Age 85 Years or Over	81	0.7%	521	0.8%	1,000	0.7%
Median Age	28.5		28.8		29.0	

Gender Age Distribution (2019)

Female Population	5,818	50.1%	31,014	49.0%	72,376	49.5%
Age 0 to 19 Years	1,720	29.6%	8,970	28.9%	22,089	30.5%
Age 20 to 64 Years	3,462	59.5%	18,652	60.1%	43,611	60.3%
Age 65 Years or Over	636	10.9%	3,392	10.9%	6,675	9.2%
Female Median Age	29.1		29.9		30.1	
Male Population	5,785	49.9%	32,314	51.0%	73,841	50.5%
Age 0 to 19 Years	1,701	29.4%	9,448	29.2%	23,456	31.8%
Age 20 to 64 Years	3,596	62.2%	20,340	62.9%	45,268	61.3%
Age 65 Years or Over	489	8.4%	2,526	7.8%	5,117	6.9%
Male Median Age	28.1		27.9		28.0	

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Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	35	0.7%	293	1.1%	1,074	1.9%
HH Income \$150,000 to \$199,999	23	0.4%	434	1.7%	2,049	3.6%
HH Income \$100,000 to \$149,999	252	4.9%	1,507	5.7%	5,748	10.2%
HH Income \$75,000 to \$99,999	461	9.0%	2,814	10.7%	7,663	13.6%
HH Income \$50,000 to \$74,999	1,195	23.3%	5,920	22.6%	12,718	22.6%
HH Income \$35,000 to \$49,999	1,057	20.6%	5,089	19.4%	9,599	17.1%
HH Income \$25,000 to \$34,999	608	11.9%	3,172	12.1%	5,522	9.8%
HH Income \$15,000 to \$24,999	651	12.7%	3,241	12.3%	5,671	10.1%
HH Income Under \$15,000	840	16.4%	3,779	14.4%	6,235	11.1%
HH Income \$35,000 or More	3,023	59.0%	16,057	61.2%	38,851	69.0%
HH Income \$75,000 or More	771	15.0%	5,048	19.2%	16,534	29.4%

Housing (2019)

Total Housing Units	5,449		28,007		59,207	
Housing Units Occupied	5,122	94.0%	26,248	93.7%	56,278	95.1%
Housing Units Owner-Occupied	1,770	34.6%	9,418	35.9%	26,050	46.3%
Housing Units, Renter-Occupied	3,352	65.4%	16,830	64.1%	30,229	53.7%
Housing Units, Vacant	326	6.4%	1,759	6.7%	2,929	5.2%

Marital Status (2019)

Never Married	2,885	32.3%	16,900	34.3%	37,436	33.7%
Currently Married	3,706	41.5%	19,838	40.3%	49,566	44.6%
Separated	649	7.3%	3,469	7.0%	6,908	6.2%
Widowed	517	5.8%	2,493	5.1%	4,656	4.2%
Divorced	1,172	13.1%	6,515	13.2%	12,488	11.2%

Household Type (2019)

Population Family	8,952	77.2%	47,686	75.3%	117,628	80.4%
Population Non-Family	2,627	22.6%	12,868	20.3%	22,541	15.4%
Population Group Quarters	24	0.2%	2,774	4.4%	6,048	4.1%
Family Households	2,957	57.7%	15,651	59.6%	37,897	67.3%
Non-Family Households	2,165	42.3%	10,597	40.4%	18,381	32.7%
Married Couple with Children	853	23.0%	4,785	24.1%	13,794	27.8%
Average Family Household Size	3.0		3.0		3.1	

Household Size (2019)

1 Person Households	1,803	35.2%	8,814	33.6%	15,210	27.0%
2 Person Households	1,619	31.6%	8,308	31.7%	18,183	32.3%
3 Person Households	797	15.6%	4,258	16.2%	10,391	18.5%
4 Person Households	498	9.7%	2,776	10.6%	7,172	12.7%
5 Person Households	252	4.9%	1,324	5.0%	3,433	6.1%
6 or More Person Households	154	3.0%	768	2.9%	1,889	3.4%

Household Vehicles (2019)

Households with 0 Vehicles Available	591	11.5%	2,514	9.6%	3,567	6.3%
Households with 1 Vehicles Available	2,126	41.5%	10,736	40.9%	19,865	35.3%
Households with 2 or More Vehicles Available	2,405	47.0%	12,999	49.5%	32,846	58.4%
Total Vehicles Available	7,769		41,651		98,691	
Average Vehicles Per Household	1.5		1.6		1.8	

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Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	8,810		48,616		109,336	
Estimated Civilian Employed	4,788	54.4%	26,223	53.9%	58,674	53.7%
Estimated Civilian Unemployed	335	3.8%	1,471	3.0%	2,984	2.7%
Estimated in Armed Forces	631	7.2%	5,255	10.8%	13,043	11.9%
Estimated Not in Labor Force	3,056	34.7%	15,666	32.2%	34,635	31.7%
Unemployment Rate	3.8%		3.0%		2.7%	

Occupation (2019)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	4,788		26,223		58,674	
Management, Business, Financial Operations	478	10.0%	2,757	10.5%	6,843	11.7%
Professional, Related	833	17.4%	4,292	16.4%	11,789	20.1%
Service	1,081	22.6%	6,044	23.0%	11,896	20.3%
Sales, Office	1,120	23.4%	6,758	25.8%	15,557	26.5%
Farming, Fishing, Forestry	7	0.1%	84	0.3%	136	0.2%
Construct, Extraction, Maintenance	570	11.9%	3,380	12.9%	6,526	11.1%
Production, Transport Material Moving	699	14.6%	2,909	11.1%	5,925	10.1%
White Collar Workers	2,431	50.8%	13,807	52.7%	34,190	58.3%
Blue Collar Workers	2,357	49.2%	12,417	47.3%	24,484	41.7%

Consumer Expenditure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$199.08 M		\$1.06 B		\$2.74 B	
Total Non-Retail Expenditure	\$105.22 M	52.8%	\$557.88 M	52.8%	\$1.44 B	52.6%
Total Retail Expenditure	\$93.87 M	47.2%	\$498.32 M	47.2%	\$1.3 B	47.4%
Apparel	\$6.89 M	3.5%	\$36.68 M	3.5%	\$96.11 M	3.5%
Contributions	\$5.86 M	2.9%	\$31.42 M	3.0%	\$83.43 M	3.0%
Education	\$5.19 M	2.6%	\$28.01 M	2.7%	\$75.24 M	2.7%
Entertainment	\$10.68 M	5.4%	\$57.07 M	5.4%	\$151.37 M	5.5%
Food and Beverages	\$30.02 M	15.1%	\$158.84 M	15.0%	\$410.43 M	15.0%
Furnishings and Equipment	\$6.66 M	3.3%	\$35.59 M	3.4%	\$94.37 M	3.4%
Gifts	\$4.47 M	2.2%	\$23.96 M	2.3%	\$63.39 M	2.3%
Health Care	\$17.2 M	8.6%	\$90.89 M	8.6%	\$233.97 M	8.5%
Household Operations	\$7.54 M	3.8%	\$40.13 M	3.8%	\$105.06 M	3.8%
Miscellaneous Expenses	\$3.71 M	1.9%	\$19.66 M	1.9%	\$51.2 M	1.9%
Personal Care	\$2.65 M	1.3%	\$14.09 M	1.3%	\$36.71 M	1.3%
Personal Insurance	\$1.21 M	0.6%	\$6.56 M	0.6%	\$17.94 M	0.7%
Reading	\$422.95 K	0.2%	\$2.25 M	0.2%	\$5.84 M	0.2%
Shelter	\$43.1 M	21.6%	\$227.98 M	21.6%	\$585.09 M	21.3%
Tobacco	\$1.48 M	0.7%	\$7.68 M	0.7%	\$18.55 M	0.7%
Transportation	\$36.17 M	18.2%	\$192.29 M	18.2%	\$504.61 M	18.4%
Utilities	\$15.83 M	7.9%	\$83.09 M	7.9%	\$210.41 M	7.7%

Educational Attainment (2019)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	6,830		36,895		84,831	
Elementary (Grade Level 0 to 8)	172	2.5%	1,743	4.7%	3,102	3.7%
Some High School (Grade Level 9 to 11)	545	8.0%	2,606	7.1%	4,495	5.3%
High School Graduate	2,007	29.4%	11,288	30.6%	22,471	26.5%
Some College	2,367	34.7%	11,724	31.8%	26,988	31.8%
Associate Degree Only	836	12.2%	3,898	10.6%	9,531	11.2%
Bachelor Degree Only	639	9.4%	4,107	11.1%	12,890	15.2%
Graduate Degree	263	3.8%	1,530	4.1%	5,354	6.3%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,867	62.6%	14,833	63.8%	35,744	72.6%
1 Attached Unit	196	4.3%	1,264	5.4%	2,779	5.6%
2 to 4 Units	752	16.4%	4,285	18.4%	8,747	17.8%
5 to 9 Units	392	8.6%	1,685	7.2%	2,552	5.2%
10 to 19 Units	381	8.3%	1,815	7.8%	2,253	4.6%
20 to 49 Units	228	5.0%	867	3.7%	1,217	2.5%
50 or More Units	99	2.2%	390	1.7%	536	1.1%
Mobile Home or Trailer	177	3.9%	1,053	4.5%	2,367	4.8%
Other Structure	30	0.7%	56	0.2%	82	0.2%

Homes Built By Year (2019)

Homes Built 2010 or later	376	8.2%	2,167	9.3%	7,122	14.5%
Homes Built 2000 to 2009	603	13.2%	3,846	16.5%	12,553	25.5%
Homes Built 1990 to 1999	779	17.0%	3,835	16.5%	10,577	21.5%
Homes Built 1980 to 1989	1,019	22.3%	4,673	20.1%	8,352	17.0%
Homes Built 1970 to 1979	1,316	28.8%	5,519	23.7%	8,769	17.8%
Homes Built 1960 to 1969	535	11.7%	3,444	14.8%	5,115	10.4%
Homes Built 1950 to 1959	371	8.1%	2,106	9.1%	2,632	5.3%
Homes Built Before 1949	125	2.7%	658	2.8%	1,158	2.4%

Home Values (2019)

Home Values \$1,000,000 or More	2	0.1%	9	0.1%	10	-
Home Values \$500,000 to \$999,999	45	2.9%	192	2.3%	473	2.2%
Home Values \$400,000 to \$499,999	18	1.2%	124	1.5%	360	1.6%
Home Values \$300,000 to \$399,999	66	4.2%	443	5.2%	1,283	5.8%
Home Values \$200,000 to \$299,999	142	9.1%	878	10.3%	3,697	16.8%
Home Values \$150,000 to \$199,999	197	12.5%	1,276	15.0%	5,126	23.3%
Home Values \$100,000 to \$149,999	351	22.3%	1,919	22.6%	6,605	30.0%
Home Values \$70,000 to \$99,999	582	37.0%	2,645	31.1%	4,979	22.6%
Home Values \$50,000 to \$69,999	192	12.2%	951	11.2%	1,633	7.4%
Home Values \$25,000 to \$49,999	88	5.6%	528	6.2%	889	4.0%
Home Values Under \$25,000	85	5.4%	443	5.2%	958	4.4%
Owner-Occupied Median Home Value	\$97,230		\$112,304		\$132,438	
Renter-Occupied Median Rent	\$653		\$677		\$752	

Transportation To Work (2019)

Drive to Work Alone	4,070	83.1%	20,904	77.8%	49,833	80.5%
Drive to Work in Carpool	597	12.2%	3,785	14.1%	7,291	11.8%
Travel to Work by Public Transportation	12	0.2%	215	0.8%	467	0.8%
Drive to Work on Motorcycle	11	0.2%	188	0.7%	516	0.8%
Walk or Bicycle to Work	106	2.2%	898	3.3%	1,780	2.9%
Other Means	45	0.9%	208	0.8%	345	0.6%
Work at Home	55	1.1%	689	2.6%	1,667	2.7%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	1,532	31.3%	9,748	36.3%	20,476	33.1%
Travel to Work in 15 to 29 Minutes	1,996	40.8%	9,604	35.7%	23,267	37.6%
Travel to Work in 30 to 59 Minutes	680	13.9%	3,756	14.0%	8,445	13.6%
Travel to Work in 60 Minutes or More	523	10.7%	2,476	9.2%	4,986	8.1%
Average Minutes Travel to Work	18.5		16.9		16.9	

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