

Ring Study, Summary Report-Athens Retail Center

	Athens Retail 1 mi		Athens Retail 5 mi		Athens Retail 10 mi	
SITE NAME: TRADE AREA SIZE:	VALUE	%	VALUE	%	VALUE	%
Population						
Population (1990)	5,507		14,354		22,389	
Population (2000)	6,029		15,634		25,336	
Population (2010)	6,204		16,718		27,159	
Population (2015)	6,191		17,015		27,447	
Pct. Population Growth ('90-'00)	9.48		8.92		13.16	
Pct. Population Growth ('00-'10)	2.91		6.93		7.20	
Pct. Population Growth ('10-'15)	-0.21		1.78		1.06	
Geographic Area Size	8.1082		123.8431		332.3172	
Population Density (2010)	765.15		134.99		81.73	
Households						
Households (1990)	2,054		5,368		8,428	
Households (2000)	2,084		5,725		9,409	
Households (2010)	2,103		6,018		9,904	
Households (2015)	2,171		6,321		10,308	
Race & Ethnicity (2010)						
Race: White (2010)	4,199	67.7%	13,051	78.1%	22,545	83.0%
Race: Black (2010)	1,362	22.0%	2,367	14.2%	2,775	10.2%
Race: Asian or Pacific Islander (2010)	38	0.6%	82	0.5%	97	0.4%
Race: Other Race (2010)	511	8.2%	997	6.0%	1,387	5.1%
Race: Two or More Races (2010)	95	1.5%	221	1.3%	355	1.3%
Ethnicity: Hispanic (2010)	1,870	30.1%	3,399	20.3%	4,373	16.1%
Median Age						
Median Age (2010)	31.70		35.54		36.18	
Income (Averages)						
Median Household Income (2010)	33,867		39,670		41,278	
Per Capita Income (2010)	19,285		21,995		21,598	
Average Household Income (2010)	50,801		55,240		54,946	
Median Disposable Income (2010)	29,574		34,248		35,647	
Aggregate Income (\$MM) (2010)	120		368		587	
Income Distribution (2010)						
HH Inc. \$ 0 - \$ 15k (2010)	539	25.6%	1,245	20.7%	1,849	18.7%
HH Inc. \$15 - \$ 25k (2010)	286	13.6%	691	11.5%	1,152	11.6%
HH Inc. \$25 - \$ 35k (2010)	320	15.2%	908	15.1%	1,478	14.9%
HH Inc. \$35 - \$ 50k (2010)	252	12.0%	811	13.5%	1,293	13.1%
HH Inc. \$50 - \$ 75k (2010)	297	14.1%	1,031	17.1%	1,879	19.0%
HH Inc. \$75 - \$100k (2010)	173	8.2%	573	9.5%	1,053	10.6%
HH Inc. \$100 - \$150k (2010)	174	8.3%	510	8.5%	826	8.3%
HH Inc. \$150 - \$200k (2010)	30	1.4%	142	2.4%	222	2.2%
HH Inc. \$200k+ (2010)	32	1.5%	109	1.8%	152	1.5%